



The Global Language of Business

# GS1 Standards for connecting information and products, as well as people

## GS1 Healthcare Webinar

Dr. Kengo Miyo, Chief Medical Informatics Officer, Center for Medical Informatics Intelligence,  
National Center for Global Health and Medicine, Tokyo, Japan

May 14, 2020



# Welcome and thank you for attending!



- Welcome to our May 2020 webinar

Thank you to our guest speaker Dr. Kengo Miyo, Chief Medical Informatics Officer,  
National Center for Global Health and Medicine, Tokyo, Japan

- Some housekeeping for today:
  - All attendees will be in listening-only mode
  - If you have questions during the presentation, please type them into the questions area and these will be monitored then answered at the end of the call
- After the webinar:
  - Within a week, the recording will be posted to: [http://www.gs1.org/healthcare/hpac\\_webinars](http://www.gs1.org/healthcare/hpac_webinars)
  - All previous webinars are also posted to this location, so please feel free to use this resource and share the link

# GS1 Healthcare Webinars



**Create a forum for the global clinical provider environment for thought leaders and adopters of GS1 Standards in healthcare. The final goal: improve patient safety, cost efficiency and staff productivity through the implementation of GS1 standards.**

**A forum for sharing and discussion**

**Identification of projects and case studies**

**A source of expertise and advice**

- The practical realities of implementation of GS1 Standards in the care giving environment regarding the impact on clinical care and patient interaction
- Supporting the adoption of GS1 Standards in healthcare providers and retail pharmacies
- For publication, presentation and sharing
- To those involved in GS1 standards development, the wider Healthcare stakeholder community and senior executives/decision-makers to gain their buy-in and support for implementation of GS1 Standards

# Specific GS1 Healthcare Activities



## Webinars

- Bimonthly webinars open to all stakeholders interested in learning about GS1 standards implementation in the care giving environment.
- [http://www.gs1.org/healthcare/hpac\\_webinars](http://www.gs1.org/healthcare/hpac_webinars)

## Awards

- At each global GS1 Healthcare Conference
- Provider Implementation Best Case Study Award
- Provider Recognition Award
- The prize: travel & accommodation to attend the next GS1 Healthcare conference
- <http://www.gs1.org/healthcare/hpac>

GS1 Healthcare holds global conferences each year.  
The March 2020 conference was postponed due to pandemic and new dates will be announced as soon as possible.  
Significant Healthcare Provider participation is expected on the agenda.

# Presenting today



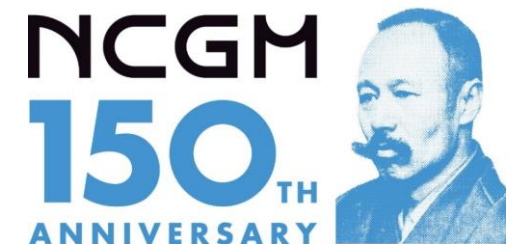
## **Dr. Kengo Miyo**

- Chief Medical Informatics Officer
- Center for Medical Informatics Intelligence (CMII)
- National Center for Global Health and Medicine (NCGM)
- Tokyo, Japan

# GS1 Standards for connecting information and products, as well as people

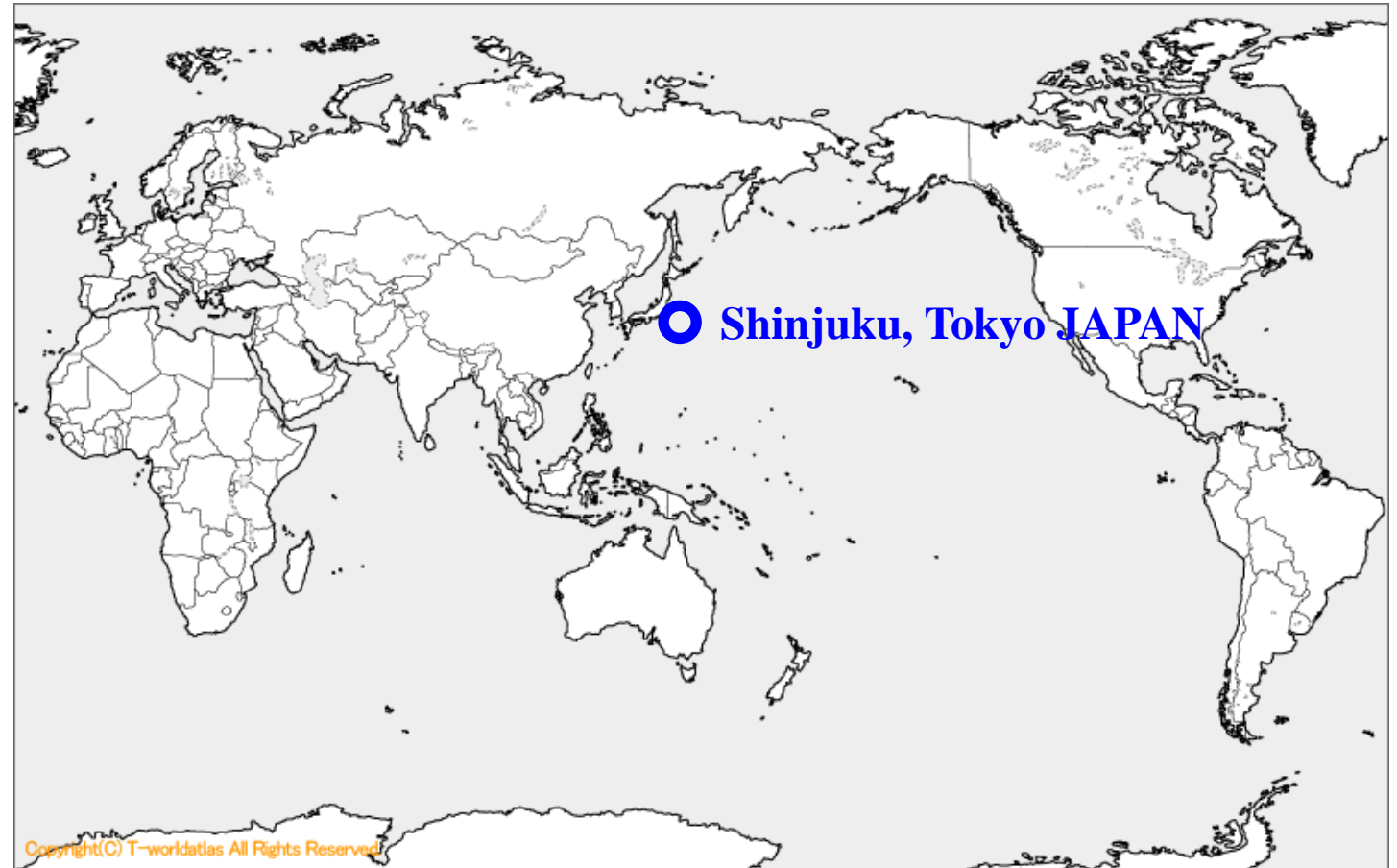
Kengo Miyo Ph.D

Center for Medical Informatics Intelligence(CMII)  
National Center for Global Health and Medicine



# National Center for Global Health and Medicine (NCGM)

- One of six national medical centers in Japan
- Originated from a military temporary hospital established in Tokyo Castle in 1868
- Consists of two hospitals (Center hospital and Kohnodai Hospital), Research Institute, International Medical Cooperation Bureau, and National College of Nursing





