Standards Development University (SDU)

MO Session
• For MO’s only

General Session
• For everyone

A forum for sharing information with the standards community
Agenda

What’s changed
- GS1 Global Brand
- GS1 Training & Education new content and initiatives

What’s new
- GS1 Project Management Framework MF and MO Integration
- GLN Registries

MO sharing
- GS1 US Alliance Program
- GS1 Canada Planograming
Share your successes and/or challenges from your community!

**What?**

Successful Implementations of GS1 Standards

**Where?**

- Global Standards Event in Warsaw, Poland 12 – 16 October 2015
- Global Forum SDU, Brussels Feb 2016

**When?**

- Work group meetings
- Lunch and Learns
- Standards Development University
- Plenary
GS1 purpose and beliefs

GS1 believes in the power of standards to transform the way we work and live.

- **We create** a common foundation for business by uniquely identifying, accurately capturing and automatically sharing vital information about products, locations and assets.
- **We enable** visibility through the exchange of authentic data.
- **We empower** business to grow and to improve efficiency, safety, security, and sustainability.

**We are...**
- Neutral and not-for-profit
- User-driven and governed
- Global and local
- Inclusive and collaborative
Why a global brand?

• Strengthen GS1 brand
• Present more consistent image to the outside world
• Work together more efficiently way of working
Consistent design approach

Our visual style is simple and structured so that we can present complex information in a manner that is straightforward, organised and easy to understand.

Our design is...

• Clean
• Organised
• Vibrant
• Approachable
• Smart
• Purposeful

Our design is not...

• Complicated
• Decorative
• Overly sophisticated or serious
• Frivolous or silly
Responsive web design = modern user experience
Design templates overview

Print Templates
- Brochures
- Handouts
- Stationery

Shared Digital Templates
- PowerPoint
- Word
- Emails
Timeline

Websites

• **All MOs need to implement by 30 Jun 2016**
  - Web toolkit available on MO Zone
  - Platform for small MOs available on demand

All other materials

• **All MOs need to implement by 31 Dec 2015**
  - Brand manual, templates and graphic assets available on MO Zone

© GS1 2015
GS1 Global Brand: Impact on GS1 standards and guidelines

Look from this ....

... to this

AIDC Healthcare Implementation Guideline
Version 3, Ratified, Feb 2015

Typing within the GS1 System Finding
This Finding from the GS1 Architecture Group addressed the questions arising from mass detection of a large number of similar objects which are identified with the same GS1 Key

Release 1.0., Final, Mar 2015
New Word Template to fully automate styles
Other support tools and timelines

  - rules and conventions for grammatical style, naming conventions, figure and table use, ...to improve the quality and consistency of all GS1 documentation.

- [http://www.gs1.org/glossary](http://www.gs1.org/glossary):
  - spellings conventions and ensuring consistent use of terms

- **Transition to global brand from March 2015:**
  - All new materials should use the new branding
  - Older materials should adopt the new branding *if refreshed*
  - Resources available to support Project Editors make the conversion
More than just a logo, ongoing best in class improvements

What we all see

Start thinking about

- State in the title-page whether a:
  - Standard (new normative content)
  - Guideline
- Consistent version numbering (proposal):
  - Three digit release number MAJOR.MINOR.ERRATA (1.1.1)
    - MAJOR functional change,
    - MINOR backwards-compatible additions
    - ERRATA and bug fixes.
- Inserting images in consistent and translatable way
Questions or just want to learn more

I’m taking all dates at the networking café tonight
Contact Information

**Lisa Sandberg**
Director of Global Marketing

**David Buckley**
Senior Technical Writer

GS1 Global Office
Blue Tower, Avenue Louise 326, bte 10
B-1050 Brussels, Belgium

**www.gs1.org**
GS1 Training & Education

Claire Dalier
GS1 Global Office – New content and initiatives
Claire DALIER
Save us from a boring training!
The Olden Days...

One way information transfer
And a bit less old...

One way information transfer

Reading a long paragraph exactly as it appears on the PowerPoint slide about a shocking statistic I just learned about, followed by all kinds of vague lingo that no one will remember two seconds from now, capped off by
Identify **what people need to DO**

Not what they need to know
Identify what people need to **DO**
Not what they need to know

- **Learning**
- **Experience**
- **Information**
We believe in...

people and collaboration
Collaboration shows that the most important things in our lives are not what we do, make, build and create but the people who are doing it with us.
A collaborative workspace

✓ to **manage** training & educational content
✓ to **store and exchange** source files
✓ to **support** localisation and **control** versioning

To save time and resources
-> Quickly find the resources you need
-> Collaborate easily and effectively
Soon available
Learning Content Management System (LCMS)

http://ocp.gs1.org/lcms
(Use your GS1 MO Zone login)
What’s in the pipeline?

