

GS1 Healthcare Strategy 2018-2022

Harnessing the power of open, global standards to address the challenges of healthcare and benefit patients worldwide

→ Our vision

GS1 Healthcare envisions a future in which the healthcare sector achieves harmonised implementation of global standards in business and clinical processes enabling interoperability, optimal quality and efficiency of healthcare delivery to benefit patients.

→ Our mission

GS1 Healthcare is a neutral and open community bringing together all related healthcare stakeholders to lead the successful development and implementation of global GS1 standards enhancing patient safety, operational and supply chain efficiencies.

→ The Strategy



Successfully drive the current business

- Operationalise and link current standards to business needs
- Increase awareness about and drive toward trusted, complete, quality master data
- Align with global regulatory requirements
- Focus on security, traceability and preventing falsification
- Engage and promote the exchange of information between trading partners

Focus on the patient and healthcare provider

- Engage providers of electronic health records, enterprise resource planning, clinical systems and other relevant solutions
- Increase focus to drive implementation of standardised patient and caregiver identification
- Increase focus on primary packaging identification
- Achieve a single barcode for identification, authentication and access to product information
- Engage with reimbursement agencies or payers

Leverage new technologies where appropriate and beneficial for our objectives

- Research and monitor technology developments and engage digital innovators

→ Interrelationships between Strategy, projects and Global Office Employee activities

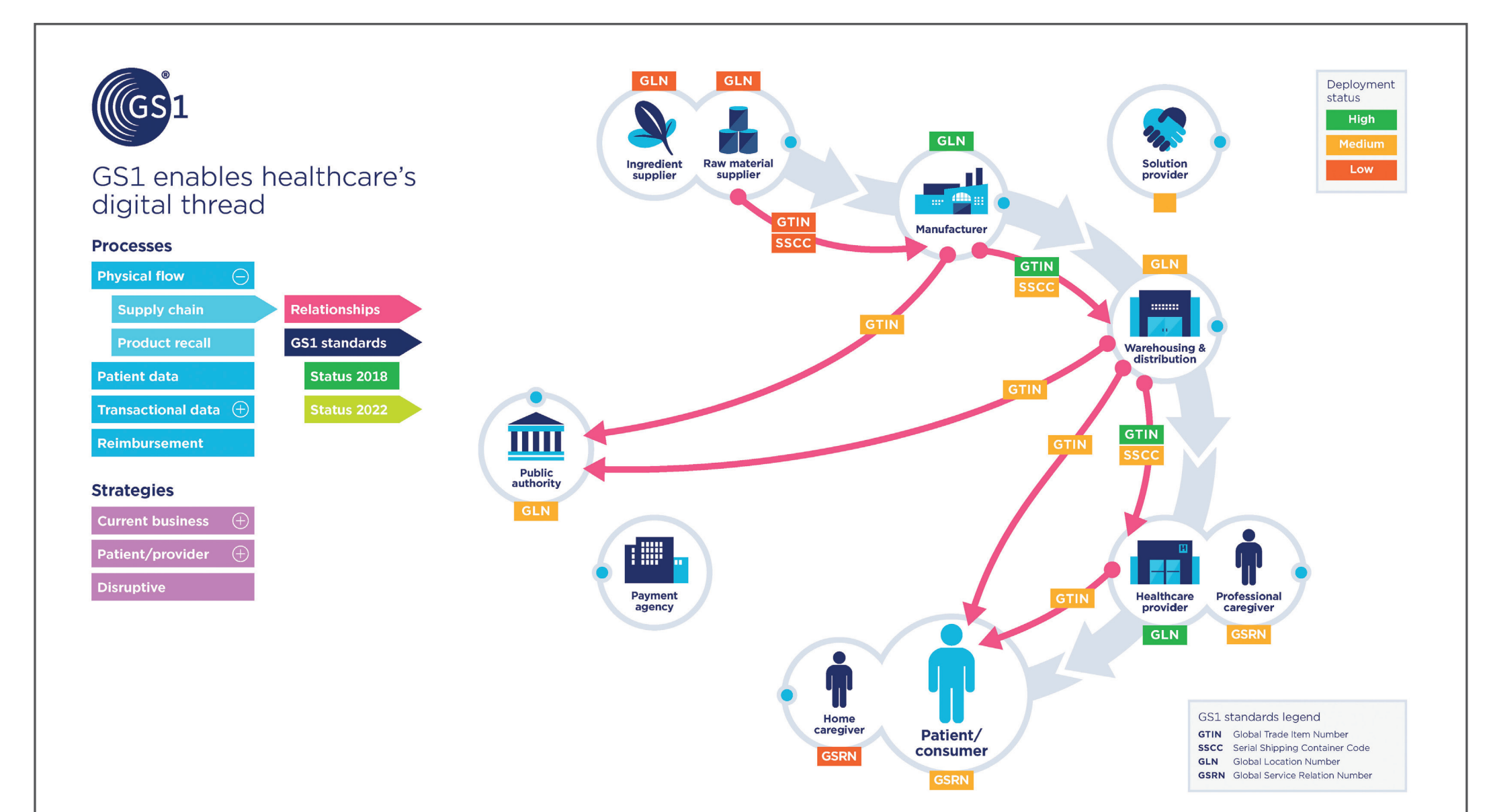


At the same time, the MOs align, where possible, with the GS1 Healthcare global direction and can leverage the momentum and resources this provides.

→ GS1 standards enable healthcare's digital thread

The digital thread's multi-dimensional view encompasses:

- Key healthcare stakeholders
- Relationships and connections between stakeholders, and to the patient as the ultimate beneficiary
- The role of GS1 standards that can enable these connections
- The current status of implementation of GS1 standards
- A look into the future, including the anticipated changes to implementation driven by the strategy activities



For further information, visit our website: www.gs1.org/healthcare/strategy or contact GS1 Global Office Healthcare team - E: healthcare@gs1.org

Contributors to development of the strategy

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