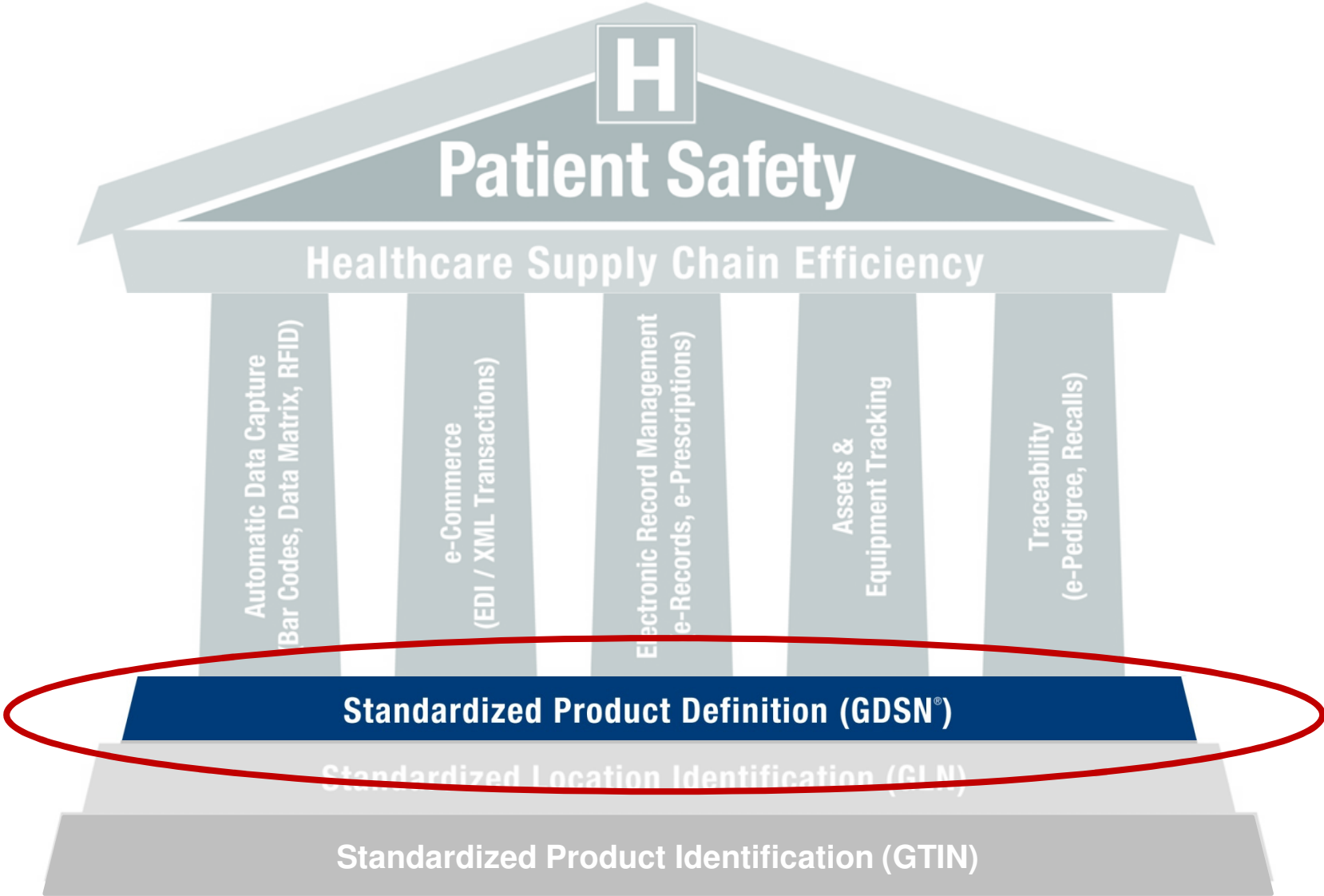


**“Building Patient Safety”**



Standardization → Interoperability



# DoD Roadmap to Data Standards



**GS1 Healthcare Conference, Wash D.C.  
17 June 2009**

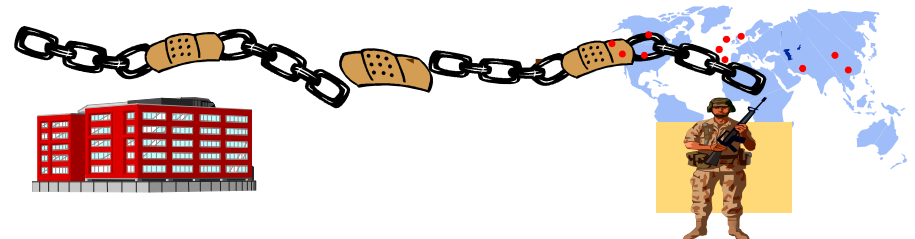
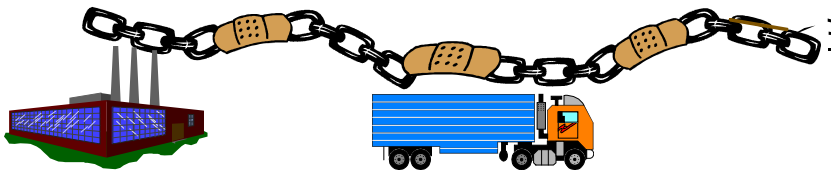
**Kathleen Garvin  
Program Manager  
DoD/VA Data Synchronization Program**



# Healthcare Supply Chain Data is Broken



- DoD Medical relies on Commercially Based Supply Chain
  - Commercial Products & Product ID
  - Close synergy & reliance on Commercial Supply Chain
- Healthcare Supply Chain Data Broken - Bad Data at all supply chain levels - ***DSCP's Contingency mission impacted***
- No standard item identification in the Medical Surgical Industry
- Billions of dollars are lost each year due to information inefficiencies - impacts entire healthcare industry
- Affects RFID, FDA Device Identification, Electronic Health Record





