



Industry Perspective Supporting GS1 Standards

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April 2013

Topics

- Johnson & Johnson Overview
- Today's healthcare supply chain
- Standards as foundation for change
- System-wide benefits
- Benefits for individual organizations
- Roadmap to adoption



Global Presence

- Global Leader in Health Care
- More than 250 Operating Companies
- Selling Products in more than 175 Countries
- 128,000 Employees Worldwide



Our Credo Drives Our Success

“I am resolute in my determination to keep Our Credo as the foundation of Johnson & Johnson. Our Credo has long been – and must continue to be – the defining feature of our organization, because it reflects our core value system, our beliefs and our aspirations.”

–Alex Gorsky
Chairman and Chief Executive Officer



Our Giving

- Focus on improving health and well-being worldwide
- Long-standing initiatives
- Philanthropic initiatives support 650 programs in 50 countries



Our Environmental Stewardship

- Set high standards through company-wide goals
- Operate responsibly / minimize our environmental impact
- Committed to product stewardship

Achal Gupta, India

Conserving water and leading by example

Today's healthcare supply chain

- Products with higher complexity
- Patients with higher acuity
- Supply chain that is global
- Supply chain that is information intensive

EVICEL®

Fibrin Sealant (Human)



<http://www.ethicon360.com/>

Standards as foundation for change

REF 210024 LOT 1D34987  2013-07 QTY 1
PANALOK® Absorbable Anchor
35mm Rx Only STERILE EO
 DePuy Mitek, Inc.
 325 Paramount Drive Raynham, MA 02767, USA

 (01)10381350000016   
 0086

 (17)130730(10)1D34987 REV A

This information is provided on behalf of **GS1 Global Office**.

GLN	COMPANY	CONTACT	LAST CHANGE	GCP	STATUS	PROVIDER GLN
7790011000009	JOHNSON & JOHNSON DE ARGENTINA S.A.C.&I MENDOZA 1259 B 1428 CIUDAD DE BUENOS AIRES Argentina	Tel:5288-7700 Fax:5288-7220 MDONALDS@ITS.JNJ.COM	05.07.2011	7790011000009	0	9501101020023

System-wide benefits

- Supplier: supply chain visibility/brand protection
- Wholesaler: automation
- Provider: state-of-art clinical practice
- Patient: safety

“Chicken with rice or chicken with noodle soup”



