



# HUG Business Case Scope Update

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Ed Dzwil – J&J – Global Pharmaceutical Sourcing Group

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## Business Case - Overview

<b>Objective</b>	The Case for Global Standards: Creating the Business Case for Global Data Standards in the Healthcare Supply and Regulatory Chain
<b>Mission</b>	Develop guidance for global healthcare for effective utilization and development of global standards with the primary focus on automatic identification to improve patient safety
<b>Target Global Audience</b>	Manufacturers, Distributors, Hospitals, Pharmacies, Regulatory Agencies, Trade Groups, Certification Bodies
<b>Implementation</b>	Multiple Phases through a HUG partnership with global academic institutions lead by Michigan State University School of Packaging



## Current Business Case Team

- Ed Dzwil – Lead – J&J Pharma
- Michigan State University
- Massimiliano Molinari – J&J Pharma (Janssen Cilag)
- Josef Simacek – Pharm Data
- Christian Lovis – University hospital of Geneva
- Peter Eves – GS1 UK
- Peter Arakelian – Amgen
- Uwe Klaner – Baxter Europe
- Eduardo Rodriguez – GS1 Chile
- Scott Cameron – Novartis
- GS1 HUG



## Summary of Scope:

- For each level of use - Manufacturers, Distributors, Hospitals, Pharmacies, Regulatory Agencies perform the following:
  - Explore Business Requirements for a number of criteria such as technically, process, need, expectation
  - Quantify these Business Requirements using Process Excellence tools
  - Evaluate and challenge requirements within global markets - US, Europe, Pac Rim, East Europe, ....
- Based on this analysis, seek commonalities and simplify requirements for use of auto identification so there are options for each level and these levels are backward and forward compatible
- Test the requirements utilizing group or representatives from global markets
- This framework of requirements will then be used to detail the Business Case and will allow for a simple and effective output



## Contact details

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