



The Global Language of Business

# Cost savings through standards

Welcome!

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# Cost savings through standards

By implementing the Global Traceability Standards for Healthcare (GTSH)

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Mr. Justin Bitter Ph.D., Business manager, Bernhoven Hospital, the Netherlands  
17<sup>th</sup> October, 2017



bernhoven

# Who is..



## Dr. Justin Bitter

- 20 years of experience in hospital settings
- Medical- and business administration background
- Chairman of the Dutch GS1 focus group traceability 2010-2015
- Member of GS1 Global Health Care Leadership Team since 2014
- Currently working as a business manager at Bernhoven hospital, the Netherlands

# Our experts, sharing their experiences...



- Ms. Cynthia Shumway, Director, Supply Chain Business Applications, Intermountain Healthcare, U.S.
- Mr. Matthew Mentel, Executive Director - Integrated Performance Solutions, Mercy, U.S.
- Ms. Betty Jo Rocchio, Vice President, Perioperative Services, Mercy, U.S.



# Today's agenda



- 15 min intro and presentation – Justin
- 20 min presentation - Cynthia
- 25 min presentation – Betty Jo and Matthew
- 25 min Q & A – Facilitated by Justin
- 5 min close – Justin

Please be ready with your questions!



# Bernhoven Hospital, the Netherlands



# Why increasing efficiency in hospitals?



## Implementing (GS1) Global Traceability Standards for Healthcare solve:

- No visibility of goods availability
- Strongly dependency on employee knowledge
- High inventory costs
- Excessive loss (yearly expired sterile stock up to \$ 150.000,-)
- Higher error probability
- Inadequate monitoring capabilities
- No full scale
- Search and can not find
- Elimination of non-value adding activities
- Out of stock situations





# Bernhoven winner HPAC Award 2014 Copenhagen





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## GS1 Healthcare Reference Book

2015-2016

Successful implementations of GS1 standards





GS1 Healthcare Reference Book 2015-2016

The Netherlands

**HPAC Award Winner**

### Bernhoven: the first dutch hospital with a unique barcode on all medical devices

Bernhoven is the first hospital in the Netherlands that operates according to the GS1 Global Traceability Standard for Healthcare. An extensive international audit has shown that the hospital has a unique GS1 barcode on each medical device in the operating room (OR). The result is complete traceability, from the time a product enters the hospital to the point of use, thus improving patient safety and supply chain efficiency. All of this is accomplished via the support and cooperation of all stakeholders throughout the chain within the hospital, from management to purchasing, finance and IT departments.

By Justin Bitter and Erik van Ark



#### Background

Improving patient safety and adequate management were the motives for starting a project on traceability in Bernhoven, a 380-bed hospital located in Liden, the Netherlands. The goal was to achieve 100 % visibility in the internal process flow for medical devices, including better management of product recalls, improved inventory management and reduced manual processes.

Bernhoven decided first to focus on traceability of medical devices in the operating room (OR), starting with orthopaedic implants, because 40 % of medical products used at Bernhoven support this specialty. Orthopaedic implants are also characterised by a high value, showing quick results was important to lower any institutional resistance to implementing standards and provide confidence to all stakeholders of the potential benefits of traceability.



Hospital staff checking status of medical device on internal database

Next, Bernhoven started implementing the traceability process in the instrument sterilisation department and on high-risk medication in the OR.

As a starting point, Bernhoven used the business case "Patient Safety and Efficiency at the OR" (2012) which demonstrated that the investments had a return of investment within one year. This convinced the Board of Directors of Bernhoven as well as other management and key personnel

## The following cost reductions were obtained:

- Reduction of stock by 31%
- Reduction in stock value by 23.6%
- Reduction of waste by 72% (representing a total value of \$ 25,200)
- Return on investment within 14 months





# International audit Bernhoven for implementation GTSH by GS1 Global Office



AUDIT INFORMATION	
<b>Objective</b>	Audit the Bernhoven O.R. department to assess compliance to the GS1 Global Traceability Standard for Healthcare (GTSH) utilizing the Global Traceability Conformance (GTC) framework (Issue 1, March 2009)
<b>Scope</b>	Medical Device Products, specifically implants and sterile disposables. From receipt into OR > OR Logistics process > Patient record; supported by OR Inventory Management System
<b>Control Points Audited</b>	1.3-1.5, 2.1, 2.3, 3.1-3.4, 3.7, 4.1, 4.3, 4.4, 4.6, 4.7, 4.9-4.11, 5.2-5.5, 5.11-5.14, 6.10-6.11, 6.14, 6.17-6.20, 6.22-6.23, 6.25, 6.27, 6.29-6.30, 7.1-7.6, 8.1-8.4, 9.1-9.3, 10.1-10.3, 10.8, 11.1-11.2, 12.1, 12.3.
<b>Audit Place</b>	Bernhoven Hospital, Uden, Netherlands
<b>Audit Date</b>	Friday 10 <sup>th</sup> October 2014
<b>Reference documents (Audit Criteria)</b>	GTSH Issue 1.2.0, Oct-2013 Global Traceability Conformance (GTC) framework (Issue 1, March