# *It's All About the Standards!*



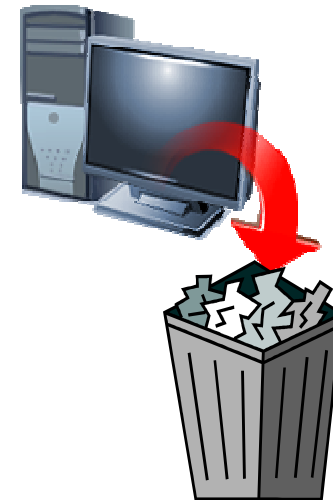
*YOUR POINTING AT IT WON'T HELP - THE COMPUTER RECORDS SHOWS NONE IN STOCK.*



# Problem - Bad Data/Lack of Standards

*In Federal supply chain, bad data due to lack of data standards is causing:*

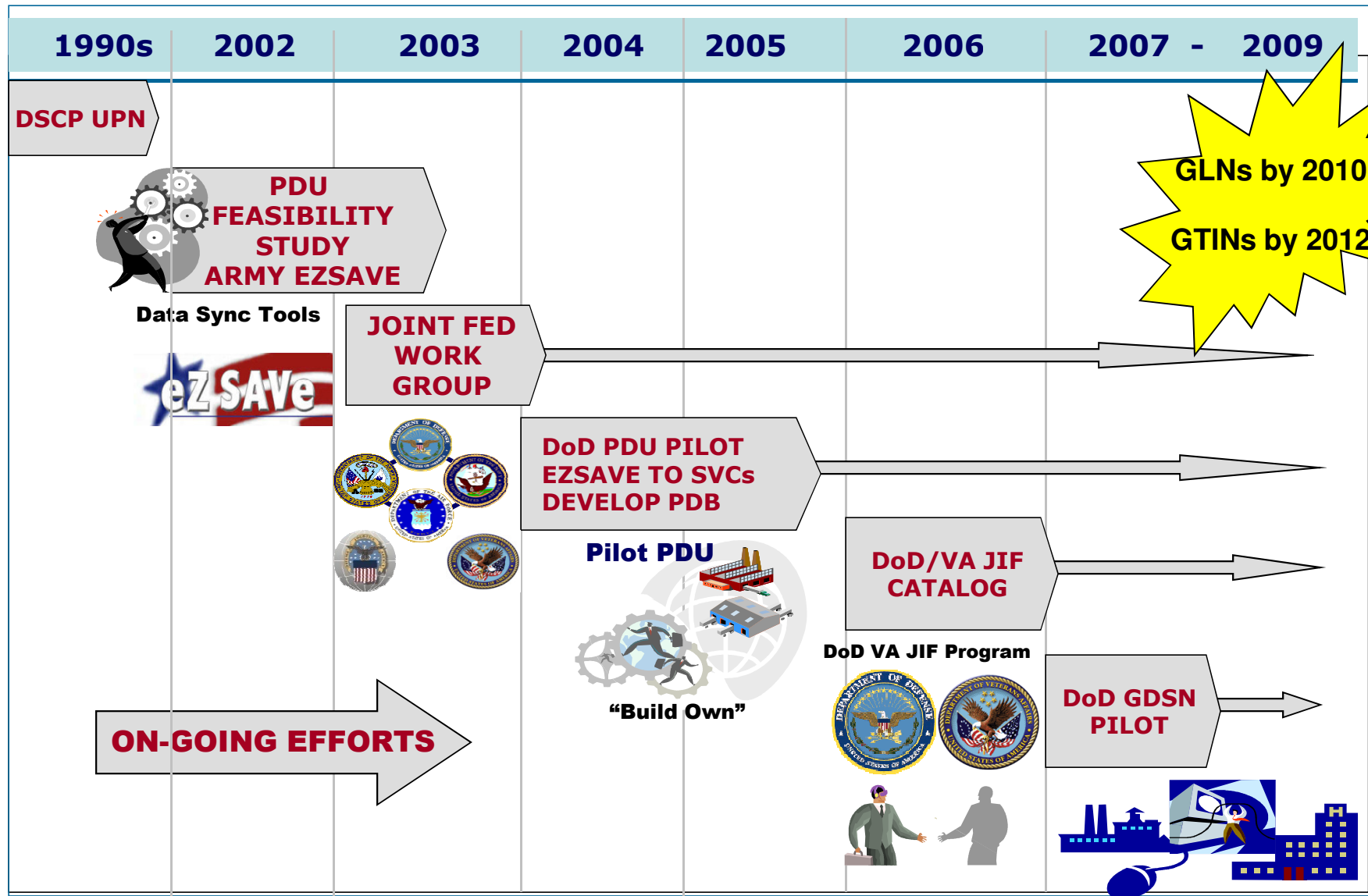
- Dirty item masters
- Accounts Payable mismatches
- EDI kick outs and rejections
- Non-contract pricing
- Returns & credits for wrong items
- Inefficient use of resources
- Sub-optimized support to Warfighter



**Right data is the link to Readiness  
& Patient Health / Safety !**



# Solution - Federal Pathway/Roadmap to Standards





# “Build Your Own”: PDU Pilot

**Medical Action** INDUSTRIES INC. **KERMA** MEDICAL PRODUCTS, INC. **HEMCON** HEMORRHAGE CONTROL TECHNOLOGIES **B. BRAUN** SHARING EXPERTISE **KCI**

**Kimberly-Clark** **Johnson & Johnson** HEALTH CARE SYSTEMS INC. **Medegen** **CardinalHealth** **Abbott** A Promise for Life

**MEDLINE** **DeRoyal** **BAIRD** Advancing the Delivery of Health Care.® **CYPRESS** MEDICAL PRODUCTS **COVIDIEN**

**propper** **BD** Helping all people live healthy lives **3M** **WelchAllyn**® **SAGE** PRODUCTS INC. **bosma enterprises** products • services • rehabilitation

**NORTH AMERICAN RESCUE PRODUCTS** INCORPORATED **Baxter** **RETRACTABLE TECHNOLOGIES, INC.** www.vanishpoint.com **HUNTLEIGH** **OLYMPUS**

