



Planogramming

Canada's Managed Service for Subscribers





Planogram: A merchandising tool where stock management software marries product dimensions and images in a simulated store environment



Driven by Industry

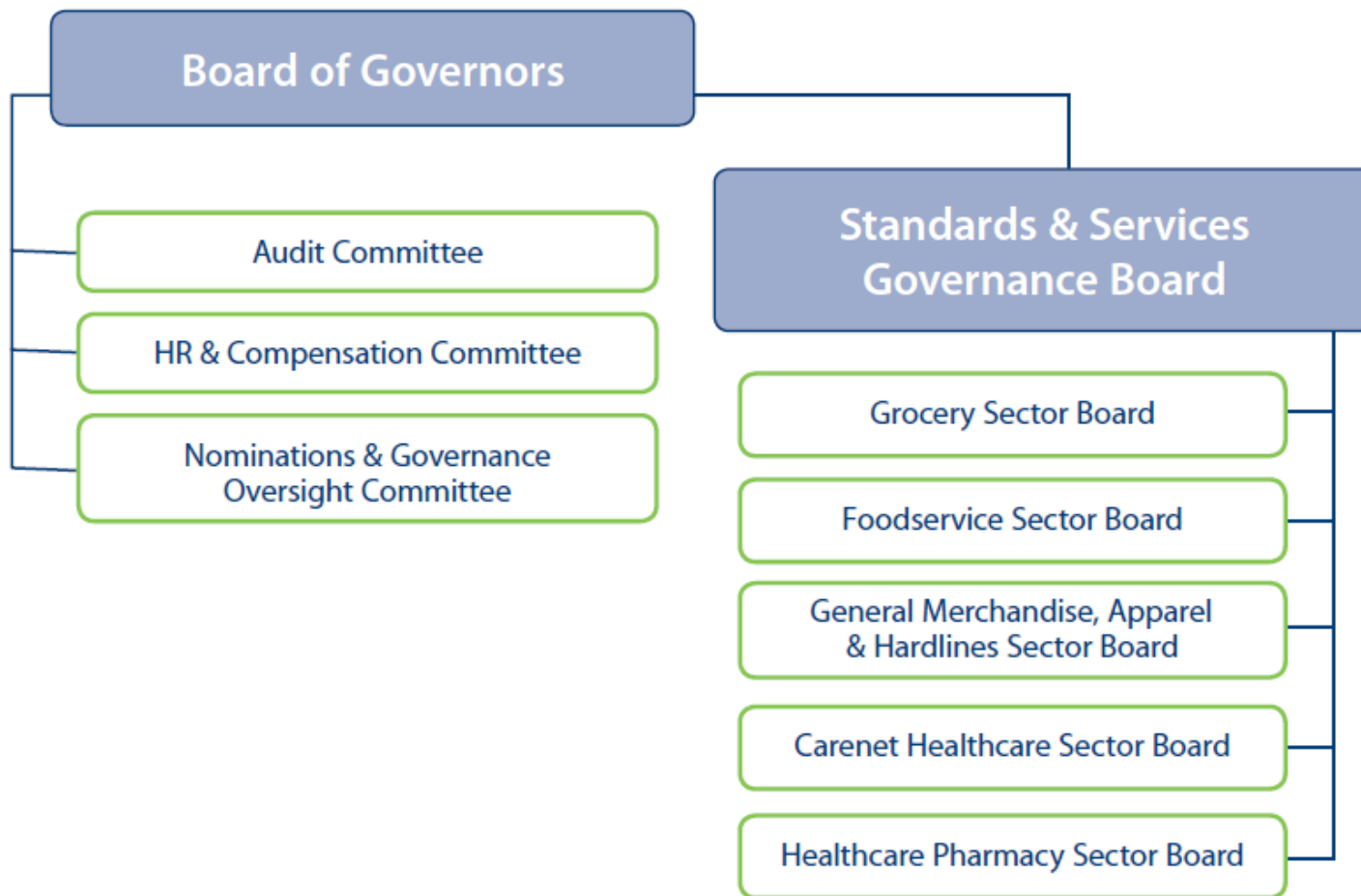
Nearly two decades of service

20 years

An acquired level of trust



Where it Starts



Sector board

Work Group

Task Group

Discovery
Phase

Standards
Phase

Industry
Protocol

Adoption
Phase

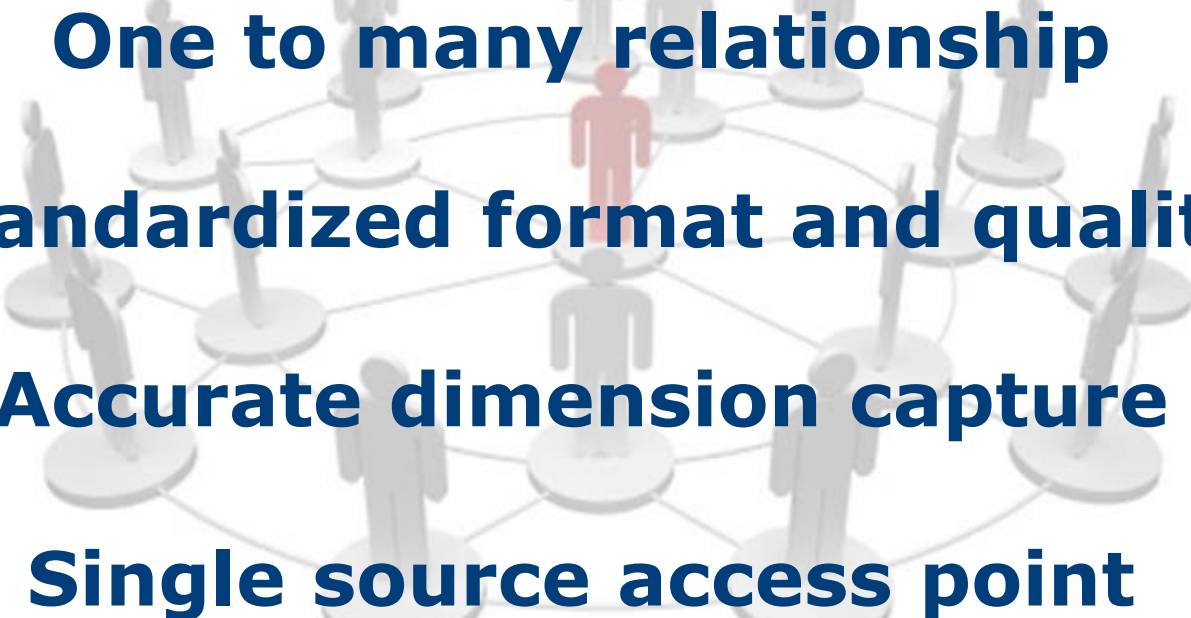
Operational
Phase



A collection of various consumer products including bottles, cans, and jars, arranged on a stack of cardboard boxes.

Over 88,000 unique GTINs
Over 500,000 associated images
