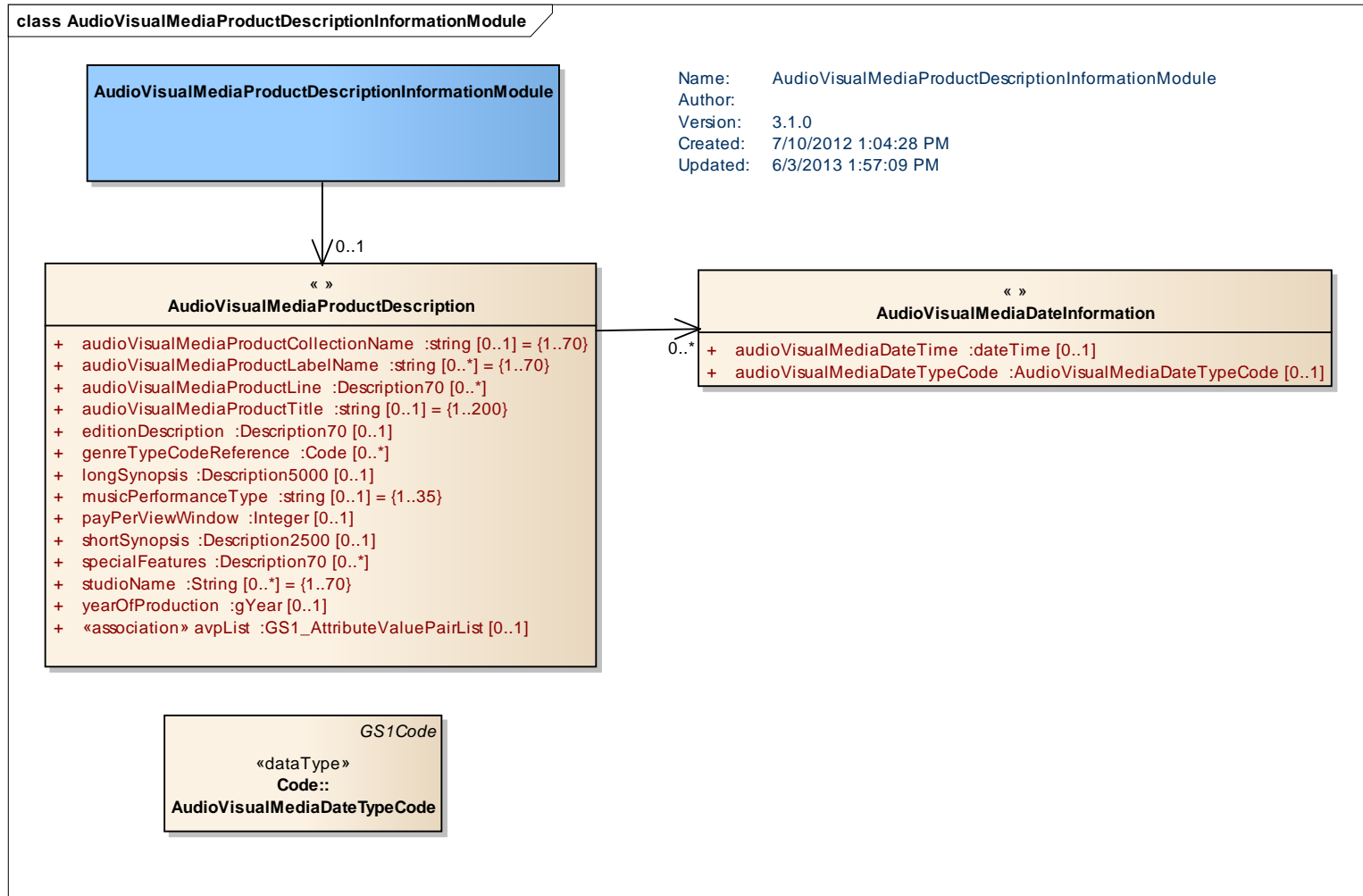


## 5.6. Audio Visual Media Product Description Module



Content	Attribute / Role	Datatype /Secondary class	Multiplicity	Definition
AudioVisualMediaDate Information				Information on dates that are specific to audio visual media products for example release date.
Attribute	audioVisualMedia DateTime	dateTime	0..1	The date for audio or visual media products for example release date.
Attribute	audioVisualMedia DateTypeCode	AudioVisualMediaDateType Code	0..1	A code specifying the type of date for audio or visual media products for example release date.
AudioVisualMediaProductDescriptionInformationModule				A module containing information on the genre and content of an entertainment related product (eg. movies, music) including format and genre.
Association		AudioVisualMediaProductDescription	0..1	Information on the genre and content of an entertainment related product (eg. movies, music) including format and genre.
AudioVisualMediaProductDescription				Information on the genre and content of an entertainment related product (eg. movies, music) including format and genre.
Association	avpList	GS1_AttributeValuePairList	0..1	The transmission of non-standard data done in a simple, flexible, and easy to use method.
Association		AudioVisualMediaDateInformation	0..*	Date information for an audio or visual media product.
Attribute	audioVisualMedia ProductCollection Name	string	0..1	The name of a series of music publications grouped under a common theme. The name of the collection is printed on the package of the trade item.
Attribute	audioVisualMedia ProductLabelName	string	0..*	The name of the company (called label in the music industry) that made the music publication.
Attribute	audioVisualMedia ProductLine	Description70	0..*	The name of the product line that the trade item belongs to. A product line is a price grouping.
Attribute	audioVisualMedia ProductTitle	string	0..1	Title of the audio visual media product.
Attribute	editionDescription	Description70	0..1	A text that describes the edition of the audio or visual media product.

Content	Attribute / Role	Datatype /Secondary class	Multiplicity	Definition
Attribute	genreTypeCodeReference	Code	0..*	<p>The code of the genre of media item. The genre is a categorization of the trade item based upon the content and is maintained for marketing and merchandising purposes.</p> <p>The GS1 Code List used differs based on product:</p> <ul style="list-style-type: none"> <li>• Product Genre Type Code (Electronic Games)</li> <li>• Product Genre Type Code (Film)</li> <li>• Product Genre Type Code (Music).</li> </ul>
Attribute	longSynopsis	Description5000	0..1	An extended text that describes the plot of a film.
Attribute	musicPerformanceType	string	0..1	A text description that indicates the conditions in which the recording took place.
Attribute	payPerViewWindow	integer	0..1	The number of days of the pay per view window. The pay per view window is the timeframe when a film is available as pay per view on a cable TV channel.
Attribute	shortSynopsis	Description2500	0..1	A short text that describes the plot of a film
Attribute	specialFeatures	Description70	0..*	A text that describes the contents of the trade item in terms of special features.
Attribute	studioName	string	0..*	The name of the company (called studio in the film industry) that made the publication.
Attribute	yearOfProduction	gYear	0..1	The year during which the film was produced.