# NCGM Center Hospital

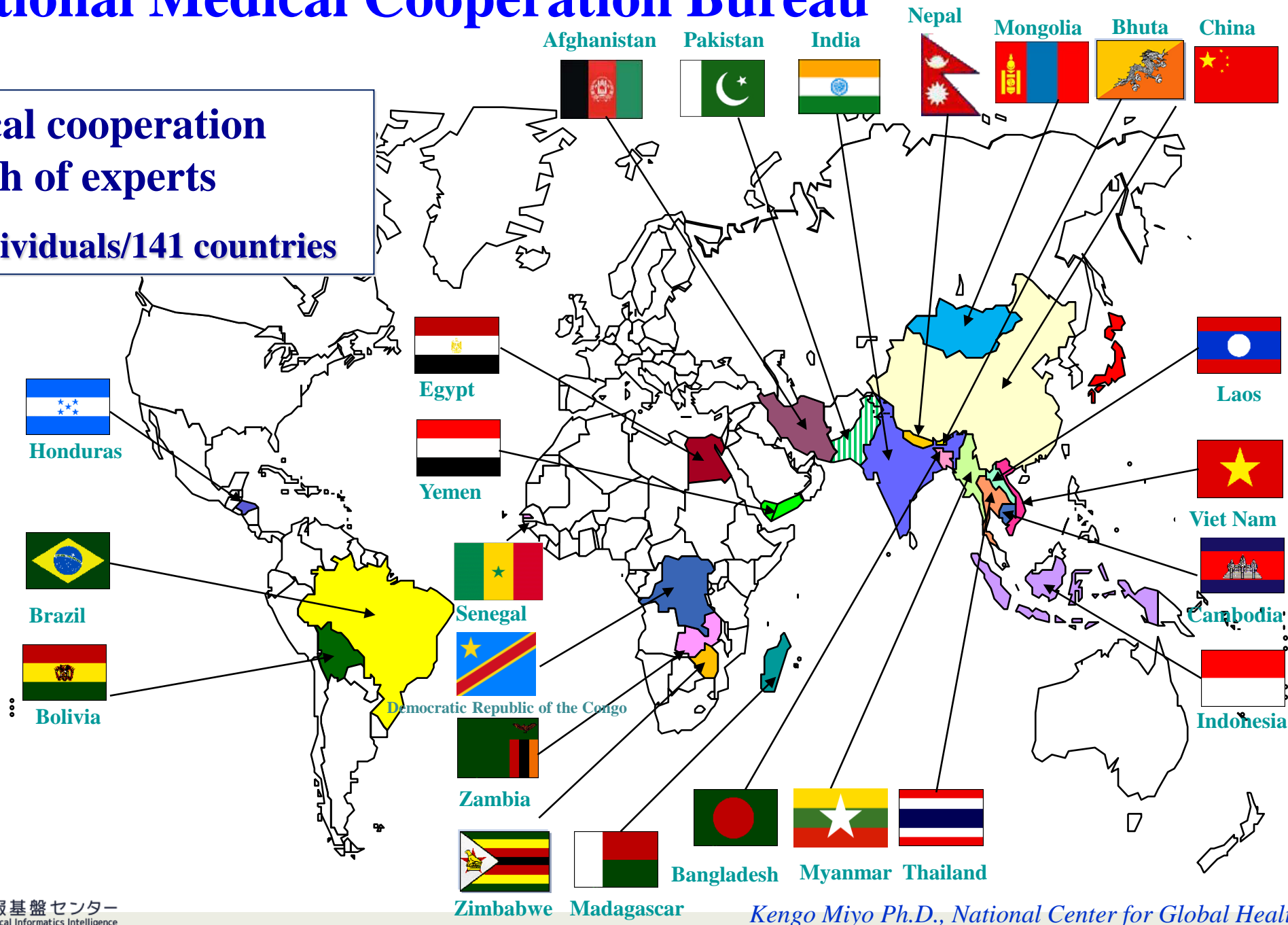
- 43 departments, 781 beds, and 1700 staff members
- Newsweek World Best Hospitals 2019 Top 100 Global
- TOKYO 2020 Olympic Hospitals
- Focus: Diabetes-Related Diseases, Infectious Diseases (HIV, Hepatitis), and International Infectious Diseases (MERS, SARS, Ebola Hemorrhagic Fever, COVID-19)





# International Medical Cooperation Bureau

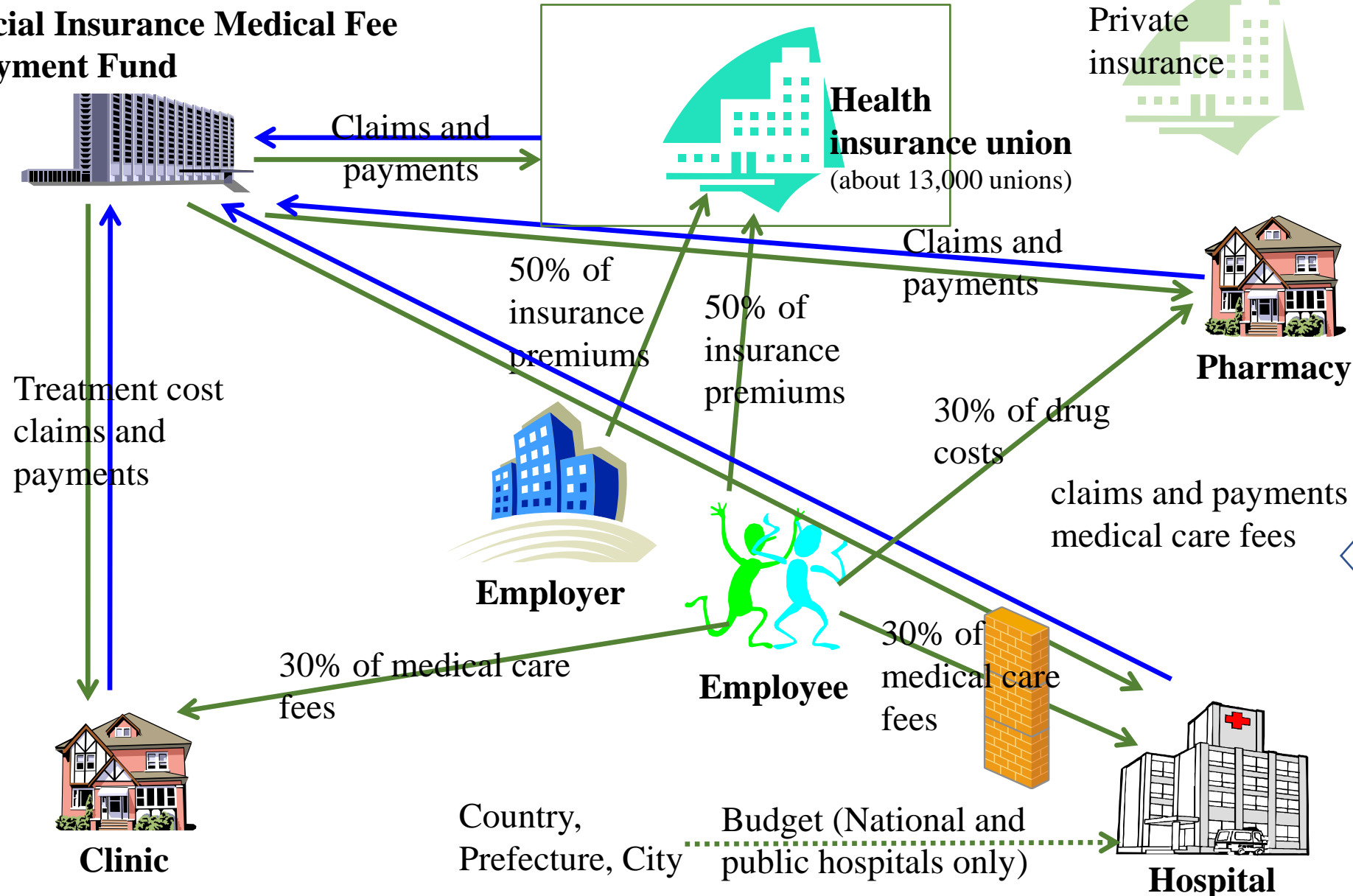
Technical cooperation  
Dispatch of experts  
3,622 individuals/141 countries



