Global GS1 Healthcare Conference 2016
18-20 April • Dubai, the United Arab Emirates

IMAGINE one world, one standard, one vision: improving PATIENT SAFETY

Participants from around the world join the global GS1 Healthcare conference to:

- **Share** the latest news on industry and regulatory developments in automatic identification, traceability and electronic product catalogues
- **Network** and leverage with other stakeholders from around the world using this unique, neutral and global platform
- **Learn** more about existing supply chain data standards
- **Hear** how GS1 works with hospitals, pharmacies and patients

Patient safety and supply chain excellence through global standards

The global GS1 Healthcare conference takes place in Dubai18-20 April, and brings together key strategists, actors and influencers from across the world to advance the development and adoption of global standards in the healthcare supply chain. Past conferences have proven that significant value is to be gained for participants from the full range of healthcare related organisations, from (inter-)governmental bodies and regulators, healthcare providers, pharmacists, manufacturers, distributors & wholesalers, logistics providers, industry associations, and the GS1 Member Organisations representing local communities.

About GS1 Healthcare

GS1 Healthcare is a voluntary, global Healthcare User Group leading the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies.

For more information, visit www.gs1.org/healthcare

The conference at a glance:

Monday 18 April	Tuesday 19 April	Wednesday 20 April
Opening	Plenary: Supply Chain Security	Plenary: Unique Device Identification (UDI), Track & Trace initiatives
Plenary: Traceability from manufacturer to patient		
Networking lunch	Networking lunch	Global standards - worldwide
Implementing GS1 standards - traceability in hospitals and standards for wholesalers/distributors	Ask the experts: breakout sessions	Closing
		Site visit
Poster reception	Networking dinner	

Day 1: Monday, 18 April

7:30 – 9:45	**Registration and welcome coffee**
8:00 – 9:30	**A starter session on GS1 standards** Introduction to global standards for Identify, Capture and Share
9:45 – 13:00	**Opening Plenary Session:** **Traceability from manufacturer to patient** Traceability is an ubiquitous requirement in Healthcare – to improve patient safety through visibility in many business processes
9:45 – 10:10	**Opening remarks and welcome to the conference** Ulrike Kreysa, Vice-President Healthcare, GS1 Global Office Miguel A. Lopera, President and CEO, GS1 Global Office Rami Habbal, Head of Healthcare, GS1 UAE
10:10 – 10:40	**Keynote speaker: H.E. Dr Amin Hussain Al Amiri** **Pharmaceutical Regulatory continuum in UAE & Global Standards** Assistant Undersecretary of Public Health Policy and Licensing Sector, Ministry of Health & Prevention, United Arab Emirates
10:40 – 11:05	**Cross hospital collaboration to develop a GS1 standards framework** Ryan Mavin, Senior Project Manager, Shared Services, ICT, Chief Minister, Treasury and Economic Development Directorate, ACT Government, Health Directorate, Australia
11:05 – 11:35	**Coffee break**
11:35 – 12:00	**GS1 standards improving clinical effectiveness and patient safety** Keith Jones, Clinical Director of Surgery, Derby Teaching Hospitals NHS Trust
12:00 – 12:25	**Implementation of GS1 barcode standards in a hospital laboratory - a successful case study** Dr. Ina Trapp, Global UDI Change Control Manager, Roche Diagnostics
12:25 – 13:00	**Healthcare Provider Advisory Council (HPAC) awards:** • **Presentation of winner of case study award**

