The global language of business

**GS1** is a not-for-profit organisation that develops global standards for the identification of goods and services.

GS1's standards foster **cooperation** and encourage **information-sharing** worldwide.

Thanks to GS1, businesses and organisations can improve the **efficiency** of their supply and demand chains by adding useful information to any exchange of goods or services.
A fully integrated global organisation, GS1 was formed in early 2005 from the joining of EAN International and the Uniform Code Council (UCC).

- 30 years of experience
- 104 member organisations representing all points in the supply chain
- Over a million companies doing business across 145 countries
- Over 20 represented sectors (FMCG, healthcare, transport, defence…)
- Over 5 billion transactions a day

GS1 is the most widely used supply chain standards system in the world.
GS1 has a full portfolio of **products**.

- **Global standards for automatic identification**
  Rapid and accurate item, asset or location identification

- **Global standards for electronic business messaging**
  Rapid, efficient & accurate business data exchange

- **The environment for global data synchronisation**
  Standardised, reliable data for effective business transactions

- **Global standards for RFID-based identification**
  More accurate, immediate and cost effective visibility of information
GS1 offers **solutions**, each integrating a number of GS1 products.

**Traceability** is a robust solution for tracking and tracing items such as medical products and food through the supply chain.

**Patient Safety** ensures the prevention of medical errors and counterfeiting through the healthcare supply chain.
GS1 provides a wide variety of services to its user companies.

- Implementation support
- Guides and manuals
- Training and education
- Helpdesk
- Benchmarking
- Verification tools and calculators
- Consulting services
- Software
- And more…