



The Global Language of Business

GS1 Global Standards Event Programme Guide

16 – 20 March 2015

Jersey City, New Jersey USA

Building standards to deliver business value





Reminder!

Check session restrictions and your badge!

GS1 Intellectual Property (IP) Policy & Opt-In Agreements are required to be signed by your company before attending many sessions at the Standards Event. Use the codes on the front of your badge to determine if your company has signed the IP Policy and Opt-In Agreements.

Orange shaded box = agreement was signed.

Example shown below indicates a company opted into Identification SMG

GS1 IP	ECOM	GPC	ID	TES
EPCIS	GLN	GTIN+	NGPI	

Thank you to our host and sponsor:



Agreement Abbreviations

GS1 IP - GS1 Intellectual Property Policy

Standard Maintenance Groups (SMG)

ECOM SMG - GSMP eCom SMG

GPC SMG - GSMP Global Product Classification SMG

ID SMG - GSMP Identification SMG

TES SMG - GSMP Traceability and Event Sharing SMG

Mission-specific Work Groups (MSWG)

EPCIS MSWG - EPCIS 1.1 Core Business Vocabulary MSWG

GLN MSWG - GLN Allocation Rules Update MSWG

GTIN+ MSWG - GTIN+ on the web MSWG

NGPI MSWG - Next Generation Product Identification (NGPI) MSWG

If you would like to sign additional agreements on behalf of your company, please visit the **GS1 Registration Desk**.



Follow GS1 on Twitter!

@**GS1** twitter.com/GS1

Tweet about the event **#GS1**



Welcome

Building Standards to Deliver Business Value

Dear Participant,

Welcome to GS1's 2015 Global Standards Event in Jersey City! We are extremely grateful for the time, commitment and energy that you are investing to be here with us, hosted by GS1 US.

This year's event includes more than 30 sessions focused on industry engagement, standards development, education and implementation success sharing. Sessions have been infused with more enriching content for our attendees – such as panels and industry updates.

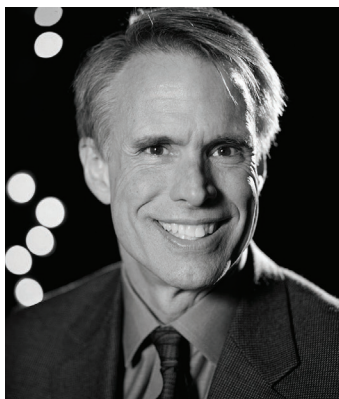
You are welcome to participate in discussions on emerging trends and successful implementations, such as new GS1 standards for the digital world, identification in apparel, traceability, implementation of the new U.S. FDA UDI rule for medical devices and the new GS1 Innovation Network.

Join key strategic discussions on the development of current and future GS1 standards, such as Mobile Product Scanning, Electronic Business Messaging (eCom), GLN Application Standards and Allocation Rules, GS1's Role in Sustainable Agriculture, Mobile Product Scanning, and Performance of RFID Tagged Items with the newly launched Tagged Item Performance Protocol Work Group.

We are offering additional opportunities for attendees to learn, share and network throughout the week. You'll be able to take a unique tour of the new Ahold eCommerce Sales Distribution Center and participate in the topic-focused Networking Café and Breakfast. Attendees are sure to have a valuable and enriching experience.

We encourage you to voice your business needs and help build standards that deliver business value, network with your industry peers and experts, and share your experiences!

Sincerely,



A handwritten signature in black ink, appearing to read 'S. Bratt'.

Steve Bratt

GS1 Chief Technology Officer and
President, Standards Development and EPCglobal, Inc.

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Week at a Glance

MONDAY, MARCH 16	EDUCATION SESSION <i>(09:00 - 12:30)</i> Standards Development University	LUNCH <i>(12:30 - 13:30)</i> LUNCH & LEARN <i>(12:30 - 13:30)</i> Traceability and EPCIS - What's New	GROUP SESSIONS <i>(13:30 - 17:30)</i> <ul style="list-style-type: none"> eCom Interoperability Model Project EPCIS MSWG* ID SMG* Process Oversight Committee (POC) 	EVENING <i>(18:00 - 20:30)</i> Networking Café
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TUESDAY, MARCH 17	PLENARY <i>(09:00 - 11:00)</i> BREAKFAST <i>(07:30 - 08:45)</i> Networking Breakfast	GROUP SESSIONS <i>(11:30 - 13:00)</i> <ul style="list-style-type: none"> eCom SMG* eCom Interoperability Model Project ID SMG* Industry Engagement <ul style="list-style-type: none"> GSMP managing the GDSN 	LUNCH <i>(13:00 - 14:00)</i> LUNCH & LEARN <i>(13:00 - 14:00)</i> Auto-ID Labs Research Panel GS1 IN EUROPE - ELS IN GSMP* <i>(13:00 - 14:00)</i>	GROUP SESSIONS <i>(14:00 - 18:00)</i> <ul style="list-style-type: none"> eCom SMG* Tagged Item Performance MSWG GTIN+ on the Web MSWG (1st hour open)* Industry Engagement <ul style="list-style-type: none"> GDSN User Group 	NETWORKING DINNER <i>(19:00 - 23:00)</i> (onsite location, see page 13)
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WEDNESDAY, MARCH 18	GROUP SESSIONS <i>(09:00 - 12:30)</i> Industry Engagement <ul style="list-style-type: none"> eCom Advisory* Fresh Foods GDSN User Group GS1 US eCommerce Fulfillment Workshop 	LUNCH <i>(12:30 - 13:30)</i> LUNCH & LEARN <i>(12:30 - 13:30)</i> <ul style="list-style-type: none"> Simple Product Listing GOVERNANCE GROUPS & CO-CHAIRS LUNCH W/ GS1 CEO* <i>(12:30 - 13:30)</i>	GROUP SESSIONS <i>(13:30 - 17:30)</i> <ul style="list-style-type: none"> NGPI MSWG* Industry Engagement <ul style="list-style-type: none"> eCom Advisory * Fresh Foods GLN Service* 	EVENING <ul style="list-style-type: none"> Ahold eCommerce Site Tour (off-site) <i>(17:30 - 18:30)</i> <i>Solution Provider Dinner* (19:00)</i>
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Week at a Glance

THURSDAY, MARCH 19	<p>GROUP SESSIONS (09:00 - 12:30)</p> <ul style="list-style-type: none"> • GLN Allocation Rules MSWG* • GPC SMG* • NGPI MSWG* • Traceability & Event Sharing MSWG* <p>Industry Engagement</p> <ul style="list-style-type: none"> • eCom Healthcare Interoperability Model Project 	<p>LUNCH (12:30 - 13:30)</p> <p>LUNCH & LEARN (12:30 - 13:30)</p> <p>GLNs and Sustainable Agriculture</p>	<p>GROUP SESSIONS (13:30 - 17:30)</p> <ul style="list-style-type: none"> • Architecture Group* • Digital Asset Management • GLN Allocation Rules MSWG * • Traceability & Event Sharing MSWG * <p>Industry Engagement</p> <ul style="list-style-type: none"> • eCom Healthcare Interoperability Model Project
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FRIDAY, MARCH 20	<p>GROUP SESSIONS (8:30 - 12:30)</p> <ul style="list-style-type: none"> • Architecture Group* 	<p>LUNCH (12:30 - 13:30)</p>	<p>GROUP SESSIONS (13:30 - 16:00)</p> <ul style="list-style-type: none"> • Architecture Group*
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OPTIONAL ACTIVITIES	<p>MONDAY</p> <p>Free Fun Run & Power Walk (meet at 06:45 in hotel lobby)</p>	<p>TUESDAY</p> <p>Free Fun Run & Power Walk (meet at 06:45 in hotel lobby)</p>	<p>THURSDAY</p> <p>Free Fun Run & Power Walk (meet at 06:45 in hotel lobby)</p>
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* Indicates requirements to attend apply. Refer to the online programme for more information.



Practical Information

Hyatt Regency



Venue Information:

Hyatt Regency Jersey City on the Hudson

2 Exchange Place

Jersey City, New Jersey, USA, 07302

Tel: +1 201 469 1234

Fax: +1 (404) 365-8787

GS1 Registration & Info Desk

Sunday	16:00 - 18:00
Mon - Tues	07:00 - 17:00
Wed - Thur	08:30 - 17:00
Fri	08:30 - 10:00

Need help this week?

