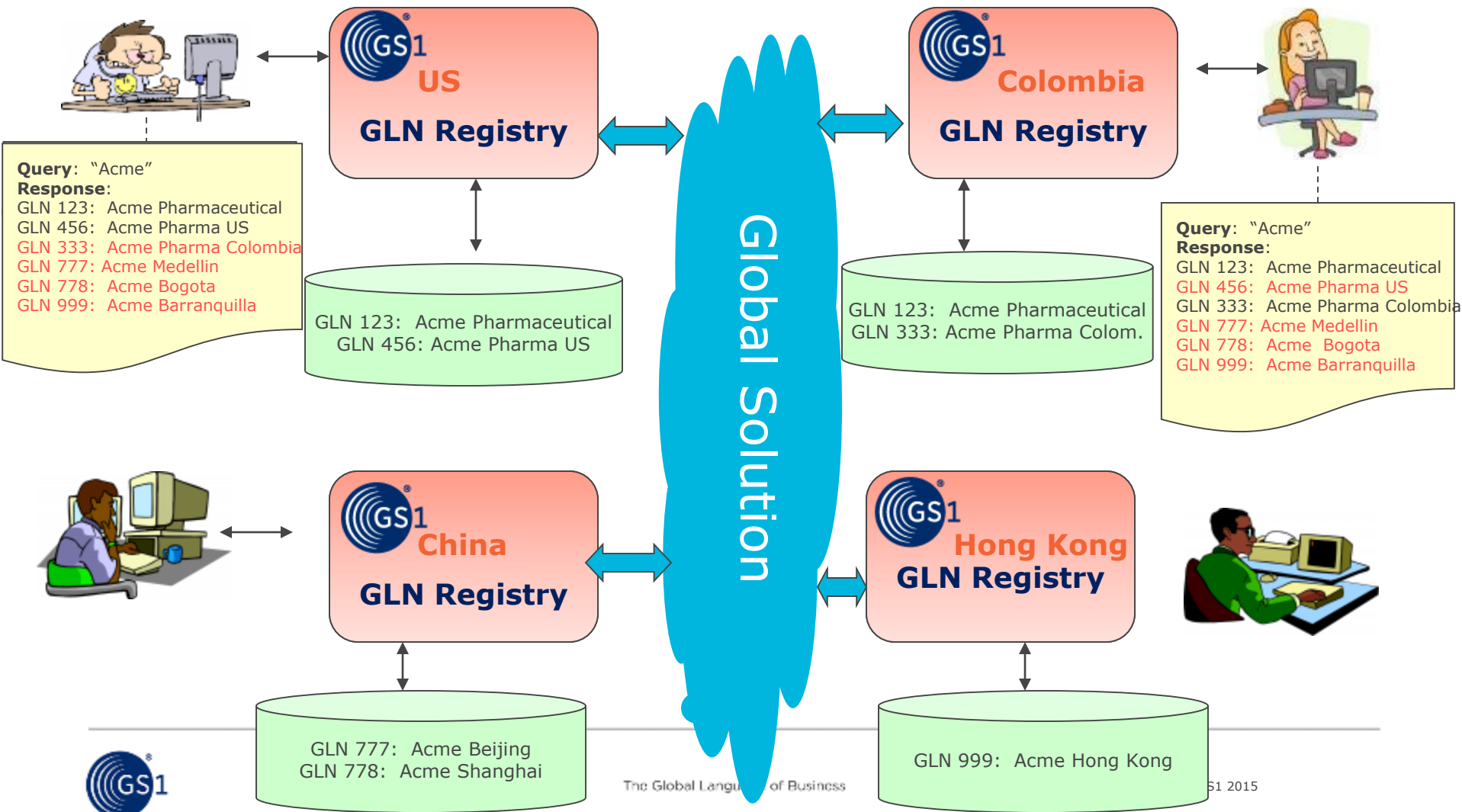


End User Needs and Expectations

Our users need and expect a:

- **simple and effective** means of exchanging GLN and **basic information** with their trading partners “globally”
- **single point of local access**. They do not want to join multiple registries and pay multiple fees
- minimum set of **attributes supported by all registries**
- solution which can scale as the needs of the community grows

GLN Service Goal: Connect all GLN Registries



Hosted GLN Service

Hosting Local Registry GLN Master Data

The Global Office has a hosted GLN service offering for MO's

- GO can host the GLN Master Data for any MO as an alternative to building and maintaining a Local Registry
- No fee to use the Hosted GLN Service

Key Features:

- Import / upload GLN Data using an Excel Template
- Manually add a New GLN location & associated master data
- Modify their existing GLN Location & associated master data
- Query Global Index and other Local GLN Registries

Use Cases & Industries

Global Office FY 14/15 OGSM for GLN Service:

- **Identify industry sectors beyond Healthcare**
- **Identify 3 Use Cases**
- MO Use Cases:
 - GS1 Canada
 - GS1 Netherlands
 - GS1 New Zealand
 - GS1 UK
 - GS1 US
- Industries:
 - FMGC
 - Transport & Logistics
 - Farming
 - Produce
 - Horticulture
 - Government



GLN Service Adoption & GO OGSM ...as of February 18, 2015

OGSM MEASURE FY14/15	STATUS (On Target, At Risk, or Delayed)
Identify target sectors (other than HC) to drive use of Global Service and adoption of the Local Registries	Q2 2015 * COMPLETED
Define 3 use cases to support the sector adoption plan by June 2015 •Government, Horticulture, Fresh Produce, Farms	Q2 2015 * COMPLETED

MO	LOCAL REGISTRY CONNECTION DATES AND STATUS
CHINA	Connection test completed; Q2 15 GI connection
COLOMBIA	Awaiting new date
HONG KONG	Q1 2015 GI connection
INDIA	Anticipate 2016 as a Government initiative
ITALY	Awaiting new date
Netherlands	Q4 2015
NZ	Q2 2015
US	Q1 2015 for GLN GI * new date Q4 2015 for P2P * new date
VIET NAM	Anticipate 2016 (Pending confirmation of IT budget)

MO HOSTED GLN SERVICE STATUS
Azerbaijan – awaiting date
Bolivia – awaiting date
Canada - awaiting date
Croatia – Loading Data in Test
Denmark – Loading Data in Test
Egypt –Production
Ireland – Internal Preparation for Production
Lithuania –Production
Malaysia - awaiting date
Nigeria – Internal Preparation for Test
Sweden – evaluating a Local Registry vs. Hosted
South Africa – awaiting date
Thailand – awaiting date



* = All dates in Calendar year format

A GLN Service MO Engagement Kit

A single point of access to local GLN's, providing benefits to many companies



Objective

- Understand what is a GLN service
- Benefits to MOs and users
- Sharing of success stories & learnings
- How to connect a local registry to the GS1 GLN Service.



What's inside

Overview



- GLN Service project summary
- Project team
- Quotes
- Acknowledgements

Steps for Deployment



- What MOs need to know to get started with the global GS1 GLN Service
- Choose the suitable method
- Educate member companies
- Leverage the GLN Service

Marketing Tools



- Marketing summary
- Value proposition
- How to use the value proposition
- GS1 GLN flyer
- GS1 Canada: Winning Value through Business Processes Improvements
- GS1 Netherlands: Fresh Produce and Flowers Delivered via GLN driven Commerce

- GS1 New Zealand: NZ Government Requires GLN's for All Businesses
- GS1 UK: National Health Service Procures Greater Efficiencies
- GS1 US: Engaging with Major Advocates for GLN Adoption
- Brochure: It all depends on the right GLN (Guideline to Location Identification in the Fruit and Vegetable Supply Chain)

Technical Tools



- GLN Service Technical Documentation
- Message Orchestration (presentation in PPT)

Training Tools



- Introduction to GLN Service

All content is posted on GS1 MO Zone
<http://mozone.gs1.org/gln-service/>

Special Thanks!

To our colleagues listed on the project team, our GS1 Member Organisations, as well as user companies who responded positively to this project and provided their help, guidance & good spirit.



Neil Piper
GS1 UK



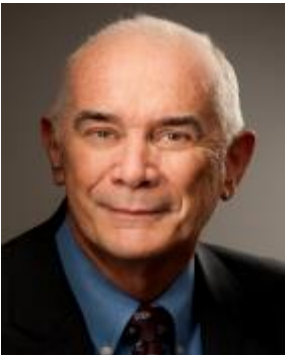
Robert Besford
GS1 UK



Kevin Dean & Mike Sadiwnyk
GS1 Canada



Loek Boortman
GS1 NL



John Roberts
GS1 US



Robert DeRosier
GS1 US



Shaun Bosson
GS1 NZ

Join Us Wednesday

GLN Service meeting for MOs

- Wednesday, 1:30 p.m. – 5:00 p.m.
- Meeting room: Harborside II

GLN Service Programme Manager



Kerry Angelo

GS1 Global Office

D +1 609 947 1601

M +1 609 557 4532

E Kerry.angelo@gs1.org