# ■ Overview of the Japanese medical system and management of medical materials

# Explaining the flow of money in the Japanese healthcare system

**Social Insurance Medical Fee  
Payment Fund**



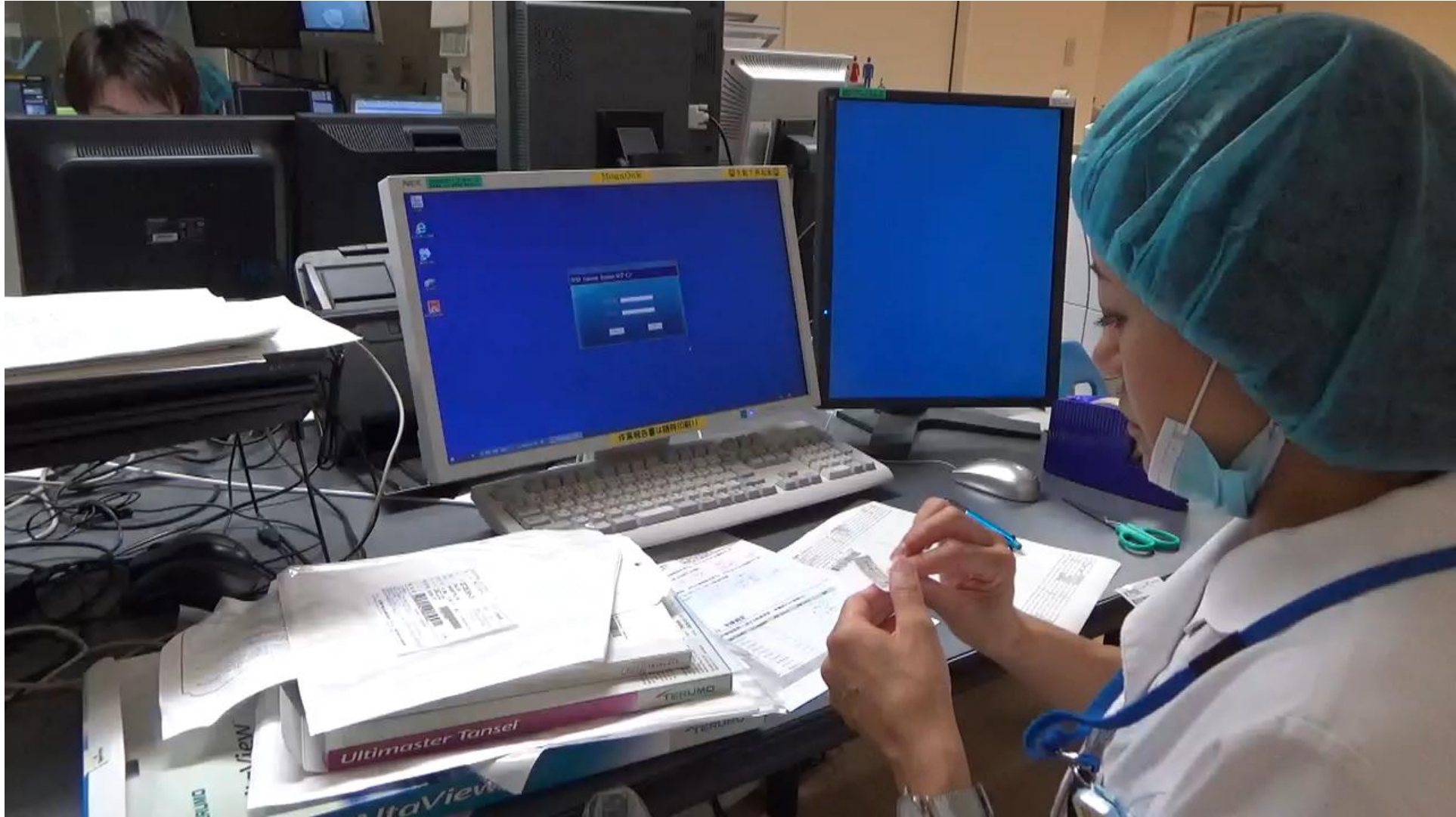
Primary and  
Re-consultation  
Charges  
Test fee  
Medication fee  
Treatment fee  
Material cost  
etc.

# Analogue operations performed in many hospitals for medical bills

1. In operating rooms / treatment rooms, cut labels of items that were used during operations and treatments, and put them onto a recording form

2. In medical accounting section, examine the recording forms, examine the items, and enter item information into accounting systems by manual entry









— Doctor and nurse —

It is troublesome to cut product labels and enter product information manually!

Is there an easy way to register product information?

Did doctors and nurses properly register product information?

We cannot miss medical claims!

In hospital

— Medical Affairs Division —

# It was not only hospitals that were in trouble...



**Manufacturers**

Too much production increases inventory.  
Underproduction leads to lost opportunities.

We wonder how our products are used in hospitals.

Manufacturers and wholesalers

Massive daily delivery is very difficult! Securing truck drivers is also very difficult!

If we knew the amount of materials used in hospitals, we could make appropriate purchases from manufacturers.



**Wholesalers**

# Daily delivery to NCGM

Multiple varieties with large quantities of shipments on a daily basis



Many hospitals do not have stock



**Staff members  
in charge of supply  
and distribution**

It's really burdensome to check  
such a large number of medical  
materials every day!

I wish I could manage inventory  
at the same time as delivery

**Ordering and delivery  
in hospital**

Everyday, we should order  
medical materials.

Out of stock is not acceptable.  
It's better to place more orders!



