Welcome to the GS1 Healthcare Conference

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What is GS1?

GS1 is a not-for-profit organisation that develops global standards for the identification of goods and services.

- 30 years of experience
- 108 member organisations
- Representing all points in the supply chain
- Over a million companies doing business across 145 countries
- Over 20 represented sectors: FMCG, healthcare, transport, customs, defence…
- Over 5 billion transactions a day

GS1 is the most widely used supply chain standards system in the world.
108 Member Organisations.
140 Countries served.
Local services, global reach.
Vision
At GS1, our vision is a world where things and related information move efficiently and securely for the benefit of businesses and improvement of people’s lives, everyday, everywhere.

Mission
To be the neutral leader enabling communities to develop and implement global standards providing the tools, trust and confidence needed to achieve our vision.
Beliefs

• We are a Not-for-Profit organization

• We are Neutral across business partners

• We are User-driven and Governed

• We Serve All Companies, both Multinationals and SME’s

• We are a Platform for Collaborative Agreements between businesses

• We believe that our People — employees/associates — are our most important asset
GS1 Products

The global language of business

OVERALL BENEFIT: Improving efficiency & visibility in supply and demand chains

GS1 SOLUTIONS & SERVICES USING GS1 STANDARDS
Solutions: POS / Inventory Management / Asset Management / Collaborative Planning / Traceability
Services: Global (GSMP, GEPIR, Global Registry, Training and Accreditation) & Local (e.g. Certification, Implementation, Training)

GS1 System - Integrated system of standards

GS1 BarCodes
Global standards for automatic identification
Rapid and accurate, item, asset or location identification

GS1 eCom
Global standards for electronic business messaging
Rapid, efficient & accurate business data exchange

GS1 GDSN
The environment for global data synchronisation
Standardised, reliable data for effective business transactions

GS1 EPCglobal
Global standards for RFID-based identification
More accurate, immediate and cost-effective visibility of information

GS1 Identification Keys (e.g. GTIN, GLN, SCC, GRAI, GIAI, GSRN, EPC) & Attribute Data (e.g. Best Before Date)
Our Organisation and Roles

GS1 Organisation

Global Operations
GDSN
EPCglobal
New Industries
Local GS1

GS1 Global Office...
✓ Leads the design of Global Standards

Local GS1 offices...
✓ Lead the implementation in the countries
GS1 is committed to the Healthcare sector
Consumer Goods Retailers have known the power of supply chain standards for years

Our **ultimate objective** is to help them to achieve **CONSUMER SATISFACTION**

- ✔ Fewer/no out-of-stocks
- ✔ Accurate dispatches
- ✔ Facilitated forecasting
- ✔ Control over expiration dates
- ✔ Help offering customers lower prices
- ✔ Faster customer check-outs
- ✔ and more…
The healthcare industry…

… would find its own advantages in a wide deployment of supply chain standards
Improving patient safety

✓ Ensuring the **five patient rights**: right medicine to the right person in the right dosage at the right time at the right route of the administration
✓ Combating **counterfeiting**
✓ Enabling **traceability** in the event of a recall or concern about fraud
Why use global supply chain standards in healthcare?

Because of the global nature of the healthcare sector today, as well as the worldwide threats of medical errors, counterfeiting and diversion, country-by-country work is not sufficient nor effective.

Global standards shared across the healthcare industry are key to identifying and authenticating products.
Coming soon…

All brought together into one single GS1 Healthcare Group

- **One** global strategy for healthcare
- **One** point of contact
- **Coordination** across all GS1 activities
- **Unified** activities in standards development

**EPCglobal US Health Life Science Industry Action Group (HLS IAG)**

**European Healthcare Initiative (EHI)**

**GS1 Global Healthcare User Group (GS1 HUG)**
Thank you!