# Creating efficiency by cost management



## **Implementing (GS1) Global Traceability Standards for Healthcare yield benefits:**

- *Amplifying balance sheet of the hospital*
- *Track and trace supports current assets control*
- *Reduction of stock levels (25%)*
- *Reduction of expired products (80%)*
- *Lowering high indirect costs of staff*

# Value (stock, lost and expiration)



OR-stock owned by Bernhoven	2012 (pre)	2013 (start T&T)	2014	2015	2016	2017 (est. incl.Q4-'17)
<b>STOCK</b>	€ 800.000 (est.)	€ 684.054	€ 601.825	€ 700.075	€ 754.107	€ 673.065
<b>USED</b>	Unknown	€ 858.326	€ 1.458.914	€ 1.707.948	€ 1.840.798	€ 1.795.880 (est.)
<b>LOSS</b>	Unknown	€ 27.502	€ 56.043	€ 6.935	€ 10.886	€ 12.150 (est.)
<b>EXPIRED</b>	€ 32.000 (est.)	€ 543	€ 1.299	€ 8.904	€4.530	€ 1.750 (est.)

# Items (stock, lost and expiration)



OR-stock owned by Bernhoven	2012 (pre)	2013 (start T&T)	2014	2015	2016	2017 (est. incl.Q4-'17)
<b>STOCK</b>	<b>Unknown</b>	<b>1.676</b>	<b>1.624</b>	<b>2.262</b>	<b>2.421</b>	<b>2.162</b>
<b>USED</b>	<b>Unknown</b>	<b>2.412</b>	<b>3.905</b>	<b>4.710</b>	<b>6.475</b>	<b>7.110 (est.)</b>
<b>LOSS</b>	<b>Unknown</b>	<b>149</b>	<b>278</b>	<b>30</b>	<b>51</b>	<b>60 (est.)</b>
<b>EXPIRED</b>	<b>Unknown</b>	<b>6</b>	<b>4</b>	<b>36</b>	<b>10</b>	<b>8 (est.)</b>



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# Cost Savings through standards

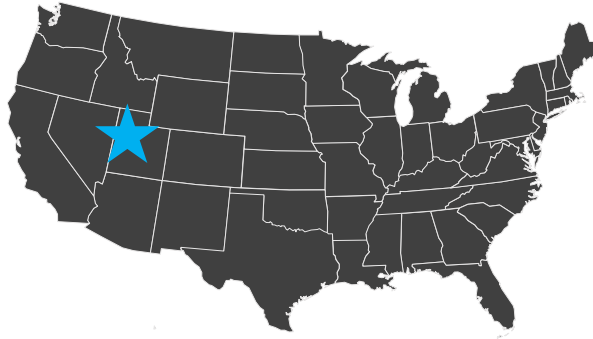
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Cynthia Shumway, Intermountain Healthcare  
October 2017

# A Large, Integrated Health System with a Tradition of Innovation

*Helping people live the healthiest lives possible™*

Based in Salt  
Lake City, Utah



39,500	employees
\$2 B	non-labor spend
AA+	Standard & Poor's
Aa1	Moody's



## Hospitals

- 1975 Began
- 22 Hospitals
- 2,800 Beds



## Health Plans

- 1983 Started
- SelectHealth
- 850,000 Members



## Medical Group

- 1994 Started
- 1,400 Employed physicians
- 4,000 Affiliated physicians
- ~200 Clinics



## Continuum Care

- TeleHealth
- Homecare
- Life Flight
- Central lab
- Central pharmacy



## Intalere

- 1986 Started
- 2015 Ownership
- Commercial platform
- \$9B Spend GPO

# Supply Chain Center

- Supply Chain Center opened in September 2012
- Built to Gold LEED Certification
- 327,000 Square Feet
- Located within 50 miles of 80% of our facilities
- It is one piece of the journey





# Intermountain Data Standards Journey



- 1993 Standard Item Master – 23 to 1
- 1998 “UPN”
- 2000 – 2007 Various “standards” groups
- 2007 Aligned with GS1
- 2008/09 GLN
- 2010 5 providers form ‘HTG’ Healthcare Transformation Group
- 2010 – current It’s all about GTIN!

