# Healthcare offers significant opportunities for solution providers

## Healthcare providers worldwide are implementing GS1 standards to deliver significant value for their processes, caregivers and patients

**The global healthcare industry is transforming—quickly transitioning from proprietary solutions to a foundation of open, global GS1 standards**

**You have the opportunity to be part of healthcare's transformation—to offer solutions with GS1 standards that truly support your customers' priorities.**

### How?

### Drive interoperability across the industry

GS1 standards provide a foundation for connectivity between healthcare IT systems. Collaborate with other solution providers to create coordinated solutions.

### Create today's solutions, shape tomorrow's standards

Become part of a GS1 community of solution providers to learn, collaborate and provide standards-based solutions for your customers.

### Lead, collaborate and grow

With GS1 resources, stay on top of industry trends and become an industry thought leader.

### Healthcare providers need clinical and business solutions that support GS1 standards.

The ability to simply scan to capture, store and use GS1 identifiers has become a requirement of healthcare providers when choosing technology-driven solutions. As the use of GS1 standards continues to grow, healthcare providers need the support of solution providers to ensure their IT systems are ready.

### GS1 standards are the foundation for healthcare solutions—today and into the future.

Create solutions with GS1 standards that help healthcare providers turn planned possibilities into exciting realities.

### They said:

*"Down to its core, we aligned our architecture on GS1 standards. This has saved us valuable time and assured our customers."*

**Jean-Pierre Allard**
Chief Technology Officer - Optel Group

*"GS1 standards have clearly proven to enable value-based benefits for our biopharma and healthcare customers."*

**Brian Daleiden**
Vice President of Industry Marketing -TraceLink Inc.

**In growing numbers, healthcare providers worldwide are implementing clinical and business solutions powered by GS1 standards that uniquely identify medicines, medical devices, patients, healthcare professionals and other critical components in the delivery of care.**

GS1 standards not only benefit the supply chain, but can also add value when used in clinical systems—in operating theatres, pharmacies, central sterile services departments, patient rooms and healthcare records—for medication administration, asset tracking, invoicing and much more.

### How to get involved?

For more information about supporting GS1 standards for healthcare, contact your local GS1 Member Organisation healthcare expert: www.gs1.org/healthcare

Read about how healthcare manufacturers and providers worldwide are using GS1 standards: www.gs1.org/healthcare/reference-books