**Owens & Minor** **CardinalHealth** **CONSORTA** **GHX** Global Healthcare Exchange™ **PREMIER** **COOK**

## ***Proof of Principle***

- Synchronization works
- Real savings of \$36M+ to date

***But Interim Solution ...  
not sustainable for long term***



# Industry Collaboration is Key

## Feasibility Study

**CHeS sponsored  
PDU Committee**



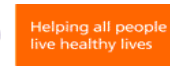
**HSCSC/NAHIT**



**GS1**



**End Goal:  
Industry  
Sponsored  
PDU**

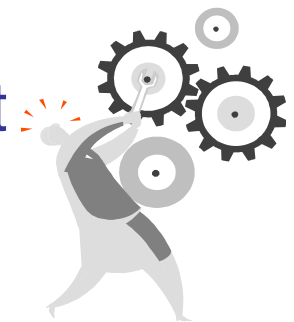
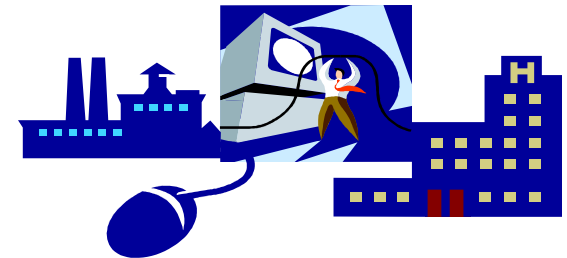






# Why Pilot GDSN?

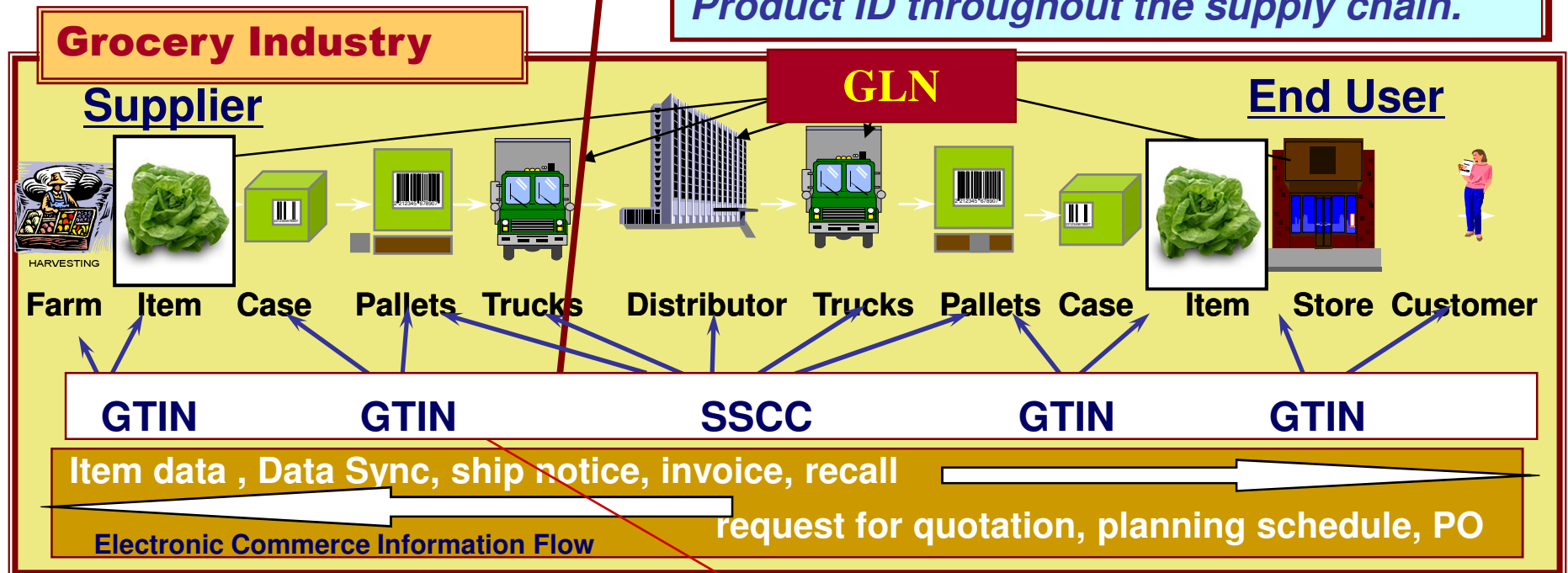
- Can't do this alone – need Supply Chain Solution
- Growth of GDSN & Walmart Mandate
- Leverage existing framework
- Test feasibility as potential option for a healthcare solution
- Healthcare manufacturers active in GDSN consumer side
- Opportunity for Supply Chain to test the concept



