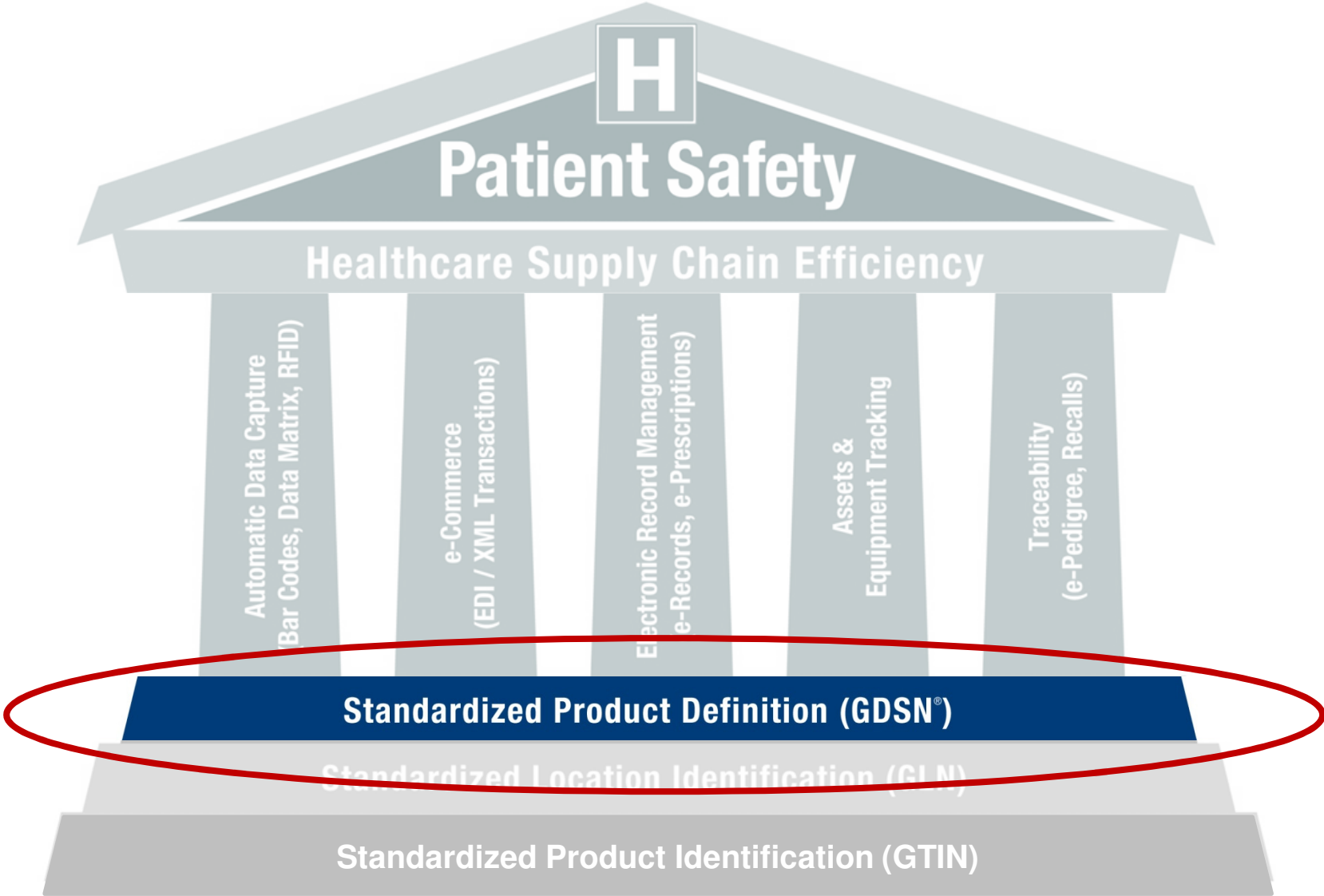


“Building Patient Safety”



Standardization → Interoperability

Preparation for Loading and Publishing Data in GDSN, an Operations Prospective

Kimberly-Clark

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Roy Ludvigsen
Associate Director, Supply Chain

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The Journey Begins (does it ever end?)

- What is the MAJOR change?
 - Making (historically) internal data available for publication and review externally.
- Why is that a big change?
- What are the issues?
 1. Data Availability
 2. Data Accuracy
 3. Data Upkeep



Steps in the Journey (Identification)



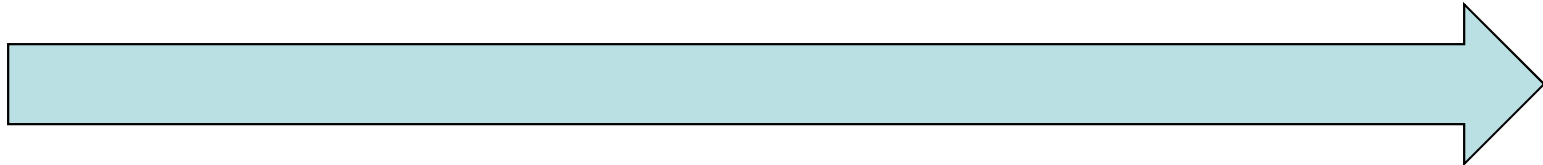
Identify
Attributes

Define
Current
Conformance

Define Gaps



Steps in the Journey (Resolution)



Develop Gap
Resolution
Plan

Fill Gaps and
Data
Cleansing

Publish Data



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Steps in the Journey (Maintenance)



Steps in the Journey (Gap Resolution)

- Packaging
 - Add GTINs where missing
 - Review GTINs for structure
 - Ensure that Bar Codes are Readable
 - Add Level II Package Dimensions (Phase 2)
 - Add Level II Package Weight (Phase 2)



Steps in the Journey (Gap Resolution)

- Marketing
 - Review and Modify Product Descriptions for Accuracy and Standards Conformance
 - Create, Review and Correct All Branding
 - Review Short Descriptions for readability
 - Develop On-Line Descriptions for all SKU's
 - Review and Correct Sales Unit of Measure



Steps in the Journey (Gap Resolution)

- Systems Support
 - Enter ALL Corrected and New Data
 - Create Latex Free Field
 - Develop Capability to Transmit and Receive orders, Order Acknowledgements, and Invoices with GTIN information



Steps in the Journey (Our Path Forward)

- Start the Process Early
- Implement Change Control and Review
- ***Implement a system that captures ALL required attributes (not just initial attributes) during product review and ensure accuracy to minimize rework.***
- Clean up leftover's



Steps in the Journey (Anticipated Results)

- Decrease or elimination of ad-hoc requests for product information from trading partners
- One centralized data base for internal use that is inclusive and current
- Reduction in order entry errors by our trading partners (unit of measure)