30,000 updates per year





One to many relationship

Standardized format and quality

Accurate dimension capture

Single source access point



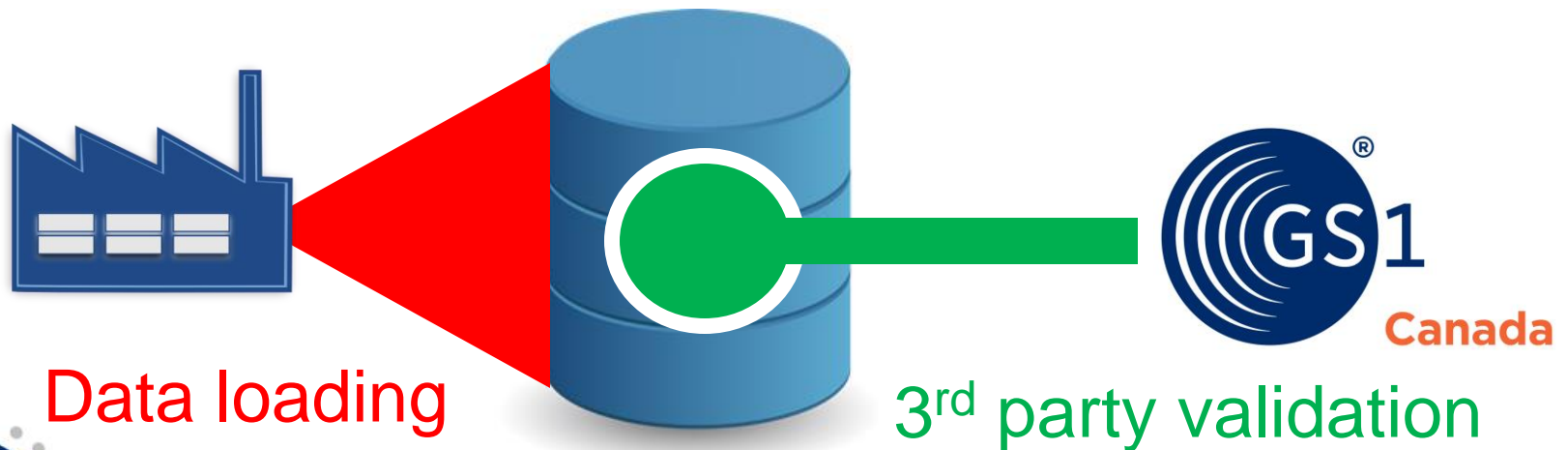
Not Just images

Business Process Examples	GS1 Canada Managed Service in Place?
Product Listing Mgt.	Y
Product Recall Mgt.	Y
Planogram/Space Mgt.	Y
Print Advertising Mgt.	Y
Sales/Marketing (Foodservice)	Y
Nutrition reporting	Y
Point of Sale Mgt.	Y
Environmental Stewardship	Y



Additional benefits

Dimensional information
Standardized description (brand; product; variant)
Quantity/UOM
Case information
Store Audits





Contact

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