Terése Tarantino - Manager, Community Engagement

Mob + 1 609 213 0634

Eddy Merrill - GS1 Operations Analyst

Mob + 1 609 649 1174

Eileen Harpell - Manager, Central Ops/Performance Tracking & Measurement

Mob +1 609 658 8371

International emergency centre: 911

Connecting to the Internet

Select HYATT MEETING. Open your browser and the ENCORE splash page will appear.

Username: GS1

Password: spring15

If you are still not connected:

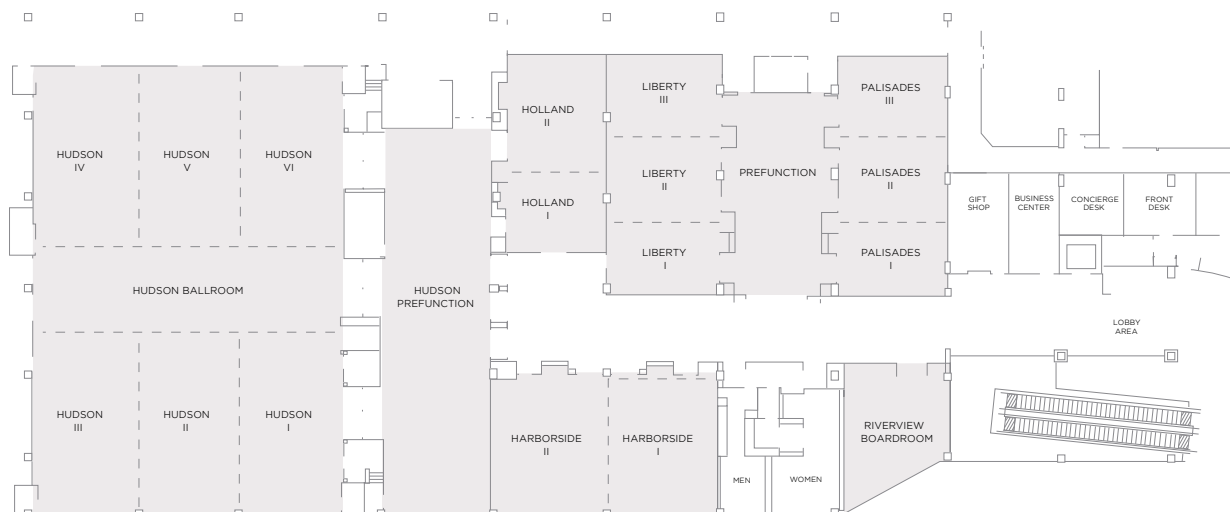
- Make sure your wireless card is connected or enabled (turned on)
- You may need to lower your firewall settings or temporarily allow pop-ups



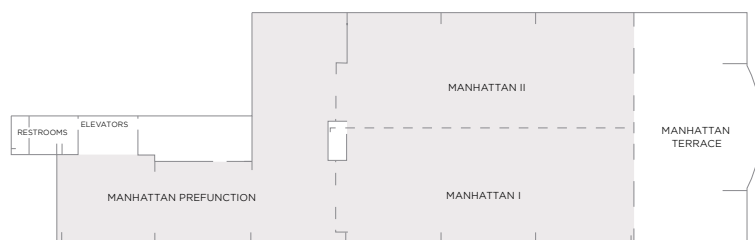
Venue

Hyatt Regency

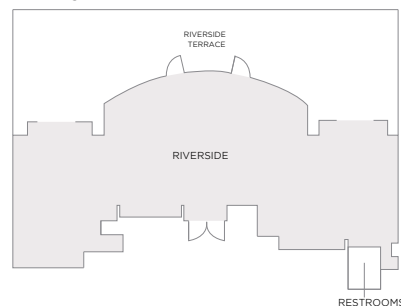
THIRD FLOOR



NINTH FLOOR MANHATTAN BALLROOM



FIRST FLOOR RIVERSIDE



Functions & Activities Locations

- GS1 Registration & Information Desk** - Hudson Prefunction
- Innovation Network** - Hudson Prefunction
- Standards Development University** - Manhattan Ballroom
- Topic-focused Networking Cafe** - Hudson I, II & III
- Networking Breakfast** - Hudson I, II & III
- Plenary** - Hudson IV, V & VI
- Coffee Breaks** - Hudson Prefunction and Manhattan Prefunction
- Lunch & Learn Sessions** - Manhattan I
- Networking Lunch** - Manhattan II

GS1 Offices & Meeting Rooms

- GS1 VIP LT Room** - Riverview Boardroom
- GS1 Event Organisation Office** - Holland II
- GS1 Staff Room** - Hudson I



Highlights of the week

Plenary Highlights

The Plenary with Key Note Address

Attend the plenary to meet our organisation leaders and discover how GS1 is engaging with industries to speed up solutions adoption and to deliver globally applicable standards around the world.

The plenary will be held Tuesday, 17 March, 09:00–11:00 in Hudson IV, V & VI, 3rd Floor.

Welcome to Jersey City!

Receive a warm welcome from Carrie Wilkie, GS1 US, Senior Director, Standards Management. We would like to extend a special thanks to our host, GS1 US, for their support of this Event!

Welcome from the GS1 Global Office Leadership Team (LT)

GS1 CEO, Miguel Lopera and his leadership team will highlight what's current at GS1 Global Office.

Walmart

Ram Rampalli, Global Head of Content Acquisition, Walmart eCommerce will share how @WalmartLabs is working with both suppliers and content service providers to create and manage product content for online retail.

Highlights of the week

Plenary - Key Note Address

Ram Rampalli, Global Head of Content Acquisition, Walmart.

Ram Rampalli works for the Global eCommerce division of Walmart and is leading their content acquisition program as part of a larger initiative to create a seamless shopping experience across online, mobile and stores. Prior to this Rampalli worked on the Product Classification project. As part of this project he was instrumental in teaming up with GS1 and eBay to create the Structured Commerce Classification. Prior to Walmart, Rampalli worked for eBay for over three years. During this time he established the crowdsourcing program for the selling & catalog team. Ram holds or filed for over fifteen patents in classification, cataloging and crowdsourcing. He holds a masters degree in Engineering Management from Santa Clara University and graduate degrees in Software Systems, Mathematics and an undergraduate degree in Civil Engineering from the Birla Institute of Technology & Science, Pilani (Raj), India. Ram can be reached at: www.linkedin.com/in/ramrampalli/ or @ramrampalli.





Highlights of the week

Plenary Speakers

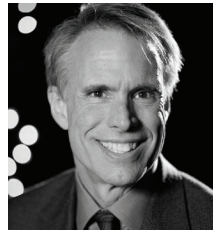


Bob Bersani
GS1 Global Office
Vice President Global Standards Development

In this role, Bob is responsible for leadership of the Global Standards Management Process (GSMP). Of the many accomplishments in his career he was named one of the top 25 visionaries by Consumer Goods Technology for his work within the data synchronisation industry where he worked with many retailers and suppliers to accelerate supplier on - boarding and global data synchronisation. In his tenure with Royal Ahold, Mr. Bersani served as the Senior Vice President of Global Retail Applications, In this role, he was able to contribute to the success of the \$52 billion dollar global retailer through the creation of innovative strategies that have delivered significant business value. He led an Information Systems team based both in the Unites States and Europe.

Prior to this, Bob served as the Global Standards Officer and was responsible for the assessment and adoption of global standards for Royal Ahold. He represented Royal Ahold in numerous industry activities and was a member of the UCC Board of Governors, the Global Commerce Initiative and Food Marketing Institute Executive Steering Committees as well as the World Wide Retail Exchange Board of Directors.

Earlier in his career, Bob was the Ahold's Vice President of Global and External Initiatives where he was responsible for coordination of global IT initiatives and working with Ahold's European associates to further advance the company's global development capabilities.



Steve Bratt
GS1 Global Office
Chief Technology Officer and President, Standards Development

Steve Bratt joined the GS1 Global Office on December 1st, 2012, as Chief Technology Officer & President, Standards Development. Steve brings to GS1 a broad, senior, international, executive experience in the information technology world. He is an acknowledged authority on many aspects of the Internet and has significant experience in developing standards, in intellectual property, and in software system architecture and implementation.

Steve joins us from the World Wide Web Foundation which he launched as CEO in 2008. Between 2002 and 2009, Steve was CEO of the World Wide Web Consortium (W3C). Previously, Steve held senior roles at the Comprehensive Nuclear Test-Ban Treaty Organization (a United Nations organization in Vienna Austria), the Defense Advanced Research Projects Agency (DARPA) and Science Applications International Corporation.

