ERICS – Measures of Adoption in Healthcare
Helping GS1 Member Organisations collaborate and achieve success

To measure is to know

Objective
ERICS is a strategic project sponsored by the Global GS1 Healthcare Leadership Team. It encompasses GS1 Standards implementation phases: Engagement – Readiness – Identify – Capture – Share.

ERICS has been designed to:
1. Collect a selection of implementation indicators in the areas above. These indicators and associated data is reported, normalised and shared between participating GS1 Member Organisations (MOs)
2. Become an collaborative and integrated platform to measure the implementation of GS1 Standards, track progress against previous outcomes and communicate successes and challenges in a consistent manner

Who should participate
Participation is open to all GS1 MOs
The following MOs should be congratulated for taking the lead:

Australia • Germany • UK
Brasil • Japan • US
Canada • Netherlands
France • Sweden

The project will be rolled out in ‘waves’, engaging additional MO participants each quarter.

What’s in it for the Member Organisations
For the Member Organisation
The ERICS data will be used by MOs to measure adoption, leverage peer knowledge, capture learning’s, and report about activities for their own markets. MOs will be able to determine:

- Which other MOs have a high level of activity in healthcare industry engagement
- Who has a systematic approach to readiness assessment
- The take up of GTIN and GLN in different markets and the drivers
- Which markets are using GS1 Bar Codes and scanning to a high degree, providing valuable use cases
- Which countries are implementing GDSN and eCOM to identify suppliers who are capable of doing this on a global scale

See the first examples of wave1 outcomes: «Identify - GTIN» distribution and the level of «engagement»

GET INVOLVED - Measure, Understand, and Act
If you are an innovative Member Organisation who can see the value of collaborating for success, if you want to learn from your peers, share your own experiences and want to measure the implementation of GS1 Standards in Healthcare in your market - We can help!

Join the team and contact Agathe Daskalidès, Assistant Manager Healthcare, at agathe.daskalides@gs1.org

You are not alone anymore – together we are stronger