Welcome to this update of face-to-face and distance learning courses taking place in the coming months. **We remind you that all the courses are free for GS1 Staff Members!**

Your suggestions for improvement are always welcome, just send an email to training@gs1.org

### TRAINING CALENDAR

<table>
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<td>GS1 Global Traceability Workshop, Hong Kong</td>
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### WEBINARS – VIDEOS – eLEARNING

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### TRAINING NETWORK

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This training session provides an introduction and basic overview data quality and specifically the following topics, with the intention of ensuring you have the information needed:

- Explanation of GS1 Vocabulary & GDD
- Explanation of GDSN Measurements Standards/Document
- Explanation of our Images Standard
- GS1 Source attributes; ecommerce attributes
- Focus on B2C attributes, examples such as EU1169
- Explanation of what Master Data is
- Creating Master Data strategies/tools to help

Your Trainer

Staffan Olsson
Head of Valido
GS1 Sweden

When & Where?

18 April 2017
Cleveland Clinic Abu Dhabi,
Al Maryah Island,
Abu Dhabi
United Arab Emirates

Register now!
The goal of this Healthcare training for MEMA is to get a basic understanding of the stakeholders and processes in a hospital. This includes the terminology of hospitals, to be able to communicate better with them. We will also cover the ecosystem of a hospital, allowing you to better understand their logistical flows.

The training will take place in a hospital and the theory taught will be combined with visits to different places in the hospital to show the practical implementation.

There will be room for input from all MO participants, we therefore encourage you to send us your questions upfront which will allow us to better adapt the agenda of the session to your needs.

When & Where?

19 - 20 April 2017
Cleveland Clinic Abu Dhabi,
Al Maryah Island,
Abu Dhabi
United Arab Emirates

Register now!

Your Trainer

Els van der Wilden
Director Healthcare Providers
GS1 Global Office
GS1 SmartSearch Workshop

Agenda

The GS1 SmartSearch standard offers a way for web developers to include standardised and structured product information in web pages so that it is usable by search engines and APIs.

The GS1 SmartSearch Workshop is an interactive day-long training for colleagues in member organisations who wish to gain working knowledge of the new GS1 SmartSearch standard, and apply this learning in relevant conversations with their members.

Once you have completed the workshop, you will be able to:

• Articulate the benefits of GS1 SmartSearch
• Describe, at a high-level, how GS1 SmartSearch works
• Understand why this new standard was created on behalf of members and their customers
• Demonstrate evidence for its success using a live internet connection and search engine.

When & Where?

24 April 2017
GS1 Norway
Brynsveien 13,
NO-0513 Oslo
Norway

Register now!

Your Trainers

David Smith
Director Omni-Channel
Global Office

Nick Lansley
GS1 SmartSearch Consultant
GS1 Global Traceability Workshop

What is the training about?

This workshop is the next step for becoming an accredited GS1 Global Traceability Auditor.

The Global Traceability Assessment will be performed by the attendees grouped as an Audit Team and lead by an Audit Team Leader.

Trainee auditors to this workshop will need to demonstrate their capability of doing an on-site assessment in a food company.

The aim of this workshop is to utilise the participants’ traceability knowledge as well as audit skills. At the same time, an experienced auditor can guide trainees on how to interpret Control Points, determine gaps in the traceability system and coordinate findings with other auditors.

NO more role playing workshops. This is for REAL!

Target Audience

All candidates aspiring to be accredited GS1 Global Traceability Auditors.

Prerequisites: Having succeeded the final evaluation of the GS1 Global Traceability training

Accredited GS1 Auditors who would like to have more on-site experience are welcome to participate.

When & Where?

2 – 5 May 2017

GS1 Hong Kong, China
22/F, OTB Building
160 Gloucester Road Wan Chai
Hong Kong

Companies: Café Deco & Aquaculture Technologies Asia Ltd.

Register now!

Heidi Ho
Principal Consultant
GS1 Hong Kong and
Global Traceability
Trainer-AP Region

Carolyn Lee
Traceability & Master
Data Management
Manager
GS1 Global Office
New Certification

GS1 Standards Development Certification Programme

Level 1: **GSMP Professional**
Knowledgeable about the GS1 System of Standards, the GSMP process and how to effectively participate in the standards development process.

- Introduction to Standards Development Certification Programme
- GS1 System Certificate
- GS1 Intellectual Property Policy
- GSMP Code of Conduct Clause
- GS1 Anti-Trust Principles
- GS1 System Architecture Principles
- Introduction to the GSMP
- How to create a quality work request

Level 2: **GSMP Master**
A skilled working group leader and active facilitator. Able to lead the development of a GS1 Value Proposition.

- Presentation Skills & Cultural Diversity awareness
- Project Management Skills (coming soon)
- Working Group/Local Group
- Building compelling value propositions
- Effective Meeting Facilitation

Level 3: **GS1 Ambassador** (COMING SOON)
Acts as a GS1 Ambassador while building external relationships.

How to access the courses:

Go to the GS1 Learning Zone [https://learning.gs1.org](https://learning.gs1.org)

=> Courses => Global Catalogue
New and updated eLearning courses

Available on the GS1 Learning Zone

New:
- Creating Outstanding Value Propositions
- How to create a quality work request
- GSMP Code of Conduct Clause
- GS1 Anti-Trust Principles

Updated:
- Introduction to GSMP (Major update)
- GS1 Intellectual Property Policy (Minor update)

New on GS1 WeShare

New translation:
- ‘Introduction to GS1’ in Russian

The source files for localisation/translation are available on GS1 WeShare
GS1 Training Network on LinkedIn

Stay in touch with the GS1 Training Community via LinkedIn

In order to further strengthen the GS1 Training Network, Global Office Training & Education has started a [GS1 Training & Education Network Group on LinkedIn](https://www.linkedin.com)

This group offers a place for discussion and exchange of information for GS1 MO staff involved in training: Training Managers, Training Coordinators, Classroom Trainers, Subject Matter Experts, Instructional Designers and Course Developers.