**Industries**
- GS1 in Border Procedure Management
- GS1 in Apparel
- Warehousing (update)
- Fresh Foods

**Standards**
- Barcode 2D conformance

**Global Solutions**
- GS1 Product and Consumer Safety

**GS1 FY 14-15 --> Q4 (April - June 2015)**
Contact Information

Claire DALIER
Training & Education Department

GS1 Global Office
326 avenue Louise
1050 Brussels - Belgium

+32 (0)2 788 78 43
claire.dalier@gs1.org

www.gs1.org
GS1 Project Management Framework

Ilteris Oney
Why do we recommend standards?

Interoperability

Common language

Efficiency

Consistent understanding

Fewer errors

Safety and reliability

Foundation for new features
Applying standards to how we work

• How can we apply standards to our work?

**Project Management**

• Project Management is a method for delivering:
  - Products
  - Capabilities
  - New services

• Standard based on:
  - Industry best practices
  - Practitioner experience
What do we want to accomplish?

**Project Management Framework (PMF) Objectives**

Develop and implement a common GS1 Project Management Framework (PMF) in GS1 GO and GS1 Australia, using the proven PMF of GS1 Australia as a base.

Make the PMF globally available for all GS1 Member Organisations.
Framework Overview

• PMF Lifecycle

- Initiating
- Planning
- Analysing, Designing, Building & Testing
- Implementing
- Closing
Applying Project Management

“Plans are nothing; planning is everything.”
- Gen. Dwight D. Eisenhower

• **Plan**
  - Foundation of successful project management

• **Break-down Work**
  - Enables team to translate vague requirements into real value
  - Divide complex activities into simpler tasks – easier to estimate and manage

• **Practice**
  - Resist instinct to start without aligning on objectives

"If you don't know where you are going, you will wind up somewhere else."
- Yogi Berra
Global Office Implementation Experience

• What we have done
  - Short history of the project
  - Trainings
  - PMF framework development

• Lessons Learned – integrate into each component
  - Cultural change!! Not easy or quick

• What are we planning to do
  - Guideline
  - Mentoring – Project Management Office function
Interested?

Ask a GS1 PMF Team Member

John Ryu
Ilteris Oney
Regenald Kramer
Nicky Hayward-Wright
Andrew Hearn
Michael Sarachman
Contacts

GO - Brussels, Belgium
- Ilteris Oney (ilteris.oney@gs1.org)
- Regenald Kramer (regenald.kramer@gs1.org)

GO - Princeton, US
- Andrew Hearn (andrew.hearn@gs1.org)
- John Ryu (john.ryu@gs1.org)
- Michael Sarachman (michael.sarachman@gs1.org)

GS1 Australia - Melbourne
- Nicky Hayward-Wright (nicky.hayward-wright@gs1au.org)
GLN Registries

Nora and Pete
GS1 GLN Service

Peter Alvarez & Nora Kaci
End User Needs and Expectations

Our users need and expect a:

- **simple and effective** means of exchanging GLN and basic information with their trading partners “globally”

- **single point of local access**. They do not want to join multiple registries and pay multiple fees

- **minimum set of attributes supported by all registries**

- **solution which can scale as the needs of the community grows**
GLN Service Goal: Connect all GLN Registries

Query: “Acme”
Response:
GLN 123: Acme Pharmaceutical
GLN 456: Acme Pharma US
GLN 333: Acme Pharma Colombia
GLN 777: Acme Medellin
GLN 778: Acme Bogota
GLN 999: Acme Barranquilla

Query: “Acme”
Response:
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GLN 999: Acme Barranquilla
Hosted GLN Service

Hosting Local Registry GLN Master Data

The Global Office has a hosted GLN service offering for MO’s

- GO can host the GLN Master Data for any MO as an alternative to building and maintaining a Local Registry
- No fee to use the Hosted GLN Service

Key Features:

- Import / upload GLN Data using an Excel Template
- Manually add a New GLN location & associated master data
- Modify their existing GLN Location & associated master data
- Query Global Index and other Local GLN Registries
Use Cases & Industries

Global Office FY 14/15 OGSM for GLN Service:
- Identify industry sectors beyond Healthcare
- Identify 3 Use Cases