**Management Division and  
Materials Division**



# Delivery and inspection of medical supplies

In the meantime, the supplier driver waits

Two staff members check the supplies for 2 hours each day

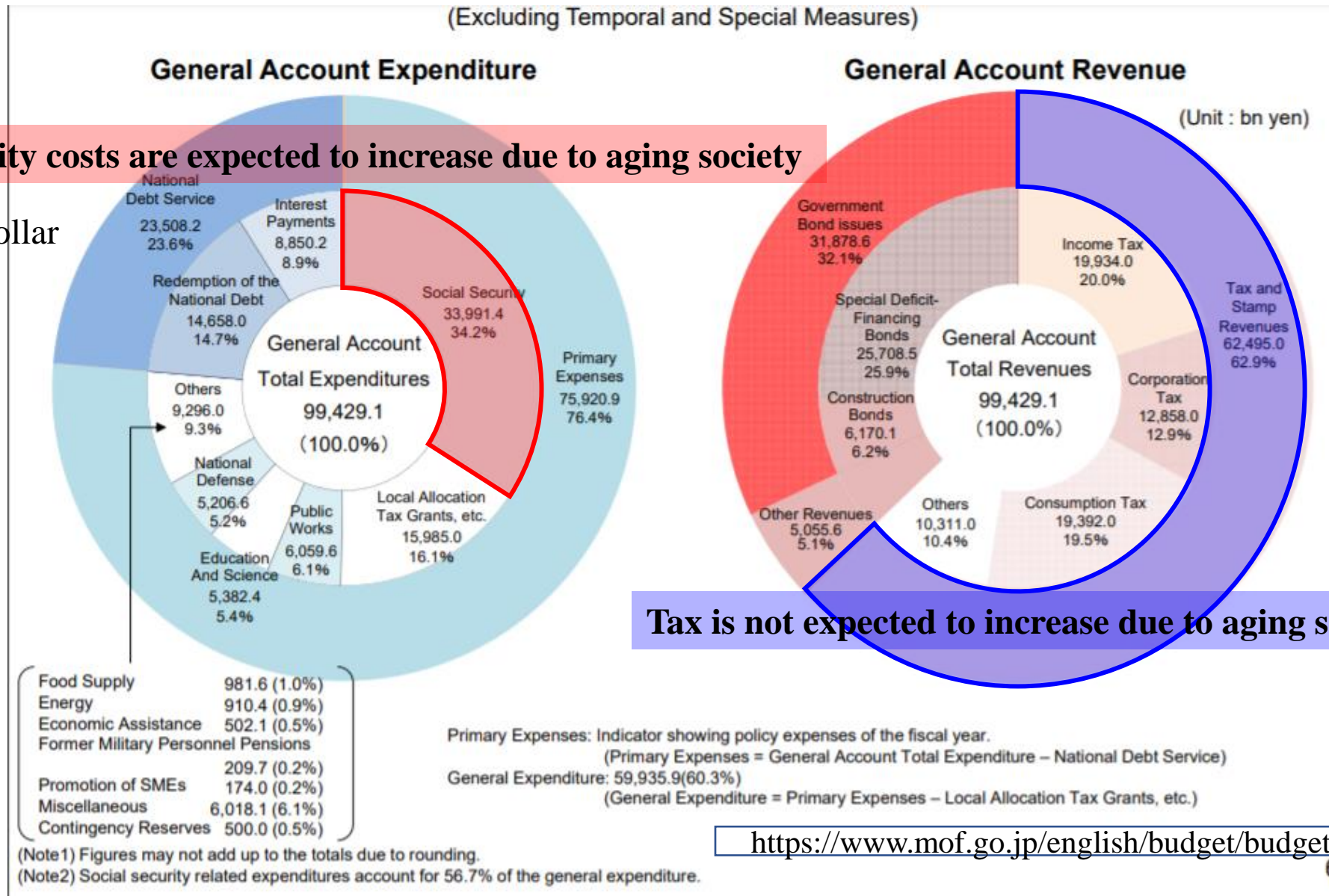




# Financial situation in Japan: Need for more efficient medical care

**Social Security costs are expected to increase due to aging society**

340 billion dollar



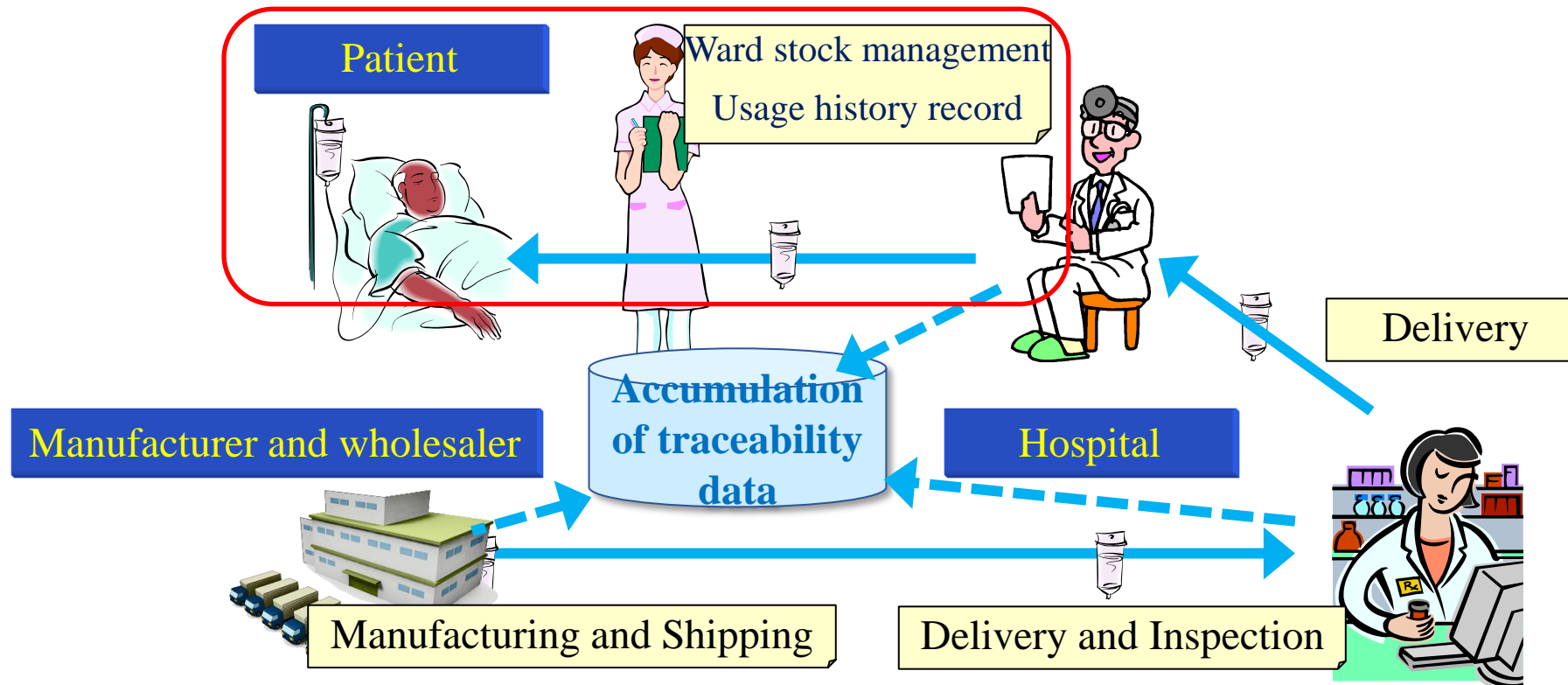
- Considering our future society, it is crucial to suppress the increase in social security costs.
- On the other hand, all staff members in hospitals, suppliers and distributors have made the best efforts for the stable supply of medical materials and the work efficiency **from each perspective**.
- **Need to change the perspective**
- **Tackle the issue from a broad perspective**

- *We can see a different world if we notice the fact that one same material is moving from the manufacturer to the consumption.*
- ***All are connected***

 Improve each work by establishing traceability

# Achieve a "three-way satisfaction\* approach"

## Good for suppliers, hospitals and patients



\*3-way-satisfaction means triple win. the old Japanese regional merchant culture.  
good for the purchaser, good for the buyer and good for society.

# **Achieve a "three-way satisfaction approach"**

## **Good for suppliers, hospitals and patients**

### **Good for hospitals**

Efficient hospital logistics, Reduction of management and data input burden, Prevention of missed reimbursement claims

### **Good for suppliers**

Improvement of distribution, Quick recall action

### **Good for patients**

Feedback to healthcare policy and systems, Improvement of medical safety



# Established a project team consisting of stakeholders

## Discuss and bridge the gaps among them



Procurer

EDI  
vendor

Me

Medical  
accounting  
section

Logistical  
system  
vendor

Material  
master data  
provider

Stock  
manage  
ment

Sterile  
material  
supplier

Electronic  
medical  
record  
vendor

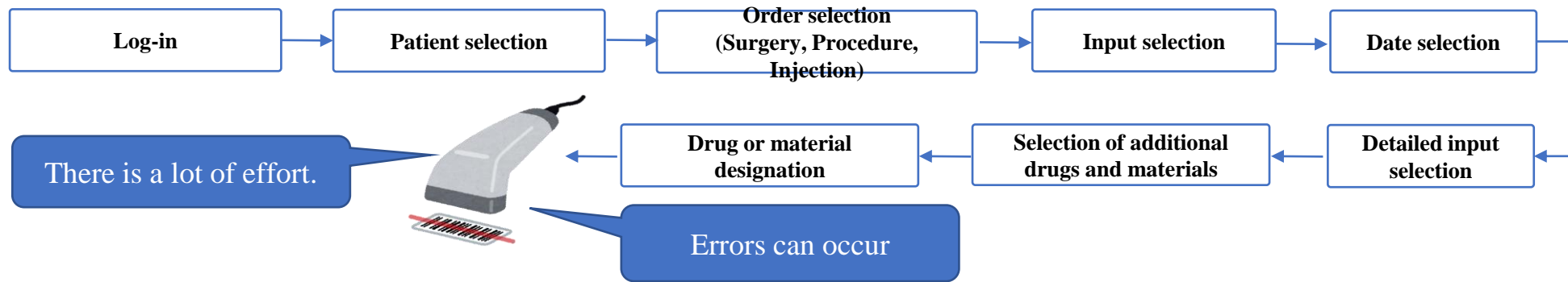
Wholesaler

# NCGM Efforts and Assessments

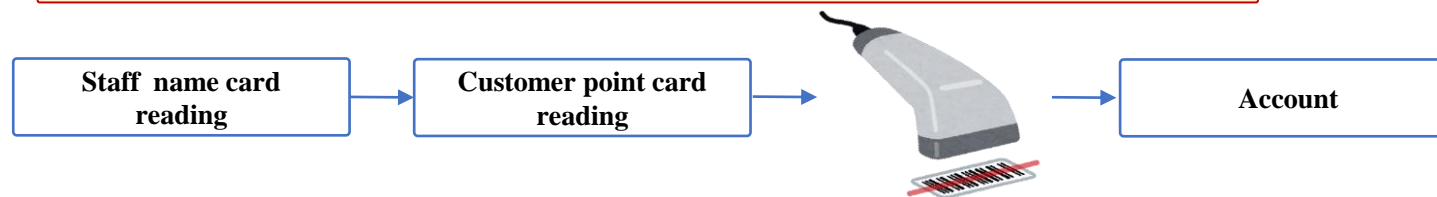
Identifying and Corresponding to  
Inhibitory Factors

- Operating room nurses, electronic health record vendors, surgical material suppliers, master data providers, stock management and medical department staff members analysed the problem of the EMRs

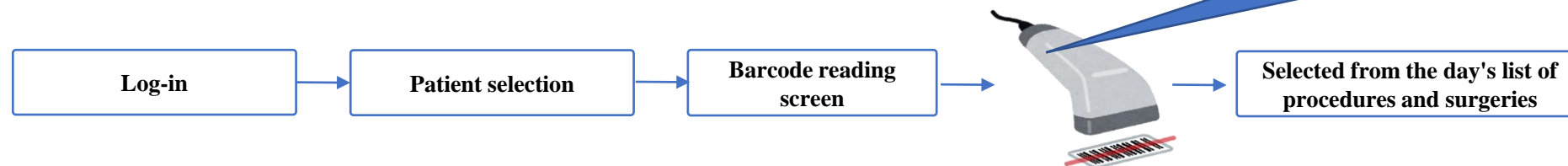
## Barcode reading process: Electronic health records (Before)



