36th Global GS1 Healthcare Conference

Safer, more efficient care starts with a simple scan.

New Delhi, India | 5 November 2019
Opening of the Plenary

36th Global GS1 Healthcare Conference
New Delhi, India

Ulrike Kreysa, Senior Vice President Healthcare, GS1 Global Office
November 5, 2019
Ulrike Kreysa  
Senior Vice President  
Healthcare  
GS1 Global Office

Ulrike is responsible for the Healthcare sector at the GS1 Global Office and works with her local colleagues in 114 countries to develop and implement GS1 standards in the healthcare industry.

Having started her career as a Pharmacist she manages GS1 Healthcare, the global GS1 user group, formed by the stakeholders in the healthcare supply chain, including pharmaceutical and medical device manufacturer, wholesaler/distributor, GPO’s, hospitals, pharmacies, logistic providers, governmental and regulatory bodies and associations.

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https://www.linkedin.com/in/ulrike-kreysa-13b0231
Mr. Mathur has over 42 years of experience across industry & service sectors.

He chairs the CII Expert Group on Food Safety and Quality and is an active member of the FMCG and Retail Committees of both CII and FICCI for several years.
Mr. Bhalla is a post-graduate in Business Management from Indian Institute of Management, Bangalore and the University of Georgia, USA. He is also a Fellow member of Institute of Cost Accountants of India.

He has held several key assignments in administration in Government bodies and Ministries and is currently the Additional Secretary in the Ministry of Commerce and Industry responsible for India’s trade relations with several countries, and export of engineering products. He also functions as the CEO of India Brand Equity Foundation.

Mr. Bhalla is the President of GS1 India since Sept., 2016.
Marianne Timmons is the President of Industry Engagement at GS1 Global Office where she is responsible for global activities in Retail, Healthcare, Food Service, Transport and Logistics, Technical Industries, Financial Services and related sub-sectors. Marianne has spent the past 30 years in and around the Retail and Consumer Products Industries as both a consultant and a practitioner. Her consulting experience spans sectors and industry but has been concentrated in Grocery, Mass, Specialty Retail, Electronics, DIY and Drug.

As a practitioner at Wegmans Food Markets Marianne held senior leadership roles in Store Operations, Merchandising, Supply Chain and e-Commerce (including GDSN, RFID, EDI, Data Quality)

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Dr. Vinod K Paul is Member (Health, Nutrition & Gender), NITI Aayog – the apex policy think tank and change catalyst of the Government of India, chaired by the Prime Minister. He holds rank equivalent to the Minister of State.

Dr. Paul has been a professor of Pediatrics at the All India Institute of Medical Sciences – India’s premier medical college.
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Anti-Trust Caution

- GS1 operates under the **GS1 anti-trust caution**. Strict compliance with anti-trust laws is and always has been the policy of GS1.

- The best way to avoid problems is to remember that the purpose of the group is **to enhance the ability of all industry members to compete more efficiently**.

- This means:
  - There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.

- The full anti-trust caution is available via the link below, if you would like to read it in its entirety: [http://www.gs1.org/gs1-anti-trust-caution](http://www.gs1.org/gs1-anti-trust-caution)
The perfect place for our 36th Global GS1 Healthcare Conference

- Healthcare has become one of India’s largest sectors - both in terms of revenue and employment. Significant further growth is predicted.

- The hospital and diagnostic centers attract many foreign investors.

- India was one of the first countries to mandate GS1 standards for all exported drugs – paving the way and allowing other countries to make already use of it.
Alignment across the world on identification of pharmaceuticals

- Green = country accepts GS1 Standards
- Orange = country requires national ID #
- Light Pink = no input available
August 2017: Position paper on the adoption of GS1 standards committing to the process of transitioning to include established, global data standards as part of their procurement requirements and support country uptake of these standards.
Call to Action for the “Africa Strategy for Pharmaceutical Traceability”

Signed by...

- 25 African regulatory authorities
- 6 health financing and donor organisations
## Your conference at a glance

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Welcome to the conference!

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Ravi Mathur, CEO, GS1 India
November 5, 2019
Mr. Ravi Mathur

CEO
GS1 India

Mr. Mathur has over 42 years of experience across industry & service sectors.

He chairs the CII Expert Group on Food Safety and Quality and is an active member of the FMCG and Retail Committees of both CII and FICCI for several years.

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Mr. Bhupinder S. Bhalla, Additional Secretary, Department of Commerce, Govt. of India, and President, GS1 India
November 5, 2019
Mr. Bhalla is a post-graduate in Business Management from Indian Institute of Management, Bangalore and the University of Georgia, USA. He is also a Fellow member of Institute of Cost Accountants of India.

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November 5, 2019
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GS1 – The Global Language of Business

GS1 is an international global standards organisation

- Neutral and not-for-profit
- User-driven and governed
- Global and local
- Inclusive and collaborative
114 GS1 Member Organisations across the world

40 countries

78 GS1 MOs involved in healthcare

User groups in
GS1, a trusted partner for the identification of medicinal products...

The globally harmonised approach: a serialised secondary pack
... and for medical device identification

**FDA U.S. FOOD & DRUG ADMINISTRATION**

GS1 is issuing agency for Unique Device Identifiers (UDIs) in the U.S. since 2013

**GS1 is designated as issuing entity for UDIs in the EU since June 2019**

And more and more countries use GS1 standards for UDI
Global harmonization is very important

GS1 standards are key to improving patient safety, fighting falsified medicines, and increasing visibility and efficiency in the supply chain.

The world is heading towards a **globally standardised approach in healthcare** which will be less complex and costly.
Our conferences and community – to learn, share best practices, ask questions, network...

- More than **334 participants** from **32 countries** from all over the world
- **Over 42 regulatory bodies** representatives
- **3 plenaries and 4 parallel streams**
- **Site visits**
- and an exciting networking event

Delhi, India
Learn, ask questions, network ...and enjoy!
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Dr. Paul has been a professor of Pediatrics at the All India Institute of Medical Sciences – India’s premier medical college.

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