GSMP Attribute Definitions for Business
Mission Specific Work Group (MSWG)

Project Description

- Develop clear business-oriented names, definitions, examples and business usage for the critical attributes needed to support the business processes: verify, list/order, move/store, sell product digitally and physically.
- Define and deliver a list of collateral materials.
- Create business names/definitions/examples/usage statements in addition to the current technical standards, therefore the effort will not include revision or changes to the technical standards currently in use for data exchange.

Deliverable/Objective
This group will develop clear business-oriented names/definitions/examples/usage statements for the critical attributes needed to support the business processes: verify, list/order, move/store, sell product digitally and physically.

Publication schedule

<table>
<thead>
<tr>
<th>Standard version</th>
<th>Publication date</th>
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<tbody>
<tr>
<td>Attribute Definition for Business additional 22 Pet/Alcohol/Pilot feedback Release 1.2</td>
<td>February 2020</td>
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<tr>
<td>Attribute Definition for Business additional 60 attributes from Food/NearFood Release 1.1</td>
<td>November 2019</td>
</tr>
<tr>
<td>Attribute Definition for Business 170 attributes from Food/NearFood Release 1.0</td>
<td>July 2019</td>
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Highlights

- The MSWG remains open for additional feedback from pilot.
- Maintenance of the Attribute Definition for Business Standard will be transitioned to the Global Master Data SMG.
- ADB release 1.2 included Food & NearFood, also Pet & Alcohol.
- Publication: [https://www.gs1.org/standards/attribute-definitions-for-business](https://www.gs1.org/standards/attribute-definitions-for-business)