On the other hand, in the retail industry

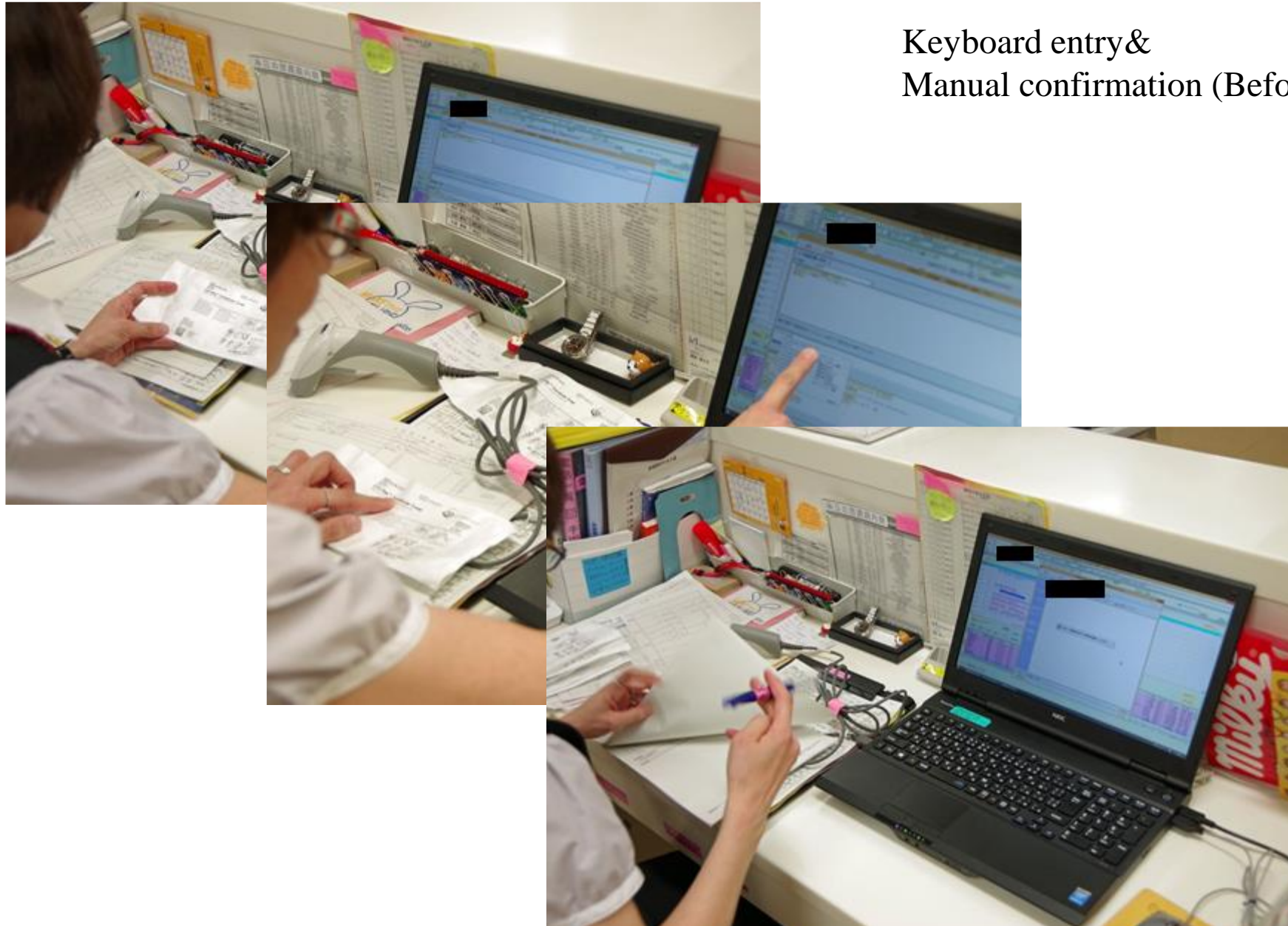


## Barcode reading process: Electronic Medical Records (After)

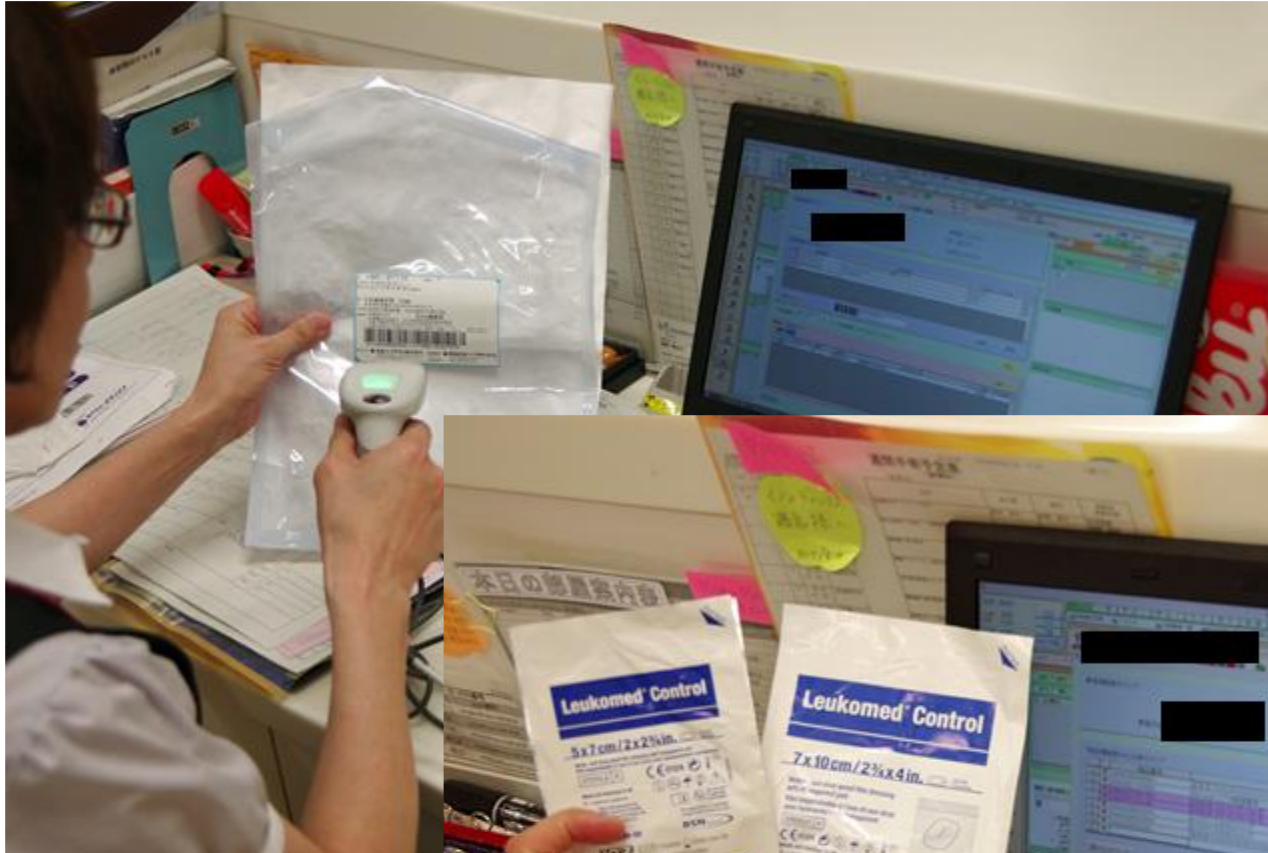




## Keyboard entry & Manual confirmation (Before)

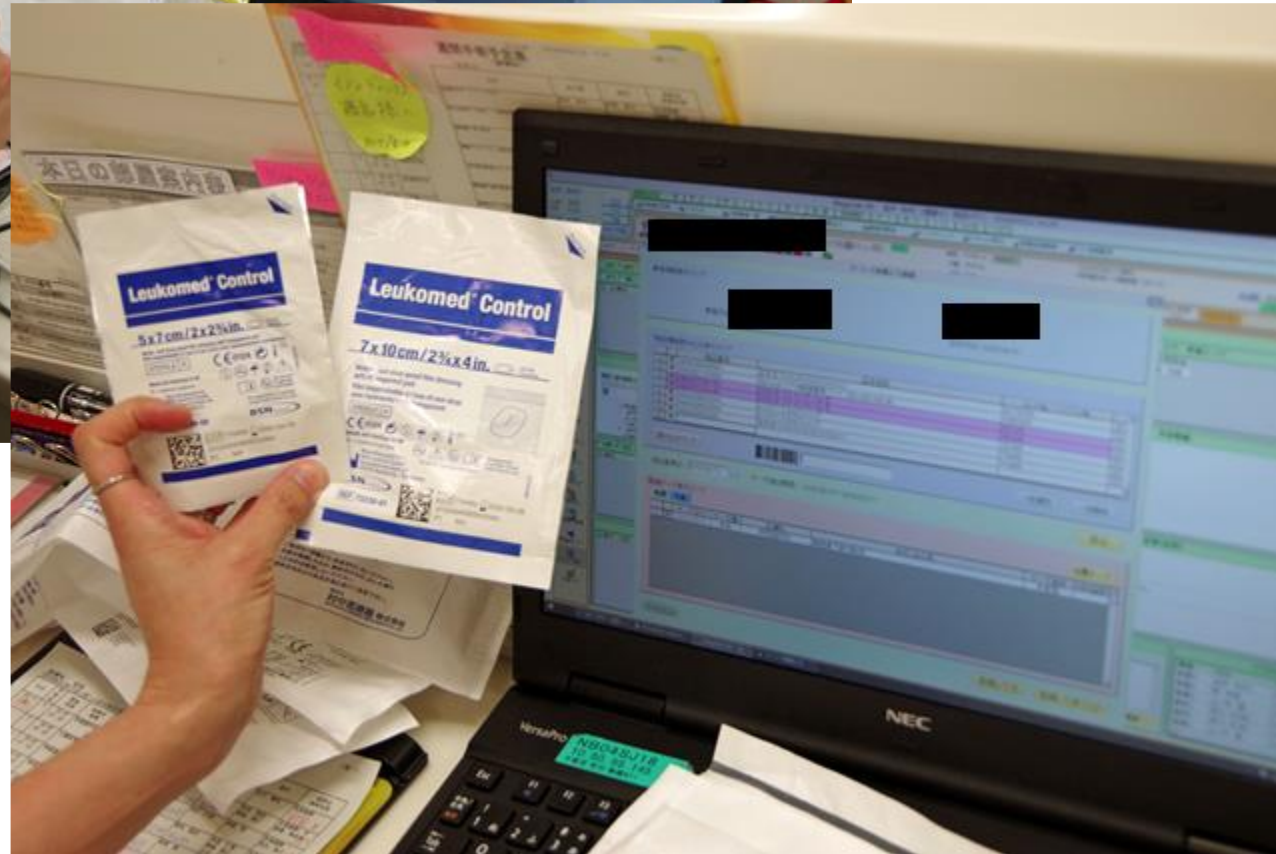






Barcode entry  
(After)

Both products are similar in appearance, but different. Barcode scanning prevents incorrect entries.



# Effect measurement of nurses' materials registration work (Results)

## <Measurement Results>

| No.               | Test patient ID | Test patient Name | Time (Before) | Time (After) | Comparison (Before)-(After) | Remarks (procedural information) |
|-------------------|-----------------|-------------------|---------------|--------------|-----------------------------|----------------------------------|
| 1                 | *****           | ●●●●●●●●          | 04:37.7       | 02:48.0      | 01:49.7                     | PCI                              |
| 2                 | *****           | ●●●●●●●●          | 02:05.4       | 01:44.6      | 00:20.8                     | PCI                              |
| 3                 | *****           | ●●●●●●●●          | 03:35.2       | 02:35.5      | 00:59.8                     | PCI                              |
| 4                 | *****           | ●●●●●●●●          | 02:56.4       | 02:35.0      | 00:21.4                     | PCI                              |
| 5                 | *****           | ●●●●●●●●          | 03:51.6       | 03:14.3      | 00:37.2                     | CAG+PCI                          |
| 6                 | *****           | ●●●●●●●●          | 04:56.6       | 02:31.7      | 02:25.0                     | PCI                              |
| 7                 | *****           | ●●●●●●●●          | 04:50.8       | 02:46.6      | 02:04.2                     | CAG+PCI                          |
| 8                 | *****           | ●●●●●●●●          | 04:49.0       | 03:42.4      | 01:06.6                     | PCI                              |
| 9                 | *****           | ●●●●●●●●          | 04:05.9       | 02:54.2      | 01:11.7                     | PCI                              |
| 10                | *****           | ●●●●●●●●          | 02:39.9       | 02:03.2      | 00:36.7                     | PCI                              |
| Total (10 events) |                 |                   | 38:28.6       | 26:55.4      | 11:33.1                     |                                  |
| Mean (10 events)  |                 |                   | 03:50.9       | 02:41.5      | 01:09.3                     |                                  |



**Effect**

**30% reduction in work hours required for recording materials used**

# Measurement of the effect of the medical accounting section's insurance claims activities

Before

Conventional processing (material retrieval, entry, billing) ▲ Medical Accounting System

1. Confirmation of paper claim forms