• MO Use Cases:
  - GS1 Canada
  - GS1 Netherlands
  - GS1 New Zealand
  - GS1 UK
  - GS1 US

• Industries:
  - FMGC
  - Transport & Logistics
  - Farming
  - Produce
  - Horticulture
  - Government
# GLN Service Adoption & GO OGSM
...as of February 18, 2015

<table>
<thead>
<tr>
<th>OGSM MEASURE FY14/15</th>
<th>STATUS (On Target, At Risk, or Delayed)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify target sectors (other than HC) to drive use of Global Service and adoption of the Local Registries</td>
<td>Q2 2015 * COMPLETED</td>
</tr>
<tr>
<td>Define 3 use cases to support the sector adoption plan by June 2015</td>
<td>Q2 2015 * COMPLETED</td>
</tr>
<tr>
<td>•Government, Horticulture, Fresh Produce, Farms</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MO</th>
<th>LOCAL REGISTRY CONNECTION DATES AND STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>MO HOSTED GLN SERVICE STATUS</td>
<td></td>
</tr>
<tr>
<td>CHINA</td>
<td>Connection test completed; Q2 15 GI connection</td>
</tr>
<tr>
<td>COLOMBIA</td>
<td>Awaiting new date</td>
</tr>
<tr>
<td>HONG KONG</td>
<td>Q1 2015 GI connection</td>
</tr>
<tr>
<td>INDIA</td>
<td>Anticipate 2016 as a Government initiative</td>
</tr>
<tr>
<td>ITALY</td>
<td>Awaiting new date</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Q4 2015</td>
</tr>
<tr>
<td>NZ</td>
<td>Q2 2015</td>
</tr>
<tr>
<td>US</td>
<td>Q1 2015 for GLN GI * new date</td>
</tr>
<tr>
<td>VIET NAM</td>
<td>Anticipate 2016 (Pending confirmation of IT budget)</td>
</tr>
</tbody>
</table>

* = All dates in Calendar year format

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A GLN Service MO Engagement Kit
A single point of access to local GLN’s, providing benefits to many companies
Objective

- Understand what is a GLN service
- Benefits to MOs and users
- Sharing of success stories & learnings
- How to connect a local registry to the GS1 GLN Service.
What’s inside

Overview
- GLN Service project summary
- Project team
- Quotes
- Acknowledgements

Steps for Deployment
- What MOs need to know to get started with the global GS1 GLN Service
  - Choose the suitable method
  - Educate member companies
  - Leverage the GLN Service

Marketing Tools
- Marketing summary
- Value proposition
- How to use the value proposition
- GS1 GLN flyer
- GS1 Canada: Winning Value through Business Processes Improvements
- GS1 Netherlands: Fresh Produce and Flowers Delivered via GLN driven Commerce

Technical Tools
- GLN Service Technical Documentation
- Message Orchestration (presentation in PPT)

Training Tools
- Introduction to GLN Service

All content is posted on GS1 MO Zone
http://mozone.gs1.org/gln-service/.
Special Thanks!

To our colleagues listed on the project team, our GS1 Member Organisations, as well as user companies who responded positively to this project and provided their help, guidance & good spirit.

Neil Piper
GS1 UK

Robert Besford
GS1 UK

Loek Boortman
GS1 NL

John Roberts
GS1 US

Robert DeRosier
GS1 US

Kevin Dean & Mike Sadiwnyk
GS1 Canada

Shaun Bosson
GS1 NZ
Join Us Wednesday

GLN Service meeting for MOs
• Wednesday, 1:30 p.m. – 5:00 p.m.
• Meeting room: Harborside II

GLN Service Programme Manager
Kerry Angelo
GS1 Global Office
D +1 609 947 1601
M +1 609 557 4532
E Kerry.angelo@gs1.org
MO to MO Sharing

GS1 US
Alliance Programme

Progress Report

Al Garton
Alliance II Challenges
2005 SUNRISE – 10 YEARS PAST

• Acceptance of GTIN-13 (EAN-13) in the U.S.
  – All major retailers can scan and process EAN-13 at point of sale
  – Some small retail businesses may still be lagging (extremely small percentage) but the real problem is understanding terminology
  – Some Distributors are not familiar with terminology

• GS1 US is constantly fighting the education battle
BEST PRACTICES

• GS1 MOs should work together to continue the fight
  – When challenging the need for assignment of a U.P.C. Company Prefix, please provide the following to GS1 US:
    • Name of the company
    • Contact within the company
  – GS1 US will contact the U.S. company to confirm the need for assignment of a U.P.C. Company Prefix
QUESTIONS?

