Make Standards Work!

Chris Adcock
President Healthcare, GS1 Global Office
Washington DC, 16 June 2009
Change takes time!
1949

"Classifying Apparatus and Method"

Patent Application Filed
1974

First barcode scanned
June 26, 1974 at 8:01am
Troy, Ohio, USA
1974

“It is a nefarious government plot to control people”
“In the early years of barcode scanning, many manufacturers did not put codes on their products, and stores were hesitant to purchase high-priced scanning equipment.”
2009

10.000.000.000 beeps per day

1.2 million members worldwide

US$ 17 billion annual cost savings in the grocery sector alone
Change takes time!

The time has come for healthcare!
Security, traceability and efficiency in healthcare are currently at the forefront of government regulations and industry concerns around the world.
2005-2009

Standards in the works.
GS1 Healthcare
Global, Voluntary Healthcare User Group

- AIDC Application Standards
- Global Data Synchronisation & Product Classification
- Traceability in Healthcare

Meet bi-weekly via conference call and 3 times per year in the global conferences.
Standards in the works

> 500 work team members

> 10,000 contact hours

Countless hours of vetting, offline discussions, brainstorming, ...
Current status
Standards development

- GTIN Allocation Rules for Healthcare ratified
- AIDC Application Standards Phase 1 in public review
- AIDC Application Standards Phase 2 in public review
- Global Traceability Standard for Healthcare (GTSH) ratified
- GTSH Implementation Guidelines published
- Global Data Synchronisation Network Healthcare Extension motioned to solution design
- GDSN Global Pilot successfully completed
2009 - …

Make Standards Work!
Need for global harmonisation
Working with governmental bodies and organisations

And many more…
108 GS1 Member Organisations
1,800 employees

Local healthcare user groups

drive and support
adoption and implementation
of GS1 Standards
Solid base of GS1 Standards adapted to healthcare needs will be in place in 2009

Standards development efforts continue

- Traceability Technical Standards
- More AIDC Application Standards: patient ID, location & legal entity ID, plasma derivatives, etc.
- Product classification
The time has come for healthcare!

It will be a journey to get there, but the patient safety and efficiency benefits are and will be substantial.
Take full benefit of this global conference

Learn…Share…Network…Enjoy
Meet the new Global LT

Mike Wallace
Grant Hodgkins
Nathan Habeck
Volker Zeinar
Frédérique Fremont
Kevin Mulligan
Ramesh Murthy
Grant Courtney
Tom Werthwine
Ron Bone
Jackie Elkin
Scott Cameron
Tim Marsh
Joe Pleasant
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