2. Organizing items manually

3. Search for items information

4. Manual entry

5. Claims

After

Electronic medical record system viewing & medical account system linkage information checking

1. Incorporation of information on use

▲ Electronic Health Record System

2. Screen check

| 項目    | 内容    | 項目     | 内容  |
|-------|-------|--------|-----|
| 1. 検査 | 血液検査  | 2. 検査  | 尿検査 |
| 3. 検査 | レントゲン | 4. 検査  | 超音波 |
| 5. 検査 | CT    | 6. 検査  | MRI |
| 7. 検査 | 造影剤   | 8. 検査  | 造影剤 |
| 9. 検査 | 造影剤   | 10. 検査 | 造影剤 |

▲ Medical Accounting System

3. Search for item information

4. System input

5. Claims

Transmission of usage history of materials (above 1) is done automatically, Staff members' work for cost inputs was optimized.

# Measurement of the effect of the medical accounting section's insurance claims activities (Results)

## <Measurement Results>

| No.               | Test patient ID | Test patient Name | Time (Before) | Time (After) | Comparison (Before)-(After) | Remarks (procedural information) |
|-------------------|-----------------|-------------------|---------------|--------------|-----------------------------|----------------------------------|
| 1                 | *****           | ●●●●●●●●●●        | 17:18.3       | 05:06.7      | 12:11.6                     | PCI                              |
| 2                 | *****           | ●●●●●●●●●●        | 08:43.9       | 01:11.2      | 07:32.7                     | PCI                              |
| 3                 | *****           | ●●●●●●●●●●        | 13:40.1       | 04:12.7      | 09:27.4                     | PCI                              |
| 4                 | *****           | ●●●●●●●●●●        | 06:37.0       | 02:49.5      | 03:47.5                     | PCI                              |
| 5                 | *****           | ●●●●●●●●●●        | 11:28.3       | 04:12.8      | 07:15.5                     | CAG+PCI                          |
| 6                 | *****           | ●●●●●●●●●●        | 09:55.2       | 03:58.2      | 05:57.1                     | PCI                              |
| 7                 | *****           | ●●●●●●●●●●        | 08:00.7       | 04:12.2      | 03:48.5                     | CAG+PCI                          |
| 8                 | *****           | ●●●●●●●●●●        | 10:14.4       | 02:42.9      | 07:31.4                     | PCI                              |
| 9                 | *****           | ●●●●●●●●●●        | 18:33.5       | 03:44.9      | 14:48.6                     | PCI                              |
| 10                | *****           | ●●●●●●●●●●        | 07:57.5       | 03:01.7      | 04:55.8                     | PCI                              |
| Total (10 events) |                 |                   | 52:29.0       | 35:12.9      | 17:16.1                     |                                  |
| Mean (10 events)  |                 |                   | 11:14.9       | 03:31.3      | 07:43.6                     |                                  |

