Best in Class Operationalised
Operationalising Best in Class

Implement new processes to improve relevance, efficiency and participation in global standards development

**Relevance**
When a standard is developed it is adopted and used by industry

**Efficiency**
Improve speed to market while maintaining integrity of the process

**Participation**
Broader input to GS1 standards
How are we going to operationalise and execute

Relevance

• Implement new “entrance criteria” requirements within the work request
• Establish Industry Engagement Steering Committee (IESC)

Efficiency

• Consistency across work groups
• Involve the right people at the right time

Participation

• Implement community engagement plan
  - Targeted communication
  - Focused collateral
• Implement new participation models:
  - Distributed working groups
  - Local work group IP contribution model
  - Standards development public review
Participation models

GS1 IP contribution declaration for MO working groups

Local WG IPs  Local WG IPs  Local WG IPs

GSMP IP Contribution

Distributed mission-specific working groups (MSWG)

Local MSWG  Local MSWG  Local MSWG

GSMP MSWG

Standards public review

General public review of draft standard

Comments

Global standard

The Global Language of Business  © GS1 2015
How are we going to operationalise and execute

**Relevance**
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**Efficiency**
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**Participation**
- Implement new participation models:
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- Implement community engagement plan
  - Targeted communication
  - Focused collateral
Relevant work requests to standards development

4 step consensus-driven process

Determine work request relevance

1. **Steering**
   - Identify business challenges
   - Legal and regulatory requirements
   - Align with GS1 strategy
   - Industry participation and commitment

   ![Diagram of the 4 step process]

   - Users
   - Work request
   - Industry Engagement Steering Committee and Global Office
     - IESC approval
     - GO resource alignment
     - Group minimum participation

Development work

2. **Requirements**
   - Community review and eBallot

3. **Standards**
   - Community review and eBallot

4. **Collateral**
   - Community review and eBallot
# When: Implementation timeline for improvements

<table>
<thead>
<tr>
<th>Relevance</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Entrance Criteria</td>
<td>✓</td>
<td>eLearn &amp; video tools</td>
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<tr>
<td>Industry Engagement Steering Committee</td>
<td></td>
<td>Recruit members</td>
</tr>
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<td></td>
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<td>Operational</td>
</tr>
<tr>
<td>Efficiency</td>
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<td>Work Request System</td>
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<td>Viewlet for submitting a GSMP WR</td>
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<tr>
<td>Project Management Methodology</td>
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<td>GSMP work groups managed by new methodology</td>
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<tr>
<td>Participation</td>
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<tr>
<td>Distributed Work Groups</td>
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<td>Implementation instructions</td>
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<td>Community Engagement Initiative</td>
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<tr>
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- ✓ = launched or implemented
- ● = IESC formed and operational
Collateral to promote value of GSMP

New “executive summary” for GSMP based on your input:

• Provides clear and compelling value propositions that can used locally

• Why is GSMP membership important to people, companies and industry?

• How do companies get involved?

• What current Working Groups are open to new members?
Updated GSMP Working Group “info sheet” based on your input:

• Updated focus on the value proposition (case studies)

• What business challenge will this group solve for?

• Speaks to the value of joining a group – for business, for individuals (WIIFM)