



The Global Language of Business

Programme

Global GS1 Healthcare Conference

Imagine one world, one standard, one vision: improving patient safety

Budapest, 20 – 22 October 2015





Global GS1 Healthcare Conference Budapest, 20 – 22 October 2015

Imagine
one **world**, one **standard**,
one **vision**:
improving
patient safety

Join us online too!



*All the presentations are available online at the
end of each day!*

www.gs1.org/budapest2015



Keep up to date with our conference tweets

Follow us on Twitter: @GS1Healthcare

Hashtag: #GS1HChu



Contents

Acknowledgements	3
Week at a glance	4
Vice-President's welcome note	5
Agenda	6
General information & contacts	15
About Budapest	18
Conference speakers	22

Acknowledgements

This conference is hosted by



Sponsors

Premium sponsor



Exhibitors



Professional & strategic partners





Week at a glance

Tuesday 20 October 2015	Wednesday 21 October 2015	Thursday 22 October 2015
Opening		
Plenary: Hospital implementation	Plenary: Traceability	Plenary: Unique Device Identification (UDI), Track & Trace initiatives
	Ask the expert: breakout sessions	Implementation cases
General lunch or Presentation of HPAC award winning case study	General lunch or EPCIS introductory session	Lunch
Implementing GS1 standards in hospitals, bedside scanning, public policy (pharma)	Implementing EPCIS, traceability, introduction to UDI and public policy (med devices)	Safer healthcare across the world
Poster cocktail	Networking dinner	Closing



Vice-President's welcome note



It is our pleasure to welcome you to our 28th Global GS1 Healthcare Conference in Budapest, gathering over 250 participants from more than 40 countries.

Healthcare professionals worldwide have always been united in one goal: to give patients the best possible care at all times. This is precisely why it is so important to use global standards in the delivery of healthcare. Such standards help improve patient safety, achieve cost-efficiencies, reduce administrative burdens and give the caregiver more time to spend with patients.

Top worldwide experts will present the latest regulatory and industry developments relating to product identification, traceability and counterfeiting. They will address today's key topics such as the learnings from the enactment of the U.S. FDA Unique Device Identification (UDI) rule, the adoption of the EU Medical Device Regulation, the implementation roadmap of the Falsified Medicines Directive and the APEC track & trace recommendations.

International agencies will describe how GS1 standards can make a difference in the humanitarian aid sector – changing the lives of patients in the developing world.

You will benefit from plenary sessions, breakout sessions and ask the experts workshops focusing on implementation reality. We hope that you will feel encouraged to actively share your experiences and raise your questions.

As always, the conference offers many networking opportunities. Take the chance to connect with your peers and join us at the Európa Boat on the river Danube for our networking event on Wednesday evening.

A special thanks to GS1 Hungary for hosting this conference and to LANSA for sponsoring the event.

Thank you for participating in the 28th Global GS1 Healthcare Conference in Budapest, which we hope will bring us a step closer to our goal of one world, one standard, one vision: improving patient safety.

Ulrike Kreysa

Vice President Healthcare
GS1 Global Office

Agenda

Tuesday, 20 October

7:30 – 9:00	Registration & welcome coffee	Foyer
8:00 – 8:45	INTRODUCTION A starter session on GS1 standards <i>Global standards to Identify, Capture and Share information</i>	SESSION Regina Ballroom
9:00 – 13:00	OPENING PLENARY SESSION – Hospital Implementation <i>A session for both suppliers and providers, to learn about hospital implementations from around the world</i>	Regina Ballroom
9:00 – 9:10	<i>Welcome to the conference</i> Miguel Lopera , CEO and President, GS1 Global Office Dávid Kétszeri , Director Corporate Relations, GS1 Hungary	
9:10 – 9:20	<i>Key address</i> Authorities , Hungary	
9:20 – 9:45	<i>The supply chain modernisation programme</i> Timothy Yung , Senior Pharmacist, Hong Kong Hospital Authority	
9:45 – 10:10	<i>National Supply Chain Reform in Australia - driving hospital implementation & directing the vision for future</i> Paul Broadbridge , Manager eHealth Value Chain, NEHTA, Australia	
10:10 – 10:35	<i>The importance of accurate product data for hospitals - a pilot</i> Dr. Hajo Reißmann , University Hospital of Schleswig Holstein, Germany, Nick Manzo , Global Senior Director of Industry Development, 1WorldSync	
10:35 – 11:00	Coffee Break	Foyer



11:00 – 11:50	<p><i>New Dutch guideline for single unit barcoding</i> Robert J. Moss, Hospital pharmacist, Dutch Association of Hospital Pharmacists (NVZA)</p> <p><i>Recent best-practices in the Netherlands – Scanning of high risk medication in the OR</i> Sandra de Bruin, Team leader Anaesthesiology, Bernhoven Hospital Uden, the Netherlands</p> <p><i>The use of GS1 barcodes at the Central Sterile Services Department</i> René Bults, Manager CSSD, Bernhoven Hospital Uden, the Netherlands</p> <p><i>Fewer stocks, more peace - traceability of medical devices in the OR</i> Roland van de Loos, Manager OR, and Jeroen van Winden, Manager Logistics OR, Tweesteden Hospital, Tilburg, the Netherlands</p>
11:50 – 12:15	<p><i>Gaining efficiency from accurate product data and electronic messaging - a pilot from a French GPO</i> Jean-Michel Descoutures, Chief Pharmacist, RESAH, France Pierre Leonard, Colonel Pharmacist Project Manager (supply chain information system), French Military Health Service</p>
12:15 – 12:40	<p><i>The link between hospital accreditation and global standards</i> Peter Carter, CEO, ISQua</p>
12:40 – 13:00	<p><i>Healthcare Provider Advisory Council (HPAC) Award presentations: Case Study Award and Recognition Award</i></p>
13:00 – 14:00	<p>General Lunch or</p> <p style="text-align: right;">ÉS Bisztró</p>
	<p>HPAC working lunch – presentation of award winning case study <i>Healthcare Provider Advisory Council (HPAC) lunch builds upon the morning hospital plenary. An interactive working lunch: the winner of the HPAC Case Study Award presents his case study, answers your questions and engages in broader discussions.</i> Facilitators: HPAC Tri-Chairs: Frédérique Frémont, Organisation Engineer, CHI Ballanger Hospital, France, Feargal Mc Groarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland</p> <p style="text-align: right;">Salons Bandini, Marzio & Bonfini</p>

14:00 – 15:30

IMPLEMENTATION REALITY SESSIONS – Round 1

(register for one of the three)

Regina Ballroom I

1. Where and how to start implementing GS1 standards in a hospital

In this session providers who have implemented GS1 standards in the care giving environment will share their experiences and advice: where to start, why, drivers, sponsorship and funding, the good, the bad and the ugly of implementation realities.

Moderator: **Feargal Mc Groarty**, National Haemophilia System Project Manager, St. James's Hospital, Ireland

Panellists: **Frédérique Frémont**, Organisation Engineer, CHI Ballanger Hospital, France; **Erik Van Ark**, Anesthesiologist, Bernhoven hospital Uden, the Netherlands; **René Bults**, Manager of the Central Sterile Services Department (CSSD), Bernhoven hospital Uden, the Netherlands; HPAC Recognition Award winner

Regina Ballroom II

2. Point of care scanning

The purpose of this session is to highlight the reasons for implementing bedside scanning and how to undertake the project.