**Effect**

**About 70% reduction in time spent on cost inputs**

Opinion that it is advantageous to focus on more important medical calculations

# ■ Development of the medical device traceability data bank

Emerging master data problems for establishing traceability

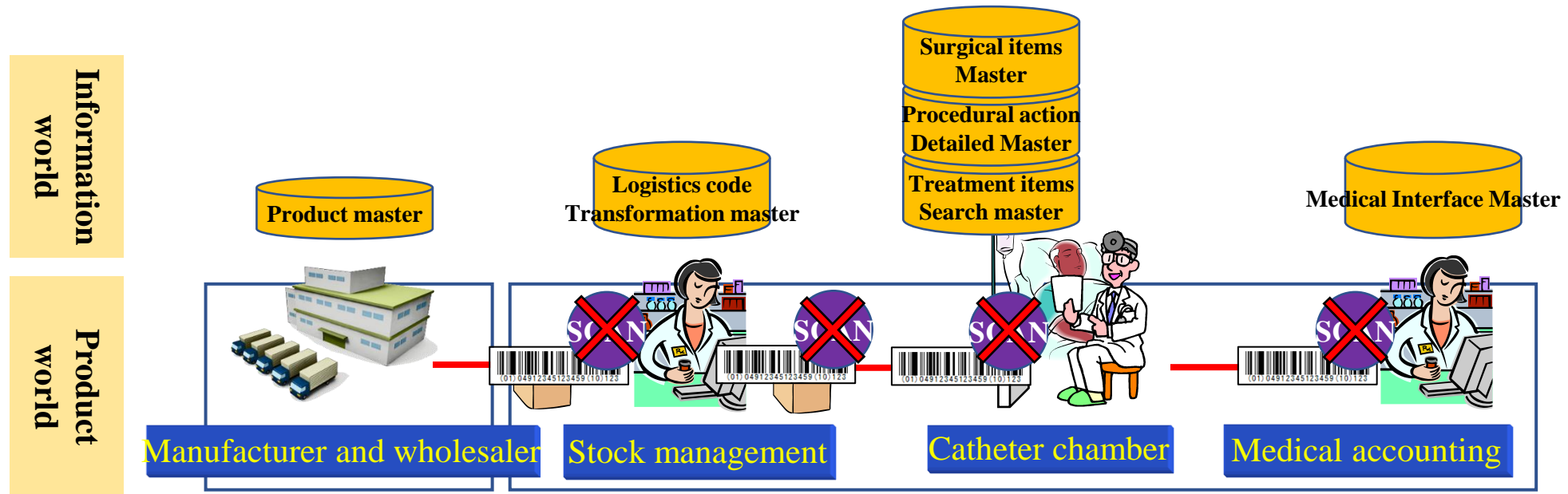
Introduction of GTIN to solve them

For the new usage of product information generated in hospitals



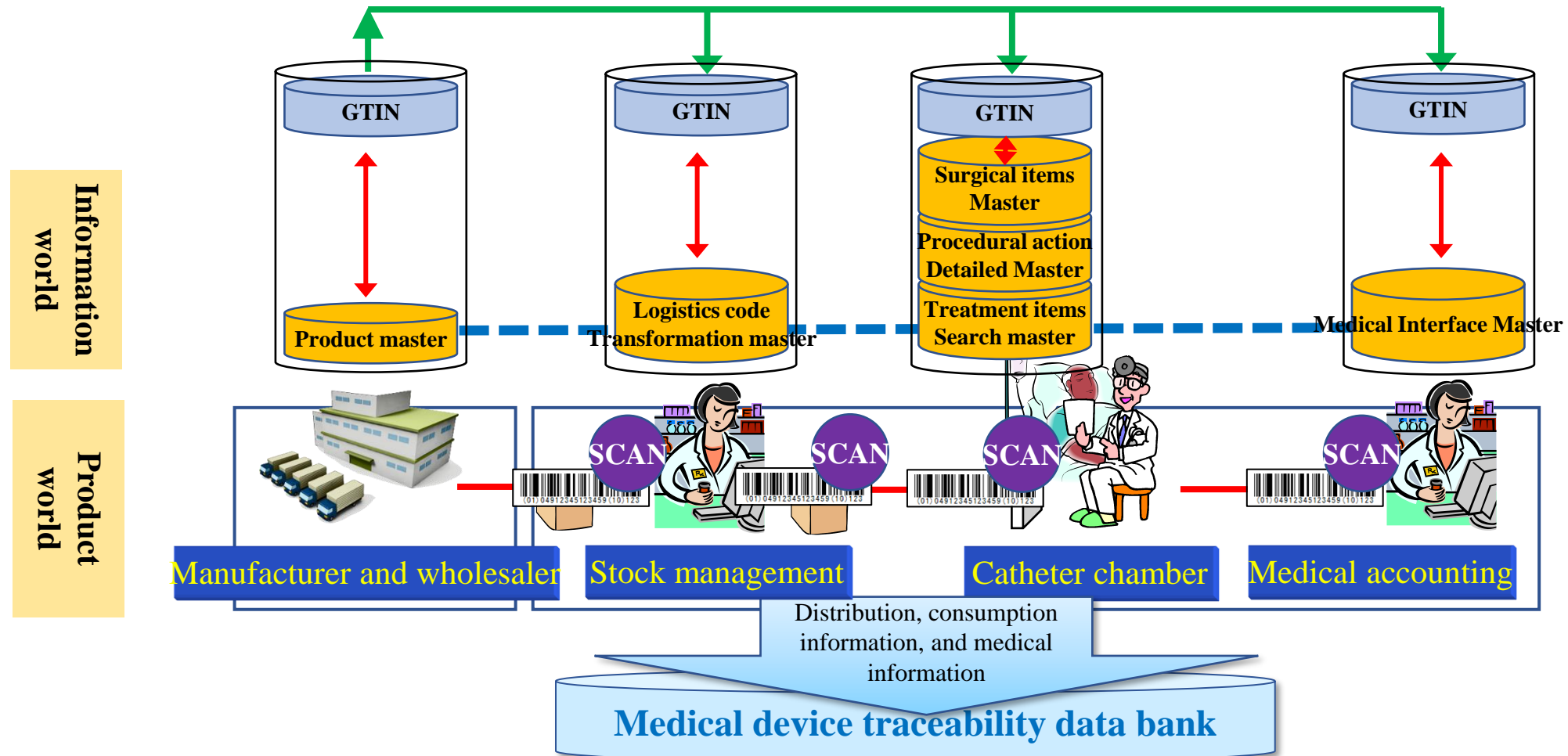
# Connect the world of products and the world of information

- In NCGM, the electronic health record systems have five masters data on medical supplies by application, each managed with local codes
- Manufacturers and wholesalers' data are not compatible with those product masters data
- Cannot identify products by scanning product barcodes



# Connect the world of products and the world of information

- Add GTINs to all master data for product identification and traceability
- Construct the data bank by accumulating product information, and adding medical information.



# Introduction of the traceability data bank

Q\_DATAVIEW

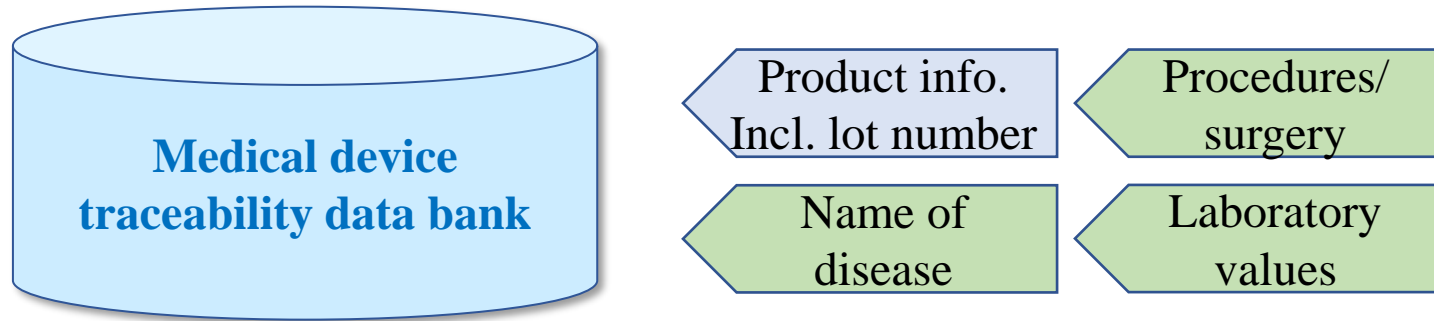
| 関連データ発生年月日 | 移動元ロケ       | 移動元ロケーション | 移動先ロケ       | 移動先ロケ | JANコード        | GTINコード        | 製品番号 | 製品名      | 規格名称 | ロット/シリアル | ロット     | シリアル | 数量 | オーダーNo | 返品フラグ | 取込シーク |
|------------|-------------|-----------|-------------|-------|---------------|----------------|------|----------|------|----------|---------|------|----|--------|-------|-------|
| 2018/08/16 | D0338143645 | イノメディックス  | H0473723501 | NOGM  | 0690103197426 |                |      | X3820SJD |      | 6***954  | 6***954 |      | 1  |        |       | 81    |
| 2018/08/20 | D0338143645 | イノメディックス  | H0473723501 | NOGM  | 0690103197426 |                |      | X3820SJD |      | 6***954  | 6***954 |      | 1  |        |       | 81    |
| 2018/08/21 | D0338143645 | イノメディックス  | H0473723501 | NOGM  | 0690103197426 |                |      | X3820SJD |      | 6***954  | 6***954 |      | 2  |        |       | 91    |
| 2019/●/●   | H0473723501 | NOGM      |             | 手術室   | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |      | 1  |        | 0     | 47.3  |
| 2019/●/●   |             | 手術室       |             | 患者ID  | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |      | 1  |        | 0     | 47.3  |
| 2019/●/●   | H0473723501 | NOGM      |             | 手術室   | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |      | 1  |        | 0     | 48.3  |
| 2019/●/●   |             | 手術室       |             | 患者ID  | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |      | 1  |        | 0     | 48.3  |

Search result of product:  
GTIN 0690103197420, Lot number 6\*\*\* 954

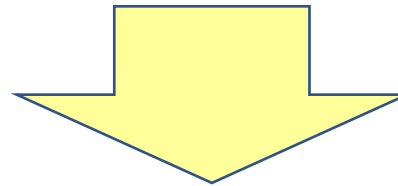
VIEW

| 発生年月日      | 移動元ロケ       | 移動元ロケーション | 移動先ロケ       | 移動先ロケ | JANコード        | GTINコード        | 製品番号 | 製品名      | 規格名称 | ロット/シリアル | ロット     |
|------------|-------------|-----------|-------------|-------|---------------|----------------|------|----------|------|----------|---------|
| 2018/08/16 | D0338143645 | イノメディックス  | H0473723501 | NOGM  | 0690103197426 |                |      | X3820SJD |      | 6***954  | 6***954 |
| 2018/08/20 | D0338143645 | イノメディックス  | H0473723501 | NOGM  | 0690103197426 |                |      | X3820SJD |      | 6***954  | 6***954 |
| 2018/08/21 | D0338143645 | イノメディックス  | H0473723501 | NOGM  | 0690103197426 |                |      | X3820SJD |      | 6***954  | 6***954 |
| 2019/●/●   | H0473723501 | NOGM      |             | 手術室   | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |
| 2019/●/●   |             | 手術室       |             | 患者ID  | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |
| 2019/●/●   | H0473723501 | NOGM      |             | 手術室   | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |
| 2019/●/●   |             | 手術室       |             | 患者ID  | 0690103197426 | 00690103197426 |      |          |      | 6***954  | 6***954 |

- Four medical supplies with GTIN 0690103197420, Lot number 6\*\*\* 954 were delivered by a wholesaler on August 16, 20, and 21 (one on 16 and 20, two on 21)
- One of them was used for a patient with Patient ID \*\*\* in the operating theatre.



