



# **Ulrike Kreysa**

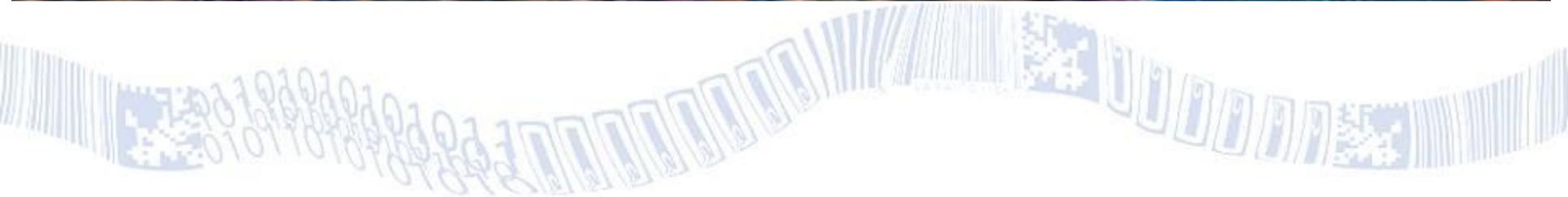
## ***GS1 Global Office***





# Welcome to the 21<sup>st</sup> Global GS1 Healthcare conference

*20-22 March 2012*  
*Sydney, Australia*





# Anti-Trust Summary

- GS1 and the GSMP operate under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
- The best way to avoid problems is to remember that the purpose of the committee is to enhance the ability of all industry members to compete more efficiently.

## This means:

- There shall be no discussion of prices, allocation of customers, or products, etc.
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available in the Community Room if you would like to read it in its entirety



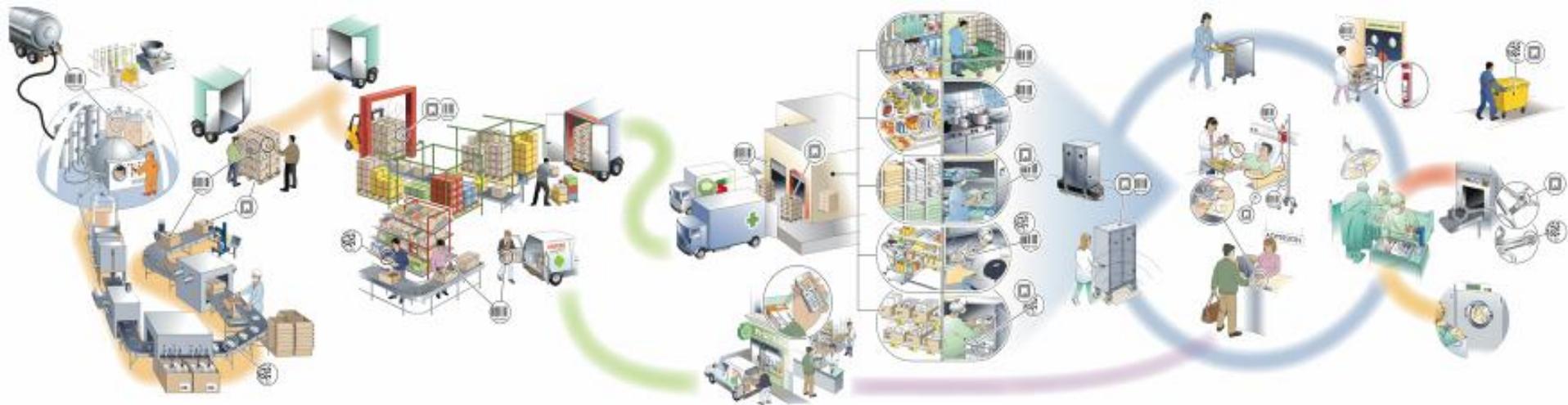
# Global reach, local presence



**111 Member Organisations**  
**1,500,000 member companies**  
**150 countries served**  
**2,000 people helping us**



# GS1 Healthcare - voluntary, global Healthcare User Group



To lead the healthcare sector to the successful development and implementation of **global standards** by bringing together **experts** in healthcare to enhance **patient safety** and **supply chain efficiencies**.



