Transport & Logistics Workshop

12 – 13 October 2015, Warsaw

Jaco Voorspuij, Sr. Manager Transport & Logistics, GS1 Global Office
12th October 2015
# Agenda – Monday 12\textsuperscript{th} October

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<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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<td>09:00 - 09:15</td>
<td>Welcome &amp; Introductions</td>
<td>Jaco Voorspuij, GS1 Global Office</td>
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<td>09:15 - 09:45</td>
<td>Poland - Logistics Powerhouse for Eastern Europe</td>
<td>Prof. Halina Brdulak, Warsaw School of Economics</td>
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<td>09:45 - 10:15</td>
<td>Carrier-Centric Real-Time Event capture in Road Transportation</td>
<td>David Quesada, LogiCon Living Lab Spain</td>
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<td>10:15 - 10:30</td>
<td>Break</td>
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<td>The Value Proposition for GS1 Keys and RFID in Rail</td>
<td>Karl Åkerlund, Swedish Rail Transport Administration</td>
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<td>Seppo Mäkitupa, Finnish Rail Transport Administration;</td>
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<td>The Physical Internet</td>
<td>Sergio Barbarino, P&amp;G</td>
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<td>Lunch &amp; Learn - GPC/GLN</td>
<td><strong>GS1 Russia</strong></td>
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<td>13:30 - 14:30</td>
<td>Unilever's approach to Transportation</td>
<td>Martin Kleinhempel, Ultralogistik &amp; Supply Chain</td>
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<td>Fred Kempkes, Unilever</td>
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<td>Building the Omni Channel Supply Chain</td>
<td>Frits van den Bos, GS1 Netherlands</td>
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<td>Warehousing and Last Mile Transport by SME LSP using GS1 XML</td>
<td>Carlo Bouw, Van Dalen</td>
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<td>15.30 – 16:00</td>
<td>SSCC adoption in German Courier, Express and Parcel (CEP) Market</td>
<td>Hans Georg Lohl, BUNDESVERBAND DER KURIER-EXPRESS-POST-DIENSTE e.V.</td>
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Anti Trust Caution

- Participants on GS1 Boards, committees, task forces, work groups, task groups, or other similar bodies, must always remember the purpose of the Board, committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user. Because GS1 activity almost always involves the cooperation of competitors, great care must be taken to assure compliance with anti-trust laws. This means:
  - Participation must be voluntary, and failure to participate shall not be used to penalize any company.
  - There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share.
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- Meetings shall be governed by an agenda prepared in advance, and recorded by minutes prepared promptly after the meeting. Agendas, where appropriate, and minutes are to be reviewed by counsel before they are circulated.
- Tests or data collection shall be governed by protocols developed in consultation with and monitored by counsel.
- The recommendations coming out of a GS1 Board, committee, task force, work group or task group are just that. Individual companies remain free to make independent, competitive decisions.
- Any standards developed must be voluntary standards.

http://www.gs1.org/gs1-anti-trust-caution
Meeting Etiquette

- Meetings will **begin promptly** as scheduled
- **Be present** – avoid multi-tasking
- Avoid distracting behaviour:
  - Place mobile devices on silent mode
  - Avoid sidebar conversations
- **Be considerate**
  - Avoid monologues
  - Keep comments concise
- **Respect** work group decisions
  - Avoid re-opening decisions unless there is a significant quality impact

- **Collaborate** in support of meeting objectives
  - Ask questions
  - Be open to alternatives
- **Be representative**
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WiFi Internet Access

- High Speed Wireless Internet: Complimentary
- Please only connect one device
- Connect to: GS1
- Password: GS1transformed
Your feedback drives our continual improvement

There are 2 types surveys:

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Delivering value to all T&L processes

Delivery Management
- Get goods in and out, accurately and quickly

Warehouse Management
- Move beyond storage to value-added services

Transport Management
- Plan knowledgeably, execute efficiently

Coordinated Border Management
- Move products across borders with greater visibility and efficiency

Asset Management
- Optimise availability and reduce costs and delays
Emerging Initiatives

• Using GS1 ID keys in Rail for vehicles.
• Using GS1 ID keys to identify objects in Maintenance, Repair & Overhaul (MRO) in Rail.
• Using GS1 ID keys and EPCIS within the Maritime industry.
• Using GS1 standards to create a transparent Last Mile Delivery market.
• Use of SSCC for Logistic Unit Identification in Air Cargo.
Poland - Logistics Powerhouse for Eastern Europe

Prof. Halina Brdulak, Warsaw School of Economics
Carrier-Centric Real-Time Event capture in Road Transportation

David Quesada, LogiCon Living Lab Spain
BREAK

10:15 – 10:30
CONNECTING THINGS
The Value Proposition for GS1 Keys and RFID in Rail

Karl Åkerlund, Swedish Rail Transport Administration
Seppo Mäkitupa, Finnish Rail Transport administration;
The Physical Internet

Sergio Barbarino, Proctor & Gamble
Lunch

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CONNECTING Channels
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BUNDESVERBAND DER KURIER-EXPRESS-POST-DIENSTE e.V
Close Day One
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Baltic Container Terminal & Hinterland case study

Piotr Frackowiak, The Baltic Container Terminal (BCT)
NexTrust: Fostering Synergies in the Supply Chain

Andreas Füssler & Sabine Klaeser, GS1 Germany
Discussion: Challenges and Opportunities

Interactive
Challenges & Opportunities

Challenges
- SOLAS Verified Gross Mass initiative.
- Ports are “black box”.

Opportunities
- 1
Close Day Two