# The Solution: Same Product & Organizational ID's

## Other Industries

*In most other industries such as the Grocery industry there is a consistent Product ID throughout the supply chain.*



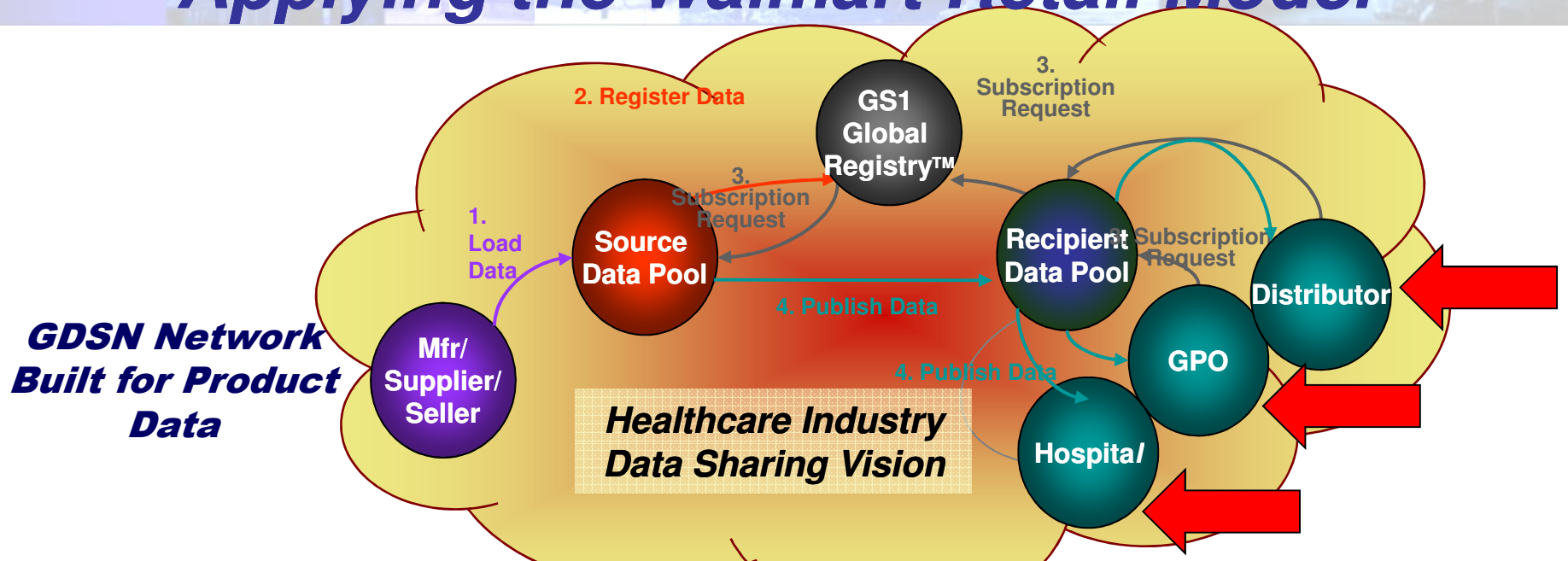
**GTIN - Global Trade Item Number** - Identifies trade items (products and services) sold, delivered, warehoused, and billed throughout the supply chain. **{One Identifier for products}**