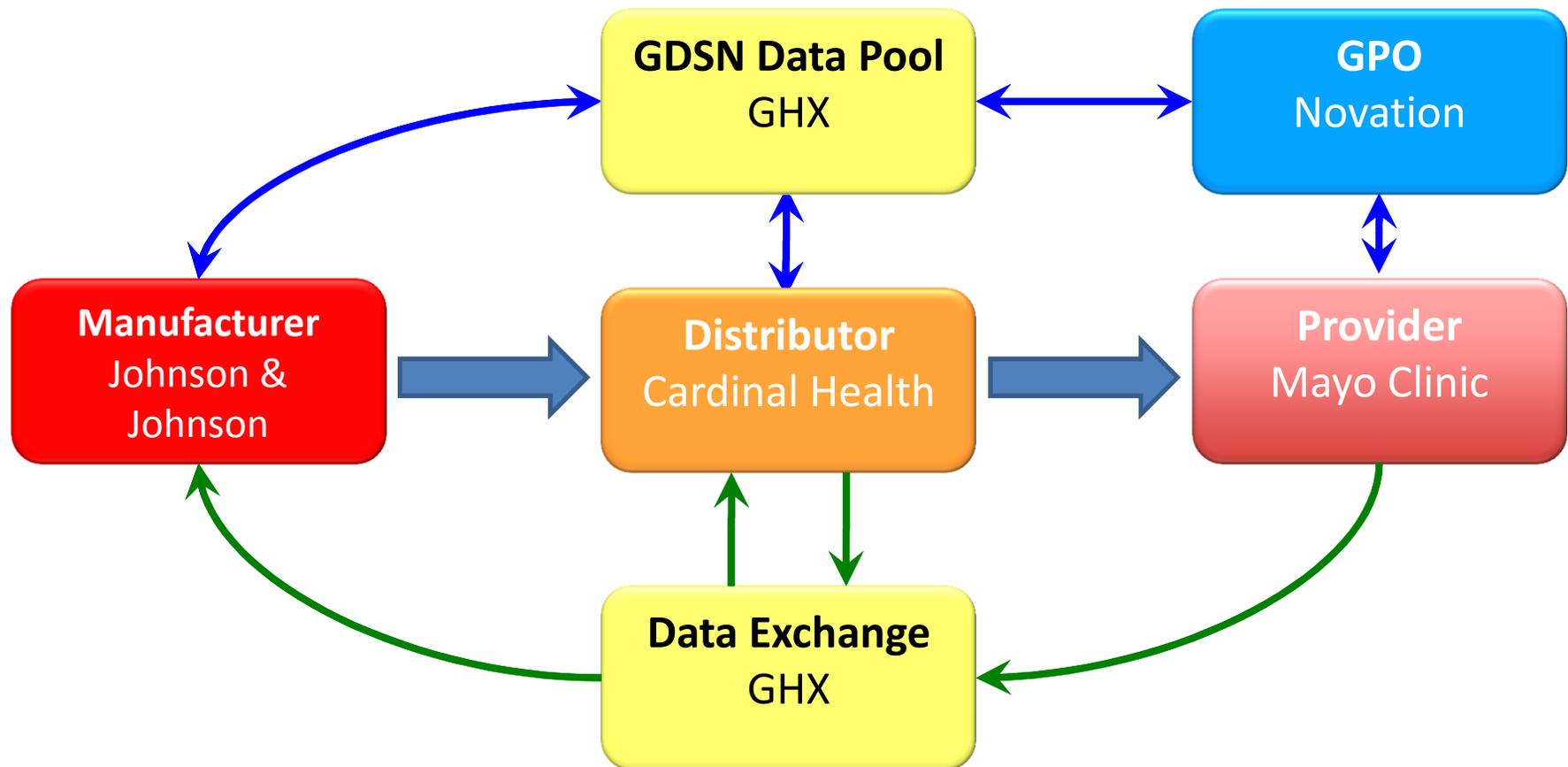
Benefits for individual organizations

- Global Standards promotes global market access



Benefits for individual organizations

- Global Standards improve customer interaction



Roadmap for Adoption

The Johnson & Johnson Family of Companies advocate the use of GS1 standards directly to customers as well as to trade organizations and regulators.



Johnson & Johnson HEALTH CARE SYSTEMS INC.

[HOME](#) [GS1 PROJECT IMPLEMENTATIONS](#) [GTIN DOWNLOADS](#) [INDUSTRY RESOURCES](#) [FAQS](#) [CONTACT US](#)

WELCOME TO THE GS1 STANDARDS AND IMPLEMENTATION WEBSITE

Welcome to the GS1 Standards and Implementation website for the Johnson & Johnson Family of Medical Devices and Diagnostics Companies. Here you will find GS1 reference information for Johnson & Johnson Health Care Systems Inc. (JJHCS), including:

- [GS1 Project Implementations](#)
- [Global Trade Item Number \(GTIN\) cross-reference lists](#) for download
- [Industry Resources](#)
- [Frequently Asked Questions](#)

Please check back periodically as we continue to implement additional GS1 standards and capabilities.
If you have questions on the use of GS1 standards at JJHCS, please [email JNJ_2_GS1@its.jnj.com](mailto:JNJ_2_GS1@its.jnj.com)

Roadmap for Adoption

March 2012

DePuy Transitions Product Label Barcodes to GS1 Standard

Dear Valued Customer:
DePuy companies have begun making a label format transition from the Health Industry Barcode (HIBC) to the GS1 standard.

code image on our product labels. The process of scanning will **be included.**

atically identify products.

the only label change is the barcode.

visit www.injagateway.com and click on the "View the Medical Loss Reference Guide is available. If you encounter any problems stance.

plemented to enhance your future service experience.

never stop moving™ 

HIBC vs. GS1 Barcode Formats

Use Barcodes Below for Testing

HIBC 128



← PRIMARY Barcode →

+H207
222720
1
/

Mfr. ID Product Code Pkg. Level

GS1 - 128



(01)
2
0886705
00822
0

GTIN Application ID Pkg. Level Mfr. ID Identifies Product Code Check Digit

Global Trade Item Number (GTIN): A number that uniquely identifies products.
For example for product code 222720 the GTIN is 20886705008220 (Product Code to GTIN –cross reference required).

SECONDARY Barcode



← SECONDARY Barcode →

+\$\$\$
140304
12345678
/
/

Quantity/Date Identifier Expiry Date (YYMMDD) Lot Number Link Character Check Character

(17)
141031
(10)
12345678

Expiry Application ID Expiry Date (YYMMDD) Lot Application ID Lot Number

never stop moving™ 



Global: J&J continues GS1 Standards adoption

"Our objective is to print GTINs on packaging of all medical devices by year-end 2012," said Dr. Ajit Shetty, Corporate Vice President Enterprise Supply Chain, Johnson & Johnson, "57,000 GTIN's have been assigned to date to medical devices. For pharmaceutical products, we already use GTINs to meet FDA requirements and requirements in the EU. We have also initiated a GDSN project for medical devices, and are currently piloting EPC/RFID. In Belgium, we are piloting GS1 DataMatrix with one of our customers, AZ St-Jan Brugge-Oostende."

"In a survey conducted by Johnson & Johnson Health Care Systems Inc. in the U.S., J&J customers showed a strong interest to move towards global data standards", added Dr. Shetty, "Customers rated 'interest in moving towards global data standards' 4.5 (on a scale of 5.0), so they are extremely interested". One customer added: "We're going to have one number for each product, so we're going to be able to find products a lot easier. There will be a safety impact. We're going to be able to do data analysis quicker when we compare products, so all the products are going to match."

The People of Johnson & Johnson

Caring for the world, one person at a time...inspires and unites the people of Johnson & Johnson.

We embrace research and science – bringing innovative ideas, products and services to advance the health and well-being of people.

Employees of the Johnson & Johnson Family of Companies work with partners in health care to touch the lives of over a billion people every day, throughout the world.