# Intermountain Data Standards Journey

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**Data  
Synch**

**Transactions**

**Data Sharing**

# Intermountain Data Standards Journey



## Data Synch

- **Master data management**
  - Contract Price Management
  - Item Master Management
  - Supplier Management

Supplier Name	Supplier #	GTIN	UOM	Cost	Conversion to EA
Demo X	7763	10130984782914	EA	\$1.00	1
Demo X	7763	10130984327934	BX	\$10.00	10
Demo X	7763	10138943290985	CA	\$40.00	40
Demo X	7760	10137652873746	EA	\$20.00	1
Demo X	7760	10135748329834	BX	\$100.00	5
Demo X	7760	10132342783948	CA	\$200.00	10

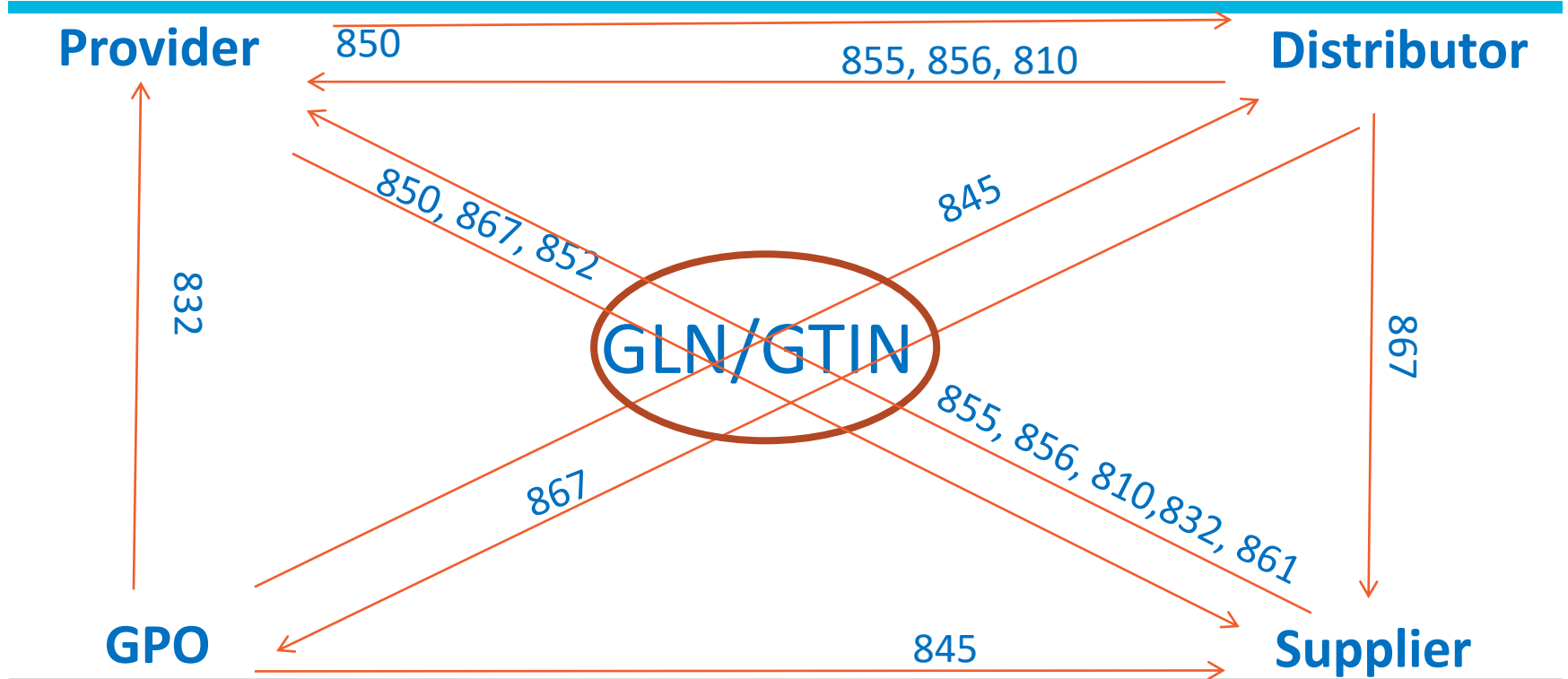


## Transactions

### Source to Settle w/GLN & GTINs – “Touchless”

- PO 850
- PO acknowledgement (855) – match by GTIN \*exception touch only
- Advanced Ship Notice (ASN – 856) and/or SSCC – match by GTIN
- Invoice (810) – match by GTIN
  - Right price loaded by GTIN
  - Right match on invoice by GTIN

# Intermountain Data Standards Journey



# Intermountain Data Standards Journey



## Transactions

- Inventory Management
  - Expiration Alerts
  - Lot/Serial Tracking
  - Point of Use
- Casual Requisitions – Scan to order



# Intermountain Data Standards Journey

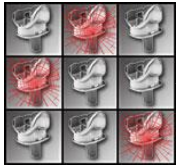


## Data Sharing

- Clinical Point of Use (POU)



Manipulating and trending smart pump data is where the real benefits lie.



