GS1 Healthcare and ICCBBA join forces to advance global standards

Two complementary global standards organizations will collaborate to advance global automatic identification standards in Healthcare to reduce medical errors, enable global traceability, and to increase the effectiveness of the healthcare supply chain.

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**BRUSSELS, BELGIUM and REDLANDS, CA, USA September 4, 2007** – ICCBBA and GS1 Healthcare have announced today they have signed a Memorandum of Understanding to cooperate in the area of automatic identification standards for Healthcare.

ICCBBA and GS1 acknowledge their respective roles in Healthcare standards and will work together to ensure compatibility between their standards. They will also collaborate to promote the adoption and implementation of automatic identification standards in Healthcare around the world.
Teaching home treatment - Camp
Hemophilia & HIV

FVIII Concentrates purified from 100,000 donors!
Canadian Hemophilia Assessment and Resource Management information System (CHARMS) & NACHC

Product distribution (CBS)
Clinical outcomes (clinic)
Genotyping (AHCDC)
Sample archive

CenterPoint server, Hamilton

CBS, HQ
Provincial Governments
Health Canada Manufacturers

Pharma Company Palm Pilot systems

CBS, QBS

Adverse events
Product use/outcomes
The process of standardization is always a political struggle, with winners and losers. Had the screw not been standardized, the entire course of the American economy might look different.
Change

Electronic Medical Records
Omics science
• Genome Wide Association Studies
• Biomarkers
• MetaGenomics

Targeted therapies
• Monoclonal antibodies
• Recombinant molecules
• Pathway targeted

Computing Technologies
• SQL databases
• Internet

Lacking for wealth
And feeling bereft
I voted for change
Now that's all I have left