Welcome to the Conference

34th Global GS1 Healthcare Conference
Bangkok, Thailand

Ulrike Kreysa, Senior Vice President GS1 Healthcare
October 30, 2018
Welcome to the conference! findViewById
Anti-Trust Caution

• GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.

• The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.

• This means:
  - There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.

• The full anti-trust caution is available via the link below, if you would like to read it in its entirety: http://www.gs1.org/gs1-anti-trust-caution
GS1 Healthcare Leadership Team

**Tri-Chairs:**
Scott Mooney, McKesson  
Feargal Mc Groarty, St. James’s Hospital  
Mark Hoyle, Teleflex

**LT Members:**
- Charity Hovey, 3M
- Cyndi Poetker, Abbott
- Jeff Denton, Amerisourcebergen
- Volker Zeinar, B. Braun
- Stefan Artlich, Bayer
- Dennis Black, BD
- Patrick Main, Cook Medical
- Kevin Downs, University Hospitals of Derby and Burton NHS Foundation Trust
- Mike Meakin, DHL
- Sébastien Langlois-Berthelot, F. Hoffmann-La Roche
- Karen Conway, GHX
- Grant Courtney, GSK

- Jean-Michel Descoutures, IHF
- Gerry Collins, Johnson & Johnson
- Jackie Elkin, Medtronic
- Pascal Aulagnet, Pfizer
- Grant Hodgkins, Smith & Nephew
- Dr. Hajo Reissmann, University Medical Center Schleswig-Holstein
- Catherine Koetz, GS1 Australia
- Marcelo Oliviera, GS1 Brazil
- Arthur Smith, GS1 Canada
- Valérie Marchand, GS1 France
- Hans Lunenborg, GS1 Netherlands
- Rami Habbal, GS1 UAE
- Glen Hodgson, GS1 UK
- Siobhan O’Bara, GS1 US
Your conference at a glance

**Tuesday, 30 October**
- **Opening**
- **Plenary:** The future of healthcare
- **Networking lunch**
- **Parallel streams:**
  - Value based Healthcare
  - Public policy: Pharmaceuticals
  - Improving patient care single unit
  - Hospital transformation using GS1 standards
- **Poster reception / Think Tank** (by invitation only)

**Wednesday, 31 October**
- **Plenary:** Pharmaceutical traceability from manufacturer to patient
- **Networking lunch**
- **Ask the Experts sessions and Parallel streams:**
  - Big data, master data, data quality, regulation and GDSN
  - Public policy: Medical Devices
  - Wholesaler and 3PL
- **Networking event**

**Thursday, 1 November**
- **Plenary:** Unique Device Identification
- **Plenary:** Improving Patient Safety
- **Conference Closing**
Opening of the Plenary

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Miguel Lopera, President & CEO
October 30, 2018
GS1 – The Global Language of Business

GS1 is a global standards organisation

- Neutral and not-for-profit
- User-driven and governed
- Global and local
- Inclusive and collaborative
GS1 in numbers

• 112 local GS1 Organizations

• 1.5 million companies use GS1 standards

• > 100 million products carry GS1 barcodes

• 6 billion GS1 barcodes are scanned every day
GS1 IN HEALTHCARE
Falsified medicines, lack of medical device identification & healthcare related errors continue to endanger patients.
Safer, more efficient care starts with a simple scan

GS1 is key to improving patient safety, fighting falsified medicines, and increasing visibility and efficiency in the supply chain.

The world is heading towards a **globally standardized approach in healthcare** which will be less complex and costly.
Anticipating developments to drive global harmonisation

Mapping latest regulatory developments to enable implementation with GS1 standards, striving for global harmonisation
A community sharing knowledge

2018 Reference Book

GS1 Healthcare Reference Book 2017-2018
Stories of successful implementations of GS1 standards

HC Providers Tool

Solution Providers and GS1 standards

Education Content

Good morning, Mr. Jones, here is your medication
GS1 standards for precise patient identification
Moving beyond commercial products – the role of GS1 standards for clinical trials

A new GS1 Application Standard for identification and barcoding of investigational product kits and kit components is under development - To be released in early 2019!

Being designed as complimentary to existing GS1 standards in healthcare, leveraging these wherever possible.
Expanding our support to Africa
GS1 Healthcare Strategy 2018-2022

GS1 enables healthcare’s digital thread

Processes
- Physical flow
- Supply chain
- Product recall
- Patient data
- Transactional data
- Reimbursement

Strategies
- Current business
- Patient/provider
- Disruptive

Healthcare Digital Thread

GS1 standards
Status 2018
Status 2022
Our conferences and community – to learn, share best practices, ask questions, network...

- More than 250 participants from 13 ASEAN countries and another 20 countries around the globe
- 4 plenaries & 7 parallel streams
- 6 Sessions ask the experts
- 46 expert speakers
Hear, Discuss, Enjoy!