GS1 Industry & Standards Event 2018
10-14 September 2018 – Dublin, Ireland

Transforming business together

Session: GS1 Standards Development Certification Programme
Time: Thursday, 13 September / 12:30 – 13:30

Who may attend: Everyone

Speaker(s):
Anti-trust caution

• GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
• The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.
• This means:
  - **There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share.**
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
• The full anti-trust caution is available via the link below, if you would like to read it in its entirety: [http://www.gs1.org/gs1-anti-trust-caution](http://www.gs1.org/gs1-anti-trust-caution).
Statement & reminder for seeking intellectual property information

• Relevant to the features of the specification that are being developed in this work group, if anyone has knowledge or information about intellectual property rights, such as, patents or patent applications; please promptly convey this information to the work group facilitator.

• The intellectual property rights can either be in development or owned by persons, companies or third parties within this work group or outside this work group.

• We do this under the guidance of the GS1 Intellectual Property Policy, so that GS1 can seek to avoid the uncertainty regarding intellectual property claims against the Specification.
Meeting etiquette

• **Meetings will begin promptly as scheduled**
• **Be present – avoid multi-tasking**
• **Avoid distracting behaviour:**
  - Place mobile devices on silent mode
  - Avoid sidebar conversations
• **Be considerate**
  - Avoid monologues
  - Keep comments concise
• **Respect work group decisions**
  - Avoid re-opening decisions unless there is a significant quality impact

• **Collaborate** in support of meeting objectives
  - Ask questions
  - Be open to alternatives
• **Be representative**
  - Avoid personal remarks
  - Do not speak for your company or community if you do not clearly understand their needs
  - Votes should reflect the needs of your company or community
GS1 Industry & Standards Event App

1. Get the App by searching your App store for "GS1 Global Events" (If you already have the Global App due to attendance at the Global Forum or Standards Event, you do not need to do this)

2. Once you have the Global App on your mobile device, type GS1IS18 in the search box. Please click the orange (+) to activate the event within your application.

3. Login with the email address you used to register for the event:
   Username: (your registered email)
   Password: GS1events
WiFi internet access

- Select network “**GS1 network**” and connect
- Password: **GS1events**
Agenda

• Introductions
• Icebreaker
• About the programme
  - Level 1
  - Level 2
• Who is taking the programme
• Why should you take the programme
• MO voices
• Q&A
Who am I?

Cindy Grell, GS1 Global
Manager, Community Engagement, Communications & Events
Global Standards Management Process (GSMP)

What do I do here?

• Standards Event – US
• Industry & Standards Event – Europe
• Administrator for Board Committee for Standards (BCS)
• GSMP Communications
  - Daily digests & GSMP weekly
  - Special projects
• GSMP Community Engagement
  - Website content
  - Standards Development Certification Programme
Icebreaker

Raise your hand if...

- This is your first Industry & Standards Event
- English is NOT your first language
- You have already taken courses in this programme
- You are already certified in this programme

Let’s give these people a round of applause!
What is the Standards Development Certification Programme?

one & only place

to acquire knowledge & skills

• GS1 standards
• GSMP process
• Effective & collaborative meetings

Become an internal specialist!
GS1 Standards Development Programme Framework

Level 1

- GS1 System Certificate
- GS1 Intellectual Property Policy
- GS1 Code of Conduct Principles
- GS1 Anti-Trust Clause
- GS1 System Architecture Principles
- Intro to Global Standards Management Process (GSMP)
- How to create a quality Work Request

Level 2

- GSMP Master
  - Presentation Skills & Cultural Diversity awareness
  - Building compelling value propositions
  - Effective Facilitation Skills
  - GS1 Project Management Skills

Proficiency Level

Competency

Classroom + eLearn

eLearn

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The Global Language of Business
Level 1 - eLearn

- **GS1 Systems Certificate** – basic knowledge of the GS1 system
- **GS1 Intellectual Property (IP) Policy** – the importance of the IP policy and its role in the standards development process
- **GS1 Code of Conduct Principles** – rules and acceptable behaviors within GSMP
- **GS1 Anti-Trust Clause** – raise awareness to GS1’s commitment to competition law compliance
- **GS1 System Architecture Principles** – different components of the GS1 Architecture
- **Introduction to the Global Standards Management Process (GSMP)** – understand GS1’s work on standards relevant to industry and promote greater participation
- **Create a quality work request** – training on how to create a quality work request
Level 2 – eLearn & classroom

- **Presentation Skills & Cultural Awareness** – basics of presentation skills for professionals and how to interact with a multi-cultural audience
- **Project Management Skills** – basic project management techniques...coming soon!
- **Building Compelling Value Propositions** – what is a value proposition, why do I need one and how do I create one?
- **Effective Meeting Facilitation** – knowledge and interpersonal skills and how to apply these into group meetings and gain consensus
What is the GSMP Process?

Four Step Global Standards Management Process (GSMP) for new development

1. Determine work request relevance
   - **Steering:** Business needs identification by industry engagement
   - Users
   - Work request
   - Industry Engagement Steering Committee and Global Office
   - Ensure business needs are identified through industry engagement.
   - Identify business challenges.
   - Legal and regulatory requirements.
   - Align with GS1 strategy.
   - Industry participation and commitment.
   - IFSC approval.
   - GO resource alignment.
   - Group minimum participation.

2. Standards/Guidelines development work
   - **Requirements Analysis**
     - GAMP Working Group
     - Community review and eBallot
     - Output: BRAD
     - Standard
   - **Development**
     - Community review and eBallot
     - Output: Standard/Guideline
     - Guideline
   - **Collateral**
     - Community review and eBallot
     - Output: Publication
     - Materials
Who?

- 250 standards and/or business managers
- 60 countries
- 97 currently certified
I’m certified. Now what?

GSMP Certified Users

We would like to celebrate the following business leaders from around the world—who have obtained their GSMP certification by completing all of the required courses. The individual accomplishments of these professionals raises the overall capability of our global GS1 Community!

Name: Eno Dhamo  
Job Title: Industry Support Services Coordinator  
Organisation: GS1 Canada

Name: Faris Gurda  
Job Title: Associate  
Organisation: GS1 Bosnia - Herzegovina

Name: Flora(Xiaocui) Sue  
Job Title: Healthcare Manager  
Organisation: GS1 China
Why should I participate?

Global Thinking

- Together we are stronger
- Clarification of GS1 Global Values
- Respect different Countries and Cultures
- Team work
- “Speaks with one voice” – GS1 Strategy

Luiz Costa, GS1 Brasil
Education Advisor
Why should I participate?

Presenting the Standards

- Understanding isn’t explaining
- Standardizing the Standards
- Forest vs Trees
- Marketing your knowledge
- Presentation, presentation, presentation

Daniel Clark, GS1 Canada

Director, Standards
I am not certified...what do I do?

- Attend the 2 courses here this week
- Visit the MO zone and begin taking the courses
  - [http://mozone.gs1.org/standards/certification-programme](http://mozone.gs1.org/standards/certification-programme)

Get certified!