Topics discussed will include:

- External and internal drivers for hospitals to plan for the introduction of bedside scanning and related benefits like reducing medical errors, improving quality of care, traceability
- Implementation considerations key to success:
 - Suppliers role in identification of medication
 - Patient and caregiver identification
 - Costs – initial and ongoing interoperability of systems

Moderator: **Richard Price**, Policy & Advocacy Officer, European Association of Hospital Pharmacists (EAHP)

Panellists: **Sébastien Langlois-Berthelot**, GTIN Coordinator, F. Hoffmann-La Roche Ltd and others

Regina Ballroom III

3. Public Policy work group – pharmaceuticals & vaccines

Regulatory requirements and initiatives from around the world related to pharmaceuticals and vaccines – normally a closed group; it is only open for this session.

Moderator: **Géraldine Lissalde-Bonnet**, Senior Public Policy Manager, GS1 Global Office

GS1 Healthcare Public Policy Work Team Co-chair: **Peggy Staver**, Pfizer



15:30 – 16:00	Coffee Break	Foyer
16:00 – 17:30	IMPLEMENTATION REALITY SESSIONS – Round 2 (Register for one of the three)	Regina Ballroom I
	1. Where and how to start implementing GS1 standards in a hospital (see Round 1)	Regina Ballroom II
	2. Point of care scanning (see Round 1)	Regina Ballroom III
	3. Unique Device Identification (UDI): introductory session – AIDC <i>UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. This session provides an introduction of the challenges and benefits of AIDC (automatic identification and data capture) implementation of UDI.</i> Moderator: Jackie Elkin , Global Regulatory Affairs - Global Process Owner Standard Product Identification, Medtronic Panellists: Akio Murata , Chairman of steel apparatus committee, JAMDI (Japan Association of Medical Devices Industries), Stanley J. Malinowski , Manager Manufacturing Systems Integration, Medtronic	
17:30 – 18:30	Poster cocktail <i>Discover the latest GS1 healthcare implementations and initiatives developed by GS1 member organisations</i>	Foyer
17:30 – 19:00	International Government Healthcare Supply Chain ThinkTank (on invitation only) <i>Open to international government healthcare organisations only – discussions will be held under the Chatham House Rule</i>	Salon Regiomontanus

Wednesday, 21 October

8:30 – 9:00	Welcome Coffee	Foyer
9:00 – 11:15	PLENARY SESSION – Traceability <i>Traceability is today a focus of many regulatory bodies, and worldwide regulations and activities are evolving. This session discusses traceability and authentication, counterfeiting and the need to get the original product to the patient.</i>	Regina Ballroom
9:00 – 9:35	<i>The Falsified Medicine Directive (FMD)</i> Stefano Soro , Head of Unit, Directorate-General for Health and Food Safety, European Commission	
9:35 – 10:00	<i>Verification of Medicines in Europe</i> Andreas Walter , Director General a.i., European Medicines Verification Organisation (EMVO)	
10:00 – 10:25	<i>Implementation of the FMD by a manufacturer</i> Philippe Drechsle , Head of Portofolio Value Optimization, Teva Europe	
10:25 – 10:50	<i>Exploring the US Federal track and trace system for drugs: Drug Supply Chain Security Act (DSCSA)</i>	
10:50 – 11:15	<i>APEC roadmap and recommendations of the Track & Trace WG</i> Cyndi Poetker , Global Serialization Program Manager, Abbott Laboratories, member of APEC Track & Trace work group	
11:15 – 11:45	Coffee Break	Foyer
11:45 – 13:00	ASK THE EXPERTS – Breakout sessions	Regina Ballroom I
	1. Identification and marking of multi-country packaging and human readable interpretation (HRI) on labels Grant Courtney , Packaging Lead Manager, GSK, UK	
	2. Marking with GS1 Data Matrix Chuck Biss , Senior Director, AIDC Healthcare, GS1 Global Office; Réka Mészárosné Balogh , Project coordinator - Quality Assurance Expert, TQM, Gedeon Richter Plc	Regina Ballroom II



Regina Ballroom III

3. Serialisation

Peggy Staver, Director, Product Integrity, Pfizer, U.S.

Salon Regiomontanus

4. Tactical steps for hospital implementation

Justin Bitter, Manager OR and sterilisation departments, Bernhoven Hospital, the Netherlands

General lunch or

ÉS Bisztró

13:00 – 14:00

Lunch session on Electronic Product Code Information Service (EPCIS) - Introduction to the 'when', 'where', and 'why' of supply chain visibility

This session will serve as a high-level introduction to EPCIS, in order to ensure that participants of the afternoon's EPCIS "implementation reality" breakout are equipped with the necessary pre-requisite knowledge. EPCIS is a GS1 standard which enables trading partners to share information about the movements and whereabouts of products and assets through the supply chain.

Presenter: **Craig Alan Repec**, Senior Manager EPC Technology, GS1 Global Office

Salons Bandini, Marzio & Bonfini

14:00 – 15:30

IMPLEMENTATION REALITY SESSIONS – Round 1

(register for one)

Regina Ballroom I-II

1. Traceability of Pharmaceuticals utilising EPCIS

Building upon the lunchtime overview of EPCIS, this session takes a closer look at how EPCIS can be applied to the traceability of pharmaceuticals. Hear from those who have implemented traceability of pharmaceutical products using GS1 standards sharing their experiences and advice on the challenges they face and how they were overcome. In addition they will share some of the benefits realised or anticipated from the implementation of traceability.

Panellists: **Grant Courtney**, Packaging Lead Manager, GSK; **Peggy Staver**, Director, Product Integrity, Pfizer; **Scott Mooney**, Vice President Distribution Operations, McKesson; **Cyndi Poetker**, Senior Program Manager, Abbott Laboratories; **Craig Alan Repec**, Senior Manager EPC Technology, GS1 Global Office

Regina Ballroom III

2. Unique Device Identification (UDI): Introductory session – master data management & data quality

Attend this panel session and learn from the experiences of leading medical device manufacturers implementing GDSN globally, a leading German hospital and GDSN Data Pools, as they share the lessons learnt and the benefits. Learn also about the importance of GDSN Major Release planned for May 2016 offering significant advantages for the healthcare sector, and the opportunities to improve data quality.

Moderator: **Volker Zeinar**, Global Coordination Auto-ID Affairs, B. Braun
Panellists: Dr. **Hajo Reißmann**, Leader, Office of Medical and supplies, University Hospital Schleswig-Holstein; **Nick Manzo**, Global Senior Director of Industry Development, 1WorldSync; **Margot Drees**, Vice President, Global Strategy, GHX; **MJ Wylie**, Global GDSN Deployment, Johnson & Johnson

15:30 – 16:00

Coffee Break

Foyer

16:00 – 17:30

IMPLEMENTATION REALITY SESSIONS – Round 2

(See register for one)

Regina Ballroom I-II

1. Traceability of Pharmaceuticals utilising EPCIS - continued (see Round 1)

Regina Ballroom III

2. Public Policy – medical devices

Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session.