Alan Garton
Vice President, Member Programs
GS1 US
agarton@gs1us.org
MO to MO Sharing

GS1 Canada
Planogramming
Canada’s Managed Service for Subscribers
Planogram: A merchandising tool where stock management software marries product dimensions and images in a simulated store environment
Planogram Services

Driven by Industry

Nearly two decades of service

An acquired level of trust
Where it Starts

Board of Governors

- Audit Committee
- HR & Compensation Committee
- Nominations & Governance Oversight Committee

Standards & Services Governance Board

- Grocery Sector Board
- Foodservice Sector Board
- General Merchandise, Apparel & Hardlines Sector Board
- Carenet Healthcare Sector Board
- Healthcare Pharmacy Sector Board
Over 88,000 unique GTINs
Over 500,000 associated images
30,000 updates per year
User Benefits

One to many relationship
Standardized format and quality
Accurate dimension capture
Single source access point
## Business Process Examples

<table>
<thead>
<tr>
<th>Business Process</th>
<th>GS1 Canada Managed Service in Place?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Listing Mgt.</td>
<td>Y</td>
</tr>
<tr>
<td>Product Recall Mgt.</td>
<td>Y</td>
</tr>
<tr>
<td>Planogram/Space Mgt.</td>
<td>Y</td>
</tr>
<tr>
<td>Print Advertising Mgt.</td>
<td>Y</td>
</tr>
<tr>
<td>Sales/Marketing (Foodservice)</td>
<td>Y</td>
</tr>
<tr>
<td>Nutrition reporting</td>
<td>Y</td>
</tr>
<tr>
<td>Point of Sale Mgt.</td>
<td>Y</td>
</tr>
<tr>
<td>Environmental Stewardship</td>
<td>Y</td>
</tr>
</tbody>
</table>
Additional benefits

Dimensional information
Standardized description (brand; product; variant)
Quantity/UOM
Case information
Store Audits

Data loading

3rd party validation

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Contact

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Senior Manager, Standards
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E daniel.clark@gs1ca.org

Global standards.
Trusted data.
One powerful language of business.
BREAK
Resume at 10:30
GS1 Global Standards Event
2015
Standards Development University
Continuing Education for the GS1 Standards Development University

GS1 Global Office
March 16, 2015
Standards Development University (SDU)

MO Session
- For GS1 Member Organizations

General Session
- For everyone

A forum for sharing information with the standards community
Anti-Trust Caution

• GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
• The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.
• This means:
  - **There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share**
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
• The full anti-trust caution is available via the link below, if you would like to read it in its entirety: [http://www.gs1.org/gs1-anti-trust-caution](http://www.gs1.org/gs1-anti-trust-caution)
Your feedback drives our continual improvement

There are 2 types surveys:

1. **Individual Session Surveys** - Please complete the hard copy satisfaction survey at the end of each work group session. Your group leader will provide it to you.

2. **Overall Event Survey** – All attendees will receive an email on Friday to rate overall satisfaction of the event.

You might win an Amazon Gift Card!
Agenda

Week at a Glance
- Highlights
- What's new
- Networking Dinner
- Sessions

What’s new
- Greg Rowe, Participation opportunities
- Healthcare updates Pete Alvarez | GDSN User Cases, Healthcare Reference Book
- GS1 UK NHS Hospital Video

Successful Implementations
- Abbott Labs, Lessons Learned for U.S. FDA UDI Rule Implementation for Device Class III, John Terwilliger - and Nada Savatic
- FoodLogic - Andy Kennedy

Meet and Greet
Share Your Story

**What?**
Successful Implementations of GS1 Standards

**Where?**
- Global Standards Event in Warsaw, Poland 12 – 16 October 2015.
- Global Forum SDU, Brussels ?-Feb 2016

**When?**
- Work group meetings
- Lunch and Learns
- Standards Development University
- Plenary
Week at a Glance

Terése Tarantino
Highlights of the week

• Topic-Focused Networking Café
• Plenary featuring Ram Rampalli, Global Head of Content Acquisition, Walmart eCommerce. Learn how @WalmartLabs is working with both suppliers and content service providers to create and manage product content for online retail.
• Site visit to Ahold eCommerce Sales (PeaPod by Stop & Shop) 300,000 ft. distribution center
What’s new

• Pre-session preparation – primers, webinars – SDU, eCom SMG, EPCIS Lunch & Learn, Newcomers
• More implementation sharing sessions: GPC SMG, Traceability & Event Sharing SMG, MO to MO in SDU, 4 Lunch & Learns
• Increased networking: Networking Café, Networking Breakfast (Tues), Networking Space (throughout the week)
• Strategic industry-focused discussions within sessions – ID SMG, GSMP managing the GDSN, GTIN+ on the Web, GLN Allocation Rules, eCom
• Offsite Tour at Ahold eCommerce Sales (PeaPod by Stop & Shop)
Networking Dinner – Manhattan Ballroom

Enjoy an evening of art, beautiful views of Manhattan, dinner and dancing!