**SSCC – Serial Shipping Container Code** - System identification for logistic units. Contains the GTIN identification



# DoD Healthcare GDSN Pilot

## Applying the Walmart Retail Model



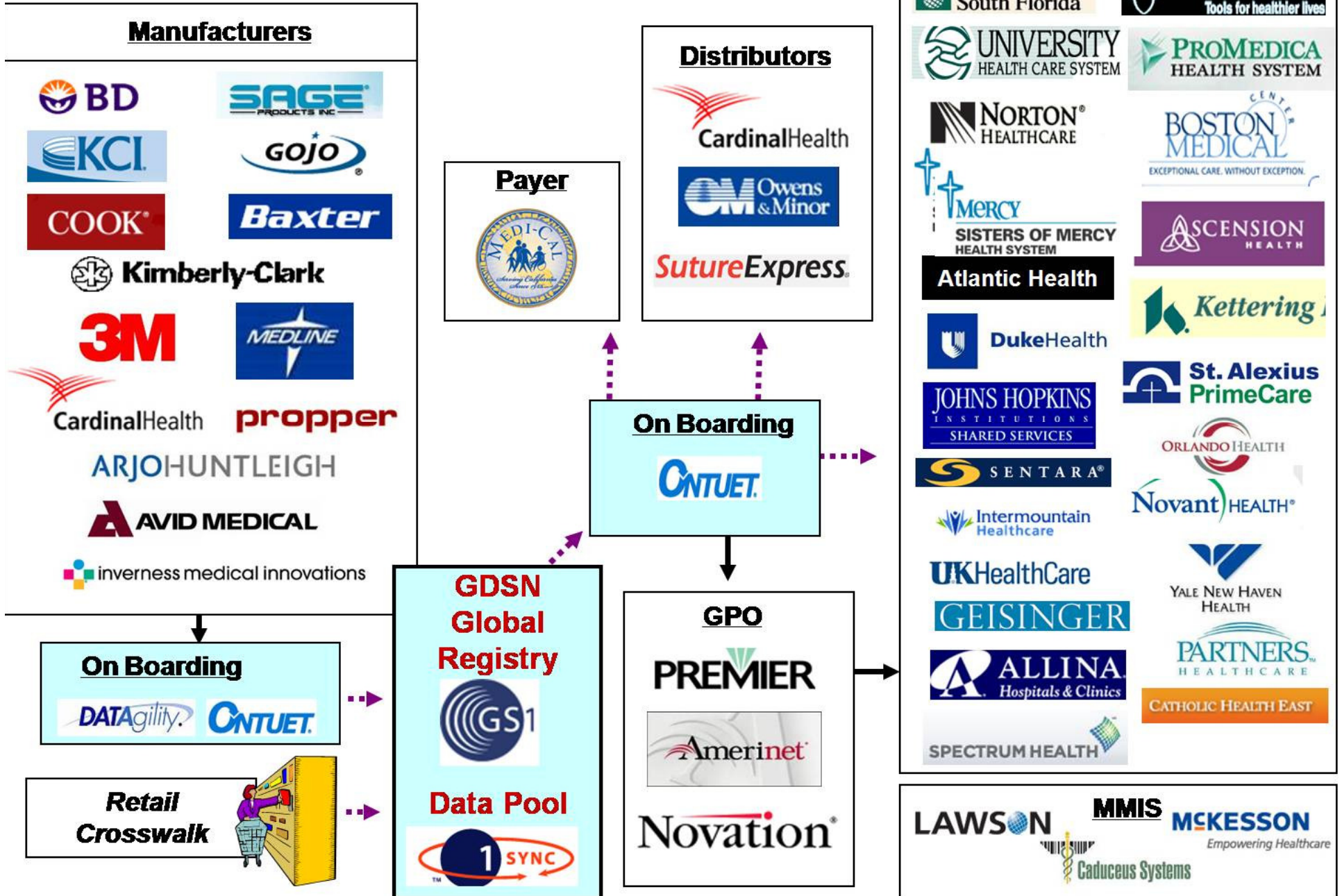
### Manufacturers

- ID representative set of products
- Review field recommendations
- Select onboard method
- Gather available data
- Load manufacturer data to GDSN
- Publishes to pilot subscribers
- Gather lessons to apply to balance
- Engage internal data stewards with lessons learned