Moderator: **Géraldine Lissalde-Bonnet**, Senior Public Policy Manager, GS1 Global Office,
Healthcare Public Policy Work Team Co-chair: **Jackie Rae Elkin**, Medtronic

18:30 – 23:30

Networking event



Thursday, 22 October

8:30 – 9:00	Welcome Coffee	Foyer
9:00 – 11:00	PLENARY SESSION – Unique Device Identification and regulatory Track & Trace initiatives for medical devices <i>UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.</i>	Regina Ballroom
9:00 – 9:25	<i>UDI in the Medical Device Directive</i> Laurent Selles , Senior Coordinator for International Relations, Health Technology and Cosmetics, Directorate-General for Internal Market, Industry, Entrepreneurship and SME's, European Commission	
9:25 – 9:50	<i>Unique Device Identification - the state of play in Europe</i> Andrew Rutter , Chair UDISC (UDI and Supply Chain Task Force), Eucomed	
9:50 – 10:30	<i>UDI - experiences and challenges of implementation in the U.S. FDA UDI rule</i> Jay Crowley , Vice President of Unique Device Identification Solutions and Services, USDM Life Sciences (former Senior Advisor, U.S. FDA)	
10:30 – 11:00	<i>Implementation of UDI with GDSN</i> Martin Fincham , CEO, LANSAS; Nada Savatic , Senior Program Manager, Abbott Laboratories	
11:00 – 11:30	Coffee Break	Foyer
11:30 – 13:00	Implementation cases	Regina Ballroom
11:30 – 11:55	<i>Implementation of UDI and recall</i> Kevin Downs , Director of Finance and Performance, Derby Teaching Hospitals NHS Foundation Trust	

11:55 – 12:15	<p><i>GS1 standards to ensure traceability and consumption reporting</i></p> <p>Nuno Loureiro, Director Logistics, Centro Hospitalar Lisboa Norte, Portugal</p>
12:15 – 12:35	<p><i>Implementation of traceability in a public drug supply policy - challenges and opportunities</i></p> <p>Lic. Mauricio Monsalvo, Remediari, Ministry of Health, Argentina</p>
12:35 – 13:00	<p><i>Safe medicine - linking healthcare providers with their patients and health insurance companies</i></p> <p>Radomir Veres, CFO & member of the board, Dovera; Marianna Ravallova, Senior consultant, AIDC, GS1 Slovakia</p>
13:00 – 13:45	<p>Lunch Break</p> <p>ÉS Bisztró</p>
13:45 – 14:35	<p>SAFER HEALTHCARE ACROSS THE WORLD</p> <p>Regina Ballroom</p>
13:45 – 14:35	<p><i>USAID pilots for end-to-end supply chain data visibility</i></p> <p>Ramy Guirguis, Senior Information Technology Advisor, USAID and Al Shiferaw, Director, DELIVER project Ethiopia</p> <p><i>Harmonisation of barcoding for contraceptives</i></p> <p>Liuchi Hara, Supply Chain Innovation Specialist, UNFPA</p>
14:35 – 15:20	<p><i>Very Often I Felt Like Quitting</i></p> <p><i>What will it take to realise the proven benefits of barcode technology in protecting patients and caregivers the world around?</i></p> <p>Mark Neuenschwander, Patient Safety Advocate, Medication-Safety Technology Expert, President of The Neuenschwander Company</p>
15:20 – 15:30	<p><i>Invitation to the next conference in Dubai</i></p> <p>Rami Habbal, Business Development Director, GS1 UAE</p>
15:30 – 15:35	<p><i>Closing remarks</i></p> <p>GS1 Healthcare Tri-Chair</p>



General information & contacts



Conference venue

Kempinski Hotel Corvinus Budapest

Erzsébet square 7-8 - 1051 Budapest

Web: www.kempinski.com/budapest

Tel: +36-1 429 3777

Internet access

Complimentary wireless internet access in the bedrooms.

Complimentary wireless internet access in the meeting rooms:

SSID name: GS1

Password: Healthcare2015

Dress code

Conference: Business

Networking Event: Smart casual

Meeting rooms

Plenary sessions: Regina Ballroom

Working lunches: Salons Bandini, Marzio & Bonfini

General lunch: ÉS Bisztró

Implementation reality sessions: Regina Ballroom I-III

Public policy sessions: Regina Ballroom III

Ask the experts: Regina Ballroom I-III, Salon Regiomontanus

Poster cocktail: Foyer

Think tank: Salon Regiomontanus

Contact

Conference enquiries



Agathe Daskalides (GS1 Global Office)
+32 479.069.335
agate.daskalides@gs1.org



Zsófia Burányi (GS1 Hungary)
+36 (30) 575 22 03
buranyi@gs1hu.org

Poster Cocktail

Join us on Tuesday 21 October from 17:30-18:30 to enjoy a cocktail and discover the latest GS1 Healthcare implementations and initiatives developed by GS1 member organisations.

Don't forget to vote for your favourite poster and attend the networking event to find out who won! www.gs1.org/budapest2015



Networking Event

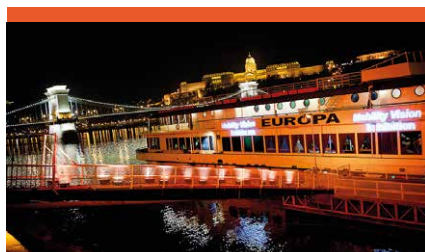
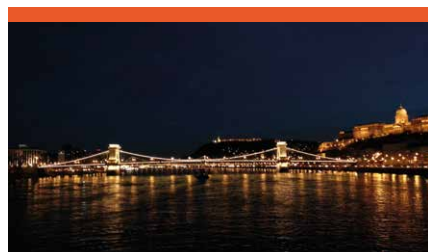
At the conclusion of Wednesday's agenda, 22 October, enjoy some networking time with your fellow attendees at Európa Boat on the river Danube.

Schedule

18:30	Hotel departure by bus. Meeting point hotel lobby
19:00-19:30	Bus arrives at the Európa Boat
22:30, 23:00, 23:30, 24:00	Bus transfer back to the Hotel

