Design Thinking Journey

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First Touch
Why Design Thinking?

It is the way to develop concepts that users need and brings many Silicon Valley values to life.
Teaches you to Fail

“If you’re not failing now and again, it’s a sign you’re not doing anything very innovative.”

WOODY ALLEN
Encourages Thinking like a traveller
Rapid prototyping
Companies that use Design Thinking
Design Thinking experiences in Poland
Design Thinking in GS1 Poland
Appreciating the Lake
I love Esch-sur-Sûre
Last reflections about DT - Team power
Culture of feedback
Iterations for excellence

Uncertainty / patterns / insights | Clarity / Focus

Research | Concept | Design

The Global Language of Business
спасибо  GRACIAS  谢谢  ありがとう  MERCI  DANKE  धन्यवाद  شكراً  OBRIGADO
Image sources

2. Slide 3: https://anneprib.wordpress.com/2013/01/07/teaching-hpi-school-of-design-thinking/
8. Slides 11-12: Appreciating the Lake. Final Report
10. Slide 15: https://revisionlab.wordpress.com/that-squiggle-of-the-design-process/
11. Slide 16: https://aumbastudentsabroad.wordpress.com/page/2/