Registries/Databases for Comparative Effectiveness & Surveillance

ORACLE®



Language of Business





# What are we striving for . . .



## What we want

- **Perfect Contract**
- **Perfect Pricing**
- **Perfect Order**
- **Perfect Receipt**
- **Perfect Invoice**
- **Perfect Scan**
- **Perfect Charge Capture**
- **Perfect Patient Data**

## Benefits/Cost Savings

- **Improved customer experience**
- **Clinical & Operational time savings**
- **Reduction in error rates**
- **On time Payment**
- **Improved Patient Safety**
- **Clinical comparative effectiveness analysis**


# What are we striving for . . . Transparency





“The key to effective variation  
is standardization”

Dr. Brent James  
Chief Quality Officer  
Intermountain Healthcare



There is an enormous responsibility in the role we serve - we have an obligation to **NEVER** become the weak link in our company's value chain.



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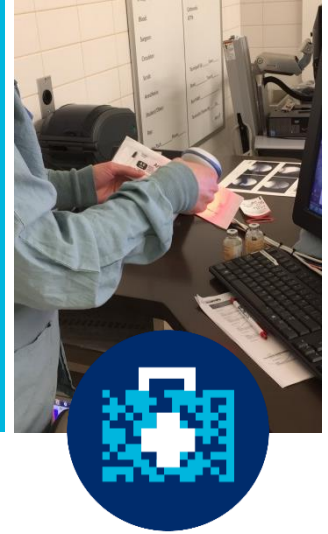
# Capturing UDI at Point of Care—Lessons Learned

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Matthew Mentel, Executive Director – Performance Solutions – Mercy

Betty Jo Rocchio, Vice President – Perioperative Performance Acceleration - Mercy

October 2017



# Antitrust Caution



## **GS1 US is committed to complying fully with antitrust laws.**

We ask and expect everyone to refrain from discussing prices, margins, discounts, suppliers, the timing of price changes, marketing or product plans, or other competitively sensitive topics.

If anyone has concerns about the propriety of a discussion, please inform a GS1 US representative as soon as possible.

Please remember to make your own business decisions and that all GS1 standards are voluntary and not mandatory.

Please review the complete GS1 US antitrust policy at:  
[www.gs1us.org/gs1-us-antitrust-compliance-policy](http://www.gs1us.org/gs1-us-antitrust-compliance-policy)