	• **Presentation of winner of recognition award**
13:00 – 13:10	**Introduction charity** Non-Profit Al Jalila Foundation on the Forefront of Medical Research Dr. Abdulkareem Al Olama, CEO, Al Jalila Foundation GS1 Healthcare supports a local charity with 5 US$ for every received feedback form
13:10 – 14:10	**Networking lunch**
14:10-15:40	**Implementation Reality Sessions – Round 1** (register for one of the three) **1. Traceability in the hospital – in theatres, on wards, for instruments, for home care** In this session providers who have implemented GS1 standards for traceability in the care giving environment will share their experiences and advice: where to start, why, drivers, sponsorship and funding, the good, the bad and the ugly of implementation realities. Chair: Jean-Michel Descoutures, Chief of Pharmacy, Centre Hospitalier Victor Dupouy Panellists: Feargal Mc Groarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland; Georges Nicolaos, Chief Pharmacist and President of the Hospital Medicine Commission, Groupe Hospitalier de l'Est Francilien, Hospital of Coulommiers; Pascal Bonnabry, Chief Pharmacist, University Hospitals Geneva **2. Global standards for wholesalers/distributors – implementation and benefits** During this session two wholesalers and a logistic provider who have implemented GS1 standards will share their implementation stories. Topics covered include the business case for implementation, where to start, driving change in a wholesale/distribution business as well as learnings and recommendations for others. Chair: Scott Mooney, Vice President, Distribution Operations, Supply Chain Assurance, McKesson Panellists: Jeff Denton, Senior Director, Global Secure Supply Chain AmerisourceBergen; Mike Meakin, Vice President, Global Quality Regulatory & Compliance, Life Sciences & Healthcare, DHL Supply Chain **3. Public Policy: Medical Devices** Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session. Moderator: Ulrike Kreysa, Vice-President Healthcare, GS1 Global Office
15:40-16:00	**Coffee break**
16:00-17:30	**Implementation Reality Sessions – Round 2** (repeat of 1. and 2. register for one of the three)

	1. Traceability in the hospital – in theatres, onwards, for instruments, for home care Chair: Jean-Michel Descoutures, Chief of Pharmacy, Centre Hospitalier Victor Dupouy, Centre Hospitalier Victor Dupouy Panellists: Feargal Mc Groarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland; Georges Nicolaos, Chief Pharmacist and President of the Hospital Medicine Commission, Groupe Hospitalier de l'Est Francilien, Hospital of Coulommiers; Pascal Bonnabry, Chief Pharmacist, University Hospitals Geneva **2. Global standards for wholesalers/distributors – implementation and benefits** Chair: Scott Mooney, Vice President, Distribution Operations, Supply Chain Assurance, McKesson Panellists: Jeff Denton, Senior Director, Global Secure Supply Chain AmerisourceBergen; Mike Meakin, Vice President, Global Quality Regulatory & Compliance, Life Sciences & Healthcare, DHL Supply Chain **3. Public Policy work group – Pharmaceuticals & Vaccines** Regulatory requirements and initiatives from around the world related to pharmaceuticals and vaccines – normally a closed group; it is only open for this session. Moderator: Peggy Staver, Director Product Integrity, Pfizer and Ulrike Kreysa, Vice-President Healthcare, GS1 Global Office
17:30-18:30	**Poster reception** Discover the latest GS1 Healthcare implementations and initiatives developed by GS1 member organisations over a nice tea or juice and typical sweets – vote for the best poster
17:30-19:00	**International Government Healthcare Supply Chain Think Tank** (Invitation only) Open to international government healthcare organisations – discussions will be held under the Chatham House Rule

Day 2: Tuesday, 19 April

8:30 – 9:00	**Welcome coffee**
9:00 – 13:00	**Plenary session – Supply Chain Security** Traceability is today a focus of many regulatory bodies, and worldwide regulations and activities are evolving. This session discusses traceability and authentication, counterfeiting and the need to get the original product to the patient.
9:00 – 9:25	**Saudi Food and Drug Authority track and trace: why, when, and how** Abdullah F. Al-Meshal, Director of Business Support Department, Saudi Food and Drug Authority, Drug Sector
9:25 – 9:50	**GS1 DataMatrix instructions on secondary packaging in Jordan** Dr. Amal Abu Alrob, Pharmacist, Pricing Department, Jordan Food and Drug Administration
9:50 – 10:15	**The traceability roadmap in Egypt** Dr. Makram Atef Makram, Associate Minister, Ministry of Health and Population, Egypt
10:15 – 10:40	**Stronger together: How safety of patients benefits from close alignment of authorities and manufacturers** Rene Trotha, MSC Country Coordinator Middle East, Bayer Technology Services GmbH
10:40 – 11:10	**U.S. Drug Supply Chain Security Act (DSCSA) update** Peggy Staver, Director Product Integrity, Pfizer
11:10 – 11:40	**Coffee break**
11:40 – 12:05	**EU Falsified Medicines Directive – EU Commission, DG Health and Food Safety** Patrizia Tosetti, Policy Officer, European Commission, DG Health and Food Safety, Medical Products – Quality, Safety and Innovation
12:05 – 12:30	**The European stakeholder model with end-to-end authentication of medicines to prevent counterfeiting** Michael P. Rose, Vice President, Supply Chain Visibility, Johnson & Johnson

