Closing Remarks

Volker Zeinar
- GS1 Healthcare Tri-Chair –

18. Global GS1 Healthcare Conference
Singapore, November 2010
Main Messages of the Conference

- **Regulators increasingly push!**
  - e.g. MedDev = UDI / Drugs = traceability, serialization / product registration DBs
  - self-organization of the market players?
  - investment certainty!

- **Machine-readable product ID and corresponding data services become essential!**
  - change from ‘nice to have’ towards ‘prerequisite for business’
  - leading manufacturers ‘create’, others have to ‘react’ soon

- **HC providers, GPOs and wholesalers increasingly going to prepare their systems, processes and staff!**
  - case studies, pilots, daily routine processes, etc.
  - new challenge and important milestone for quality improvements

Patient Safety + Process Efficiency move in the center
useful tools = auto-id – databases – traceability
Chance and Risk

... but hopefully in the same direction!
Success Factors

- Engagement
  - Be active!
  - It’s our business!
- Competence + Knowledge
- Collaboration
- Conviction

GS1 Healthcare offers the ideal platform!
- global – open – proven – integrated standards -
“We came as guests and leave as friends !!!”

Thank you very much for your participation!
See you in Washington DC

Volker Zeinar
GS1 Healthcare Tri-Chair