# Introductions



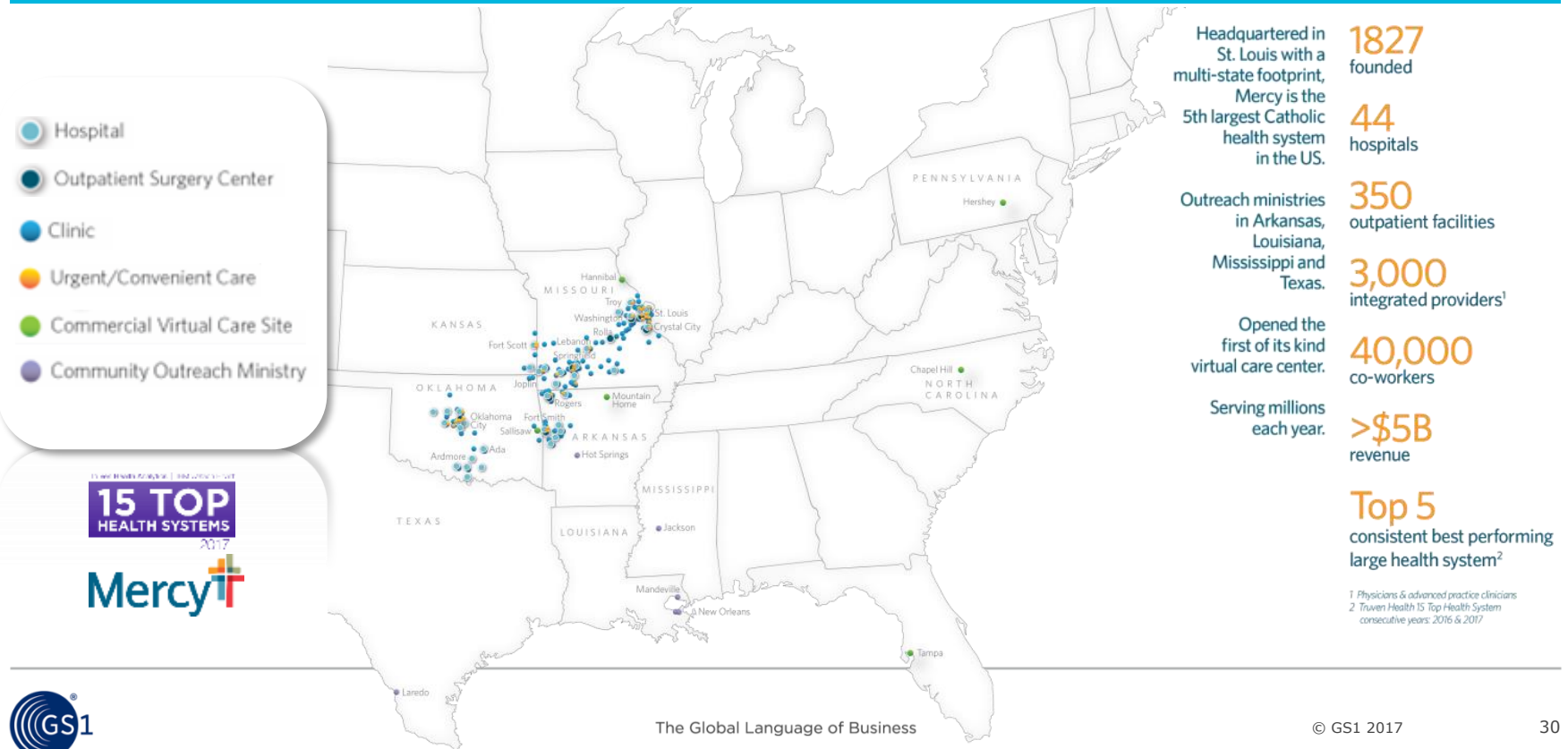
**BETTY JO ROCCHIO**  
**RN, BSN, CRNA, MS**  
VICE PRESIDENT  
PERIOPERATIVE PERFORMANCE  
ACCELERATION



**MATTHEW MENTEL**  
**CMRP, MHA, MBA**  
EXECUTIVE DIRECTOR  
INTEGRATED PERFORMANCE  
SOLUTIONS



# An Overview of Mercy: Services & Locations



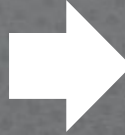
# What and why?



# Leveraging for Tomorrow

## TODAY

- Revenue center
- Volume-driven
- Pre-certification just starting
- Managing cost post-case



## TOMORROW

- Cost center
- Quality-driven
- Pre-certification increases
- Managing cost in real-time

### Appropriate Surgical Solutions:

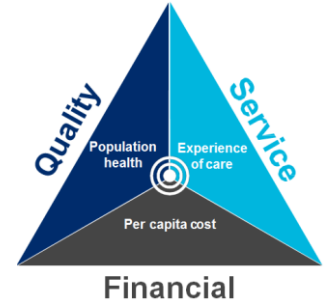
*Matching clinical  
need, which includes  
costs and efficiencies*