Steve holds a BSc from Pennsylvania State University and a PhD from the Massachusetts Institute of Technology (MIT).



Malcolm Bowden
GS1 Global Office
*President Global Solutions
President GS1 Data Excellence Inc.*

Malcolm brings a broad senior international executive experience in the corporate world and GS1. He is an acknowledged authority on many aspects of E-Commerce within the retail supply chain. Malcolm got a BSc in Physics and Computing at Durham University, UK. He has worked in market research, sales and marketing with The Economist, Digico Computers and AIM Solutions. In 1998, he joined General Electric as European Retail Supply Chain Sales Director. In 2004, he was appointed Global Synchronization Solutions Director at GE/GXS where he worked with GS1 and MOs around the world.

Highlights of the week

Plenary Speakers

In 2008, Malcolm joined GS1 UK as Business Development Director. During these three years, he was a key contributor to the strategic direction of our UK colleagues and to the two biggest GS1 UK programs: Healthcare and B2C (TrueSource). His experience working with MOs and within an MO is an excellent addition to the GS1 Global Office.

Since March 2011, as President, Global Solutions, Malcolm has led the B2C Trusted Source of Data Project as well as GS1's other Global Solutions.



Miguel Lopera
GS1 Global Office
President & CEO

Miguel A. Lopera is President and Chief Executive Officer of GS1. He joined GS1 as CEO in April 2003.

Miguel Lopera brings to the organisation a wealth of division management, marketing and IT experience gained in every aspect of the FMCG business having spent 24 years with Procter and Gamble.

Joining P&G as an IT analyst in 1979, he became IT Director of P&G Spain and later IT Director of P&G UK, Ireland and Scandinavia. In 1992, he changed career to Marketing. During the following years, he held various Marketing positions such as Marketing Director of Laundry Detergents - Europe, Marketing Director of Fabric & Home care in Spain and later was responsible for the Fabric & Home Care and Food & Beverages Divisions of P&G Spain & Portugal.

Miguel Lopera is a strong believer of Collaborative Commerce between Manufacturers and Retailers. Back in 1984, he created a Collaboration Programme between key retailers including Mercadona, Carrefour, Auchan and P&G Spain, based on multifunctional teams.

Miguel Lopera holds an Engineering Degree from the Polytechnic University of Madrid and an MBA from the "Instituto de Empresa" of Madrid.

Miguel Lopera joined the GS1 Management Board in April 2003 following his appointment as CEO of GS1. He also was CEO of GS1 US from January 2004 to May 2009.



Carrie Wilkie
GS1 US
Senior Director, Standards Management

Carrie Wilkie joined GS1 US as Senior Director of Standards Management in March 2014 and is responsible for the development of standards on behalf of the GS1 US Community and the management of standards expertise in support of core and emerging industry engagement activities, as well as direct customer support. In her role, she is responsible for driving the development strategy for the standards programs, policies, and procedures in support of the GS1 US strategic plan based upon industry requirements.

Ms. Wilkie has more than 10 years of experience in master data management in the manufacturing sector. Prior to joining GS1 US, Ms. Wilkie was with Dawn Food Products, where she served many roles in the areas of product master data and digital initiative strategies. While at Dawn Foods, Carrie was also responsible for global data synchronization and GTIN allocation strategies.

Ms. Wilkie holds a Bachelor of Arts in politics and government from Ohio Wesleyan University, a Master of Arts in organizational management from Spring Arbor University and a Master in Library and Information Science from Wayne State University.



Highlights of the week

Lunch & Learn Sessions

Monday

Traceability and EPCIS:

Come see what is possible in the new versions of the EPCIS and Core Business Vocabulary standards including lot level traceability and more.

Speakers: Gena Morgan and Craig Alan Repec with GS1 Global Office; Bob Celeste with GS1 US and Andy Kennedy with Food Logic

Time: 12:30–13:30 (presentation 12:45–13:15)

Location: Manhattan I

Who should attend: Everyone

Tuesday

Auto-ID Labs Research Overview

Speakers: Auto-ID researchers from MIT and Keio

Time: 13:00–14:00 (presentation 13:15–13:45)

Location: Manhattan I

Who should attend: Everyone

Wednesday

Simple Product Listing

People want to purchase the products and services they want, wherever they are — at home, in store, or on the move. For businesses, this means providing a consistent shopping experience through all of their channels to the customer, including physical storefronts, telesales/telemarketing, direct selling, print catalogues, web sites, mobile web sites, and mobile applications. Learn how the GS1 US Simple Product Listing is creating a vocabulary to help businesses solve challenges and maximize opportunities in e-commerce.

Speakers: Rich Richardson, GS1 US

Time: 12:30–13:30 (presentation 12:15–13:15)

Location: Manhattan I

Who should attend: Everyone

Thursday

GLNs and Sustainable Agriculture

Learn how GS1 GLNs, standards and solutions will help enable sustainable agriculture. Gain insight into sustainable agriculture and the role of the GS1 UNGC/ITC Farm Registry Service

Speakers: Jim Bracken, Sean Lockhead, and Kerry Angelo with GS1 Global Office

Time: 12:30–13:30 (presentation 12:45–13:15)

Location: Manhattan I

Who should attend: Everyone

Highlights of the week

Networking Dinner



Don't miss an exciting evening of networking, dinner and dancing with the Manhattan Skyline as your backdrop! GS1 is preparing a unique display of giant barcode paintings by prominent New York City Pop Artist, Bernard Solco. Solco is renowned as the first artist to find inspiration in every day popular product bar codes and unveiled his "American Product Series" in the fall of 1996. These impressive oversize paintings have been precisely scaled and rendered so as to remain scannable. The paintings can be scanned with a barcode app on any smart phone making these the world's first paintings that actually communicates directly with the viewer.

Bernard has created some brand new works specifically for the GS1 Global Standards Event. One lucky person will win one of his framed limited edition prints. To view more of Bernard Solco's work visit his website at: <http://bernardsolco.com>

In honor of St. Patrick's Day, we will be celebrating the luck of the Irish - please wear your green!

When: 19:00 - Cocktails and Art Exhibit followed by a dinner buffet

Venue: Manhattan Ballroom

Dress Code: Smart Casual - with a hint of green!





Monday

March 16, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
FUN THINGS TO DO			
06:45	Free Fun Run & Power Walk	Everyone	Meet in lobby 3rd Floor
EDUCATION			
08:00 - 09:00	Standards Development University Welcome Breakfast	Everyone	Manhattan Prefunction 9th Floor
09:00 - 10:15	Standards Development University - GS1 Member Organisations (MOs)*	For GS1 Member Organisation Staff	Manhattan Ballroom 9th Floor
10:30 - 12:30	Standards Development University: <i>Implementation success stories, what's new in GS1, MO Tools</i>	Everyone	Manhattan Ballroom 9th Floor
10:15 - 10:30	Coffee Break	Everyone	Manhattan Prefunction 9th Floor
LUNCHEONS			
12:30 -13:30	Lunch	Everyone	Manhattan II 9th Floor

Note: For more info, please refer to the session descriptions on the following pages



Monday

March 16, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
12:30 - 13:30	Lunch & Learn: <i>Traceability and EPCIS - What's New</i>	Everyone	Manhattan I 9th Floor
AFTERNOON GROUP SESSIONS			
13:30 - 17:30	eCom Interoperability Model Project	Everyone	Harborside I 3rd Floor, Lobby Level
13:30 - 17:30	EPCIS 1.1 Core Business Vocabulary Mission-specific Work Group (MSWG)*	Opted-in members only	Palisades 3rd Floor, Lobby Level
13:30 - 17:30	Identification Standards Maintenance Group (SMG)*	Opted-in members only	Liberty 3rd Floor, Lobby Level
13:30 - 17:30	Process Oversight Committee with Open Gallery	Everyone	Harborside II 3rd Floor, Lobby Level
16:15 - 16:45	Coffee Break	Everyone	Hudson Prefunction 3rd Floor, Lobby Level
EVENING			
18:00 - 20:30	Networking Café	Everyone	Hudson I, II & III 3rd Floor, Lobby Level



Monday

March 16, 2014

Standards Development University

SDU: GS1 Member Organisations (MOs)

Objective: This session will provide key updates from GS1 Global Office and Standards Development specifically tailored to Member Organisations.