### Data consumers

- Identify data collected today
- Illustrate data path for adding new items
- Conduct Gap Analysis
- Prepare test platform
- Subscribe to pilot data
- Opportunities to cleanse MMIS
- Draft future data path incorporating standard data
- Spot metric

# DoD GDSN Pilot





# GS1 Healthcare – Attributes

## GDSN Data Field Recommendations for US Medical Products – 1.0

### Required for each packaging level:

|  |  |  |
|--|--|--|
| <b>GTIN</b><br>14 character unique identifier for the pack level   | <b>Pack Level Indicator</b><br>Is pack level an Each, Pack, Case, Pallet etc.  | <b>Manufacturer Part Number</b><br>For reference, to tie GTIN to existing buyer MMIS                                   |
| <b>Manufacturer Name</b><br>Manufacturer of the product  | <b>Information Provider</b><br>Name and GLN of the publisher of the data   | <b>Branding</b><br>Name and GLN of the brand owner and the recognized Brand Name of the product                        |
| <b>Target Market</b><br>Country where product is approved for publishing   | <b>GPC Code</b><br>Is item a medical product or pharmaceutical   | <b>Package Markings</b><br>Is the package marked with a batch number?  |
| <b>Pack Hierarchy Questions</b><br>Child GTIN and quantity of next pack level  | <b>Functional Name</b><br>What does this product do? Often populated with a description from manufacturer's internal code. | <b>Descriptions*</b><br>Multiple fields and lengths are available for manufacturers to publish their best descriptions |
| <b>Weights and Dimensions</b><br>Height, Width, Length and Weight for each pack level – acceptable to use cube root for EA level | <b>Pack Level Questions</b><br>Can this level be ordered, shipped, invoiced?<br>Is this the base and/or consumer level?    | <b>Net Content</b><br>Count of Eaches per pack level   |

**GS1 US Healthcare with GS1 Global Healthcare user group approval has identified 40 attributes for initial implementation**

codes they may have assigned to their products (UNSPSC, HCPCS)

Is packaging marked with a bar code?  
 Is the package marked as sterile? (future)

October 15, 2008



# What We Learned in GDSN Pilot



- ✓ Synchronization will require an adopt-able data set
  - Minimal attribute requirements
  - Mfr systems have attributes; not always in format required by standard
  - Attribute “creep” is unsupportable



- ✓ Outcomes



- Mfr: minimal resources required but time line would assist setting internal priorities
- Mfr: descriptions developed for internal use; customers modify for more utility



- Hospital : 50% reduction in spend analysis match time
- Hospital: replaced manual measurements by moving GDSN dimensions to warehouse mgmt system
- GPO: streamlined 2 processes; estimated potential for \$250k annual savings



# What We Learned in GDSN Pilot



- ✓ Good data leads to the desire for more good data



- ✓ Pilot efforts have complemented parallel industry efforts



- ✓ MMIS providers are in various stages of readiness

- ✓ Middleware functionality needed to support industry synchronization



- ✓ Awareness and sharing of data challenges and workable remedies (40 + participants)



## GDSN Pilot Provided....



- ✓ Manufacturers a view into provider processes and the impacts of non-standard data on the supply chain



- ✓ Process for buy side participants to quickly confirm that standards are applicable to their needs



- ✓ Leverage for GS1 Global Pilot with DoD Pilot participants' experience



***“Boot-camp” for trading partners to test & learn***





# Moving out of the Data Stone Age





# DoD will Follow Industry's Lead

## *Next Steps*

### Healthcare Industry Timelines have set the stage for:

- *Subscribing to standardized production data*
- *Adapting systems to accommodate GTIN/GLN fields*
- *Leveraging industry momentum to better support the Warfighter*

*Industry on the Path to Success*

*GLNs 2010  
GTINs 2012  
GDSN*