



Welcome to the GS1 Healthcare Conference

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The global language of business

www.gs1.org



What is GS1?



**The global
language of
business**

GS1 is a not-for-profit organisation that develops global standards for the identification of goods and services.

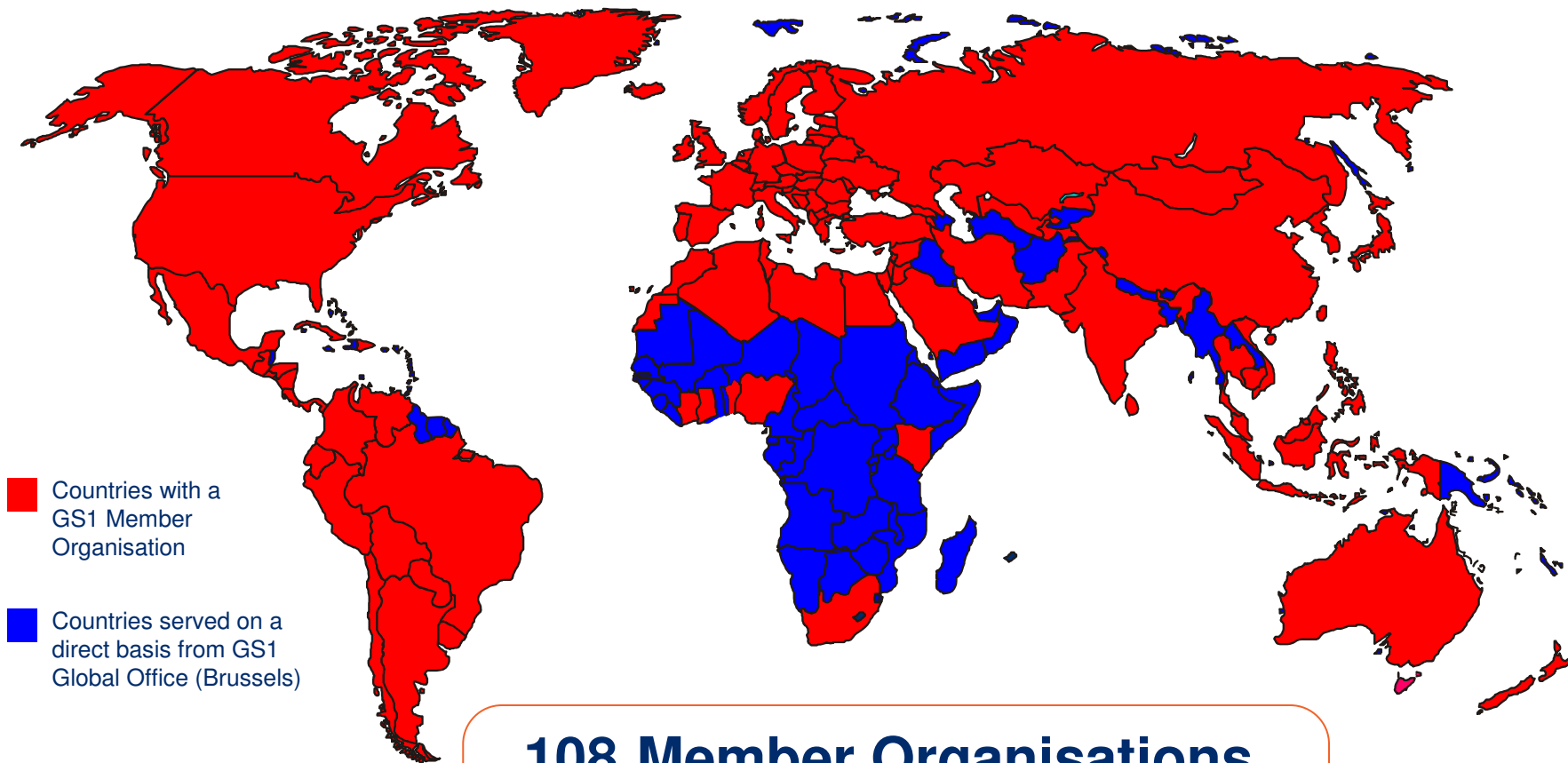
- **30** years of experience
- **108** member organisations
- Representing **all points** in the supply chain
- Over a **million** companies doing business across **145** countries
- Over **20** represented sectors: FMCG, healthcare, transport, customs, defence...
- Over **5 billion** transactions a day

GS1 is the most widely used supply chain standards system in the world.





GS1 Member Organisations



- Countries with a GS1 Member Organisation
- Countries served on a direct basis from GS1 Global Office (Brussels)

**108 Member Organisations.
140 Countries served.
Local services, global reach.**





GS1 Vision and Mission

Vision

At GS1, our vision is a world where things and related information move efficiently and securely for the benefit of businesses and improvement of people's lives, everyday, everywhere.

Mission

To be the neutral leader enabling communities to develop and implement global standards providing the tools, trust and confidence needed to achieve our vision.





