UN Sustainable Development Goals

- Meet future SDG targets (sustainable agriculture and food security – SDG2, sustainable consumption and production – SDG12)

Sustainability
- Lack of capacity and marginalisation of low-skilled producers
- Monitor and track sustainability of SMEs into supply chains
- Inform advisory services to bridge sustainability ‘gaps’ faced by SME suppliers
- Linking communities committed to sustainable production and trade

Transparency
- Rising complexity of VSS requirements confusing all supply chain actors, private and public
- Lack of transparency of supply chains and need for credibility and neutrality information repository about sustainability
- Responsible sourcing strategies of globally operating companies
- Traceability, due diligence and quality requirements in supply chain management

Harmonization
- Need for harmonization, mutual recognition and convergence in VSS
- Responds to the general lack of harmonized and verified information on the evolution of the global market share of certified/verified products
- Interaction among upstream value chain operators and technical assistance providers to improve performance and increase participation in sustainable trade.
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Sustainability Standards → Sustainability Network

Sustainability Community → Sustainability Trends

Sustainability Map
Private Sector

Tier 1
International Retailers/Buyers

Tier 2
Manufacturers, Processors, Traders, Cooperatives

Tier 3
Farmers, Producers
Public Sector

Tier 1: Governments, Ministries

Tier 2: TPOs, Producer Associations

Tier 3: Consumers
Standard Organizations

Tier 1

Tier 2

Tier 3
Farmer & Producer Sustainability Journey (Tier 3)

1. Sustainability Standards
2. Sustainability Network
3. Sustainability Community
4. Sustainability Trends

Online Engagement:
- www.sustainabilitymap.org
- Invitation

Offline Engagement:
- Offline Application
Intermediary Sustainability Journey (Tier 2)

1. Sustainability Standards
2. Sustainability Network
3. Sustainability Community
4. Sustainability Trends

www.sustainabilitymap.org

Invitation
Buyer Sustainability Journey (Tier 1)

- Customized platform and questionnaire
- Secured private owned data
Sustainability Standards
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- Rising complexity of VSS requirements confusing all supply chain actors, private and public
- Need for harmonization, mutual recognition and convergence in VSS

Sustainability Network
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Sustainability Trends
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