



# GS1 Global Healthcare Conference Lisbon, Portugal 23<sup>rd</sup> to 25<sup>th</sup> October 2012

**Paulo Gomes**

**President of GS1 Portugal**



# GS1 Global Healthcare Conference

# LISBON



# GS1 Global Healthcare Conference



[www.calxibe.com](http://www.calxibe.com)

Where: **Lisbon**

Date: **23<sup>rd</sup> to 25<sup>th</sup> October 2012**

Networking Dinner : **Restaurante Cozinha Velha - Queluz Palace**



# Lisbon Marriott Hotel



- 4 stars hotel
- Awarded as **Portugal's Leading Conference Hotel**

# LISBON



# Monuments



Jeronimos Monastery



Palace of Pena



Alcobaca Monastery



Discoveries Monument

# Monuments



Mafr



**QUELUZ PALACE**

Guimaraes Castel

Temple of Diana



[www.portugalvirtual.pt](http://www.portugalvirtual.pt)

**We also have waves**



the best golf courses



# Why Lisbon?

## Where we start the journey



# Thinking Global... Six Centuries Ago

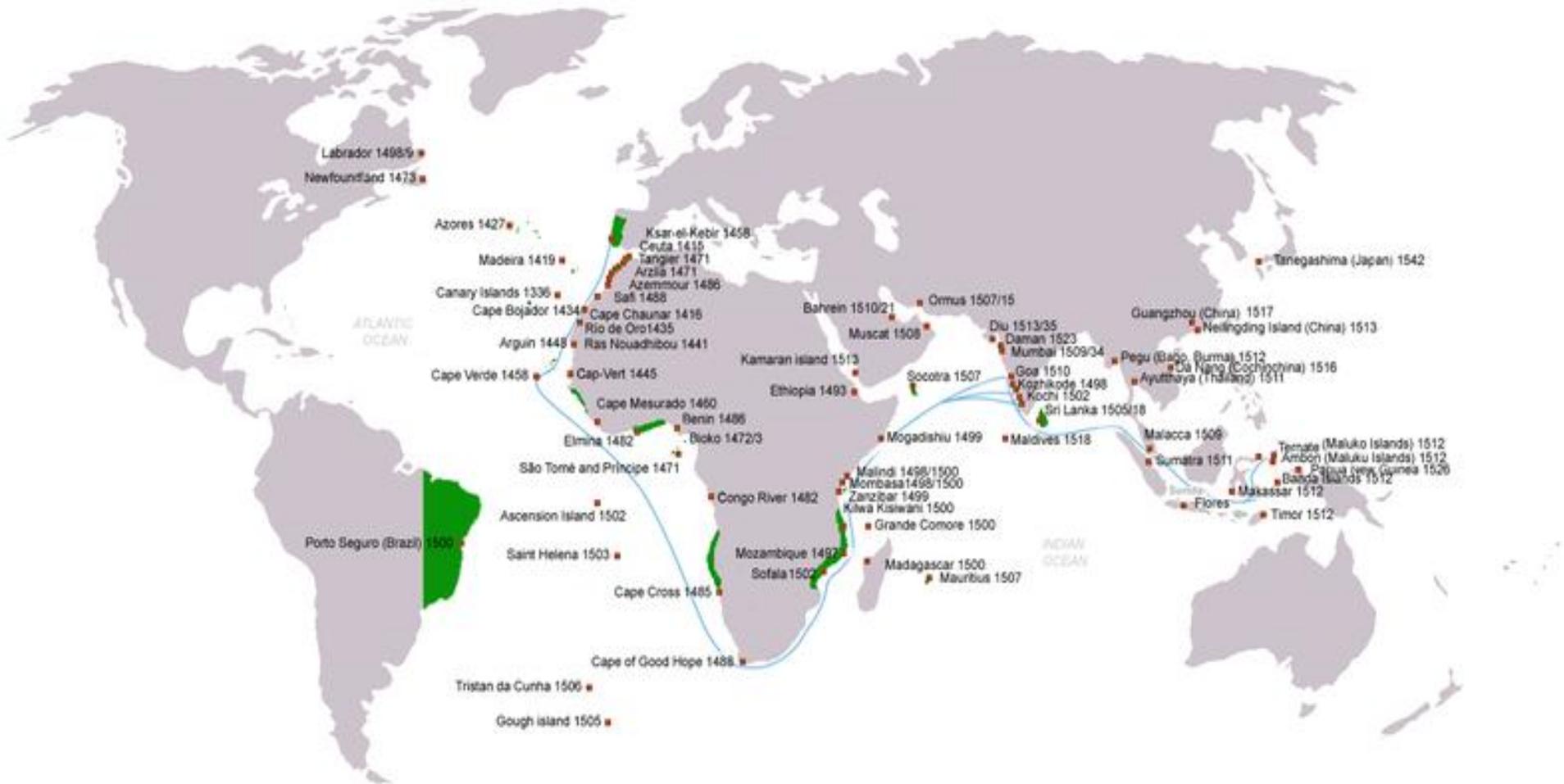


- The Portuguese originated the maritime routes on a global scale
- Lead to the transition to a true global system of cultural and commercial exchange

# Pioneers of Globalization



# Pioneers of Globalization



Portuguese discoveries, exploration, contacts and conquests (from 1336 claim for Canary islands to 1543 Tanegashima arrival); main sea routes to the Indian Ocean (blue); Territories claimed under king John III of Portugal rule c.1536(green);

corbis



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We are waiting for you!

# Discover Lisbon