Linking Business Innovation to Supply Chain Innovation

Kevin Stark, Senior Director Innovation, GS1
9th October
The Innovation Ambition Matrix

Managing Your Innovation Portfolio

Harvard Business Review

Bansi Nagji and Geoff Tuff

May 2012

http://hbr.org/2012/05/managing-your-innovation-portfolio
Business Goals to Delivery value in T&L

- **Delivery Management**: Despatch and Receive Goods, accurately and quickly
- **Warehouse Management**: Move beyond storage to value-added services
- **Transport Management**: Plan knowledgeably, execute efficiently
- **Border Procedure Management**: Move Goods across borders with greater visibility and efficiency
- **Asset Management**: Optimise availability and reduce costs and delays
Examples of innovations that can impact T&L

• Intelligent transport systems
• Smart Cities
• Augmented reality
• Vision solutions
Value Chain Innovations include both technology and processes to create new opportunities to improve efficiencies, speed, and reliability.