Activity Type: Informative and Q&A

Restricted: For GS1 Member Organisation Staff

Speakers: GSMP Team & various community members

Time / Location: 09:00-10:15 / Manhattan I (9th Floor, Lobby Level)

SDU: General session for everyone - GS1 standards implementations success stories & what's new in GS1

Objective: This session is designed to provide ALL attendees with key updates and primers for not only what's new at GS1, but also prepare you for sessions happening later in the week. In addition, hear about new successes in GS1 standards implementation from Member Organisations and Industry.

Activity Type: Informative & Q&A

Speakers: GSMP Team & various community members

Time / Location: 10:30-12:30/ Manhattan I

Group Sessions

EPCIS 1.1 Core Business Vocabulary (CBV) Mission-specific Work Group (MSWG)

Objective: EPCIS and CBV together lay the foundation for business partners to share real-time information about the movement, history and status of goods in the physical world, throughout the global supply chain. Join this session and provide input to the work group who will be finalising the draft and delivery of the EPCIS v1.1 Implementation Guideline.

What's New? Prior to this working group session, we will hold a lunch and learn: Traceability and EPCIS: Come see what is possible in the new versions of the EPCIS and Core Business Vocabulary standards including lot level traceability and more.

Industries Impacted: Grocery - Consumer Packaged Goods; Transport, Logistics & Customs; Grocery - Fresh Foods; Retail - General Merchandise; Healthcare; Foodservice

Activity Type: Standards Development

Restricted: GS1 Intellectual Property Policy and EPCIS CBV Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Gena Morgan, GS1 Global Office

Co-chairs: Andy Kennedy, Food Logiq; Michele Southall, GS1 US

Time / Location: 13:30-17:30 / Palisades

Monday
March 16, 2014

Identification Standards Maintenance Group (ID SMG) - Day 1 of 2

Objective: GS1 Identification has provided benefits to consumers around the world for over thirty years. This group will focus on development of updates to solve business problems.

What's New? Enzo Blonk, Director, Industry Engagement from Global Office, will present to the ID SMG emerging trends and successes in ID in the Apparel and Technical Industries.

Industries Impacted: Retail - Apparel; Grocery - Consumer Packaged Goods; Retail - General Merchandise; Retail- Hardlines; Foodservice; Healthcare; Grocery - Fresh Foods

Restricted: GS1 Intellectual Property Policy and ID SMG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Mark Frey, Andrew Hearn, and John Ryu, GS1 Global Office

Co-chairs: Nadine Radomski, Dean Foods; Xavier Barras, GS1 France

Time / Location: 13:30-17:30 / Liberty

Process Oversight Committee Meeting with Open Gallery

Objective: The Process Oversight Committee's vision is to champion the GS1 Standards development process to ensure that business standards are delivered with world class efficiency and quality.

Activity Type: Standards Development Governance

Group Leader(s): Bob Bersani, GS1 Global Office

Co-chairs: Natascha Rossner, GS1 France; Mike Sadinwyk, GS1 Canada; Hanjoerg Lerch, METRO AG

Agenda: Everyone is invited to attend this meeting. The POC will discuss the Best-in-Class Initiative improvements to the standards development process as well as conduct their regular duties, if needed. Your feedback is welcomed during discussions.

Time / Location: 13:30-15:30 / Harborside II

Evening

Topic-Focused Networking Café

Come join us Monday Evening for a networking opportunity! Enjoy light appetisers and drinks while socialising with GS1 standards experts, industry leaders, competitors and colleagues.

When: Monday 18:00-20:30

Where: Hudson I, II & III

Dress Code: Casual



Tuesday

March 17, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
FUN THINGS TO DO			
06:45	Free Fun Run & Power Walk	Everyone	Lobby <i>3rd Floor</i>
BREAKFAST			
07:30 - 08:45	Networking Breakfast	Everyone	Hudson I, II & III <i>3rd Floor, Lobby Level</i>
INFORMATIVE SESSION			
09:00 - 11:00	Plenary	Everyone	Hudson IV, V & VI <i>3rd Floor, Lobby Level</i>
11:00 - 11:30	Coffee Break	Everyone	Hudson Prefunction <i>3rd Floor, Lobby Level</i>
MORNING GROUP SESSIONS			
11:30-13:00	eCom SMG*	Opted-in members only	Riverside <i>1st Floor</i>
11:30 - 13:00	eCom Interoperability Model Project	Everyone	Harborside I <i>3rd Floor, Lobby Level</i>
11:30-13:00	Identification SMG*	Opted-in members only	Liberty <i>3rd Floor, Lobby Level</i>
11:30-13:00	GSMP managing the GDSN <i>Industry Engagement</i>	Everyone	Palisades <i>3rd Floor, Lobby Level</i>

Note: For more info, please refer to the session descriptions on the following pages

Tuesday

March 17, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
LUNCHEONS			
13:00 - 14:00	Networking Lunch	Everyone	Manhattan II 9th Floor
13:00 - 14:00	Lunch & Learn: <i>Auto-ID Labs Research Panel</i>	Everyone	Manhattan I 9th Floor
13:00 - 14:00	ELS in GSMP Lunch*	ELS Members and all GS1 in Europe MO staff members	Harborside II 3rd Floor, Lobby Level
AFTERNOON GROUP SESSIONS			
14:00 - 18:00	eCom SMG*	Opted-In Members only	Riverside 1st Floor
14:00 - 18:00	Tagged Item Performance Protocol MSWG	Everyone	Palisades 3rd Floor, Lobby Level
14:00 - 18:00	GTIN+ On The Web MSWG*	First hour is an open session for all. Afterwards Opt-Ins will be required	Liberty 3rd Floor, Lobby Level
14:00 - 18:00	GDSN User Group <i>Industry Engagement</i>	Everyone	Hudson I, II & III 3rd Floor, Lobby Level
16:15 - 16:45	Coffee Break	Everyone	Hudson Prefunction 3rd Floor, Lobby Level
EVENING			
19:00 - 23:00	Networking Dinner	Everyone	Manhattan Ballroom 9th Floor



Tuesday

March 17, 2014

Informative Session

Plenary Session: Welcome to Jersey City

Receive a warm welcome from our host, GS1 US, who will kick off the plenary and share current and future challenges for GS1 US and its customers.

GS1 Global Office Update: GS1 CEO, Miguel Lopera and his leadership team will highlight what's current at GS1 Global Office.

Walmart

Ram Rampalli, Global Head of Content Acquisition, Walmart eCommerce will share how @WalmartLabs is working with both suppliers and content service providers to create and manage product content for online retail.

Time / Location: 09:00-11:00 / Hudson IV, V & VI

Group Sessions

eCom Standard Maintenance Group (SMG)

Objective: Learn how users are successfully implementing eCom in their country and join in the development of the future of eCom. This group develops and maintains the business processes and associated data requirements used in transactional processes within the supply & demand chain.

If you want to learn more about State-of-the-Art in GS1 EDI technology and GS1 Strategy in Electronic Communication, don't miss this session.

Industries Impacted: Grocery - Consumer Packaged Goods; Retail - Apparel; Transport, Logistics & Customs; Grocery - Fresh Foods; Retail - General Merchandise; Healthcare; Retail- Hardlines

Activity Type: Standards Development

Restricted: GS1 Intellectual Property Policy and eCom SMG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Jean-Luc Champion, GS1 Global Office

Co-chairs: Natascha Rossner, GS1 France; Tom Eric Schmidt, August Storck KG

Agenda:

Introduction to GS1 eCom for newcomers

- Electronic Invoice in the world
- Update on EU eGovernment activities
- Update on UN/CEFACT
- Code lists Maintenance Policy overview
- EANCOM 2002 Edition 2014 review

Time / Location: 11:30-13:00 / Riverside

Tuesday
March 17, 2014

Global Data Synchronisation Network (GDSN) User Group

Objective: GDSN is innovating its network, making it faster to adopt and more flexible than ever. Its next Major Release will bring flexibility to increase efficiency and support regulatory requirements (such as EU Commission and US FDA) and allow you to quickly react and adjust as your business expands. This full day session will focus on the data migration efforts for the Major Release. The group will seek alignment and agreement.

