**Project Description**

- Develop clear business-oriented names, definitions, examples and business usage for the critical attributes needed to support the business processes: verify, list/order, move/store, sell product digitally and physically.
- Define and deliver a list of collateral materials.
- Create business names/definitions/examples/usage statements in addition to the current technical standards, therefore the effort will not include revision or changes to the technical standards currently in use for data exchange.

**Deliverable /Objective**

This group will develop clear business-oriented names/definitions/examples/usage statements for the critical attributes needed to support the business processes: verify, list/order, move/store, sell product digitally and physically.

**Publication schedule**

- **Attribute Definitions for Business** additional 22 Pet/Alcohol/Pilot feedback - Release 1.2
  - Publication date: February 2020
- **Attribute Definitions for Business** additional 60 attributes from Food/NearFood - Release 1.1
  - Publication date: November 2019
- **Attribute Definition for Business** 170 attributes from Food/NearFood - Release 1.0
  - Publication date: July 2019

**Highlights**

- The MSWG remains open for additional feedback from pilots
- Maintenance of the Attribute Definition for Business Standard will be transitioned to the Global Master Data SMG
- ADB release 1.2 included Food & NearFood, also Pet & Alcohol
- Publication: [https://www.gs1.org/standards/attribute-definitions-for-business](https://www.gs1.org/standards/attribute-definitions-for-business)