



Global Individual Asset Identifier (GIAI)

The Global Individual Asset Identifier is one of the two GS1 Keys for asset identification. Companies can apply a GIAI on any asset to uniquely identify and manage that asset. This could be a computer, desk, vehicle, piece of transport equipment, or spare part, as just a few examples.

- Companies assigning the GIAI can be either the asset owner or a leasing or rental company.
- The GIAI can be encoded in a barcode or EPC/Rfid tag connected to the asset. Companies can quickly identify the individual asset, and register relevant data such as its location as well as repair and maintenance activities.
- Applied electronically, the GIAI enables a company to record individual assets in asset management and accounting systems across company boundaries.

