The Global Language of Business

IMAGINE one world, one standard, one vision: improving PATIENT SAFETY

Participants from around the world join the global GS1 Healthcare conference to:

- **Share** the latest news on industry and regulatory developments in automatic identification, traceability and electronic product catalogues
- **Network** and leverage with other stakeholders from around the world using this unique, neutral and global platform
- **Learn** more about existing supply chain data standards
- **Hear** how GS1 works with hospitals, pharmacies and patients

Patient safety and supply chain excellence through global standards

The global GS1 Healthcare Conference takes place in Budapest 20-22 October, and brings together key strategists, actors and influencers from across the world to advance the development and adoption of global standards in the healthcare supply chain. Past conferences have proven that significant value is to be gained for participants from the full range of healthcare related organisations, from (inter-)governmental bodies and regulators, healthcare providers, pharmacists, manufacturers, distributors & wholesalers, logistics providers, industry associations, and the GS1 Member Organisations representing local communities.

About GS1 Healthcare

GS1 Healthcare is a voluntary, global Healthcare User Group leading the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies.

For more information, visit www.gs1.org/healthcare

The conference at a glance

Tuesday 20 October	Wednesday 21 October	Thursday 22 October
Opening	Plenary: traceability	Plenary: Unique Device Identification (UDI), Track & Trace initiatives
Plenary: hospital implementation	Ask the experts: breakout sessions	Implementation cases
General lunch or Presentation of HPAC award winning case study	General lunch or EPCIS introductory session	Lunch
Implementing GS1 standards in hospitals, bedside scanning, public policy (pharma)	Implementing EPCIS, traceability, introduction to UDI and public policy (med devices)	Safer healthcare across the world
Poster cocktail	Networking dinner	Closing

Day 1: Tuesday 20 October

7:30 – 9:00	**Registration and welcome coffee**
8:00 – 8:45	**A starter session on GS1 standards** Introduction to Global standards to Identify, Capture and Share
9:00 – 13:00	**Hospital implementation - Opening Plenary Session** A session for both suppliers and providers to learn about hospital implementations worldwide.
9:00 – 9:10	**Welcome to the conference** Miguel Lopera, CEO and President, GS1 Global Office Dávid Kétszeri, Director Corporate Relations, GS1 Hungary
9:10 – 9:20	**Authorities, Hungary** Key address/Welcome
9:20 – 9:45	**The supply chain modernisation program** Timothy Yung, Senior Pharmacist, Hong Kong Hospital Authority
9:45 – 10:10	**National Supply Chain Reform - driving hospital implementation & directing the vision for future** Paul Broadbridge, Manager eHealth Value Chain, NEHTA, Australia
10:10 – 10:35	**The importance of accurate product data for hospitals – a pilot** Dr. Hajo Reißmann, University Hospital of Schleswig Holstein, Germany Nick Manzo, Global Senior Director of Industry Development, 1WorldSync
10:35 – 11:00	**Coffee break**
11:00 – 11:50	**New Dutch guideline for single unit barcoding** Robert Moss, Consultant Hospital Pharmacy, Health systems, Health-IT, The European Association of Hospital Pharmacists, the Netherlands **Recent best-practices in the Netherlands – Scanning of High Risk Medication in the OR** Sandra de Bruin, Team leader Anaesthesiology, Bernhoven hospital Uden, the Netherlands **The use of GS1 barcodes at the Central Sterile Services Department** René Bults, Manager of the Central Sterile Services Department (CSSD), Bernhoven hospital Uden, the Netherlands

	Fewer stocks, more peace - traceability of Medical Devices in the OR Roland van de Loos, Manager OR, and Jeroen van Winden, Manager Logistics OR, Tweesteden Hospital, Tilburg, the Netherlands
11:50 – 12:15	**Gaining efficiency from accurate product data and electronic messaging – a pilot from a French GPO** Jean-Michel Descoutures, Chief Pharmacist, RESAH, France Pierre Leonard, Colonel Pharmacist Project Manager (supply chain information system), French Military Health Service
12:15 – 12:40	**The link between hospital accreditation and global standards** Peter Carter, CEO, ISQua
12:40 – 13:00	**Healthcare Provider Advisory Council (HPAC) Award presentations: Case Study Award and Recognition Award**
13:00 – 14:00	**General lunch** **or** **HPAC working lunch – presentation of award winning case study** Healthcare Provider Advisory Council (HPAC) lunch builds upon the morning hospital plenary. An interactive working lunch: the winner of the HPAC Case Study Award presents their case study, answers your questions and engages in broader discussions. Facilitators: HPAC Tri-Chairs: Frederique Fremont, Organisation Engineer, CHI Ballanger Hospital, France Feargal Mc Groarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland
14:00 – 15:30	**Implementation Reality Session – Round 1** (register for one of the three) **1. Where and how to start implementing GS1 standards in a hospital** In this session providers who have implemented GS1 standards in the care giving environment will share their experiences and advice: where to start, why, drivers, sponsorship and funding, the good, the bad and the ugly of implementation realities. Moderator: Feargal Mc Groarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland Panellists: Frederique Fremont, Organisation Engineer, CHI Ballanger Hospital, France; Erik Van Ark, Anesthesiologist, Bernhoven hospital Uden, the Netherlands; HPAC Recognition Award winner **2. Point of care scanning** The purpose of this session is to highlight the reasons for implementing bedside scanning and how to undertake the project.

