

Uniting the Healthcare sector in product data exchange



Manufacturers











Extending the Collaboration of
Healthcare Organisations





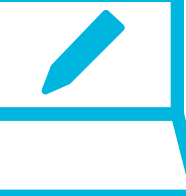


Care providers

Incorporating the ECHO strategy:

-  Reduces implementation lead times
-  Focuses on data quality, not quantity
-  Reduces efforts required
-  Unites team members across the world
-  Improves client relationships

-  Harmonised market strategy and data model
-  Ready to use materials:
Position papers for manufacturers and care givers
-  Webpage for all participants
Principles / Step plan / GS1 contacts

Easy data access via one source:

- Improves project outcomes 
- Decreases lead times and costs 
- Reduces registration efforts 
- Optimalizes processes and efficiency 
- Improves patient safety 

Incorporate **the ECHO strategy and data model** into your business and **unite with the healthcare market**



More information:
www.gs1.nl/ECHO