• **Cocktail Hour** – Art exhibit with pop artist, Bernard Solco
  - Special painting will be auctioned off
• **Dinner** will be followed by **dancing**
  – DJ Mike Amado
• **Dress code:** Smart Casual
• **Smoking:** Outside Terrace
Join the Conversation on Twitter

• Follow GS1 @GS1
  twitter.com/GS1

• Tweet using #GS1
Save the Date!
GS1 Global Standards Event

12 – 16 October 2015
Warsaw, Poland
GS1 Innovation Network

Building Standards to Deliver Business Value

Steve Bratt, CTO and President of Standards Development and EPCglobal, Inc.
GS1 Innovation Network

• More information at the GS1 Innovation Network Booth

• Tuesday Plenary and Lunch and learn

• And various working groups this week...
GTIN+ on the Web

Building Standards to Deliver Business Value

Mark Frey
GTIN+ on the Web

- High level goal, scope, & deliverables
- The Internet and Web Pages
- Identifying Things on the Internet
- Federated queries
GTIN+ on the Web

• GTIN+ on the Web MSWG meets this Tuesday 14:00 to 18:00
• 1st hour open to anyone-Learn more about details of progress, Concepts, next steps for implementing
• Remainder of session requires opt-in
• Facilitators: Mark Frey & Jean-Luc Champion
• SME: Eric Kauz
Identification Standards Management Group

Building Standards to Deliver Business Value

Mark Frey
ID SMG Session

Session topics:

• Update on Apparel and Technical Sectors
• Why Id is still key going from the physical package world to the digital world
• Review of Comments for Labeling for Fruits and Vegetables Guideline
• New AI associations for GDTI
• New AI associations for GCN
ID SMG Session in Jersey City

• Monday from 13:30 to 17:30
• Tuesday from 11:30 to 13:00
• Co-Chairs:
  
  Xavier Barras-GS1 France
  Nadine Radomski-Dean Foods

• Facilitators:
  
  Mark Frey & John Ryu GS1 GO

• AIDC SMEs:
  
  Andrew Hearn & Coen Janssen
Traceability and Event Sharing
SMG
Building Standards to Deliver Business Value
John Ryu
Standards Development

- **Global Traceability Conformance:**
  - Simplify for food
  - Provide input prior to community review

- **Active WR in community review resolution**
  - Meat and Poultry Guideline Comment Resolution
  - EPCIS in Rail
TES SMG: Standards in Action

• Healthcare update
  - An overview of the current traceability regulations in Healthcare

• Take a Chipotle Tour: See our standards in action
  - Chipotle partnered with FoodLogiQ®, a whole chain traceability solution provider to create a traceability program based on the Produce Traceability Initiative (PTI) milestones and GS1 Standards.

• Join TES SMG LInk
  • Teleconference 2nd Wednesday of Month 9:00-10:30 EST NJ/1500-1630 CET Brussels
Global Product Classification (GPC)
Building Standards to Deliver Business Value
Michael Mowad
GPC SMG Meeting: Thursday Morning 9:00 ET

- What’s happening with GPC
- Organisation for Economic Co-operation and Development (OECD)
  use of GPC for Product Recalls
- Discussion and Processing of GPC Work Requests:
  - Seedlings
  - Avocados
  - Supplements
  - Books and Periodicals
  - Computer Games
  - Toy Balls
  - DIY Products
  - Baby Care
What's new

Global Office Industry Engagement
GS1 GO Industry Engagement Team Update

Greg Rowe, GS1 Global Office
GS1 Global Strategy – Strategic Priorities

<table>
<thead>
<tr>
<th>1</th>
<th>Mission / Vision</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Execution Quality</td>
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<tr>
<td>3</td>
<td>Sector Focus</td>
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<tr>
<td>4</td>
<td>Digital</td>
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<tr>
<td>5</td>
<td>Innovation</td>
</tr>
<tr>
<td>6</td>
<td>Organisation</td>
</tr>
</tbody>
</table>

