Welcome to the 21st Global GS1 Healthcare conference

20-22 March 2012
Sydney, Australia
Anti-Trust Summary

• GS1 and the GSMP operate under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.

• The best way to avoid problems is to remember that the purpose of the committee is to enhance the ability of all industry members to compete more efficiently.

This means:

– There shall be no discussion of prices, allocation of customers, or products, etc.
– If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
– The full anti-trust caution is available in the Community Room if you would like to read it in its entirety
Global reach, local presence

111 Member Organisations
1,500,000 member companies
150 countries served
2,000 people helping us
GS1 Healthcare - voluntary, global Healthcare User Group

To lead the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies.
GS1 Healthcare LT 2011/2012

**Tri-Chairs:**
- Mike Wallace, Abbott
- Grant Hodgkins, Alcon Labs
- Steve Capel, Covidien

**LT Members:**
- Bruno Cambounet, Axway
- Monica Kryzer, 3M
- **Nathan Habeck, Baxter**
- Dennis Black, BD
- Volker Zeinar, B.Braun
- John Abrams, Cardinal Health
- Clemens Haas, Fresenius
- Peter Tomicki, GE Healthcare
- Margot Drees, GHX
- Grant Courtney, GSK
- Tom Werthwine, Johnson & Johnson
- Ron Bone, McKesson
- Jackie Elkin, Medtronic
- Dennis Byer, Novation
- **Peggy Staver, Pfizer**
- Joe Pleasant, Premier
- Jean Seargent, USC
- Robert Matsubayashi, GS1 Brasil
- Alicia Duval, GS1 Canada
- Nicolas Florin, GS1 in Europe
- Michio Hamano, GS1 Japan
- Siobhan O’Bara, GS1 US
- Alaster Purchase, GS1 UK
LT of Australasia Healthcare User Group

- Lyn Cormack (3M)
- Dianne Prince (Abbott)
- Chris Parkinson (B Braun)
- Ged Halstead (CH2, Chairperson)
- James Piplios (The Epworth)
- Mark Brommeyer (NEHTA)
- Rory Carroll (Novartis)
- Paul Broadbridge (South Australia Health)
- Karen O’Keefe (Stryker)
- Yvonne Bell (Terumo, Deputy Chairperson)
- Gary Hartley (GS1 NZ)
- Tania Snioch (GS1 Australia)
23 MILLION PEOPLE

Australia Today

GDP - $1.5 Trillion
Agriculture 4%
Industry 25%
Services 71%
> Healthcare 10%
(USA 16%, Germany & France 11%)

MULTICULTURAL
English 78.5%
Italian 1.6%
Arabic 1.2%
Chinese 2.5%
Greek 1.3%
Vietnamese 1%

7.74 million sq km = Brazil/USA
33 COUNTRIES

18 North America
33 Europe
4 South/Central America
8 Africa
254 Asia Pacific
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National Product Catalogue (NPC)

Objective:
- To ensure better overall data integrity for the healthcare sector
- More than **230,000** GTINs from over **370** healthcare suppliers
- Developed in 2006 in collaboration with NEHTA
- Endorsed by all State, Territory and Federal Health Departments
- GS1 barcodes used in **95%** of dispensed medicines
- And across all levels of packaging
  - **82%** of pharmaceuticals
  - **57%** of medical devices

**Advancements in:**
- eMessaging standards implementation
- **GS1 Locatenet** – provides a single, accurate source of GLN information to the sector
- **GS1 Recallnet** – improving patient safety by enabling fast, secure and efficient notifications for recall
THANK YOU
Paul Voordeckers

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Increased participation indicates growing interest in the use of GS1 standards

Number of Participants to Global GS1 HC conferences

- Singapore: 147
- Washington DC: 234
- Amsterdam: 274
- Sydney: 318
What are we here for?

• To raise the bar on patients safety
• To improve supply chain efficiency and bring healthcare expenditure down
Key Achievements for the Healthcare community

- Patient and Caregiver ID developed
- New Application Identifier for NHRN
- Position Papers on UDI and DataMatrix
- EFPIA-GS1 Shared Vision on Product Identification
- GDSN Use cases in development
GDSN Adoption
- 8.5 Million GTINs in Global Registry
- GDSN in 153 countries

Healthcare Sector Adoption
- 325,000 GTINs / 1,530 Trading Partners

Progress in Data Quality
- New DQ Framework provides toolkit for self-assessment and KPIs
- Data Crunch Reports
You are in Sydney – get ready for some GS1 Standards excitement!