

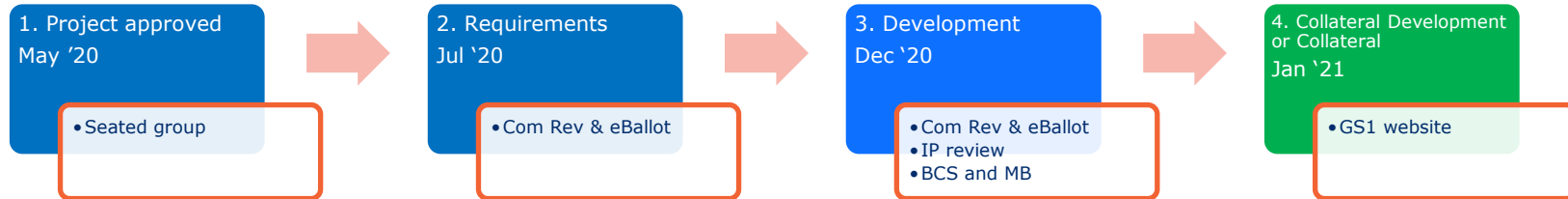
# GSMP Digital Link Phase 3

## Mission Specific Working Group (MSWG) WR - 20-127

Update for

01 March 2021

### Milestone deliverables



### Completed last 30 days

- No change in the past 30 days as GS1 Legal continues to work resolving the IP claims from EVRYTHNG and mobiLead.
- Once completed, an IPAG call will be scheduled

### Next steps

- GS1 legal to set up IPAG call
- Once IP claims are resolved eBallots will be sent out for the 3 remaining documents

### Risks and Issues

- IP claims have held up the final eBallots and ratification for the Resolution, Semantics and Compression documents

### Project description

- The publication of version 1.1 of the GS1 DL standard marked a substantial advance over the original version 1.0; however, there is still important work to do to complete the standardisation of the future ecosystem.

### Deliverable/Objective

Complete the itemised deliverables identified in version 1.1

### Company participation

	Actual roster	Required roster	Minimum votes
Manufacturer	14	2	2
Retailer/ eTailer	8	2	2
MO's	32	4	4
Solution Providers	29		

### Stakeholders

Sponsor	Robert Beideman (not an OGSM)
SDL	Greg Rowe
CE/Sol Liaison	Marianne Timmons
SME	Phil Archer/Mark Harrison
AG Liaison	Mark Harrison
Chairs	Kishore Karuppan - P&G Dom Guinard - EVRYTHNG Michel Ottiker - GS1 Switzerland

### Legend

G

On schedule

Y

Minor Risk/~10% behind schedule

R

Significant risk/10%+ behind schedule

C

Complete



# GSMP Digital Link Phase 3

## Mission Specific Working Group (MSWG) WR - 20-127

### What business challenges are being solved

The Mission-Specific Working Group (MSWG) will define a standard structure for URIs that enables reliable encoding of GS1 identifiers and sub-identifiers, regardless of domain name, such that those keys can be extracted without looking up information on (or even being connected to) the web.

### Project deliverables status (completed documents are hyperlinked)

Standards	Publication Date	Collateral	Publication Date
<ul style="list-style-type: none"> <li><a href="#">Digital Link Standard 1.1</a></li> <li><a href="#">Digital Link Standard 1.2</a></li> </ul>	Feb 2020 Jan 2021	<ul style="list-style-type: none"> <li><a href="#">GS1 Digital Link webpage</a> <ul style="list-style-type: none"> <li>- General Introduction to GS1 Digital Link with audio commentary</li> <li>- Dipping a Toe into GS1 Digital Link with audio commentary</li> <li>- GS1 Digital Link in Healthcare: A single barcode for identification, authentication and access to information for medical products</li> <li>- Digital Link video: B2B use case</li> <li>- Digital Link video: B2C use case</li> <li>- GS1 Digital Link business benefits</li> <li>- GS1 Digital Link FAQ</li> </ul> </li> </ul>	Completed



Legend			
<b>G</b>	On schedule	<b>Y</b>	Minor Risk/~10% behind schedule
<b>R</b>	Significant risk/10%+ behind schedule	<b>C</b>	Complete