Industries Impacted: Grocery - Consumer Packaged Goods; Retail - Apparel; Retail - General Merchandise; Healthcare; Retail - Hardlines; Foodservice; Grocery - Fresh Foods

Activity Type: Industry Engagement

Group Leader(s): Alan Hyler, Mark Widman, and Pete Alvarez, GS1 Global Office

Time / Location: 14:00-18:00 / Hudson I, II & III

GSMP Managing the GDSN (Global Data Synchronisation Network) work flow

Objective: Join an informal session with the Global Data Synchronisation Network community to discuss and explore improvements in how we maintain and manage this service both now and in the future.

Industries Impacted: Grocery - Consumer Packaged Goods; Retail - Apparel; Retail - General Merchandise; Healthcare; Retail - Hardlines; Foodservice; Grocery - Fresh Foods

Activity Type: Standards Development

Restricted: Session open to all

Group Leader(s): Bob Bersani and Alan Hyler, GS1 Global Office

Time / Location: 11:30-13:00 / Palisades

Identification Standards Maintenance Group (ID SMG)

Objective: GS1 Identification has provided benefits to consumers around the world for over thirty years. This group will focus on development of updates to solve business problems.

What's New? Enzo Blonk, Director, Industry Engagement from Global Office, will present to the ID SMG emerging trends and successes in ID in the Apparel and Technical Industries.

Activity Type: Standards Development

Industries Impacted: Retail - Apparel; Grocery - Consumer Packaged Goods; Retail - General Merchandise; Retail - Hardlines; Foodservice; Healthcare; Grocery - Fresh Foods

Restricted: GS1 Intellectual Property Policy and ID SMG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Mark Frey, Andrew Hearn, and John Ryu, GS1 Global Office

Co-chairs: Nadine Radomski, Dean Foods; Xavier Barras, GS1 France

Time / Location: 11:30-13:00 / Liberty



Tuesday

March 17, 2014

GTIN+ on the Web Mission Specific Work Group (MSWG)

Objective: The first hour of this session will be open for all attendees, afterward the GSMP GTIN+ On the Web MSWG Opt-in will be required.

The objective of the GS1 GTIN+ on the Web project is helping the business-to-consumer relationship by helping the consumer to discover and understand products that are displayed on web pages. This group's work efforts to produce a GS1 Vocabulary and Implementation Guideline will have completed Public Review on 27 February. We expect to discuss comments and next steps to finalise documents.

What's New? Attend a one hour open-session learning about the wide-scale benefits this standard will provide.

Industries Impacted: Grocery - Consumer Packaged Goods; Retail - Apparel; Transport, Logistics & Customs; Grocery - Fresh Foods; Retail - General Merchandise; Healthcare; Retail- Hardlines

Activity Type: Standards Development

Restricted: GS1 Intellectual Property Policy and GTIN+ on the Web MSWG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Mark Frey and Erci Kauz, GS1 Global Office

Co-Chairs: Richard McKeating, Tesco

Time / Location: 14:00-18:00 / Liberty

Tagged Item Performance Mission-specific Work Group (MSWG)

Objective: In an open retail supply chain, retailers and suppliers negotiate about tagging specifications, including tag size, materials, barcode quality, font size, color, etc. The purpose of this working group is to define how UHF1 Gen2 RFID2-tagged item performance requirements can be included in such specifications in order to:

- Give retailers (or store operations) independence in setting RFID performance requirements. This means that different retailers do not have to agree on the performance levels (and use-cases) that they need, or even which product categories to tag.
- Provide suppliers (or supply operations) flexibility in how they meet those requirements. This means that suppliers have the responsibility to meet the required performance but may innovate within their supply chain on the best way to do it.
- Allow repeatable testing to ensure that a supplier's tagged items meet the performance requirement(s) of the retailer.

The working group will review the existing guideline developed in the US around Tagged item Performance and begin to scope out the necessary effort required to make it a global standard.

Activity Type: Standards Development

Group Leader(s): Gena Morgan, GS1 Global Office

Time / Location: 14:00-18:00 / Palisades

Tuesday
March 17, 2014

Lunch Options

GS1 in Europe - ELS in GSMP Lunch

Objective: There is a great deal of diverse activity in GSMP and it is important that European users' interests are expressed persuasively so that European needs are met by the standards that are developed. This requires a managed network of European GSMP participants to ensure that relevant developments are identified and that appropriate responses are coordinated. The European work group, ELS is working to fulfill this task with a network of link officers and experts from the MOs in Europe.

Activity Type: Co-Located Meeting

Restricted: ELS Members and all GS1 in Europe MO staff members

Group Leaders: Pere Rosell, GS1 Spain; Andrew Osborne, GS1 UK

Agenda: The session is open to GS1 in Europe Member Organisation (MO) staff only. It aims at reviewing the work carried out by the European MOs and companies within the Global Standards Management Process.

Time / Location: 13:00-14:00 / Harborside II

Lunch and Learn: Auto-Id Labs Research Overview

See page 12 for details.

Evening

Networking Dinner

See page 13 for details



Wednesday

March 18, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
08:00 - 17:30	Networking / Open Meeting Space	Group Members	Hudson V and VI <i>3rd Floor, Lobby Level</i>
MORNING GROUP SESSIONS			
09:00-12:30	eCom Advisory Team <i>Industry Engagement</i>	Group Members	Harborside I <i>3rd Floor, Lobby Level</i>
09:00-12:30	Fresh Foods Industry Workshop <i>Industry Engagement</i>	Everyone	Palisades <i>3rd Floor, Lobby Level</i>
09:00 - 12:30	GDSN User Group <i>Industry Engagement</i>	Everyone	Hudson I, II & III <i>3rd Floor, Lobby Level</i>
09:00 - 12:30	GS1 US eCommerce Fulfillment Workshop*	Group Members	Liberty <i>3rd Floor, Lobby Level</i>
10:30 - 11:00	Coffee Break	Everyone	Hudson Prefunction <i>3rd Floor, Lobby Level</i>
LUNCHEONS			
12:30 - 13:30	Networking Lunch	Everyone	Manhattan II <i>9th Floor</i>
12:30 - 13:30	Lunch & Learn: <i>Simple Product Listing</i>	Everyone	Manhattan I <i>9th Floor</i>
12:30 - 13:30	Governance Groups & Co-chairs Lunch with GS1 CEO*	Co-chairs & governance	Riverside <i>1st Floor</i>

Note: For more info, please refer to the session descriptions on the following pages

Wednesday

March 18, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
AFTERNOON GROUP SESSIONS			
13:30 - 17:00	eCom Advisory Team <i>Industry Engagement*</i>	Group Members	Harborside I <i>3rd Floor, Lobby Level</i>
13:30 - 17: 00	Fresh Foods Industry Workshop <i>Industry Engagement</i>	Everyone	Palisades <i>3rd Floor, Lobby Level</i>
13:30 - 17: 00	GLN Service (Registries) for GS1 MO Staff <i>Industry Engagement</i>	For GS1 Member Organisation Staff	Harborside II <i>3rd Floor, Lobby Level</i>
13:30 - 17: 00	Next Generation Product Identification (NGPI) MSWG*	Opted-in members only	Hudson I, II & III <i>3rd Floor, Lobby Level</i>
16:15 - 16:45	Coffee Break	Everyone	Hudson Prefunction <i>3rd Floor, Lobby Level</i>
EVENING			
17:30 - 18:30	Ahold eCommerce Site Tour (off-site)	Everyone	Meet in Lobby <i>3rd Floor</i>
19:00	Solution Provider Dinner with GS1 GO Leadership*	GS1 Solution Providers only	Riverside <i>1st Floor</i>



Wednesday

March 18, 2014

Group Sessions

Fresh Foods Industry Workshop

Objective: This session will outline the updated Fresh Foods Strategy, and seek input on its implementation. Additionally, input is needed for the development of the Fish Traceability Guideline to solve specific traceability business processes.

Industries Impacted: Grocery - Fresh Foods

Activity Type: Industry Engagement

Group Leader: Greg Rowe, GS1 Global Office

Co-Chairs: Norbert Roehl, Edeka; Mike Sadiwnyk, GS1 Canada

Time / Location: 09:00-12:30 / Palisades

GLN Service (Registries) for GS1 MO Staff

Objective: This session will include a review of the GS1 GLN Service Engagement Kit and provide a status on the implementation of the Service. The GLN Service DQ Conformance Programme Requirements document will also be progressed and handed off to Technology for analysis and recommendation on the technical solution to manage this programme. A list of items for possible inclusion in a future version of the GLN Service will also be reviewed.

What's New? Hold a panel discussion between Member Organizations using the production GLN Service and the MO's in attendance. Three Member Organization will speak and answer audience questions about the functionality and value of this new GS1 Service. Specifically hear about the usability of the GO Hosted GLN Service from these MO Staff members.