12:30 – 12:55	**One barcode for traceability and product information** Waleed Sabet, Head of Marketing, Globalpharma-Sanofi, UAE
12:55 – 13:00	**Introduction to afternoon sessions**
13:00 – 14:00	**Networking lunch**
14:00 – 15:30	**Ask the experts (half an hour each - three in parallel – three rounds)**
	Topics: 1. **Serialisation – Peggy Staver, Director Product Integrity, Pfizer** 2. **Tactical steps for hospital implementations – Justin Bitter, Manager OR and serialisation departments, Bernhoven Hospital, The Netherlands** 3. **EDI –Tania Snioch, Director Healthcare, GS1 Global Office** 4. **GS1 DataMatrix – Chuck Biss, Senior Director, AIDC Healthcare, GS1 Global Office** 5. **Master data management – Pete Alvarez, Senior Director Master data management, GS1 Global Office** 6. **Patient and caregiver identification – Christian Hay, Senior Consultant, GS1 Global Office** 7. **How to start implementing traceability in a country – Grant Courtney, Packaging Lead Manager, GSK** 8. **Master data management – Pete Alvarez, Senior Director Master data management, GS1 Global Office** 9. **Serialisation – Peggy Staver, Director Product Integrity, Pfizer**
16:00 – 22:30	**Networking event**

Day 3: Wednesday, 20 April

8:30 – 9:00	**Welcome coffee**
9:00 – 11:05	**Plenary session– Unique Device Identification (UDI) and regulatory Track & Trace initiatives for Medical Devices** UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
9:00 – 9:30	**Saudi UDI expectations and barcode requirements** Dr. Nazeeh S. Alothmany, Vice Executive President, Saudi Food & Drug Authority; Meshal A. Al-Amri, Executive Director, Premarket Approval & Scientific Evaluation Management, Saudi Food & Drug Authority
9:30 – 10:05	**UDI and traceability – developing regulations** Duygu Şahin, Regulatory Affairs Specialist, ARTED, Turkey
10:05 – 10:35	**UDI – experiences of implementation of the U.S. FDA UDI rule** Andrea Mitchell, Regulatory Affairs Lead, Medtronic
10:35 – 11:05	**GDSN implementation, UDI Databases and product data for hospitals** MJ Wylie, Global GDSN Deployment, Johnson & Johnson; Nick Manzo, Global Senior Director of Industry Development, 1WorldSync
11:05 – 11:35	**Coffee break**
11:35 – 13:10	**Global standards - worldwide**
11:35- 11:40	**Launch Healthcare EDI implementation kit** Holger Clobes, Head of Global eCommerce and Auto ID, B.Braun Group; Hans Lunenborg, Sector Manager Healthcare, GS1 Netherlands
11:40 – 12:05	**Benefits of Quality Data and GS1 EDI for Healthcare** Andrew Potter, Group Inventory Manager, Ramsay Health Care, Australia
12:05 – 12:30	**Tanzania and Barcodes: quenching a thirst for data** Brian Taliesin, Systems Analyst, Digital Health Solutions, PATH

12:30 – 12:55	**The RH GTAG – Reproductive Health Global Traceability Advisory Group** Ramy Guirguis, Senior Information Technology Advisor, USAID; Hayley Traeger, Technical Advisor, USAID **What does a local multi stakeholder journey to global standardisation entail** Muhammad Tariq, Country Director, Pakistan, USAID | Deliver Project and John Snow, Inc., Health Logistics
12:55 – 13:00	**Invitation to next conference in Beijing, China** Jianhui Li, Vice President, GS1 China
13:00 – 13:10	**Closing remarks – GS1 Healthcare Tri-Chairs**

Afternoon departure 13:30 Group A **Departure 14:15 Group B**	**Site visits to Danzas** (Both tours will last three hours including transportation)