### Business Bottom Line:

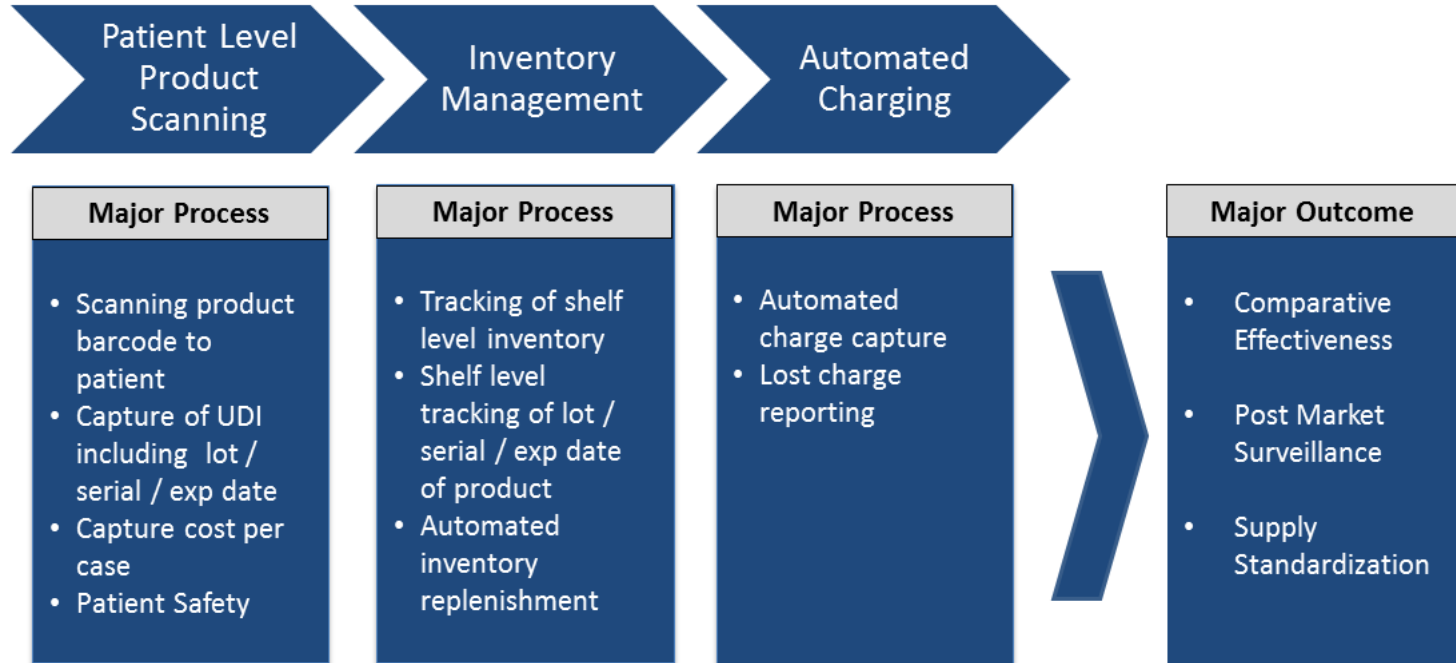
*Managing cost of  
supplies, labor, and  
overhead*

### Revenue Cycle:

*Penalties based on  
Medicare spending  
and value-based  
purchasing*



# How does UDI fit in?



Goal: Enable capture of the UDI to the patient...  
Apply automation to highly manual process



# How does UDI impact clinical workflow?

- UDI Drives

- (EMR) documentation
- Product consumption
- Inventory replenishment
- Patient charging
- Complete cost accounting
- Expiry & recall notification



*Augments supply chains ability to positively impact Mercy's core business function, patient care*





