



The Global Language of Business

Invitation to next conference in Bogota, Colombia

Mr. Rafael Florez, CEO, GS1 Colombia

19 October 2017

Global GS1 Healthcare Conference



Save the date! 10-12 April 2018 | Bogotá, Colombia



Imagine one world, one standard, one vision: improving patient safety



GS1 Colombia – Healthcare activities



+ 550 Members and Clients - manufacturers, hospitals, retailers-

+ 35 Member companies being part of the Local Healthcare User Group, established in 1997

Main initiatives:

- **Data Synchronisation**
 - **5** Retailers + **130** Laboratories + **22.000 GTINs Synchronized**
- **Traceability National Plan** for Pharmaceutical Products supported by EPCIS
 - Launched in September 2017 lead by 10 Healthcare Retailers
 - Scope: Identify and serialize Logistics and Sales Units from manufacturer
- **Unit-dose** identification for Hospitals using GS1 Data Matrix

Conference Focus



- Hospital and Retail Healthcare Implementation
- Pharmaceutical Traceability
- Unique Device Identification (UDI)



Conference venue



Marriott Bogotá

Av. El Dorado #69B-53, Bogotá

- Distance to airport: 6,1km (approximately 15 min.)
- Guest rooms: 239
- 2 Restaurants: (Italian and Japanese)



Networking dinner location



Andrés DC

Calle 82#12-21, El Retiro Mall,
Bogotá

- Andrés DC is one of the best restaurants in Bogota, located in one of the most important zone of the city, inspired by the Divine Comedy of Dante, so it has four thematic floors: hell, earth, purgatory and sky.
- In this splendid place we can enjoy a delicious dinner accompanied by typical Colombian music in an astonishing atmosphere.



Visits



Healthcare Providers



Healthcare Retailers



Healthcare Innovation Center





Bogotá identify you

GS1 HEALTHCARE CONFERENCE



April 10, 11, 12 2018
Bogotá, Colombia

Bogotá: 2,600 meters closer to the stars

We wait for you!