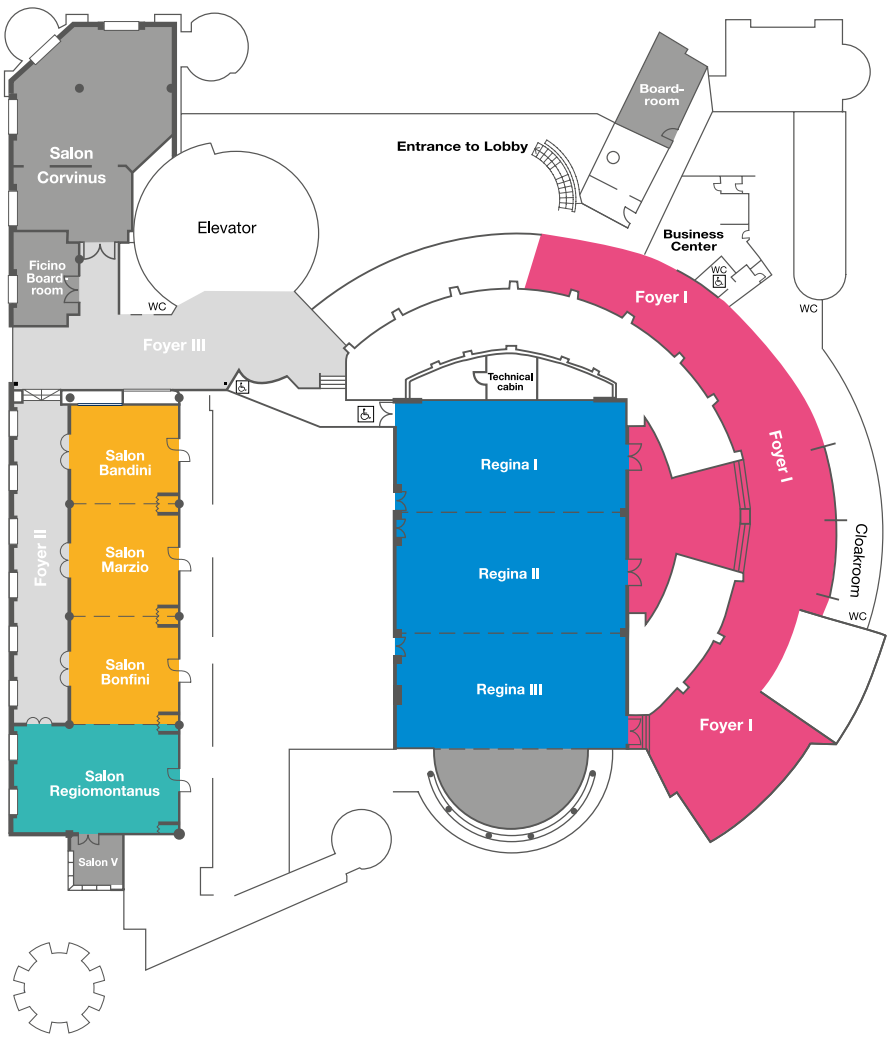
Address

1. district Szilágyi Dezső square harbor





Floor plan



About Budapest

Budapest, the capital of Hungary consists of Buda and Pest, separated by the Danube River. Budapest is a vibrant city with a rich cultural heritage and plenty of attractions to discover.

Budapest attractions

The Chain Bridge

The Chain Bridge is a 19th century suspension bridge which spans the Danube River connecting the Pest and Buda sides of the city. The Chain Bridge was the first permanent bridge crossing the Danube in Budapest.

St Stephens Basilica

One of Budapest's greatest landmarks is this beautiful church which stands on the Pest side of the city. St Stephens Basilica offers some great shows and concerts.

House of Parliament

The governing powers of Hungary are housed in the third largest parliament building in the world. His design was inspired by the English House of Parliament. The building incorporates Gothic Revival elements and has turrets and towers but also has Renaissance and Baroque elements like the massive central dome.

National Opera House

The ornate Opera House is designed in the Neo-Renaissance style and is located on elegant Andrassy Avenue. The building was designed by Miklos Ybl for the Millennium celebrations of 1900. The sumptuous design includes 7kg of gold used in the decoration and hundreds of statues.

Szechenyi Baths

This was the first 19th century thermal bath in Budapest, it was opened temporarily in 1881 and once its popularity was established the structure was made permanent. The medicinal bath was built in 1913 and the northern wing was added in 1927. Today it is one of the largest public baths in Europe and resembles a neo-Baroque palace rather than a public bath.



Szechenyi Baths



Restaurants in Budapest

Terminál restaurant *(lunch/daily menu available & dinner)*

Terminal is a restaurant and bar with a unique atmosphere, in the heart of the bustling downtown, situated in what was once a bus station, together with the Design Terminal, where contemporary Hungarian and fusion cuisine create gastronomic adventurers.

Location: V. district, Budapest, Erzsébet Square 11

Tel: +36 30 419 5040 - Email: info@terminalrestaurant.hu

Puli restaurant *(lunch & dinner)*

Puli is a traditional Hungarian restaurant in central Budapest, on Andrássy Street between Opera, Oktogon and Ferenc Liszt Square. The restaurant's authentic, friendly atmosphere speaks for itself, and the staff make every effort to give you an unforgettable experience. Enjoy tastes of Hungarian cuisine: goulash soup, roasted foie gras, paprika chicken, beef stew, cottage cheese dumplings and a plentiful choice of beverages: Hungarian wines (Badacsony, Tokaj, Villány, Eger, Szekszard) traditional beers and high quality brandies.

Location: VI. district, Budapest, Andrásy avenue 34

Tel: +36 70 567 5520 - Email: info@pulibudapest.hu

Cserpes Milk Bar *(breakfast)*

The milk bar ("tejivó" in Hungarian) is no new invention. Its history in Budapest dates back to the early 20th century. Such shops used to sell beverages made with milk, soft drinks and pastry. Some Hungarians still recall the exceptional atmosphere of these establishments, and the splendid feeling of sipping a steaming cup of coffee while eating a delicious croissant.

Location: downtown. V. district, Budapest, Sütő street 2

At Deák Tér metro station, next to McDonald's

Email: info@cserpestejivo.hu

Fruccola *(breakfast)*

Fruccola means these seven points: fresh fruit & veg - free range meat - always freshly baked - everything is prepared in the shop - vegetarian, vegan, gluten- and lactose free options - green operation - eco-friendly packaging

Location: V. district, Budapest, Kristóf square 3

Tel: +36 1 430 6125 - Email: hello@fruccola.hu

Gerlőczy Café

A spot of Parisian charm in downtown Pest, Gerlőczy café, restaurant and Rooms DeLux is a favourite with Budapesters and tourists alike, and not just during the summer. Gerlőczy's large terrace is an ideal place to rest in the midst of an all-Budapest tour, since it's within easy walking distance of Deák Square and Váci Street, while shielded from the crowds and traffic of both.

Location: V. district, Budapest, Gerlőczy street 1

Tel: +36 1 5014000 - Email: info@gerloczy.hu

Gozsdu Udvar – *Festival within the city walls*

It's noisy, it's full of people, it's interesting, it's happening. When you enter the gate of the courtyard you really feel like stepping into a festival. There are a lot of restaurants, bars and ruin pubs that you can choose from although it costs a little more.

Location: VII. district, Budapest Király street 13



Useful Information

Time zone

Central European Time (GMT+1, EST+6), Daylight Saving Time observed

Telephone

Country code: 36. Budapest area code: 1

Important telephone numbers:

Ambulance: 104 - Police: 107 - Fire service: 105 - Central help number: 112 - General enquiries: 197 - Domestic enquiries: 198 - International enquiries: 199 - Auto club help number: 188 - Speaking clock: 180 - Tourist Police (0-24): 06-1-438-8080

Language

Hungarian

Currency

Forint (HUF). You'll often find that Budapest is a bargain compared to other European cities, because although Hungary is part of the European Union, it does not use the Euro as its currency. The Hungarian currency is the Forint (Ft, HUF), which has the following denominations: notes - 500Ft, 1,000Ft, 2,000Ft, 5,000Ft, 10,000Ft and 20,000Ft; coins - 5Ft, 10Ft, 20Ft, 50Ft and 100Ft. Prices, such as hotel rates, sightseeing tours, etc. are often quoted in Euros. Many businesses, including some select supermarkets accept Euros. Don't forget to check their exchange rates, as you might be better off exchanging your currency first and paying in Forints.

