



## Certification Seal Rules of Use

This document contains the rules of use for the GDSN Certification seal.

The GDSN Certification seal is administered by GS1 GDSN, Inc. and identifies a Data Pool product that has passed the Item certification test and met all certification requirements as specified by GS1 GDSN, Inc. Its use is limited to the company that owns the product tested. It cannot be further licensed nor transferred to another entity without the written consent of GS1 GDSN, Inc. The GDSN Certification seal may be used in print ads.

The seal signifies that the data pool platform is compliant with the requirements of the Item certification event and the solution is interoperable according to the requirements of the certification test.

Certification Seal V3.1 can be used by the data pools that:

- have passed the GDSN Item certification event
- and are a partner in good standing

Its use is intended for the Data Pool product directly associated with the application that was tested in the GDSN certification event. It may not be used on any other product.

NOTE: After the next major release 3.1 goes into the network, only the 3.1 Certification Seal is approved for use by GS1 GDSN, Inc. by GS1 GDSN Certified Data Pools.

No other certification seals should be used for marketing or promotion of GDSN by GS1 GDSN Certified Data Pools.

Certification Seal(s) for GDSN Optional functionality are available and can be used by Data Pools that successfully completed the certification testing and met all the certification requirements for GDSN Price Synchronisation.

The certification seals, Marketing assets, and branding guidelines can be found in the Data Pool Support area of [gs1.org](http://gs1.org) and can be accessed from the GDSN Services section: click on the related link titled "Data Pool Support Area".

Web link: [GS1 Global Data Synchronisation Network \(GS1 GDSN\) - Services | GS1](http://gs1.org/Global-Data-Synchronisation-Network-(GS1-GDSN)-Services)

Registration for access to the Data Pool Support area is required.

**Registration link:** <https://gs1sso.gs1.org/Account/Register>

For more information, please contact GDSN Staff at [GDSN@gs1.org](mailto:GDSN@gs1.org)