



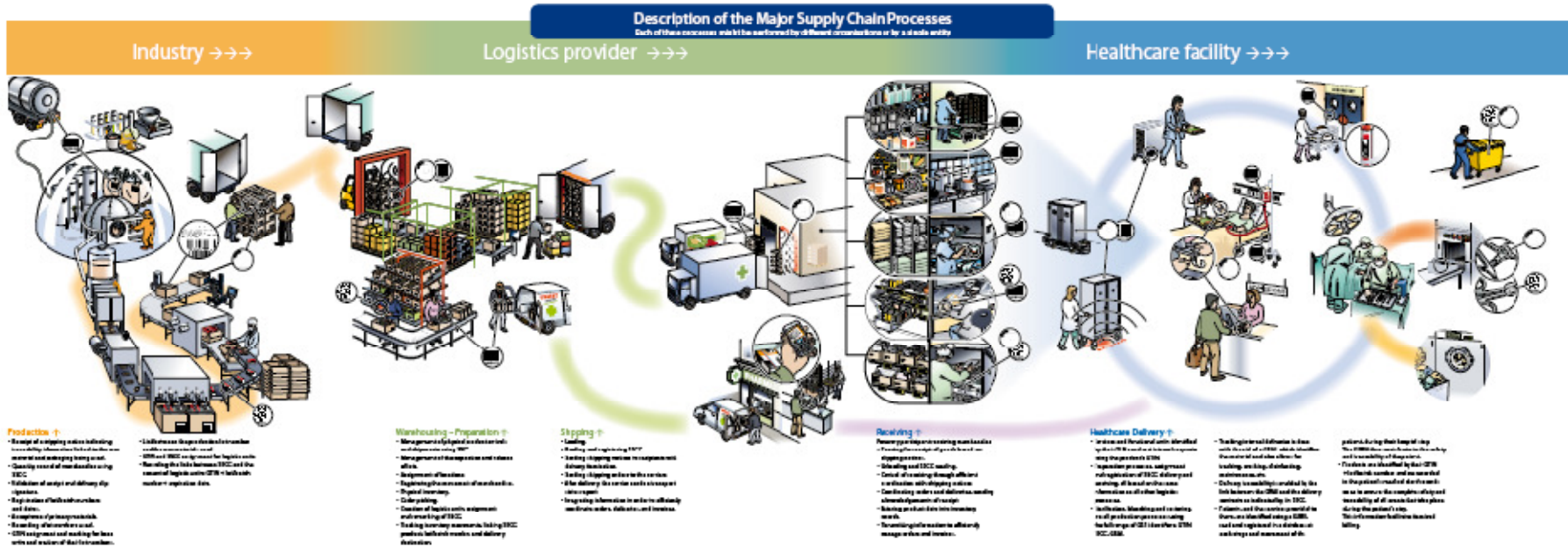
Closing Remarks

Mike Wallace

Co-Chair GS1 Global HLT

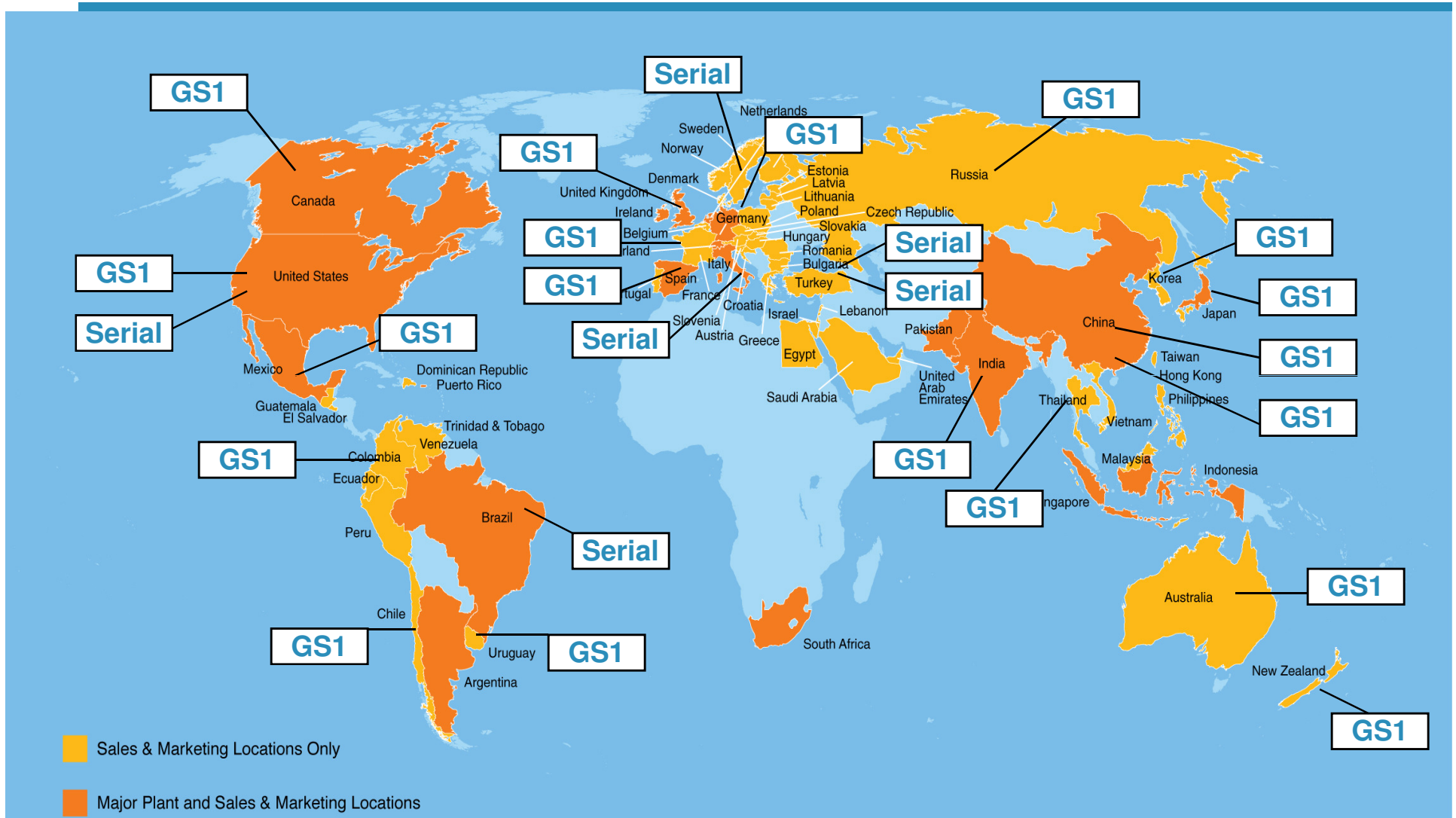
October 7, 2009

Our Vision of the Future





Initiatives Requiring GS1 Standards



Hong Kong 2009



The Word of the Conference - *Informatics*

INFORMATICS – The ability to gain additional insight from the analysis of data.

Using Healthcare data and improved analytics to:

- Hong Kong – Use data from HER to
 - Identify emerging public health issues
 - Reduce patient care costs
- China - Improve costs by reducing the use of antibiotics
- Turkey – Using standardized data to
 - Identify unjustified purchase price variances
 - Reduce medical device tender costs
 - Reduce reimbursement expenses
- Australia – Using standardized data from GDSN to
 - Manage product information
 - Reduce healthcare costs systems

Hong Kong 2009



Other Benefits of Standardized Data

Reduce multiple standards maintenance costs

Simplify Label Processes, Eliminate Re-labeling

Improve inventory control

Improve patient safety and compliance

Improve Trading Partner relationships

Reduce cycle times

Simplified systems landscape

Reduce recall management costs

Minimize cost of AIDC technology purchases

A new definition of Success?