Tipping

Restaurants and bars: 10% - 15%

Sometimes the bill includes the tip, so always check the bill before decide to add tip. Many restaurants and cafés in Budapest add a 10% service fee, which is usually stated on the bill. If you are unsure, ask your waiter whether or not service was included. If the service fee is not included, unless you were completely unhappy with your service, it is customary to tip 10%-15% of the total bill.

Smoking

All of the bars and restaurants are non-smoking.

Conference speakers



Charles E. “Chuck” Biss, *Senior Director, AIDC Healthcare, GS1 Global Office*

Charles E. “Chuck” Biss is Senior Director, AIDC Healthcare at GS1. Previously he was Senior Analyst – Markets & Industry Standardization at Honeywell Scanning and Mobility and Vice President of Verification Products. Active in the AIDC industry since 1973, he has focused on bar code, image analysis, scanning, verification and standards development, along with technical support / training and education. He was instrumental in developing the Quick Check® verifier product line. Chuck serves or served on multiple National and International standards committees including 8 years as Chairman of ISO/IEC JTC 1/SC 31 on AIDC. A charter member of the AIDC 100, in 2001 he received AIM Global's Richard R. Dilling Award, in 2013 the INCITS Exceptional International Leadership Award and in 2015 the IEC's 1906 Award.



Justin Bitter, *Manager OR and serialisation departments, Bernhoven Hospital, The Netherlands*

Justin Bitter works as manager operating rooms in Bernhoven Hospital, Uden since June 2012. From 2011 he is Dutch Chairman of GS1 Healthcare traceability focus group, bridging the gap of uniform barcodes between suppliers and hospitals.

Since June 2014, he is involved as a member of the international GS1 Healthcare Leadership team.

In January 2012, he started his Ph.D. studies on multidisciplinary teamwork in the OR department.



Paul Broadbridge, *Manager eHealth Value Chain, NEHTA, Australia*

Paul specialises in the integration of technology, people and data to deliver business and healthcare outcomes acquired through over 10 years' experience at a state, national and international level specialising in organisation reform, strategy development and change management within the public sector.

Recently Paul led an integral team in the implementation of a centralised procurement model, focused on procure to pay system and process standardisation across all public health sites within South Australia, in addition to expansion and design of a centralised distribution centre to support the initiative.



Sandra de Bruin, *Team leader Anaesthesiology, Bernhoven Hospital, Uden, the Netherlands*

Sandra de Bruin-Reijers is a trained OR nurse, and team leader of the OR anesthesiology and recovery at Bernhoven hospital in Uden, the Netherlands. She has 13 years of experience in an academic hospital as an OR nurse, and as manager OR for several years. Since July 2014 she is the project leader of a project with the ambition to implement scanning of high risk medication in the OR. She wants to implement GS1 standards to improve patient safety.



René Bults, *Manager of the Central Sterile Services Department (CSSD), Bernhoven hospital Uden, Netherlands.*

As a member of the management team of the OR, he is responsible for the financial and personnel policy, as well as for quality policy at the CSSD.

Bults works with the optimization of the instrument tracking & tracing system, including in particular the move towards to a uniform GS1 bar coding.



Peter Carter, *CEO, ISQua*

Peter is Chief Executive Officer of ISQua since 2013. He has lead the reformation of ISQua, advancing existing programs including global external evaluation, introducing new programs in education and advancement of healthcare quality in developing countries to mention a few.

Peter was previously Chief Executive Officer of the specialist medical colleges of Psychiatrists and Surgeons of Australia and New Zealand over 16 years. Peter has taught in tertiary colleges and universities including the Master of Business and Technology programme of the University of New South Wales, Australia, and has held senior management positions in universities.



Grant Courtney, *Packaging Lead Manager, GlaxoSmithKline*

Grant is recognised for his extensive experience in product security, coding & serialisation, product development and supply chain solutions in the pharmaceutical industry, having spent the past 20 years working in these areas. Grant has been an active member of EFPIA for several years advising on both manufacturing and supply chain related issues. In addition, Grant is a member of the GS1 Healthcare Leadership Team. He obtained a Business degree at the University of Hertfordshire Business School.



Jay Crowley, *Vice President of Unique Device Identification Solutions and Services, USDM Life Sciences*

Jay Crowley is the Vice President of Unique Device Identification Solutions and Services at USDM Life Sciences. Jay was recently Senior Advisor for Patient Safety in the Food and Drug Administration's Center for Devices and Radiological Health. Jay developed the framework and authored key requirements for FDA's UDI system. At USDM Life Sciences, Jay focuses exclusively on providing business process, technology and compliance solutions for the regulated life science industry.

Jay held a variety of positions over his nearly 27 years at FDA. Jay also worked in the Office of the Commissioner of FDA, and the Office of Compliance at FDA.



Jean-Michel Descoutures, *Chief of Pharmacy, Argenteuil hospital*

Jean-Michel DESCOUTURES is a hospital pharmacist, chief of the Pharmacy Department of Argenteuil hospital. He joined in 2007 the Réseau des acheteurs hospitaliers d'Ile-de-France, the regional procurement hub of the region of Paris, where he coordinates the procurement of pharmaceuticals for over 70 hospitals including the military hospitals. In 2009 he was elected member of the French National Academy of Pharmacy. In 2010 he was elected President of the Club des Acheteurs de Produits de Santé an association where all the different public and private GPOs can discuss about their similar problems regarding the environment of procurement of health products.



Kevin Downs, *Director of Finance and Performance, Derby Teaching Hospitals NHS Foundation Trust*

Prior to Kevin's appointment in April 2015, Kevin spent the previous 3 years at the Trust as Deputy Director of Finance responsible for Financial Accounting, Procurement, Theatre Transformation Group and Cost improvement programmes.

Before this he worked at other NHS Acute providers including Leicester, Milton Keynes, Northamptonshire Healthcare and Hull. He was also a Non-Executive Director at Burton Hospitals.

Before joining the NHS, Kevin worked for Venture Capitalists (NAT WEST Bank/Bridgepoint) and large Multinationals both in the UK and across Europe, including VF Corp (Wrangler Jeans). Warnaco (Vanity Fair) and Mattel Toys.



Margot Drees, *Vice President, Global Strategy, GHX*

As Vice President, Global Strategy at GHX, Margot Drees leads strategy in an organisation that brings together healthcare providers, manufacturers, distributors and group purchasing organizations in a collaborative and connected community to improve efficiencies, visibility and accuracy in the healthcare supply chain.

Drees joined GHX in 2005 with more than 15 years of experience in product management and marketing for healthcare and high-tech companies, including the Micromedex division of Thomson Healthcare Publishing. She received a BA in International Affairs from the University of Colorado, Boulder and an MS in Communication from the University of Denver.