# Scheduling a Case



Schedule  
Case

Pick Case  
Cart

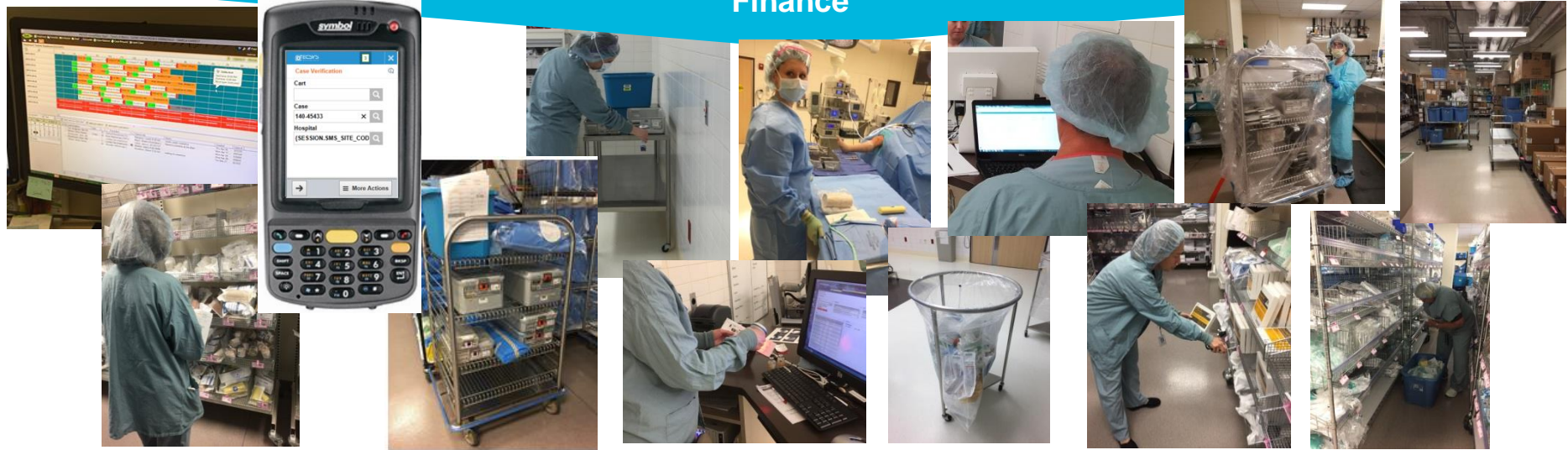
Procedure

Verify  
Case

Posting/  
Returns

Replenish/  
Receiving

Finance



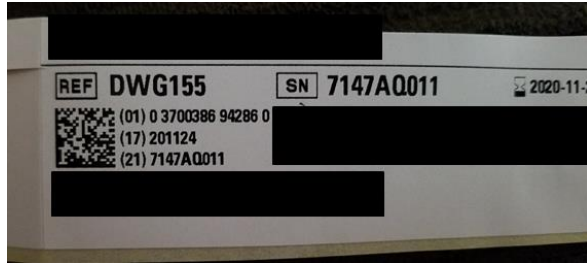
# Challenges to UDI Nirvana



- Barcodes
  - Quality
  - Layout standardization
  - Adoption of barcode by Manufacturers
- Content synchronization
- Disconnect between sales and contracting
- Lack of understanding and buy in:
  - Clinicians
  - Physicians
  - Supply chain



# Barcode Challenges



**Unexpected Segment 21**



**Missing Code Breaks**



**Unexpected Segment 30**

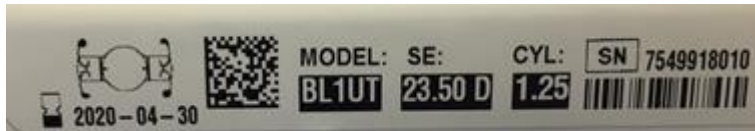


**No Check Digit**

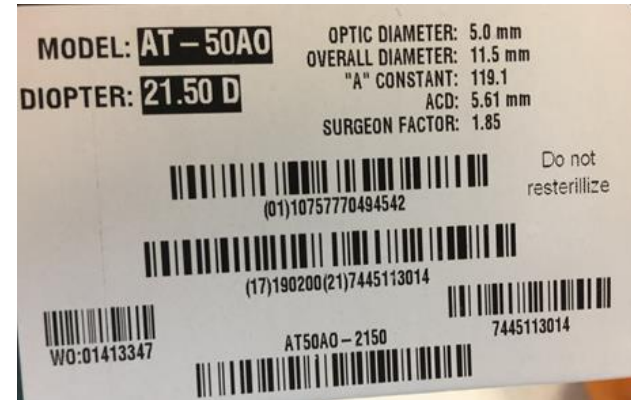
# Barcode Challenges



**6 Barcodes – Contains both a Lot and a Serial number**



**Same Product – Spine**

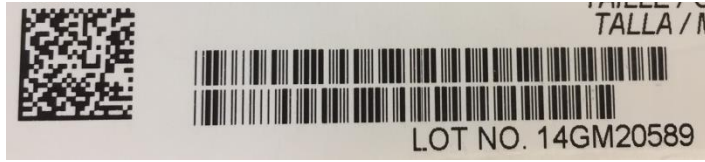


**6 Barcodes – Clinical confusion**



**Same Product – Spine**

# Barcode Challenges



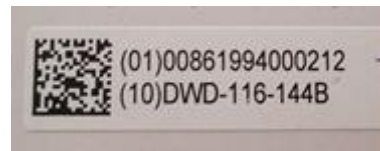
**Linear barcode does nothing and the 2D triggers an EPIC executable**



**Barcode Confusion**



**New item brought in from vendor – Not on contract**



**Lot but no expiration**



**Barcode Confusion**



# Benefits of UDI capture

## *FINANCE* Reimbursement

- Healthcare cost
- Patient safety & outcomes
- Patient/coworker satisfaction
- Charge capture
- Comparative effectiveness

## *OPERATIONAL* Process and Workflow

- Management of expired product & recalls
- Medical legal product documentation
- Product tied to patient & outcome
- Enhance clinical workflow
- Tissue tracking & regulatory compliance

## *CLINICAL* Inventory Management

- Inventory visibility & standardization
- Multiple product locations
- Inventory valuation
- Preference card accuracy
- Owned vs consigned
- Recognizing consumption on demand
- Preference card optimization



# Key Driver

CLINICALLY LED

Patient-centered to improve care and flow through the OR with awareness of financial impacts to the delivery of consistent or improved outcomes