To be successful

Fill a customer need

Meet a cost/benefit threshold

Be high quality

Provide incremental value

Be easy to use and understand

Available to the market

Product
✓
✓
✓
✓
✓
✓



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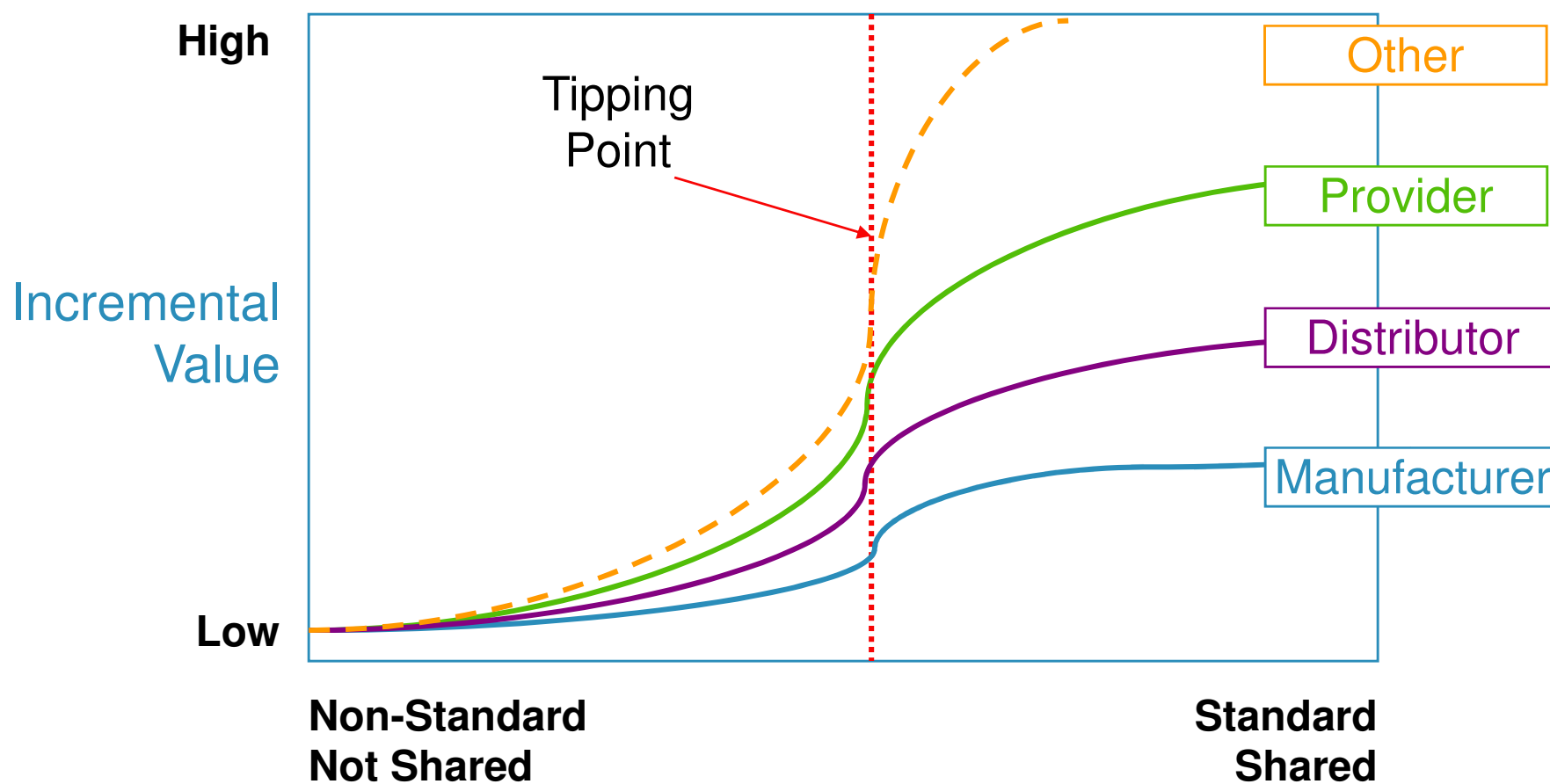
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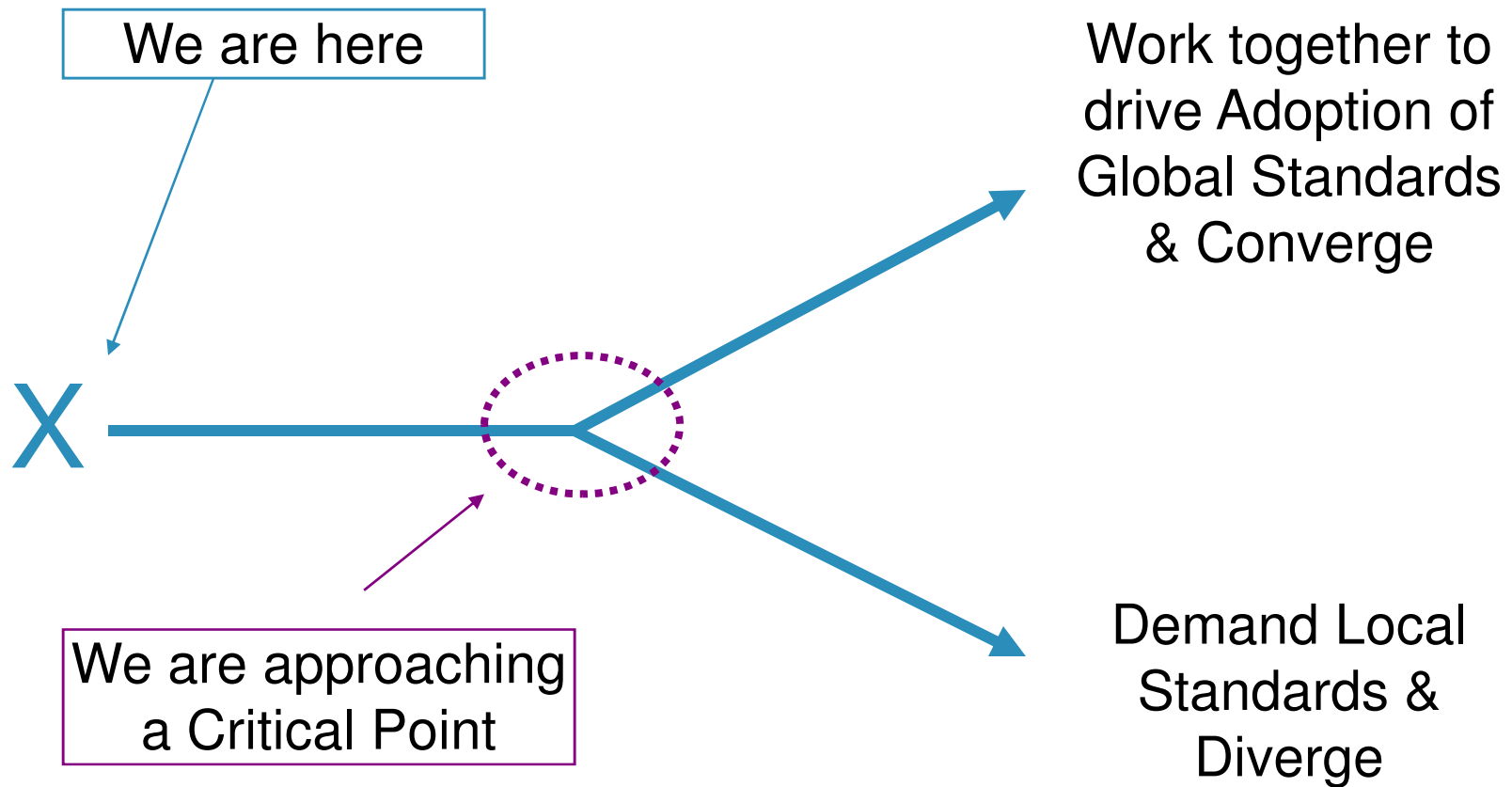
Product	Data
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓



Value – Standards/Sharing Curve



Which Path Will We Choose?





To ALL of our
Speakers and Participants

Thank You!



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Organizing Committee



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Please join us for the
16th Global GS1 Healthcare Conference

March 16 – 18, 2010

São Paulo, Brazil