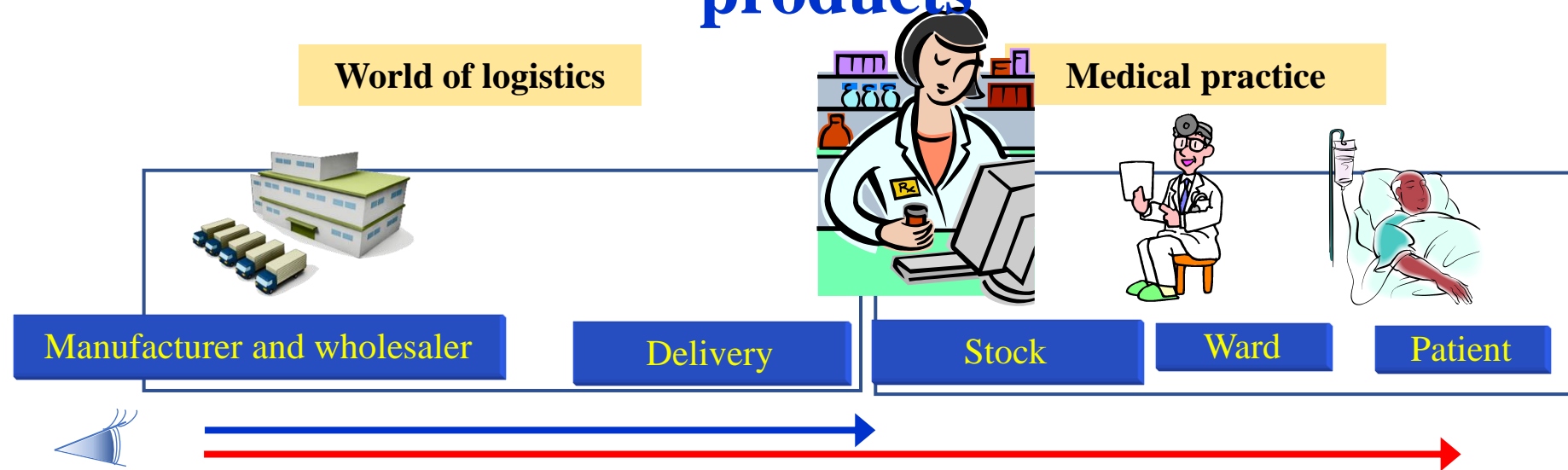
- What patients with what disease
- What procedures and what surgery
- Production-to-consumption traceability
- All stakeholders such as wholesalers, manufacturers, master data providers participated in the discussion to establish the data bank



**Potential for the innovations in medical device manufacturing, management and operation, including from clinical to industry.**



# Connecting people with people by connecting information with products



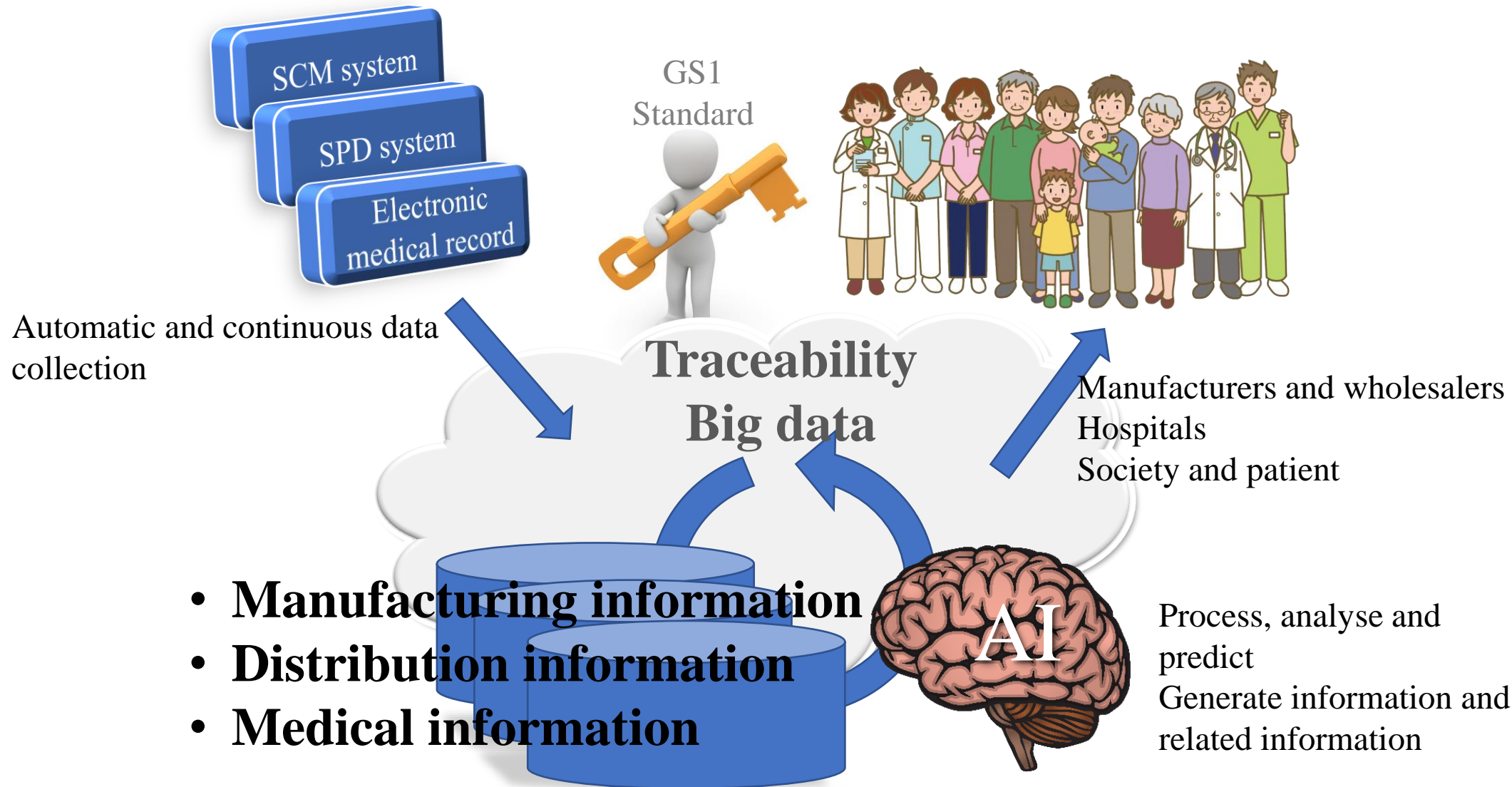
By visualising the information inside hospitals,  
connect manufacturers and dealers with patients

Conventional evaluation indicators have been production volume and sales volume

Originally, how much patients were saved should be the evaluation indicator in medical device industry

Potential possibility of the changes of manufacturing process and wholesalers' distribution

# Future of the medical device data bank





# ■ Today's conclusion

- *Each stakeholder has its own challenges*
- *Linking information with products, and sharing information to find common solutions*
- *In the process of discussing, people and people are connected to each other, and the business becomes robust.*
- *Spreading this effort widely will lead to cost control and continuous economic development in healthcare fields in Japan.*



ご清聴ありがとうございました  
Thank you for your attention



# GS1 Healthcare webinar: Questions and contact details



Els van der Wilden  
Director Healthcare Providers  
GS1

Tel +31615545868  
eMail [els.vanderwilden@gs1.org](mailto:els.vanderwilden@gs1.org)

[www.gs1.org](http://www.gs1.org)

