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## Global Medical Technology Alliance discussing International Medical Device Regulators Forum (IMDRF)

Ms. Jackie Elkin, Global Process Owner Standard Product Identification, Global Regulatory Affairs, Medtronic, U.S.

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**GMTA**

**IMDRF Harmonized Unique Device Identification  
(UDI) Application Guide**

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**October 19, 2017**

**Jackie Rae Elkin, Medtronic**



GMTA is the Global Medical Technology Alliance. **Its members are national or regional medical technology associations**, which represent innovative companies that currently develop and manufacture 85 percent of the world's medical devices, diagnostics and equipment. **It provides a forum for the development and advocacy of policies that support innovation in medical technology to address patients' healthcare needs.** Medical technologies save, support, and improve lives every day around the world.



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**IMDRF** International Medical  
Device Regulators Forum

## Background

- New Work Item Proposal (NWIP) for **Harmonized UDI Application Guide** presented at March 2017 IMDRF Management Committee meeting
- Management Committee instructed **GMTA to prepare first draft** of the IMDRF UDI Application Guide
- **Draft submitted July 7, 2017**
- **September 2017 - Management Committee Approved** NWIP (with revisions), “Harmonized Unique Device Identifier (UDI) Application Guide” (EU to chair).



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**IMDRF** International Medical  
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## **New Work Item Proposal (NWIP) For Management Committee consideration**

<b>Proposed Title of the Project</b>	<b>IMDRF Harmonized Unique Device Identification (UDI) Application Guide</b>
<b>Initiator</b>	Global Medical Technology Alliance (GMTA)
<b>Purpose and Rationale (including a reference to one or more of the goals or objectives of the IMDRF)</b>	<b>Purpose</b> To promote a globally harmonized approach to the application of a UDI system in support of the IMDRF UDI Guidance Document (IMDRF/WG/N7Final:2013)



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## WORK ITEM PROPOSAL

To develop an Application Guide for UDI that will **facilitate implementation of a globally harmonized approach to UDI** with a focus on:

- general UDI **assignment** rules
- **structure and format** of UDI
- data specifications for the Device Identifier (DI) **Core Data Elements** to be transmitted to UDI databases around the globe
- general principles for **exceptions or alternatives** for UDI



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## RATIONALE

- A global UDI system is intended to provide a single, globally-accepted system for positive identification of medical devices. The IMDRF UDI Guidance document **does not contain the level of detail needed for a globally harmonized approach to the implementation** of a UDI system.
- Introduction of the IMDRF UDI Guidance IMDRF “This guidance is intended to provide a high-level conceptual view of how a global UDI System should work. **It is recognized that further additional guidance may be needed once these core concepts are accepted.**” (IMDRF/WG/N7Final:2013)



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## PROPOSED SOURCES OF NECESSARY EXPERTISE

- The work of this proposal will **build upon the work and expertise of IMDRF UDI Working Group** and will require involvement from both IMDRF regulators and industry UDI SMEs.
- The Work Group should include the members of the IMDRF UDI WG at the completion of the Final Guidance (IMDRF/WG/N7Final:2013)

**Proposed Working Group Chair: European Commission**





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## OPPORTUNITIES FOR REGULATORY CONVERGENCE

- The work of this group will **build upon the work carried out at national level** on UDI systems (US and EU).
- In the spirit of moving the work item forward in an expedient manner, the **GMTA industry group will provide a preliminary working draft** of the application guide for review and edit by the IMDRF UDI Work Group regulators.



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## PROPOSED WORK PLAN

- Formation of the Work Group
- Review preliminary working draft of UDI Application Guide provided by GMTA industry members
- Further develop Application Guide and associated technical specifications
- Publish Application Guide for Public Consultation
- Analysis of Consultation Contributions
- Draft proposal of UDI Application Guide to the IMDRF-MC



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# GMTA PROPOSED WORKING DRAFT



**IMDRF** International Medical  
Device Regulators Forum

**PROPOSED WORKING DRAFT**

**International Medical Device Regulators Forum**

**Title: Unique Device Identification (UDI) Application Guide**



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## Scope of Draft

- Extension of original IMDRF UDI Guidance
- Provide details and specifications necessary to enable harmonized UDI approaches
- Not redefining content or requirements of original IMDRF UDI Guidance
- Build on work carried out at national levels



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## Key Sections of Draft

- Establishing a standardized UDI system
- HRI format, structure, and placement
- Applying UDIs to package level structures
- Direct marking of UDI
- Submission of UDI elements to database
- Adjudication process for alternatives



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## Items Not Addressed in Draft

- Issues surrounding multiple DIs
- Exceptions to UDI requirements
- Items inconsistent with national-level rules
- Issues better left for IMDRF UDI WG
- Specificity requiring decisions by and agreement of the Regulators



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# THANK YOU!

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