Industries Impacted: Grocery - consumer packaged goods; Retail - apparel; Transport, logistics & customs; Grocery - fresh foods; Retail - general merchandise; Healthcare; Retail- hardlines; Foodservice

Activity Type: Industry Engagement

Restricted: For GS1 MO Staff

Group Leader(s): Pete Alvarez, GS1 Global Office

Time / Location: 13:30-17:00 / Harborside II

Global Data Synchronisation Network (GDSN) User Group

Objective: GDSN is innovating its network, making it faster to adopt and more flexible than ever. Its next Major Release will bring flexibility to increase efficiency and support regulatory requirements (such as EU Commission and US FDA) and allow you to quickly react and adjust as your business expands.

This full day session will focus on the data migration efforts for the Major Release. The group will seek alignment and agreement.

Industries Impacted: Grocery - Consumer Packaged Goods; Retail - Apparel; Retail - General Merchandise; Healthcare; Retail - Hardlines; Foodservice; Grocery - Fresh Foods

Activity Type: Industry Engagement

Group Leader(s): Alan Hyler, Mark Widman, and Pete Alvarez, GS1 Global Office

Time / Location: 09:00-12:30 / Hudson I, II & III

GS1 eCom Advisory Team

Objective: The group will provide advice on strategic topics and operational issues for GS1 eCom. Any recommendation from the group requiring operational development will follow due process and will be carried out by the group or department designated.

Industries Impacted: Grocery - Fresh Foods; Retail - General Merchandise; Healthcare; Retail- Hardlines; Foodservice; Grocery - Consumer Packaged Goods; Retail - Apparel; Transport, Logistics & Customs

Activity Type: Industry Engagement

Restricted: Group Members

Group Leader(s): Anders Grangard, GS1 Global Office

Co-Chairs: Tom Eric Schmidt, August Storck KG ; Roman Strand, GS1 Germany

Time / Location: 09:00-12:30 / Harborside I

Wednesday
March 18, 2014

NGPI MSWG – (focusing currently on Mobile Scanning Standards)

Objective: The work group will compile and finalize mobile scanning business requirements in preparation for Community Review.

Industries Impacted: Grocery - Consumer Packaged Goods; Retail - General Merchandise; Retail- Hardlines; Healthcare

Activity Type: Standards Development

Restricted: GS1 Intellectual Property Policy and NGPI MSWG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Michael Sarachman, GS1 Global Office

Co-Chairs: Joe Spreitzer, Target; Erin Riggs Hennessey, Procter & Gamble; Tim Marsh, Marsh Consulting Ltd.

Time / Location: 13:30–17:00 / Hudson I, II & III

Lunch

Governance Groups & Co-chairs Luncheon with GS1 CEO

Description: GS1's CEO, Miguel Lopera will update governance groups and co-chairs on GS1 strategy and answer their questions.

Activity Type: Informative

Time / Location: 12:30–13:30 / Riverside

Lunch and Learn: Simple Product Listing

See page 12 for more details

Evening

Ahold eCommerce Site Tour (Peapod by Stop and Shop)

Tour Description: Founded in 1989 by brothers Andrew and Thomas Parkinson, Peapod has grown from a small, family-run shopping and delivery service in Illinois to America's leading Internet grocer, delivering more than 23 million orders across 24 U.S. markets. Join fellow attendees on a tour of their newly opened distribution center.

Leader: Donna DiPietro

Time / Location: Meet at 17:00 in hotel lobby for departure.

GS1 Solution Provider Dinner with GS1 CTO & VP Global Standards

Objective: GS1 solution provider members and their MO representatives meet with GS1 Global Office CTO and VP Global Standards for an update and discussion on key topics.

Restricted: This meeting is for GS1 Members who are solution providers and GS1 MO staff responsible for solution provider relations. Preregistration is required.

Speakers Steve Bratt, GS1 Chief Technical Officer (CTO) and Bob Bersani, GS1 Vice President of Global Standards.

Time / Location: 19:00–21:00 / Riverside

Agenda:

- Update regarding the implementation of the GS1 global strategy
- New Best-in-Class Standards updates and what that means for solution providers
- (SPs)
- Brainstorm about the best way to engage SPs in the new GS1 Innovation Network
- Open forum - issues important to solution providers



Thursday

March 19, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
FUN THINGS TO DO			
06:45	Fun Run & Power Walk	Everyone	Meet in Lobby 3rd Floor
MORNING GROUP SESSIONS			
09:00 - 12:30	GLN Allocation Rules MSWG*	Opted-in members only	Liberty 3rd Floor, Lobby Level
09:00 - 12:30	Global Product Classification (GPC) SMG*	Opted-in members only	Harborside II 3rd Floor, Lobby Level
09:00 - 12:30	Next Generation Product Identification (NGPI) MSWG*	Opted-in members only	Hudson I, II & III 3rd Floor, Lobby Level
09:00 - 12:30	Traceability & Event Sharing SMG	Opted-in members only	Palisades 3rd Floor, Lobby Level
09:00 - 12:30	GS1 eCom Healthcare Interoperability Model Project, Industry Engagement	Everyone	Harborside I 3rd Floor, Lobby Level
10:30 - 11:00	Coffee Break	Everyone	Hudson Prefunction 3rd Floor, Lobby Level
LUNCHEONS			
12:30 - 13:30	Networking Lunch	Everyone	Manhattan II 9th Floor
12:30 - 13:30	Lunch & Learn: <i>GLNs and Sustainable Agriculture</i>	Everyone	Manhattan I 9th Floor

Note: For more info, please refer to the session descriptions on the following pages



Thursday

March 19, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
AFTERNOON GROUP SESSIONS			
13:30 - 17:30	Architecture Group*	Group members only	Riverside <i>1st Floor</i>
13:30 - 17:30	GS1 Digital Asset Management (DAM)	Everyone	Hudson I, II & III <i>3rd Floor, Lobby Level</i>
13:30 - 17:30	GLN Allocation Rules MSWG*	Opted-in members only	Liberty <i>3rd Floor, Lobby Level</i>
13:30 - 17:30	Traceability & Event Sharing SMG*	Opted-in members only	Palisades <i>3rd Floor, Lobby Level</i>
13:30 - 17:30	GS1 eCom Healthcare Interoperability Model Project, <i>Industry Engagement</i>	Everyone	Harborside I <i>3rd Floor, Lobby Level</i>
16:15-16:45	Coffee Break	Everyone	Hudson Prefunction <i>3rd Floor, Lobby Level</i>



Thursday

March 19, 2014

Group Sessions

Architecture Group

Objective: The purpose of the Architecture Group is to develop the GS1 System Architecture and ensure the technical integrity of the GS1 System and the consistent, efficient inter-operation of the various parts of the system.

Activity Type: Standards Development Governance

Restricted: AG Members

Group Leaders: Henri Barthel, GS1 Global Office

Co-Chairs: Vera Feuerstein, Nestle; Sue Schmid, GS1 Australia

Agenda: (distributed directly to group members)

Time / Location: 13:30-17:30 / Riverside

GLN Allocation Rules Updates Mission-specific Work Group (MSWG)

The session will start with a 45 minutes primer to bring members from other groups up-to-speed.

Objective: The GLN is a foundation for many GS1 standards. Behind the GTIN, the GLN is the most widely used key. Over the last year the MSWG has delivered a BRAD that was approved last October. Currently the group is working on the updates of the relevant sections in the GS1 General Specifications and on the updates of the GLN allocation rules. Purpose of the meeting is to validate the work the group has done with members of other GSMP groups -in particular eCom, GDSN, T&ES and ID SMG. During the session, the work group will gather all feedback, to be processed subsequent to the meeting. Plan is to submit the updated standards to Community Review in a month after the session.

What's New? Hear from experts in the technology discussing the following topics: GLN in Traceability, GLN in GDSN and GLN in eCom.

Industries Impacted: Grocery - Fresh Foods; Retail - General Merchandise; Grocery - Consumer Packaged Goods; Healthcare; Retail- Hardlines; Foodservice; Retail - Apparel; Transport, Logistics & Customs.

