GS1 Leadership Team Updates
GS1 Update

Miguel Lopera
GS1 Global Strategy – Our Strategic Priorities

1. Mission/Vision
   - Purpose & Beliefs
   - Common Global Brand System

2. Execution
   - Quality
     - Standards Implementation
     - Data Quality

3. Sector Focus
   - Adoption of GS1 standards in Core and Emerging Sectors
   - Global Classification of Sectors and Business Processes

4. Digital
   - GS1 Digital Strategy with emphasis on GS1 Strategy for Omni-channel
   - Key Projects
     - GS1 Source
     - GTIN on the Web

5. Innovation
   - Global Business Technology Innovation
   - Local entrepreneurship and MO-MO sharing

6. Organisation
   - Common KPIs
   - MO Clustering supported by GO Cluster Managers
   - Common Trademark Agreement
   - Review Advisory Council
   - GS1 Organisational Culture
Global Standards: OUR CORE
THANKS

✓ Thanks to the veterans!

✓ Thanks to new comers!

✓ Keep the Global Standards spirit

✓ 😊 😊 😊 !!!
Data Excellence

Malcolm Bowden
GS1 Global Strategy – Our Strategic Priorities

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Data Quality Status

1. **DQ at Source: Completed** - Available as of December 2014

2. **DQ Certification: On target** - To be signed off by the Data Excellence Board in Dec 2015

3. **DQ Measuring and Monitoring Service: On target** - Service deployed and in use by 8 Data Pools out of 30 GDSN-certified Data Pools. Over 1 million GTINs have been published to and checked by the service.
GS1 Data Quality Update

Data Quality Status

4. **GEPIR / GLN Conformance: Delayed** - There has been agreement to delay conformance until new GEPIR release (4.0) is deployed. Production rollout will be Jan 2016.

GLN Conformance requirements specification completed.
- 42 Spot tests will be executed quarterly for each MO.
- If an individual test fails, two monthly retry attempts will be made. If any of the two retry attempts fail, the quarter will be marked as “failed” and the “four consecutive quarters” start over.
- Pilot the GEPIR Conformance program with 2 hosted and 2 non-hosted MO’s (November – December 2015)
DQ Breakthrough proposal – MB approved

- **Background**: Best DQ results are in countries where product introduction and changes require manufacturers and retailers to use the GS1 DQ Services.

- **Proposal**: Implement a GS1 DQ certification program. Phase 1 includes top 10 MOs, CPG category and consumer data.
Innovation

Steve Bratt
GS1 Innovation Network
Foresight via Sharing, Action and Actionable Results

**INNOVATION BOARD**

- Industry
- GS1 MOS & GO
- InZone Ideation
- Labs
- Externals Experts
- Workshops
- Prototypes
- Pilots
- Actionable products*
- New Standards
- New Systems
- New Solutions

* Actionable products include: forward-looking analysis, recommendations, prototypes, draft standards, etc.
Innovation Network Activity (since Feb 2015 launch)

Join us! http://ocp.gs1.org/in

• **Share** news, observations & ideas
• **Grow** local projects to global scale
• **Participate:** > 550 participants
• **Discuss:** > 125 topics in the InZone
  2 ID Workshops, Hackathons ..
• **Act:** Incubator Projects & Prospects
  o **Digital Coupons (UK), Marketplace APIs (AUS)**
  o **Future of ID & a GS1 “Platform”**
  o **IoT Lab (future retail as 1st focus?)**
GS1/Auto-ID Labs Challenge: “Kiosk of the Future”
Innovation Bus

We’ve identified an interesting, new future-looking biz challenge

Let’s invite others to watch & participate

Let’s explore ideas & test solutions in the GS1 Innovation Network

We’ve been informing & engaging local industry & they are interested

Let’s propose the Project to become a global standard!

We’ve been watching & understand

There seems to be a broad business need, a tested solutions & global interest

We were engaged in Project ... promising results!

... a recipe for a successful standard!
“Innovation will keep us relevant as a company and as people”
The Importance of Community

Marianne Timmons
“Some people think they are in community, but they are only in proximity. True community requires commitment and openness. It is a willingness to extend yourself to encounter and know the other.”
—David Spangler
We are 450+ Companies Strong!
...but the world is better because we do
Never believe that a few caring people can't change the world. For, indeed, that's all who ever have.

Margaret Mead
Let’s go forward in community to make a difference!