# GS1 Healthcare LT 2011/2012

## ***Tri-Chairs:***

- Mike Wallace, Abbott
- Grant Hodgkins, Alcon Labs
- **Steve Capel, Covidien**

## ***LT Members:***

- Bruno Cambounet, Axway
- Monica Kryzer, 3M
- **Nathan Habeck, Baxter**
- **Dennis Black, BD**
- **Volker Zeinar, B.Braun**
- John Abrams, Cardinal Health
- **Clemens Haas, Fresenius**
- **Peter Tomicki, GE Healthcare**
- Margot Drees, GHX
- **Grant Courtney, GSK**
- Tom Werthwine, Johnson & Johnson
- **Ron Bone, McKesson**
- **Jackie Elkin, Medtronic**
- Dennis Byer, Novation
- **Peggy Staver, Pfizer**
- Joe Pleasant, Premier
- Jean Seargent, USC
- Robert Matsubayashi, GS1 Brasil
- **Alicia Duval, GS1 Canada**
- Nicolas Florin, GS1 in Europe
- **Michio Hamano, GS1 Japan**
- **Siobhan O'Bara, GS1 US**
- Alaster Purchase, GS1 UK

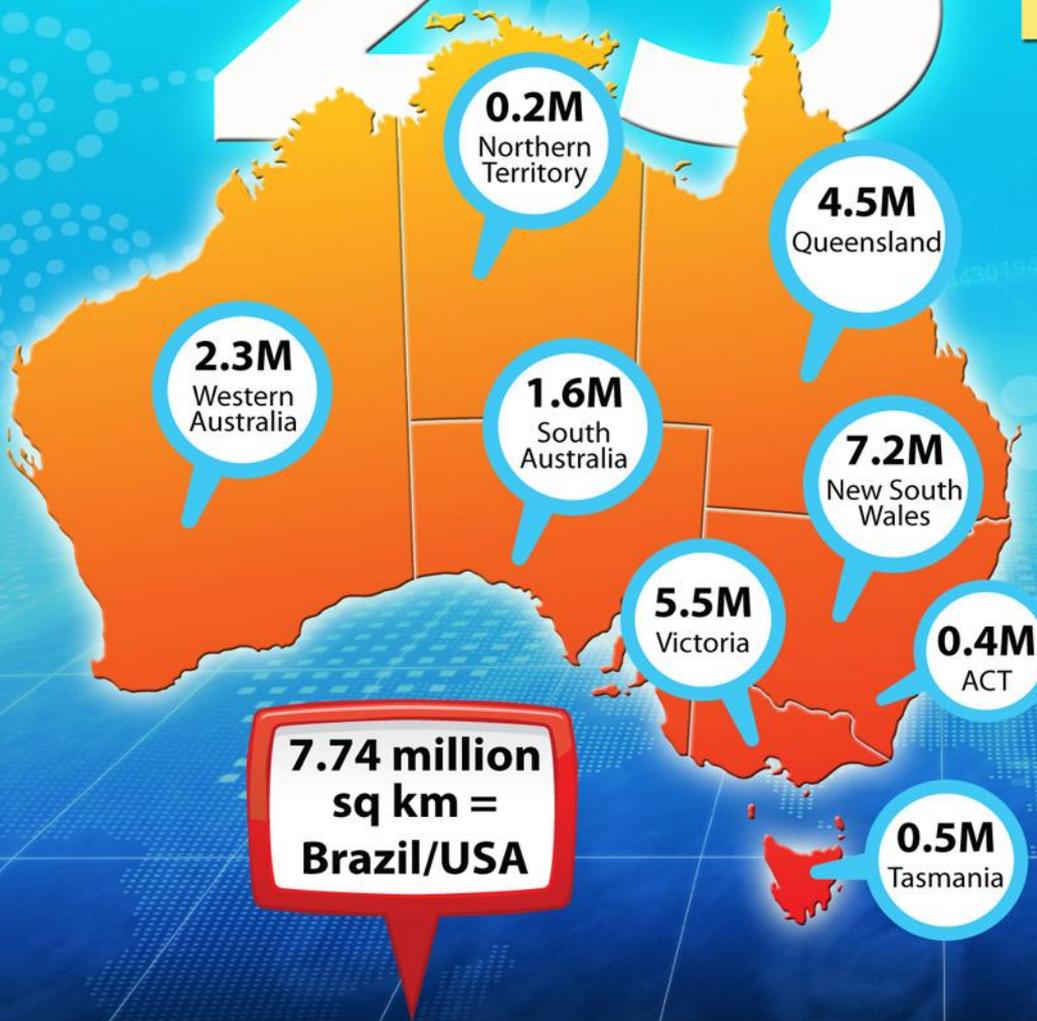


# LT of Australasia Healthcare User Group

- Lyn Cormack (3M)
- Dianne Prince (Abbott)
- Chris Parkinson (B Braun)
- Ged Halstead (CH2, Chairperson)
- James Piplios (The Epworth)
- Mark Brommeyer (NEHTA)
- Rory Carroll (Novartis)
- Paul Broadbridge (South Australia Health)
- Karen O'Keefe (Stryker)
- Yvonne Bell (Terumo, Deputy Chairperson)
- Gary Hartley (GS1 NZ)
- Tania Snioch (GS1 Australia)

# 23

# MILLION PEOPLE



## Australia Today

**GDP - \$1.5 Trillion**

**Agriculture 4%**

**Industry 25%**

**Services 71%**

**> Healthcare 10%**

(USA 16%, Germany & France 11%)

## MULTICULTURAL

**English 78.5%**

**Italian 1.6%**

**Arabic 1.2%**

**Chinese 2.5%**

**Greek 1.3%**

**Vietnamese 1%**

318

33



21

The image features the number '21' in a large, bold, white sans-serif font. The number is centered and has a bright, glowing white fill with a subtle drop shadow, making it stand out against the dark background. The background is a deep, dark blue, almost black, and is filled with intricate, swirling patterns of light. These patterns consist of thin, glowing lines and small, bright particles that create a sense of motion and depth, resembling a complex, organic structure or a digital network. The overall aesthetic is futuristic and high-tech.

# 318

## DELEGATES



# 33 COUNTRIES

**18**  
North  
America

**33**  
Europe

**4**  
South/  
Central  
America

**8**  
Africa

**254**  
Asia  
Pacific



Welcome to the