	Topics discussed will include:
	• External and internal drivers for hospitals to plan for the introduction of bedside scanning and related benefits like reducing medical errors, improving quality of care, traceability
	• Implementation considerations key to success
	  ○ Suppliers role in identification of medication
	  ○ Patient and caregiver identification
	  ○ Costs – initial and ongoing interoperability of systems
	
	Moderator: Richard Price, Policy & Advocacy Officer, European Association of Hospital Pharmacists (EAHP)
	Panellists: Sébastien Langlois-Berthelot, GTIN Coordinator, F. Hoffmann-La Roche Ltd and others
	
	3. Public Policy work group – Pharmaceuticals & Vaccines
	Regulatory requirements and initiatives from around the world related to pharmaceuticals and vaccines – normally a closed group; it is only open for this session.
	Moderator: Géraldine Lissalde-Bonnet, Senior Public Policy Manager, GS1 Global Office, Peggy Staver, Pfizer, Co-Chair Public Policy work group

15:30 – 16:00	**Coffee break**
16:00 – 17:30	**Implementation Reality Session – Round 2** (repeat of round 1, register for one of the three) **1. Where and how to start implementing GS1 standards in a hospital** **2. Point of care scanning** **3. Unique Device Identification (UDI): introductory session – AIDC** UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardized. This session provides an introduction of the challenges and benefits of AIDC implementation of UDI. Moderator: Jackie Elkin, Global Regulatory Affairs - Global Process Owner Standard Product Identification, Medtronic Panellists: Akio Murata, Chairman of steel apparatus committee, JAMDI (Japan Association of Medical Devices Industries); Stanley J. Malinowski, Manager Manufacturing Systems Integration, Medtronic
17:30 – 18:30	**Poster cocktail** Discover the latest GS1 Healthcare implementations and initiatives developed by GS1 member organisations
17:30 – 19:00	**International Government Healthcare Supply Chain Think Tank** (Invitation only) Open to international government healthcare organisations only – discussions will be held under the Chatham House Rule

Day 2: Wednesday 21 October

8:30 – 9:00	**Welcome coffee**
9:00 – 11:15	**Plenary session – Traceability** Traceability is today a focus of many regulatory bodies, and worldwide regulations and activities are evolving. This session discusses traceability and authentication, counterfeiting and the need to get the original product to the patient.
9:00 – 9:35	**The Falsified Medicine Directive (FMD)** Stefano Soro, Head of Unit, Directorate-General for Health and Food Safety, European Commission
9:35 – 10:00	**Verification of Medicines in Europe** Andreas Walter, Director General a.i., European Medicines Verification Organisation (EMVO)
10:00 – 10:25	**Implementation of the FMD by a manufacturer** Philippe Drechsle, Head of Portfolio Value Optimization, Teva Europe
10:25 – 10:50	**Exploring the US Federal track and trace system for drugs: Drug Supply Chain Security Act (DSCSA** Peggy Staver, Director, Product Integrity, Pfizer; Jeff Denton, Sr. Director, Global Secure Supply Chain, AmerisourceBergen
10:50 – 11:15	**APEC Roadmap and the recommendations of the Track & Trace WG** Cyndi Poetker, Global Serialization Program Manager, Abbott Laboratories, member of APEC Track & Trace work group
11:15 – 11:45	**Coffee break**
11:45 – 13:00	**Ask the Experts – Breakout sessions** 1. **Identification and marking of multi-country packaging and Human Readable Interpretation on labels** – Grant Courtney, Packaging Lead Manager, GSK, UK