Philippe Drechsle, *Head of Portfolio Value Optimization for Teva Europe*

Economist and certified accountant by education, he has over 15 years of international experience in the generics industry (Mepha, Cephalon and Teva) in various roles (marketing controlling, product administration, area management and business development). He joined Teva in 2011 taking care of launches at risk in Europe. Since 2014 he is Head of Portfolio Value Optimization Europe. In this role he is in charge of the life cycle management of the existing portfolio (harmonising product sources, defining strategies to reduce cost of goods, tail-cutting). Philippe is also responsible for the implementation of the Falsified Medicine Directive project at European level.



Jackie Rae Elkin, *Global Regulatory Affairs - Global Process Owner Standard Product Identification, Medtronic*

Jackie has been working in the medical device sector for more than 28 years and currently holds the position of Global Process Owner of Standard Product Identification for Medtronic, Inc. Global Regulatory Affairs.

She has co-chaired the AdvaMed Auto-Identification Committee since 2006, and has also provided advisory role in other initiatives involving UDI legislation in both the United States and around the world, including the International Medical Device Regulators Forum (IMDRF).

Jackie is one of the founding members of GS1 Global Healthcare and has maintained a leadership role in the organisation.



Martin Fincham, *CEO, LANSA Group*

As Group CEO of LANSA, Martin manages a software business with over 7,000 customers in 65 countries. LANSA is a global strategic partner of 1WorldSync and widely acknowledged as one of the world's foremost experts in delivering Product Information Management (PIM) solutions to the GS1 Community. Martin has many customers using the GDSN for UDI compliance in North America and Europe and has a keen interest in learning how GS1 standards can be further applied to improve supply chain efficiency and patient safety. His current research focus is traceability and serialization.



Frédérique Frémont, *Organisation Engineer, CHI Ballanger Hospital, France*

Currently Organisation Engineer in a public hospital working as Manager of the outpatients clinic and medico-technical departments. Previous activities includes Consulting positions with Ernst & Young in the Industry and Health Care sectors, for providers and pharmaceutical companies.

Frédérique has implemented projects based on GS1 standards such as surgical instrument traceability in her current job, and is a long time member of GS1 Healthcare, co-chair of the Traceability and Level Below Each (unit dose) groups, and currently co-chair of the Healthcare Provider Advisory Council.

Frédérique is a member of the Steering Committee of GS1 France Healthcare and was the winner of the first HPAC Award Provider.



Dr. Ramy Guirguis, *Senior Information Technology Advisor, USAID*

Dr. Guirguis holds a Ph.D, M.Sc., and B.Sc. in Computer and System Engineering. He has over 25 years of professional experience in information and communications Technology, with special emphasis on IT program management, IT governance, architecture, interoperability and standards.

Currently a Senior Information Technology Advisor with USAID's Global Health Supply Chain, where he advises countries with respect to the automation of their national-level supply chain system for health commodities. Dr. Guirguis also provides an oversight to USAID's global MIS systems for supply chain.

Dr. Guirguis had a leadership role in several key US governments' biometrics architecture, and interoperability committees and working groups. He is an Adjunct Professor at Georgetown.



Dávid Kétszeri, *Director of Corporate Relations and deputy CEO, GS1 Hungary*

David joined GS1 Hungary in 2004 as Project Manager on food traceability. He was involved in several implementation projects in different sectors (retail, healthcare, logistics, waste management) aiming to adopt the best GS1 solution for specific user requirements. Since 2009 he is permanent lecturer at universities in the topic of the role of global standards in creating values for global supply chains. He was working for GS1 in Europe as general coordinator between 2007 and 2012. During this time he was supporting the joint GS1 European initiatives aiming to facilitate and harmonise the supply chain processes within Europe.



Sébastien Langlois-Berthelot, *GTIN Coordinator, F. Hoffmann-La Roche Ltd.*

Sébastien has been working for Roche since 2004 in different global roles in logistics, quality, artworks & labeling and master data. Since 2013, he has been in charge of deploying product identification globally using GTIN at both primary and secondary packaging levels, as well as other GS1 identification keys like GLN and SSCC. In his role, Sébastien is actively advocating and promoting the use of GS1 standards within Roche. Additionally, he represents Roche in the Global GS1 Healthcare User Group and is a member of the Global GS1 Healthcare Leadership Team since 2014.



Pierre Leonard, *Colonel Pharmacist Project Manager, French Military Health Service*

Since 2008, he serves at the central management of the French Military Health Service to plan pharmaceutical support in peace and operations. Since 2010, he also manages information systems projects needed for the function of the supply chain of the Military Health Service, and is involved in exchanges of information with partner information systems. Before, he worked in a pharmaceutical logistics warehouse (Marseille and Vitry le François) and overseas (Reunion Island and French Guiana). He has made five field missions for France and United Nations in Africa. He has held positions such as assistant pharmacist, in logistics, quality assurance, operational headquarter, sterilization unit, and advisor to the medical director.



Géraldine Lissalde-Bonnet, *Senior Manager Public Policy Healthcare, GS1 Global Office*

Géraldine is managing the GS1 Healthcare Public Policy Work Team which has the mission to provide strategic leadership by interacting with public policy makers globally in the harmonisation of Healthcare product identification, traceability and Regulatory Information Management (RIM) by using GS1 Global standards. Géraldine is leading the Trace and Trace Work Group of the APEC Roadmap for Global Medical Product Integrity and Supply Chain Security. In the area of Medical Devices, she is representing GS1 as Liaison Member to the Asian Harmonisation Working Party (AHWP). A lawyer by training, she started her career in the private sector, complemented by several years in the European Commission.



Miguel Lopera, *CEO, GS1 Global Office*

Miguel A. Lopera is President and Chief Executive Officer of GS1. Miguel joined GS1 as CEO in April 2003. Miguel has a wealth of CEO, Board, division management, marketing and IT experience gained in every aspect of the Consumer Goods business having spent 24 years with Procter and Gamble and over 12 years in GS1. Miguel has ample experience in Boards being a Board member of GS1 Global and GS1 US. Miguel is a guest of the Consumer Goods Forum Board, Data Excellence Board and innovation Board. Miguel holds an Engineering MSc Degree from the Polytechnic University of Madrid and an MBA from the “Instituto de Empresa” of Madrid.



Nuno Marques Loureiro, *Director of Logistics, North Lisbon Hospital Centre*

Nuno is member of the Working Group of the Ministry of Health to implement the methodology for the preparation of Sustainability Reports, following the methodology GRI (Global Reporting Initiative). He is also Member of SiNATS forum - Discussion Forum Device Evaluation Doctors. He is speaking at the discipline of Logistics and Operations Management, Master of Biomedical Engineering of the Technical University - Theme: Warehouse Management. He is guest speaker at the Hospital Logistics discipline of Post - Graduation: Health Services Management at Lusiada University of Lisbon. He has published the following publications: 'Hospital logistics in Context - Magazine Modern Logistics' and 'Centering Warehouse - Magazine Modern Logistics'.



Stanley J. Malinowski, *Manager Manufacturing Systems Integration, UDI Lead for GS1 standards & Marking Technologies*

Currently serving as Co-Chair for the GS1 US - GTIN in Practice Workgroup. He has more than 30 years in Medical Device Engineering and over 20 years AIDC marking experience with GS1 standards. He has participated in several GS1 Healthcare User Group and GS1 US committees regarding medical device marking standards. Stanley received a Bachelor's of Science Degree in Mechanical Engineering and a Masters in Business Administration.



