 The Global Language of Business

# 2018 1st Quarter Executive Summary

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| Global Standards Management Process (GSMP)   |  |  | | --- | --- | | **GS1 Standards Events**  This past March, 206 attendees from 22 countries joined us in Jersey City to build the future of global business standards. There was a full week of work group sessions, where over 30% of our attendees were attending for the first time. This reflects the increasing relevance and diversity of the efforts underway such as the Mobile Ready Hero Image, Fighting Illicit Trade and the Consumer Product Variant as well as the Standards Development Certification Programme.  Our plenary emphasised the importance of the people and their tireless commitment that truly drives the creations of global standards. It is the GSMP community who leverage their expertise to make a difference in today's world through standards. You can find more details on event via the link: [Executive Summary of 2018 Standards Event](https://www.gs1.org/sites/default/files/executive_summary_jc_2018.pdf).  Thank you for your continued support and please continue to drive participation, as a standard is only as good as those who help build it.  We hope you plan to join us at the next GS1 Industry & Standards Event in Dublin, Ireland during the week of 10 September 2018. This is an outstanding opportunity for your organisation to take part in influencing the future of global business!  Andrew Hearn; Vice President, GSMP |  | |
| **New Work Standards Develop Work**  Pharmaceutical Clinical Trails and EPCIS CBV v2 are 2 new work efforts that started this quarter to join several other groups that have been working hard to develop standards.  *Are you and your communities’ interests represented?*  To find out more about these efforts and to stay up to date on the next significant work effort that may affect you and your community, click the link to see the [latest updates from GSMP.](https://www.gs1.org/standards/development/how-we-develop-standards/gsmp-reports) |
| **Mission Specific Groups Status Overview**    Legend: on-target at risk will not meet target completed |
| Global Standards Management Process (GSMP) Team  **Jean-Luc Champion**  Manager, Standards Development  **David Buckley**  Senior Manager, Technical Publications and Standards Development  **Justin Childs**  Director, Standards Development  **Cindy Grell**  Manager,  Community Engagement, Communications & Events |

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