Beliefs

- We are a Not-for-Profit organization
- We are Neutral across business partners
- We are User-driven and Governed
- We Serve All Companies, both Multinationals and SME's
- We are a Platform for Collaborative Agreements between businesses
- We believe that our People — employees/associates — are our most important asset





GS1 Products



The global language of business

OVERALL BENEFIT: Improving efficiency & visibility in supply and demand chains

GS1 SOLUTIONS & SERVICES USING GS1 STANDARDS
Solutions: POS / Inventory Management / Asset Management / Collaborative Planning / Traceability
Services: Global (GSMP, GEPIR, Global Registry, Training and Accreditation) & Local (e.g. Certification, Implementation, Training)

System - Integrated system of standards

BarCodes

Global standards for automatic identification

Rapid and accurate, item, asset or location identification

eCom

Global standards for electronic business messaging

Rapid, efficient & accurate business data exchange

GDSN

The environment for global data synchronisation

Standardised, reliable data for effective business transactions

EPCglobal

Global standards for RFID-based identification

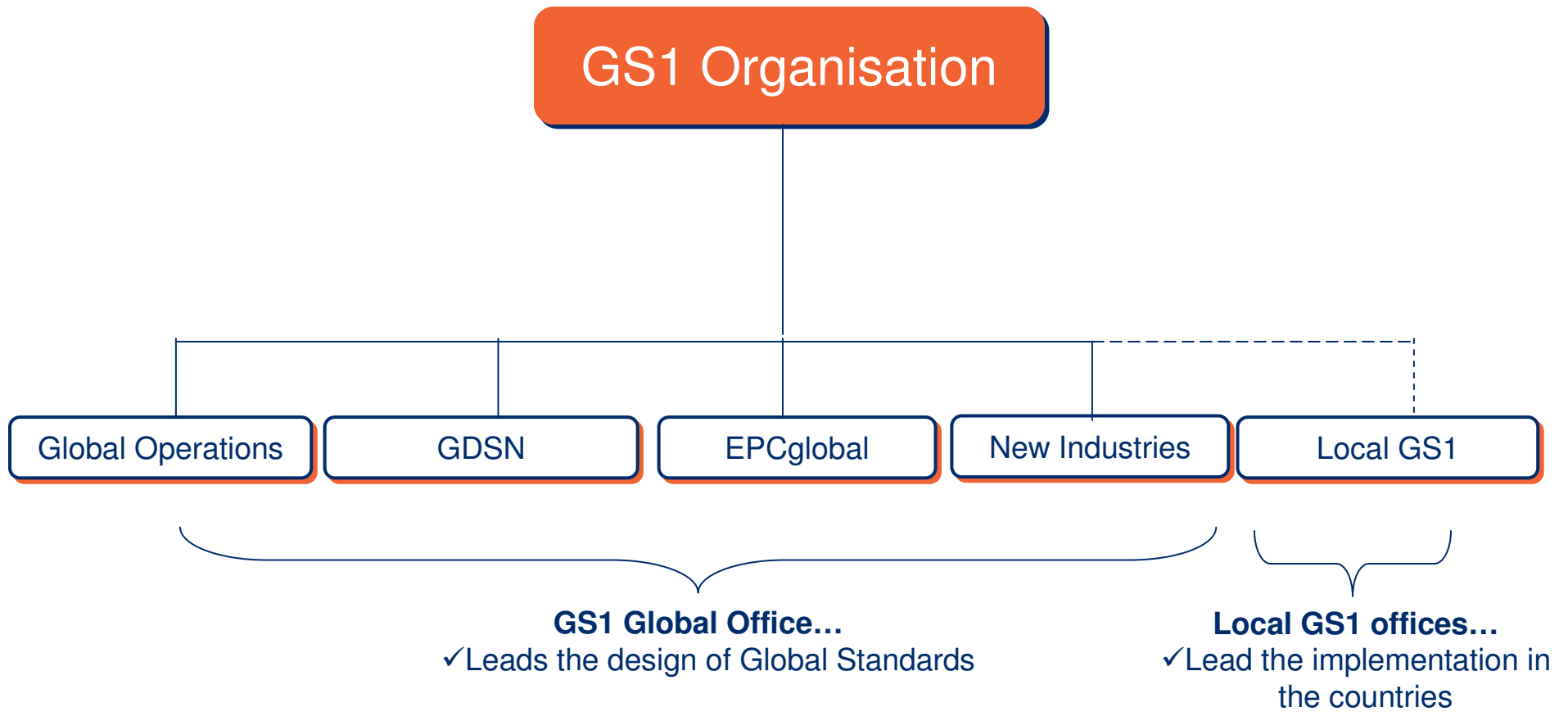
More accurate, immediate and cost-effective visibility of information

GS1 Identification Keys (e.g. GTIN, GLN, SSCC, GRAI, GIAI, GSRN, EPC) & Attribute Data (e.g. Best Before Date)





Our Organisation and Roles



GS1 is committed to the Healthcare sector



Consumer Goods Retailers have known the power of supply chain standards for years

Our ultimate objective is to help them to achieve **CONSUMER SATISFACTION**

- ✓ Fewer/no out-of-stocks
- ✓ Accurate dispatches
- ✓ Facilitated forecasting
- ✓ Control over expiration dates
- ✓ Help offering customers lower prices
- ✓ Faster customer check-outs
- ✓ and more...





The healthcare industry...

... would find its own advantages in a wide deployment of supply chain standards





Improving patient safety



- ✓ Ensuring the **five patient rights**: right medicine to the right person in the right dosage at the right time at the right route of the administration
- ✓ Combating **counterfeiting**
- ✓ Enabling **traceability** in the event of a recall or concern about fraud





Why use global supply chain standards in healthcare?



Because of the global nature of the healthcare sector today, as well as the worldwide threats of medical errors, counterfeiting and diversion, country-by-country work is not sufficient nor effective.

Global standards shared across the healthcare industry are key to identifying and authenticating products.





Coming soon...

EPCglobal US
Health Life Science
Industry Action Group
(HLS IAG)

European
Healthcare Initiative
(EHI)

GS1 Global
Healthcare User Group
(GS1 HUG)

All brought together into one single GS1 Healthcare Group

- **One** global strategy for healthcare
- **One** point of contact
- **Coordination** across all GS1 activities
- **Unified** activities in standards development



Thank you!