Nick Manzo, *Global Senior Director of Industry Development, 1WorldSync*

Nick Manzo leads the global expansion of 1WorldSync's capabilities in the Healthcare industry. His role is to ensure, at a global level, that 1WorldSync provides the Healthcare industry with: consistent messaging, organisational alignment for our multi-national companies, as well as products and services that are developed to support the expansion of GS1 standards and GDSN to the Healthcare industry. Nick has been working with both regional and multi-national organisations for over 10 years. Focusing on Product Data Management strategies, he has provided thought leadership, strategy development and project execution to some of the largest companies in the world.



Feargal Mc Groarty, *Project Manager, St James's Hospital, Ireland*

Feargal has a medical laboratory background and has worked in the public sector healthcare system for 20 years. His current project has seen the implementation of GS1 barcoding on medication, allowing real-time track and trace of the drug from the manufacturer through to the patient home, including the use a smartphone app for patients to scan their medication at home, which is the first of its kind. He is currently co-chair of the GS1 Healthcare Provider Advisory Council (HPAC) and a member of the GS1 Healthcare Leadership Team. Feargal holds a Fellowship in Laboratory Haematology from the Institute of Biomedical Science.



Réka Mészárosné Balogh, *Project Coordinator – Quality Assurance Expert, TQM, Gedeon Richter PLC*

Since 2014 she has been the serialization project manager of Gedeon Richter. Before that, she was employed in the field of quality assurance at Gedeon Richter Plc from 1999 to 2002. She was appointed project manager specialising in quality assurance of licence-in contracts. As the focus on the validation of computerised systems working in the pharmaceutical industry increased, her main field became the elaboration of validation principles concerning the laboratory application systems. Her first encounter with serialization was the implementation of the Chinese serialization system at Gedeon Richter in 2013.

Lic. Mauricio Monsalvo, *General Coordination of the Remediation Program of the National Ministry of Health of Argentina.*

Since 2002, Mr Monsalvo is working at the National Ministry of Argentina as Medication Coordinator for the Remediation Program. Mauricio is an Adjunct Professor for the the Master in Management of Mental Health at ISalud College; in the Favaloro University for the Master of Management and Administration Health Systems and Services; and Political Science at the University of Morón. He has also held courses on Health Statistics Sector in the Latin American University of Social Sciences (FLACSO) and at the Universitat Pompeu Fabra. He has participated as a collaborator in research projects and publications related to the health area and medication use.



Scott Mooney, *Vice President, Distribution Operations – Supply Chain Assurance, McKesson Corporation*

Scott Mooney's primary responsibilities are assuring product integrity through regulatory compliance and traceability. Scott leads McKesson's Traceability Team working on implementation across McKesson's various business units. Scott joined McKesson in 1987 and had previous roles in Finance, Distribution Center Management and as a Regional Vice President of Distribution Operations. Scott has participated in McKesson's integration of acquisitions over the last 15 years. Scott is a member of GS1's Global Healthcare Leadership Team, the GS1 Healthcare US Executive Leadership Committee, and the GSMP Process Oversight Committee.

Robert J. Moss, *Hospital pharmacist, Dutch Association of Hospital Pharmacists (NVZA)*

Rob has worked in a clinical setting since 1992. He was head of pharmacy at Lange Land hospital. He was Director of pharmacy at Farmadam in the Amsterdam region. During his board membership of the Dutch Association of Hospital Pharmacists he set up a knowledge management site for the organisation. He works as a Consultant in hospital pharmacy, helping improve patient care and education of hospital pharmacists. He serves as vice-president Europe for the Hospital Pharmacy Section of the International Federation of Pharmacists (FIP) and Director of professional development in the Board of the European Association of Hospital Pharmacists.



Akio Murata, *Chairman of steel apparatus committee, JAMDI (Japan Association of Medical Devices Industries)*

Akio Murata is Supervisor West Japan Area, M-S Surgical Co., Ltd., and is engaged in many research activities as a member of committees of wide variety of organisations such as the Japanese Society of Medical Instrumentation (JSMI), ISO/TC198/WG13. He is the author of the paper "Research on the Bar Code Marking (Source Marking) on Steel Apparatus from the View Point of Suppliers" at the Japanese Society of Medical Instrumentation. Akio took the initiative for making the guideline for 2D symbol marking on steel apparatus in November 2006 and Technical Guideline on Direct Marking for Two-Dimensional Symbol on Steel Instruments in July 2015 as the chairman of steel apparatus committee of Japan Association of Medical Devices Industries (JAMDI).



Cyndi Poetker, *Senior Program Manager, Abbott Laboratories*

Cyndi Poetker is the senior program manager for the global serialization program in the Global Standards and Serialization Office at Abbott. She held various positions in IT, Manufacturing, Quality IT Systems at both the Corporate and Divisional level. She holds a B.S. in Industrial Engineering with an emphasis on manufacturing automation. She received her PMP certification in 2006. She provides strategic leadership, direction, implementation and support for Abbott locations around the world. Cyndi also tracks global regulatory regulations and commercial requirements related to barcoding and serialization through industry groups and regulatory agencies.



Richard Price, *European Association of Hospital Pharmacists (EAHP)*

At EAHP, Richard leads day-to-day responsibility for the representation of the hospital pharmacy profession's perspective to the European Commission, European Parliament, Member State Governments and other European agencies and stakeholder organisations relevant to the practice of hospital pharmacy.

Prior to his position with EAHP, Richard was Policy Advisor to the Pharmaceutical Society of Northern Ireland, and previous to this an Account Director at Citigate Public Affairs/Grayling Global Strategy in London where clients included the Nuffield Hospital Group, the British Generic Manufacturers Association and the National Institute for Health and Care Excellence (NICE).



Marianna Ravallova, *Senior Consultant, AIDC, GS1 Slovakia*

Since 2007 Marianna is deputy CEO at GS1 Slovakia. Before that, holding the position of Product Manager, in the area of automatic identification and data capture, and started in 1998 as translator of technical standards and responsible for marketing.

Marianna works with supporting Slovak companies implement global standards in the fast moving consumer goods sector as well as support with novelties such as 2D barcodes in pharma sector, GS1 Databar in fresh food industry and dynamic data for traceability. Marianna represents Slovak Republic in ISO committee – information technology.



Dr. Hajo Reißmann, *Leader, Office of Medical and supplies, University Hospital Schleswig-Holstein*

Dr. Reissman is MD, Anesthesiologist, PhD, MBA. Dr. Reissman has undertaken clinical work and research in anesthesiology and critical care 1979 to 2002. Since 2003, controller for medical supplies, first at the University Medical Center Hamburg-Eppendorf, and since 2010 at the University Medical Center Schleswig-Holstein, Lübeck and Kiel.