# 21<sup>ST</sup> Global GS1 Healthcare Conference





# National Product Catalogue (NPC)

## *Objective:*

- To ensure better overall data integrity for the healthcare sector
- More than **230,000** GTINs from over **370** healthcare suppliers
- Developed in 2006 in collaboration with NEHTA
- Endorsed by all **State, Territory** and **Federal Health Departments**



- GS1 barcodes used in **95%** of dispensed medicines
- And across all levels of packaging
  - **82%** of pharmaceuticals
  - **57%** of medical devices

### **Advancements in:**

- eMessaging standards implementation
- **GS1 Locatenet** – provides a single, accurate source of GLN information to the sector
- **GS1 Recallnet** – improving patient safety by enabling fast, secure and efficient notifications for recall

# THANK YOU

Hosted by



Industry Partner



Sponsored by



Supporting Associations



AUSTRALIAN COMMISSION  
ON SAFETY AND QUALITY IN HEALTH CARE





# Paul Voordeckers

Welcome to our 21<sup>st</sup>  
Global GS1 Healthcare  
Conference





# Increased participation indicates growing interest in the use of GS1 standards





# What are we here for?

- To raise the bar on patients safety
- To improve supply chain efficiency and bring healthcare expenditure down





# Key Achievements for the Healthcare community



- **Patient and Caregiver ID** developed
- New Application Identifier for **NHRN**
- Position Papers on **UDI and DataMatrix**
- EFPIA-GS1 Shared Vision on **Product Identification**
- **GDSN Use cases** in development



**GDSN**



## **GDSN Adoption**

- 8.5 Million GTINs in Global Registry
- GDSN in 153 countries

## **Healthcare Sector Adoption**

- 325,000 GTINs / 1,530 Trading Partners

## **Progress in Data Quality**

- New DQ Framework provides toolkit for self-assessment and KPIs
- Data Crunch Reports

# Week a glance

<b>Monday</b> 19 March 2012	<b>Tuesday</b> 20 March 2012	<b>Wednesday</b> 21 March 2012	<b>Thursday</b> 22 March 2012
<b>21<sup>st</sup> Global GS1 Healthcare Conference</b>			
<b>Pre-conference Education</b>			
Training for GS1 MOs	Plenary	Plenary	Plenary
	Plenary	Plenary	Closing Plenary
Data Synchronisation For Suppliers	Ask the Experts	Ask the Experts	Site Visits
Data Synchronisation For Buyers	GDSN Industry Panel	EDI Industry Panel	



**You are in Sydney – get ready for some GS1 Standards excitement!**

