Welcome
Agenda

• Welcome
• GS1 US
• GS1 Leadership
• Key Note: Ram Rampalli, Global Head of Content Acquisition, Walmart
• Closing
What’s Improved

• Event primers

• More implementation sharing

• More networking

• Strategic industry-focused discussions within sessions

• Offsite Tour at Ahold eCommerce Sales (PeaPod by Stop & Shop)
Standards ratified in 2014

- 44 improvements to GS1 Standards and Guidelines
- 7 new Implementation Guidelines
Development forecast - 2015

- Electronic Product Code (EPC) in Rail Transport & Logistics Guideline
- Electronic Product Code Information System (EPCIS) 1.1 Guideline and Conformance
- Event Based Traceability Standards (on hold by Industry)
- Global Location Number (GLN) Allocation Rules Updates
- Global Trade Identification Number - GTIN+ on the Web
- GS1 Source (TSD) v1.2 Standard for EU Cosmetic Regulations
- Next Generation Product Identification (NGPI):
  - Mobile Scanning requirements
- UHF Conformance and Interoperability Requirements
A special thank you to our host, GS1 US
GS1 Global Office

Leadership
Welcome!
... from the Global Office

Malcolm Bowden
President Global Solutions President GS1 Data Excellence Inc.
Steve Bratt
CTO and President of Standards Development and EPCglobal, Inc.

GS1 Standards Event - Jersey City, New Jersey USA
17 March 2015
Global Standards development and implementation remain firmly at our core ....
GS1 Global Strategy – new strategic priorities

Approved by Management Board and General Assembly (May 2014)

Mission/Vision
- Purpose & Beliefs
- Common Global Brand System

Execution Quality
- Standards Implementation
- Data Quality

Sector Focus
- Adoption of GS1 standards in Core and Emerging Sectors
- Global Classification of Sectors and Business Processes

Digital
- GS1 Digital Strategy with emphasis on GS1 Strategy for Omni-channel
- Key Projects
  - GS1 Source
  - GTIN on the Web

Innovation
- Global Business Technology Innovation
- Local entrepreneurship and MO-MO sharing

Organisation
- Common KPIs
- MO Clustering supported by GO Cluster Managers
- Common Trademark Agreement
- Review Advisory Council
- GS1 Organisational Culture
Busy year in Solutions & Services

• GDSN Major Release
  - Get ready for May 2016!
  - New readiness scorecard

• GS1 Source Beta launched in US
  - 55 brands have authorized data. 2 apps have agreed to participate

• Data Quality Initiatives
  - GEPIR
  - GDSN Data Checker
  - Master Data Service Certification
Busy year in Solutions & Services

• GLN Service
  - 3 MO’s in production with Hosted Service; 17 planning to connect
  - Online Engagement Kit completed
  - Draft DQ Conformance Programme Requirements completed for Technical Analysis to develop ‘tool’

• GEPIR Service
  - V4.0 MO Transition Underway
  - Technical Specification Complete
  - Hosted MO Data (New Format)
Spot one of our most successful deployments

The GS1 Traceability Programme!!
GS1 Standards
Making our Core Business “Best in Class”

• More Relevant Standards
• More Efficient Standards Process
• Broader Industry Participation
GS1 Innovation Network
Develop business and technology foresight and actionable products for GS1 to support strategic, proactive planning and investment

Innovation Board

Industry
GS1 MOs & GO
External Experts
Labs
InZone
Brainstorming

Promising ideas

Workshops
Prototypes
Pilots
Incubators
Action

Hackathons
Etc.

Actionable products*

New Standards
New Systems
New Solutions

Promising ideas
Addressing **e-commerce** needs now. Moving to support the **omni-channel** reality.

- Better Search Results
- Improved Product Information
- Greater Inventory Visibility
- Smarter Analytics
- Safer Products & Fewer Counterfeit Goods

**New identification needs** / GS1 Source

- GTIN+ on the Web / Digital Assets (GTIN+ in the Image)
- Data quality / EPC RFID / Traceability / EPCIS / Categorization, etc.

**Grow the Business**

- Reduce Costs
- Leverage Consumer Insights
- Manage Risk

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The Global Language of Business
Lots of other work underway

- Strategy
- Consumer Safety
- Traceability (EPCIS)
- Fresh Food
- Sustainability
- Unique Device Identification (UDI)
- Healthcare Strategy
- GS1 standards on vaccines
- Retail
- Apparel
- Etc., etc., etc....

- eCom / EDI
- Fresh Food
- Foodservice
- GLN Service
- Transportation & Logistics
- New Sectors
- Marketing / Branding
- GEPIR
- Architecture
- EPC RFID
- Tag Performance
- Standards maintenance
Save the Date!

OCTOBER
12 - 16

Warsaw