Closing Remarks

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19. Global GS1 Healthcare Conference
Washington DC, April 2011
Motto 'UDI meets Pharma Security'

- **New conference format**
  - round-table discussions
  - WT sessions with dedicated topics (MedDev vs. Pharma)
  - great opportunity for interaction (regulators, manufacturers, HC providers)

- **Look at the World**
  - impressive to learn what’s going on
  - UDI
  - safer Pharma SC (verification, authentication, point-of care activities, …)
  - … many pilots or even daily use cases around the world

- **Machine-readable product ID becomes essential!**
  - who uses our codes really? -- seldom feedback from the market
  - but in case of changes (e.g. from linear to 2D) we got some
  - indicator that AIDC based processes become more and more popular
Involvement of all SC stakeholders is important
→ we shouldn’t make the bill without the host
→ it takes two to tango

Standards are available (AIDC, data sync, traceability, …)
→ a bad workman always blames his tools
→ we have the good tools
→ where there is a will there is a way

It’s time to implement standards
→ actions speak louder than words (don’t wait for the perfect solution)
→ he who makes no mistakes, makes nothing
→ mistakes are often the best teachers

if you didn’t start → better late than never!
Patient Safety + Process Efficiency

… one swallow doesn’t make a summer …

… we all together are in the duty!
Success Factors

- Engagement
- Competence + Knowledge
- Collaboration
- Conviction

GS1 Healthcare offers the ideal platform!
- global – open – proven – integrated standards -
Big ‘Thank You’ to our hosts!

- Washington DC is a great location
- conference venue was convenient
- **GS1 staff did a fantastic job !!!**

… many good reasons to come back !
Thank you very much for your participation!

Have a safe trip home and see you at our next conference.

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GS1 Healthcare Tri-Chair