Activity Type: Standards Development

Restricted: GS1 Intellectually Property Policy and GLN Allocation Rule Updates MSWG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Michael Sarachman, Jean-Luc Champion

Co-Chair(s): Dan Clark, GS1 Canada

Time / Location: 09:00-12:30 / Liberty

Thursday
March 19, 2014

Global Product Classification (GPC) Standards Maintenance Group (SMG)

Objective: The GPC SMG develops and maintains the GS1 Global Product Classification system. This session will include a discussion on the future strategy of GPC, followed by further development on the standard to solve specific business problems.

What's New? Elizabeth Board, VP, Public Policy from GS1 Global Office will present Organisation for Economic Co-operation's (OECD) use of GPC at the beginning of the session.

Activity Type: Standards Development

Restricted: GS1 Intellectual Property Policy and GPC SMG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Mike Mowad and Bruce Hawkins, GS1 Global Office; Jean Christophe Gilbert, GS1 France

Co-Chair(s): Scott Brown, GS1 US; Werner Kolb, Unilever

Time / Location: 09:00-12:30 / Harborside II

GS1 Digital Asset Management (DAM)

Objective: In this session, the attendee will receive an update on the collaborative efforts GS1 has taken to expand digital asset metadata standards. The session will also outline the opportunity for the GS1 community and the steps being taken to build a comprehensive metadata standard for all digital assets such as Images, Videos, Online documents and Audio files.

Activity Type: Standards Development

Group Leader(s): Owen Strouse, GS1 Global Office

Co-Chairs: Mike Sadiwnyk, GS1 Canada

Time / Location: 13:30-15:00 / Hudson I, II, & III

GS1 eCom Healthcare Interoperability Model Project, Continued from morning session

Objective: The group is developing a global business process model for healthcare with the primary focus on information exchange in the supply chain. This session will review the master data, consignment and invoice processes and develop guidelines on harmonised use of the related GS1 eCom messages.

See what our work produces, Review Phase 1

Industries Impacted: Healthcare

Activity Type: Industry Engagement

Group Leader(s): Anders Grangard, GS1 Global Office

Co-Chair(s): Hans Lundenborg, GS1 Netherlands

Time / Location: 13:00-17:30 / Harborside I

NGPI MSWG - (focusing currently on Mobile Scanning Standards)

Objective: The work group will compile and finalize mobile scanning business requirements in preparation for Community Review.

Industries Impacted: Grocery - Consumer Packaged Goods; Retail - General Merchandise; Retail- Hardlines; Healthcare **Activity Type:** Standards Development

Restricted: GS1 Intellectual Property Policy and NGPI MSWG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): Michael Sarachman, GS1 Global Office

Co-Chairs: Joe Spreitzer, Target; Erin Riggs Hennessey, Procter & Gamble; Tim Marsh, Marsh Consulting Ltd.

Time / Location: 09:00-12:30 / Hudson I, II, & III



Thursday

March 19, 2014

Traceability & Event Sharing Standards Maintenance Group (SMG)

Objectives: This group will be reviewing and finalizing the GS1 Global Traceability Conformance (GTC) Checklist to prepare it for community review. This group's afternoon session will be visiting Chipotle to see our standards in action.

What's New? This session has been expanded to include the sharing of best practices on traceability implementation and success stories, such as meeting government regulations. Food With Integrity is the vision of Chipotle Mexican Grill (Chipotle). Chipotle partnered with FoodLogiQ®, a whole chain traceability solution provider to create a traceability program based on the Produce Traceability Initiative (PTI) milestones and GS1 Standards. Come join us for an in-restaurant demonstration of the program at work during our afternoon session!

Industries Impacted: Grocery - Fresh Foods; Healthcare; Foodservice

Activity Type: Standards Development

Restricted: GS1 Intellectual Property Policy and Traceability & Event Sharing SMG Opt-In Agreement must be submitted by your company before attending. Visit the GS1 Registration Desk for assistance.

Group Leader(s): John Ryu, GS1 Global Office

Co-Chairs: Cyndi Poetker, Abbott; Alan Gormley, GS1 Ireland

Time / Location: 09:00-17:30 / Palisades

Lunch

Lunch and Learn: GLNs and Sustainable Agriculture

See page 12 for details



Notes

A series of horizontal lines for writing notes, arranged in two columns. Each column contains 20 lines.



Friday

March 20, 2014

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
MORNING GROUP SESSIONS			
8:30 - 12:30	Architecture Group*	Group members only	Riverside <i>1st Floor</i>
LUNCHEONS			
12:30 - 13:30	Networking Lunch	Everyone	Riverside <i>1st Floor</i>
AFTERNOON GROUP SESSIONS			
13:30 - 16:00	Architecture Group*	Group members only	Riverside <i>1st Floor</i>

Note: For more info, please refer to the session descriptions on the following pages



Friday
March 20, 2014

Group Sessions

Architecture Group

Objective: The purpose of the Architecture Group is to develop the GS1 System Architecture and ensure the technical integrity of the GS1 System and the consistent, efficient inter-operation of the various parts of the system.

Activity Type: Standards Development Governance

Restricted: AG Members

Group Leaders: Henri Barthel, GS1 Global Office

Co-chairs: Vera Feuerstein, Nestle; Sue Schmid, GS1 Australia

Agenda: (distributed directly to group members)

Time/Location: 08:30-16:00 / Riverside



Acronym Decoder

Our most commonly used acronyms

ACRONYM	DESCRIPTION	CATEGORY
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AG	Architecture Group	Governance
AI	Application Identifier	Standards
AIDC	Automatic Identification and Data Capture	Standards
AVP	Attribute Value Pair	Standards
B2B	Business to Business	Industries
B2C	Business to Consumer	Industries
B2G	Business to Government	Industries
BCS	Board Committee for Standards	Governance
BIC	Best-in-Class	Projects and Initiatives
BING	B2C Information Needs Group	GS1 Groups
BMS	Business Message Standard	Standards
BRAD	Business Requirements Analysis Document	Standards Development Process
CBV	Core Business Vocabulary	Standards
CoC	Chain of Custody	Standards
CoO	Chain of Ownership	Standards
COPS	Central Operations	Standards Development Process
CR	Community Review	Standards Development Process
CRD	Community Review Draft	Standards Development Process
Croom	GS1 online Community Room	Standards Development Process
CTA	Call to Action	Standards Development Process

ACRONYM	DESCRIPTION	CATEGORY
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EANCOM	GS1 Classic EDI	Standards
EBT	Event-Based Traceability	Standards
ECL	Efficient Code List	Standards
ECOM	Electronic Communication	Standards
EDI	Electronic Data Interchange	Standards
EPC	Electronic Product Code	Standards
EPCIS	EPC Information Services	Standards
EU	European Union	Organisation
FMCG	Fast Moving Consumer Goods	Industries
GDD	Global Data Dictionary	Standards
GDSN	Global Data Synchronisation Network	Standards
GDTI	Global Document Type Identifier	Standards
Gen. Spec.	GS1 General Specifications	Standards
GIAI	Global Individual Asset Identifier	Standards
GLN	Global Location Number	Standards
GPC	Global Product Classification	Standards
GPPS	Global Protocol on Packaging Sustainability	Standards
GRAI	Global Returnable Asset Identifier	Standards
GS1 GO	GS1 Global Office	Organisation
GSCN	General Specification Change Notice	Standards Development Process

Acronym Decoder

Our most commonly used acronyms

ACRONYM	DESCRIPTION	CATEGORY
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GSMP	Global Standards Management Process	Standards Development Process
GTC	Global Traceability Checklist	Standards
GTIN	Global Trade Item Number	Standards
GTS	Global Traceability Standard	Standards
HC	Healthcare	Industries
ID SMG	Identification Standards Maintenance Group	GS1 Groups
IE	Industry Engagement	Standards Development Process
IEAC	Industry Engagement Advisory Committee	Standards Development Process
ILT	Item Level Tagging (RFID)	Industries
ISO	International Standards Organisation	Organisation
IUG	Industry User Group	GS1 Groups
LT	GS1 Leadership Team	GS1 Management
MB	GS1 Management Board	Governance
MO	GS1 Member Organisation	GS1 Organisation
MSWG	Mission-specific Work Group	GS1 Groups
NCS	NATO Codification System	Standards
NGPI	Next Generation Product Identification	Standards
NSN	NATO Stock Number	Standards
NSPA	NATO Support Agency	Industries
OTAG	GDSN Operations and Technology Group	GS1 Groups

ACRONYM	DESCRIPTION	CATEGORY
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POC	Process Oversight Committee	Governance
RFID	Radio Frequency Identification	Standards
SBN	Statement of Business Need	Standards Development Process
SD	Standards Development	Standards Development Process
SDL	Standards Development Leader	Standards Development Process
SMG	Standards Maintenance Group	GS1 Groups
SSCC	Serial Shipping Container Code	Standards
T&L	Transport & Logistics	Industries
TCGF	The Consumer Goods Forum	Organisation
TDS	Tag Data Standard	Standards
TES SMG	Traceability & Event Sharing Standards Maintenance Group	GS1 Groups
TSD	Trusted Source of Data, renamed GS1 Source	Standards
UN/CEFACT	United Nations Centre for Trade Facilitation and Electronic Business	Organisation
WR	Work Request	Standards Development Process
XML	eXtensible Markup Language	Standards



GS1 Anti-trust Caution

Many of the user companies of the GS1 System compete with each other. The competition is both horizontal and vertical. This means that every activity of GS1 must be measured against the prevailing anti-trust laws which proscribe combinations and conspiracies in restraint of trade, monopolies and attempts to monopolize, and unfair or deceptive acts or practices. These are very broad. Violations of the anti-trust laws can result in injunctions, treble damage judgments, heavy fines, and even imprisonment.