**The goal is to become an active group sharing best practices, ideas and resources related to training and education.**

We hope that you will join the on-line community soon and enjoy the dialogue; we look forward to engaging with you!

Present your training initiatives at one of our next events/webinars!

Send your proposal to [claudia.riemer@gs1.org](mailto:claudia.riemer@gs1.org)
Recorded webinars

"Project Imagine: GS1 engaging Healthcare Providers"
The objective of this series of three webinars was to provide additional information and guidance about the methodologies and materials of Project Imagine.

Held in August 2016 by Tania Snioch and Ulrike Kreysa
You are welcome to view the recorded Webinar at any time.

"GS1 Brazil sharing Customer Service Experiences"
GS1 Brazil presented its Customer Service strategy, operational achievements and future tendencies.

Held on 11 May 2016 by Silvia Venturini, Silveraldo Mendes and Victor Caram Fernandes from GS1 Brazil
You are welcome to view the recorded Webinar at any time.

"Intro to the Healthcare EDI Implementation Kit and GS1 EDI Healthcare Guidelines"
The objective of this webinar is to provide an overview of EDI in healthcare and the Healthcare EDI Implementation Kit, as well as the GS1 EDI Healthcare Guidelines.

Held on 13 June 2016 by Tania Snioch and Anders Grangard
You are welcome to view the recorded Webinar at any time.

"Number allocation and membership model refresher"
This webinar provides guidance from Global Office on number allocation principles and membership models.

Held on 20 April 2016 by Henri Barthel, Audrey Kremer, Ilteris Oney and Francesca Di Costanzo
You are welcome to view the recorded Webinar at any time.

"New Global User Manual is now available!"
The GS1 Global User Manual (GUM) is used by GS1 Member Organisations as a basis for documentation they provide to their new member companies.

Held on 8 June 2016 by Ilteris Oney and Coen Janssen
You are welcome to view the recorded Webinar at any time.

You will need Windows Media Player 9 or higher to view the recordings.
Webinar recordings: GS1 Transport & Logistics - Helping to meet the challenges of the modern value chain

GS1 User Companies today are confronted with a growing number of trends and developments that are significantly impacting and even disrupting the way they do business.

These webinars present an opportunity for your MO to learn:

• about important business challenges that our user companies are confronted with.
• about what other MOs (and user companies) are already doing to address those challenges.
• how the GS1 system of standards can be implemented to support user companies overcome their challenges.
• from your peers on how to engage on these important topics with existing and/or new members.

Part I – Value chain collaboration - Opportunities and challenges for GS1

A value chain is a set of activities that an organisation operating in a specific industry performs in order to deliver a product or service to market. In order to meet the expectations of consumers, manufacturers and retailers increasingly need to align their activities among them e.g. through bundling cargo and sharing resources.

Speakers: Sabine Kläser (GS1 Germany), Stéphane Cren (GS1 France)

View the recording (held in December)

Part II – New value networks drive fundamental changes in supply networks

As more and more value chains become linked to each other through collaborations, value networks are created, which in turn may be linked together. This presents entirely new challenges and opportunities. Learn about the strategies user companies are adopting to cope with these changes and how GS1 standards help to implement those strategies.

View the recording (held in January)

Part III – Consumer facing logistics Key to customer satisfaction in today’s eCommerce value chain.

View the recording (held in March)
## Who’s who in training?

<table>
<thead>
<tr>
<th>Name</th>
<th>Responsibilities</th>
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<tbody>
<tr>
<td><strong>Patrick Maetens</strong></td>
<td>- Develop and implement the training strategy of GS1 MO and GO staff.</td>
</tr>
<tr>
<td></td>
<td>- Ensure that the needs of GS1 Member Organizations in the area of Training, Customer Service and Helpdesk are effectively captured, prioritized and met.</td>
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<tr>
<td></td>
<td><a href="mailto:Patrick.Maetens@gs1.org">Patrick.Maetens@gs1.org</a> +32 27 88 78 83</td>
</tr>
<tr>
<td><strong>Claudia Riemer</strong></td>
<td>- Regional training prioritisation</td>
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<td></td>
<td>- Student management and administration of eLearning</td>
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<td>- Organisation of classroom and webinar sessions</td>
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<td>- T&amp;E communications</td>
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<td>- Training Network</td>
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<td><a href="mailto:Claudia.Riemer@gs1.org">Claudia.Riemer@gs1.org</a> +32 27 88 78 59</td>
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<tr>
<td><strong>Milena Boghossian</strong></td>
<td>- GS1 Learning Zone development and roll-out</td>
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<td>- Best practices in MO training</td>
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<td>- Training content development</td>
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<td>- Online student assessments &amp; certification</td>
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<td></td>
<td>- Vendor relations</td>
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<tr>
<td></td>
<td><a href="mailto:Milena.Boghossian@gs1.org">Milena.Boghossian@gs1.org</a> +32 27 88 78 15</td>
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<tr>
<td><strong>Claire Dalier</strong></td>
<td>- GO &amp; MOs Training and Education development prioritisation</td>
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<td></td>
<td>- Training content development</td>
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<td>- “GS1 WeShare” coordination</td>
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<td>- MO Support on translations &amp; content</td>
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<td></td>
<td>- KPI &amp; reporting for the department</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:Claire.Dalier@gs1.org">Claire.Dalier@gs1.org</a> +32 27 88 78 43</td>
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