**Mission / Vision**
- Purpose & Beliefs
- Common Global Brand System

**Execution Quality**
- Standards
- Implementation
- Data Quality

**Sector Focus**
- Adoption of GS1 standards in Core and Emerging Sectors
- Global Classification of Sectors and Business Processes

**Digital**
- GS1 Digital Strategy with emphasis on GS1 Strategy for Omni-Channel
- Key Projects
  - GS1 Source
  - GTIN on the Web

**Innovation**
- Global Business Technology Innovation
- Local entrepreneurship and MO-MO sharing

**Organisation**
- Common KPIs
- MO Clustering supported by GO Cluster Managers
- Common Trademark Agreement
- Review Advisory Council
- GS1 Organisational Culture
The Role of Global Office Industry Engagement

1. **Support MOs** in Core Sectors
2. Represent GS1 interests in **Global Associations**
3. Facilitate connection and **collaboration between MOs**
Global Sectors

RETAIL
- CPG/Grocery
- Fresh Foods
- Apparel
- General Merchandise

HEALTHCARE
- Pharmaceuticals
  incl. OTC, vaccines, nutritional, animal health
- Medical Devices
  All classes

TRANSPORT & LOGISTICS

FOODSERVICE
It is a new world...

Omni-Channel is our primary focus in Retail
GS1 Global Sectors: Strategy

1. Drive adoption and usage of GS1 system with focus on:
   a) Core Sectors: CPG, Healthcare and Transport & Logistics
   b) Emerging Sectors: Foodservice and Apparel & Textile

2. Identify opportunities for growth in next 3 years based on successful MO initiatives:
   a) Create a GS1 global classification for sectors and business processes to enable global consolidation of local MOs 3-Year Plans. This will allow:
      i. Leading MOs to work together in new initiatives in same sectors/business processes
      ii. Develop best practices from successful initiatives for re-application in other MOs

3. Continue looking for new “Viable Option” sectors leveraging the MOs versus driving centrally from the Global Office
   a) Adjacencies
   b) Recognize the need for investment
Your Global Office IE Team
Retail Initiatives (1)

1. **Grocery, CPG: (Elena)**
   - Developing a Grocery Deployment Kit
   - Join our Grocery MO Interest Group

2. **General Merchandise: (Elena)**
   - Sector review - General Merchandise market analysis

3. **Transport & Logistics: (Audrey)**
   - GS1 Transport & Logistics Deployment programme
   - Join our GS1 T&L MO Interest Group
   - GS1 in Rail - EPCIS for Rail Vehicle Visibility Application Standard
   - Border Procedure Management Programme
   - Join our GS1 Border Procedure Management MO Interest Group
Retail Initiatives (2)

4. **Apparel: (Enzo)**
   - Business Models under Omni-Channel (support retailers/brands to gain efficiency)
   - Ground Work Upstream (increase collaboration with manufacturers on EPC-tagging at source, adoption eCom & GS1 identifiers)

5. **Technical Industries: (Enzo)**
   - Positioning as new GS1 sector – analysis and documentation

6. **Fresh Foods: (Greg)**
   - Fresh Foods Industry Group (all welcome to join)
   - Developing global Fish Traceability Guideline, Workshop Wednesday morning

7. **Foodservice: (Greg)**
   - GS1 Foodservice MO Engagement Team
   - Developing regional & global strategy
GS1 Healthcare
GS1 Healthcare
GDSN Use Cases & Healthcare Reference Book

Pete Alvarez and Anouk Chavel (by proxy)
GDSN Use Cases for Healthcare

Use Cases provide a coordinated and focused approach to implementing GDSN

They answer the questions:

• Why is the data needed? (a.k.a. Business Process)
• What is the information requirement?

GS1 Healthcare has completed 10 specific Use Cases for master data which can be used by GDSN as well as eCom -
http://www.gs1.org/healthcare/implementation/gdsn

• Tendering / Sourcing
• Contracting
• Procurement
• Order and Invoice Reconciliation
• Reimbursement Codes and GTINs

• Regulated Product Formulations and Target Markets
• Logistics
• Logistics for Distribution Channel
• Unique Device Identifier (UDI)
• Medicine Dispensing and Safety

For more information contact peter.alvarez@gs1.org

- 12 implementation case studies from EU, US, Asia, Latin America, Australia
- Covering medical devices and pharmaceuticals
- Government bodies author 2 case studies
- GDSN implementations in healthcare

Available for download on MO Zone: http://mozone.gs1.org/brochures

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