Strict compliance with the anti-trust laws is and always has been the policy of the GS1. GS1 exercises extreme care to avoid not only violation, but anything that might raise even a suspicion of possible violation.

An action, seemingly innocent when taken by itself, may be viewed by anti-trust enforcers as part of a pattern of activity which constitutes an anti-trust violation. Therefore, participants on GS1 committees, task forces, work groups, task groups, or other similar bodies, must always remember the purpose of the committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user. However, because GS1 activity almost always involves the cooperation of competitors, great care must be taken to assure compliance with the anti-trust laws.

This means:

- Participation must be voluntary, and failure to participate shall not be used to penalize any company.
- There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share.
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- Meetings shall be governed by an agenda prepared in advance, and recorded by minutes prepared promptly after the meeting. Agendas, where appropriate, and minutes are to be reviewed by counsel before they are circulated.
- Tests or data collection shall be governed by protocols developed in consultation with and monitored by counsel.
- The recommendations coming out of a GS1 committee, task force, work group or task group are just that. Individual companies remain free to make independent, competitive decisions.
- Any standards developed must be voluntary standards.

GSMP Code of Conduct

The GSMP is founded upon a set of principles which support the development of valid, user driven voluntary standards developed in an open, transparent and collaborative environment. That collaboration consists of a rich diversity of people and businesses working together in open discussions. To this end, we have agreed on the following Code of Conduct rules which clearly define expected behaviours and behaviours that will institute Conflict Management Rules. The GS1 Anti - trust Caution shall be in effect during each teleconference and physical meeting.

1. Participation Requirements

It is GS1's role to protect its community of users and their efforts and investments to the best of its ability. Group or meeting defined participation requirements will be enforced. All participants must comply with the call or meeting participation requirements, sign the Intellectual Property Policy (if applicable, sign Invited Expert form (if applicable) and sign the relevant Opt - In Agreements. If a call or meeting attendee is not in compliance, they will be asked to leave the call or meeting. If they refuse to leave a call or meeting, the session will be terminated and rescheduled.

2. GSMP Participation Rules

- Be Considerate - The decisions made when creating standards will affect many users companies, all points of view are needed to make the right decisions. Please allow all participants to provide their points of view. Once a participant has explained their point of view, however, they should refrain from repeating it numerous times.
- Be Respectful - Members of GSMP are to treat one another with respect. Disagreement is no excuse for poor behaviour and poor manners. We cannot allow personal attacks or behaviours that make people feel uncomfortable or threatened.
- If disagreeing, constructively disagree - It is important that we resolve disagreements and differing views constructively and respectfully.
- Be Collaborative - Collaboration reduces redundancy and improves the quality of our work; we should always be open to collaboration. Our work should be done transparently and should involve as many interested parties from as many business and regional perspectives as early in the process as possible.
- Be Representative - a speaker should not make remarks which further a personal agenda and are not representative of that speaker's constituency unless it is clearly stated that the comments are personal. A speaker should not give the impression that they speak for a company or region if they have not spent adequate time clearly explaining the business case to the user company/s they represent and documenting their response. Speaker's votes should accurately reflect their constituent's responses. This aligns GS1 with their mission to create user driven standards.

The following subjects may cause offense and are not acceptable, however intended:

- Disruptive behaviour (e.g., shouting, cursing, derogatory comments, or intoxication)
- Filibuster (one person talking too loudly or too long to overcome other opinion)
- Remarks about people (race, religion, ethnicity, gender, age, national identity, national language, nation of origin, sexuality)
- Disparaging remarks about companies, types of companies or industries
- The promotion or attempt to sell a particular company, proprietary product or product type, implicitly or explicitly
- Remarks about another company's business practices when they are not represented at the meeting

If a discussion leads to any of the preceding behaviours, conflict management rules will be applied [as defined in the GSMP Manual Issue 2, Appendix D].



Calendar of Events

2015

24-25 Mar	14th ECR Asia Pacific Conference & Exhibition 2015	Hong Kong Hong Kong
15-17 Apr	RFID Journal LIVE! Annual Conference and Exhibition 2015	San Diego (CA) United States
20-24 Apr	25th UN/CEFACT FOR	Geneva Switzerland
21-23 Apr	Global GS1 Healthcare Conference Spring 2015	Mexico City Mexico
12-16 Oct	GS1 Global Standards Event Autumn 2015	Warsaw Poland
19-22 Oct	Global GS1 Healthcare Conference Autumn 2015	Budapest Hungary

For more information about these events visit www.gs1.org/events

Save The Date

GS1 Global Standards Event 2015

12 - 16 Oct 2015

Warsaw, Poland



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GS1 Standards Development

Join a Global Work Group



Why is GS1 Standards Development important?

GS1 Standards Development is a neutral, collaborative forum for business and technical experts to solve business challenges. Work groups develop and maintain GS1 global standards and guidelines with world-class efficiency, transparency and quality. The outcome is more efficient, secure and visible supply chains for your industry.

Why should you join a work group?

Joining a GS1 Standards Development work group allows you to shape your industry standards, improve your global trading capabilities, prepare your business to embrace new standards and so much more.

Benefits of Membership

- Develop and shape standards for your industry
- Collaborate with experts to solve common industry problems
- Plan for the future by getting early access to industry standards being developed
- Help eliminate supply chain inefficiencies and improve your global trading capabilities
- Improve business processes to enhance your company's supply chain performance with speed-to-market
- Stay on top of the latest business issues, trends, emerging technologies, and position your organisation as a global leader

Kai Barz

Head of Data Operations,
EDEKA

"By participating in these work groups, we see things get better...we put things into the market that are fundamental for the way industry and retailers should cooperate."

Joachim Wilkins

Supply Chain development,
C&A Buying GmbH Co. KG

"It is the only sustainable way to create win/win situations along the entire supply chain... Join the community. It's cool to design the future and very satisfying to achieve the possible benefits with your supply chain partners."



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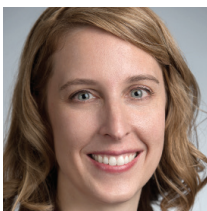
Three keynote speakers will inspire us to innovate, collaborate, and transform.



The Art of Innovation

Tuesday, June 2, 2015: 4:30-5:45 pm

Guy Kawasaki, chief evangelist of Canva, bestselling author, and former chief evangelist of Apple



Going Big: Transforming Business with Quality Data

Wednesday, June 3, 2015: 1:45-3:00 pm

Jennifer Golbeck, professor and director, Human-Computer Interaction Lab at the University of Maryland



The Disruptive Age: Thriving in an Era of Constant Change

Thursday, June 4, 2015: 1:45-3:00 pm

Luke Williams, professor of marketing, NYU Stern School of Business, and executive director, Berkley Entrepreneurship Center for Innovation at New York University

The GS1 Connect Conference is the leading trading partner collaboration event where industry stakeholders, data standards users, and experts gather to share practical ideas and industry-tested best practices for leveraging GS1 Standards in supply chain operations.

- See how industry leaders and innovators are shaping the future of business
- Learn about GS1 Standards and key industry initiatives
- Get the latest news and updates for the Apparel and General Merchandise, Retail Grocery, Foodservice, and Healthcare industries
- Connect with trading partners, solution partners, and the GS1 US member community
- Learn what technologies and services are available to help with GS1 Standards implementation

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