	2. **Marking with GS1 Data Matrix** – Chuck Biss, Senior Director, AIDC Healthcare, GS1 Global Office; Réka Mészárosné Balogh, Project coordinator - Quality Assurance Expert, TQM, Gedeon Richter Plc 3. **Serialisation** – Peggy Staver, Director, Product Integrity, Pfizer, U.S. 4. **Tactical steps for hospital implementation** – Justin Bitter, Manager OR and sterilisation departments, Bernhoven Hospital Uden, The Netherlands
13:00 – 14:00	**General lunch** **or** **Introduction to the 'when', 'where', and 'why' of supply chain visibility - Lunch session on EPCIS** This session will serve as a high-level introduction to EPCIS, in order to ensure that participants of the afternoon's EPCIS "implementation reality" breakout are equipped with the necessary pre-requisite knowledge. EPCIS is a GS1 standard which enables trading partners to share information about the movements and whereabouts of products and assets through the supply chain. Presenter: Craig Alan Repec, Senior Manager EPC Technology, GS1 Global Office
14:00 – 15:30	**Implementation Reality Session – Round 1** (register for one) 1. **Traceability of Pharmaceuticals utilising EPCIS** Building upon the lunchtime overview of EPCIS, this session takes a closer look at how EPCIS can be applied to the traceability of pharmaceuticals. Hear from those who have implemented traceability of pharmaceutical products using GS1 standards will share their experiences and advice on the challenges they faced and how they were overcome. In addition they will share some of the benefits realised or anticipated from the implementation of traceability. Panellists: Grant Courtney, Packaging Lead Manager, GSK; Peggy Staver, Director, Product Integrity, Pfizer; Scott Mooney, Vice President Distribution Operations, McKesson; Cyndi Poetker, Senior Program Manager, Abbott Labs; Craig Alan Repec, Senior Manager EPC Technology, GS1 Global Office 2. **Unique Device Identification (UDI): Introductory session – Master Data Management & Data Quality** Attend this panel session and learn from the experiences of leading medical device manufacturers implementing GDSN globally, a leading German hospital and GDSN Data Pools, as they share the lessons learnt and the benefits. Learn also about the importance of GDSN Major Release planned for May 2016 offering significant advantages for the healthcare sector, and the opportunities to improve data quality. Moderator: Volker Zeinar, Global Coordination Auto-ID Affairs, B. Braun Panellists: Dr. Reißmann, Leader, Office of Medical and supplies, University Hospital Schleswig-Holstein; Nick Manzo, Global Senior Director of Industry Development, 1WorldSync; Margot Drees, Vice President, Global Strategy, GHX and MJ Wylie, Global GDSN Deployment, Johnson & Johnson
15:30-16:00	**Coffee break**
16:00 – 17:30	**Implementation Reality Session – Round 2** (register for one)

	1. Traceability of Pharmaceuticals utilising EPCIS - continued **2. Public Policy – Medical Devices** Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session. Moderator: Géraldine Lissalde-Bonnet, Senior Public Policy Manager, GS1 Global Office, Jackie Elkin, Medtronic, Co-Chair
18:30 – 23:30	**Networking dinner**

Day 3: Thursday 22 October

8:30 – 9:00	**Welcome coffee**
9:00 – 11:00	**Plenary session– Unique Device Identification (UDI) and regulatory Track & Trace initiatives for Medical Devices** UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
9:00 – 9:25	**UDI in the Medical Device Directive** Laurent Selles, Senior Coordinator for International Relations, Health Technology and Cosmetics, Directorate-General for Internal Market, Industry, Entrepreneurship and SME's, European Commission
9:25 – 9:50	**Unique Device Identification – The state of play in Europe** Andrew Rutter, Chair UDISC (UDI and Supply Chain Task Force), Eucomed
9:50 – 10:30	**UDI – experiences and challenges of implementation of the U.S. FDA UDI rule** Jay Crowley, Vice President of Unique Device Identification Solutions and Services, USDM Life Sciences (former Senior Advisor, U.S. FDA)
10:30 – 11:00	**Implementation of UDI with GDSN** Martin Fincham, CEO, LANSA; Nada Savatic, Senior Program Manager, Abbott Laboratories
11:00 – 11:30	**Coffee break**
11:30 – 13:00	**Hospital implementation cases**
11:30 – 11:55	**Implementation of UDI and recall** Kevin Downs, Director of Finance and Performance, Derby Teaching Hospitals NHS Foundation Trust
11:55 – 12:15	**GS1 standards to ensure traceability and consumption reporting** Nuno Loureiro, Director Logistics, Centro Hospitalar Lisboa Norte, Portugal

12:15 – 12:35	**Implementation of traceability in a public drug supply policy - challenges and opportunities** Lic. Mauricio Monsalvo, Remediar, Ministry of Health, Argentina
12:35 – 13:00	**Safe medicine - linking healthcare providers with their patients and health insurance companies** Radomir Veres, CFO & member of the board, Dovera; Marianna Ravallova, GS1 Slovakia
13:00 – 13:45	**Lunch break**
13:45 - 14:35	**USAID pilots for End-to-End Supply Chain Data Visibility** Ramy Guirguis, Senior Information Technology Advisor, USAID and- Al Shiferaw, Director, DELIVER project Ethiopia **Harmonisation of barcoding for contraceptive** Liuichi Hara, Supply Chain Innovation Specialist, UNFPA
14:35 – 15:20	**Very Often I Felt Like Quitting** What will it take to realise the proven benefits of bar-code technology in protecting patients and caregivers the world around? Mark Neuenschwander, Patient Safety Advocate, Medication-Safety Technology Expert, President of The Neuenschwander Company
15:20 – 15:30	**Invitation to next conference in Dubai** Rami Habbal, Business Development Director, GS1 UAE
15:30 - 15:35	**Closing remarks – GS1 Healthcare Tri-Chairs**