



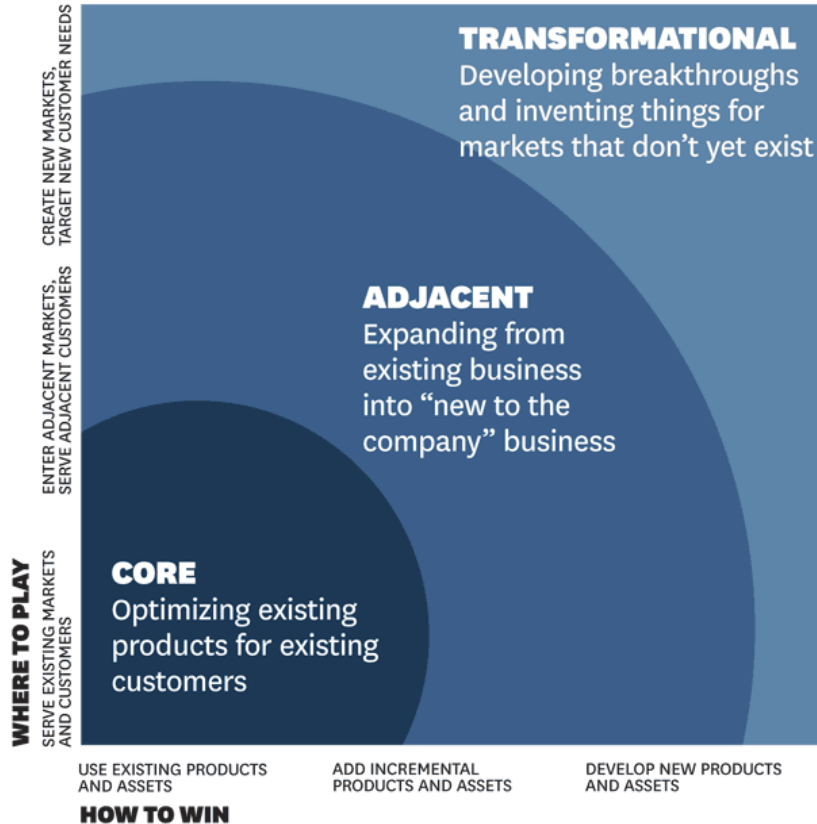
The Global Language of Business

Linking Business Innovation to Supply Chain Innovation

Kevin Stark, Senior Director Innovation, GS1

9th October

The Innovation Ambition Matrix



Managing Your
Innovation Portfolio
Harvard Business Review
Bansi Nagji and Geoff Tuff
May 2012

<http://hbr.org/2012/05/managing-your-innovation-portfolio>

Business Goals to Delivery value in T&L



**Delivery
Management**

Despatch and Receive Goods, accurately and quickly

**Warehouse
Management**

Move beyond storage to value-added services

**Transport
Management**

Plan knowledgeably, execute efficiently

**Border Procedure
Management**

Move Goods across borders with greater visibility and efficiency

**Asset
Management**

Optimise availability and reduce costs and delays

Examples of innovations that can impact T&L



- Intelligent transport systems
- Smart Cities
- Augmented reality
- Vision solutions



Value Chain Innovations include both technology and processes to create new opportunities to improve efficiencies, speed, and reliability