OPERATIONALLY DRIVEN

**Right patient, right procedure, right supplies, right time....every time.**

***People* → *Process* → *Technology***



# Financial Benefits of UDI Capture



## CLINICALLY LED

## OPERATIONALLY DRIVEN



Realizing unrecognized inventory assets

**\$2.4M**



Improving inventory utilization

**\$4.7M**



Optimizing charge capture

**\$13M**



Improving Preference card accuracy

**\$459K**



Automation of replenishment

**\$4.8K**



Reduction in cycle counts

**\$167K**



Improving clinical user satisfaction

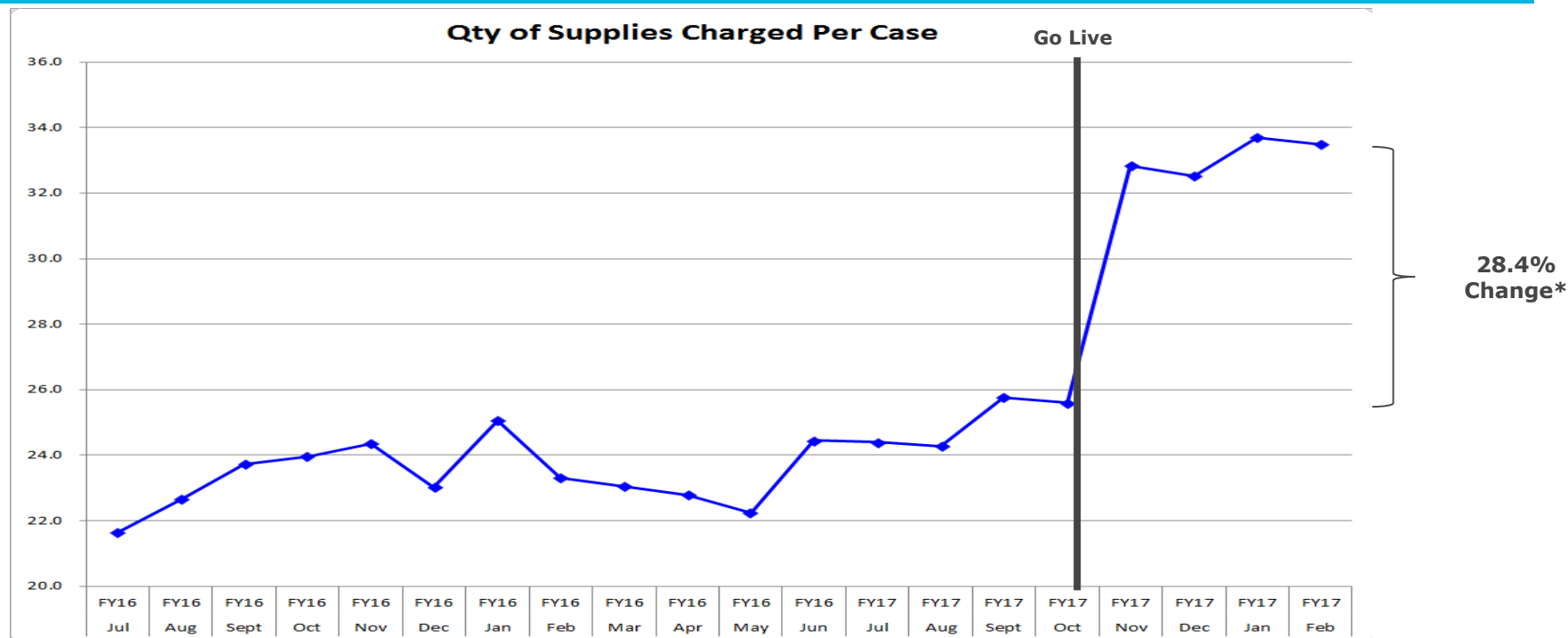
**Survey**



**Optimally Manage**

owned vs. consigned inventory

# Benefits of UDI Capture



**\* This equates to a \$341.30 increase in charge per case**



# Questions



CLINICALLY LED

OPERATIONALLY DRIVEN



**Right patient, right  
procedure, right supplies,  
right time....every time.**



# Disclaimer



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# Questions from the audience



# Two key messages to take away



- Use of GS1 standards can help increase patient safety and at the same time provide a financial outcome
- Learn from today's presenters about how best to calculate ROI and apply this to your implementations

# Poster reception tonight!



5:00 pm – 6:00 pm Promenade Ballroom



Vote for  
your favorite  
poster



*Thank you for your  
attention and enjoy the  
rest of the conference!*