Global Data Synchronisation Network Major Release

Attention: Object is closer than it appears.

Don't wait until May 2016 to get ready for GDSN Major Release 3.

GDSN Major Release 3 is coming. Are you ready?

GDSN Major Release 3 is a scheduled update to the existing GDSN standards. The GDSN standards are the protocols used to support real-time electronic sharing of standardised and accurate information between trading partners using the GDSN data pools.

Once deployed in May 2016, you'll experience many new benefits, including the ability to:

- **Provide richer product information.** Supports additional attributes to enrich product data sharing, like ingredient and allergen information, to enhance the consumer purchasing experience.

- **Adapt to regulatory requirements.** Easier, rapid updates to the standards simplifies responding to future regulations.

- **Support industry-specific functionality.** Establish data sharing requirements uniquely relevant to your industry.

- **Improve data quality.** Increase confidence you are sharing accurate product information.

- **Increase speed to market.** Cut project complexity and standards implementation time from two years to a few weeks.

Major Release 3 is not backwards compatible

When Major Release 3 is deployed, the standard messages will be upgraded for the entire GDSN. All trading partners and GDSN data pools will need to upgrade their system. Failing to do so could negatively impact your ability to share information—even at the level of performance you enjoy right now.

Why you need to start long before May 2016

Depending on the state of your current data, ensuring you and your trading partners are prepared for the introduction of Major Release 3 may require a significant level of time and effort. With some companies planning more than a year out to ensure a smooth transition to Major Release 3, now's the time to start.

Major Release 3: Let's make it a shared success

Make plans now. A good way to start is to contact your data pool. Or for more information about Major Release 3, go to www.gs1.org/gdsn.

GDSN Major Release 3 will include over 1500 changes that add new features and improved functionality to the GDSN standards.

156   business requirements incorporated

140   change requests

300   new attributes

1,000   new code values

250+   new validations and a lot more