



The Global Language of Business

# Port (Call) Optimisation

Freight Forwarders Perspective



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CLECAT The European association for Forwarding, Logistics and Customs Services  
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## AGENDA

1. Who is CLECAT
2. The role of the Forwarder
3. Specific Port (Call) Issues
4. How could this be solved





## WHO IS CLECAT



CLECAT represents the interests of more than 19.000 companies in logistics, freight forwarding and customs services.

Multinational, medium and small freight forwarders and Customs agents are all within its membership.

European freight forwarders and Customs agents:

- ✓ Clear around 90% of all goods in Europe and
- ✓ Handle 65% of the cargo transported by road,
- ✓ 95% of the cargo transported by air and
- ✓ 65% of cargo transport by ship.

CLECAT has over 20 national organisations of European freight related service providers in its membership.



## THE ROLE OF THE FREIGHT FORWARDER

Our customer wants to get goods

- ✓ From A to B
- ✓ As cheap as possible
- ✓ Without damaging or losing the goods
- ✓ On time

Everything else is secondary

Goal for the FF is to meet these goals and minimize any burden for the shipper as much as possible

The possibilities of new technology are not changing the goal, but changing the way the goal is or can be achieved





## Specific Port (Call) Issues

### Port issues

- Increasing trade barriers and other regulations (environmental, health, safety & security)
- Increasing (extra) costs
- Increasing fragmentation (of systems & procedures)





## Specific Port (Call) Issues

### Hinterland issues

- Congestion
- Unpredictability
- Reverse Modal shift
- Increasing (extra) costs
- Frustration  
(extra manhours, delays, re-planning)





## How could this be solved

- Do not play the blame game, but cooperate
- Port processes are not stand alone processes, they are an integral part of the entire supply chain
- Try to standardise and align processes and (IT) systems
- GS1 solutions:
  - GLN (Global Location Number)
  - EPCIS – Standard for event info





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