Andrew Rutter, *Chair UDISC (UDI and Supply Chain Task Force)*

Andrew holds the position of Manager, Regulatory Affairs at OrthoClinical Diagnostics (OCD), and is based in their UK Operations Facility in Pencoed, South Wales. Andrew has been with OCD for over five years, working in the International RA Team where he has been the primary point of Regulatory support for the Middle East, Africa and Export Region. Andrew has been instrumental in OCD's Unique Device Identification (UDI) program, leading a cross-functional effort to meeting the US FDA's timeline in 2014 for Class III devices. Andrew has more than 18 years' experience in the IVD industry.



Nada Savatic, *Senior Program Manager, Global Standards and Serialization Office, Abbott Laboratories*

Nada Savatic is a Senior Program Manager within the Global Standards and Serialization Office, which collaborates across the corporation to meet customer/regulatory requirements and capture business value by implementing GS1 standards. She is the Program Manager that led the implementation of GDSN across all US business units for Abbott (2012 GTIN Sunrise) and then leveraged GDSN and partnered with GDSN solution partners to build the Abbott's GUDID Solution. Both of these assignments were recognized with Abbott President's Awards in 2013 and 2014. She has been with Abbott for nearly 25 years. Prior to Abbott, she worked at Arthur Andersen for 5 years.



Laurent Selles, *Senior Coordinator for International Relations, Health Technology and Cosmetics Unit, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs*

In the European Commission, Laurent Selles is senior coordinator for international relations in the Health Technology and Cosmetics Unit of the Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (the so-called DG GROWTH). His responsibilities cover bilateral dialogues between the EU and its main trading partners and in multilateral frameworks, the International Medical Device Regulators' Forum IMDRF and the International Cooperation on Cosmetics' Regulation ICCR).

He graduated from the 'Physics and Chemistry School of Paris' (including research at Northeastern University, Boston, USA) and from the University of Paris VII with an Advanced Studies Degree in 'Physics of Energy'.



Stefano Soro, *Head of Unit, Directorate-General for Health and Food Safety, European Commission*

Stefano Soro joined the European Commission in 1994, serving in a variety of posts in Eurostat, the Enterprise and Industry DG and the Secretariat-General.

In 2002 he moved to the Health and Consumers DG, where he has been responsible for relations with consumer organisations, the European Consumer Centres network and the establishment of a network of consumer protection enforcement authorities.

From 2006 to 01/2012 he headed the "Product and service safety" Unit. He chaired the International Consumer Product Safety Caucus. Since 1/02/2012 he is the Head of the "Medicinal products - quality, safety and efficacy" Unit in the Health systems and products Directorate.



Peggy Staver, *Director, Product Integrity, Pfizer*

Peggy Staver's responsibilities include developing and implementing strategies to enhance patient safety and further secure the U.S. pharmaceutical supply chain. Peggy has been involved in a number of industry initiatives to address the threat posed by counterfeit pharmaceuticals including the potential role serialisation and track & trace technology may play in deterring counterfeiting. She has been involved with Pfizer's projects to implement serialisation and is currently leading Pfizer's U.S. and Global serialisation teams. She works closely with Pfizer's Global Security organization related to investigations of suspected counterfeit or adulterated Pfizer products. She is a member of the GS1 Healthcare US and Global leadership teams and Pfizer's Supply Chain Security Team.



Erik Van Ark, *Anesthesiologist, Bernhoven hospital*

Erik Van Ark (MD) works as an Aesthesiologist at Bernhoven Hospital, located in Uden, the Netherlands since February 2000. He has been involved in the implementation of pre-operative screening of patients, patient logistics and re-organisation of patient scheduling and OR-organsiations. Besides this he is an executive director of the medical staff. In this function, he was involved in complete re-organsation of the hospital towards business units. Since 2012 he is the chairman of the OR in a dual management system in which the doctors are in the lead. He is supporter of GS1 standards in Healthcare (GTSH).



Roland Van de Loos, *Manager OR, Tweesteden Hospital, Tilburg, the Netherlands*

Roland van de Loos is Hospital Manager at the Elisabeth TweeSteden Hospital in Tilburg en Waalwijk, the Netherlands.

He is managing the OR's (11 rooms), short stay, Anesthesiology and the Sterilization department at two locations of the three-location based hospital. His responsibilities include financial management, logistics and human resources, with the aim to work as efficiently as possible with minimal finances and stock.

Lean improvement, smart logistics and carefully listen to the staff are the cornerstones of his daily work. Retain what is good, improve what could be better and work with reliable partners such as GS1 to gain opportunities to sustain the business.



Jeroen Van Winden, *Manager Logistics OR, Tweesteden Hospital, Tilburg, The Netherlands*

Having studied logistics, Jeroen has previously worked at large logistic providers with responsibilities as transport management, customs and stock control. Since 2010 he is Supply chain Coordinator at ElisabethTweeSteden hospital in Tilburg and Waalwijk, The Netherlands. The main objective is to ensure availability of all disposable products and implants with the operating room against minimal costs.

Forming and sustaining a motivated logistics team, a lean way of working, focussing on targets and working closely together with our partners in the supply chain are key words.



Radomír Vereš, *CFO and member of the board at DOVERA*

Radomír Vereš. CFO and member of the board at DOVERA health insurance company since 2008. CFO at F.D. Roosevelt University Hospital in Banská Bystrica and also at Children's University Hospital in Banská Bystrica before. Member of the Slovak Chamber of Tax Advisors and the Slovak Chamber of Auditors.



Andreas M. Walter, *Coding & Serialisation Director, EFPIA & Director General a.i., EMVO*

Andreas M. Walter joined EFPIA, the European Federation of the researched-based pharmaceutical industry in 1993 as Executive for Administration and Finance. From 2011 he is responsible for ensuring that EFPIA members can comply with the safety features requirements of the Falsified Medicines Directive in the most effective way by setting up of a stakeholder-governed pan-European verification model (EMVS). After the incorporation of the European Medicines Verification Organisation (EMVO) in 2015, he heads the organisation ad interim in order to manage the European hub that will connect to a series of national data repositories.



MJ Wylie, *Global GDSN Deployment, Johnson & Johnson*

MJ Wylie leads the Global GDSN Strategy and Deployment for Johnson & Johnson, and is responsible for cross-segment global management capabilities and standards. Her role includes working with GDSN partnerships and execution with customers, industry associations and internal business partners around the globe. At GHX, her key contributions included standardising product data across industry, product data catalogue, as well as driving standardisation in the areas of EDI, master data management, and content services solutions. Previously, Wylie held the position of Sr. Director for the Medical Device segment at GS1 U.S



Timothy Yung, *Senior Pharmacist, Hong Kong Hospital Authority*

Timothy Yung leads the development of Enterprise Resource Planning System (ERPS) for procurement and inventory management of pharmaceutical products and is engaged in the Supply Chain Modernization (SCM) project. He plays a key role in the formulation of modernised standards and processes, and the establishment of an electronic data interchange network with the pharmaceutical industry. The ERPS Project Team was selected HA's Outstanding Team in 2013. In 2014, HA's SCM project was granted GS1's Healthcare Provider Implementation Best Case Study Award.



Volker Zeinar, *Global Coordination Auto-ID Affairs, B. Braun*

Volker Zeinar is responsible for the global coordination of bar code / auto-ID affairs within B. Braun. He has been involved in the development and application of GS1 standards for more than 25 years in healthcare, in the FMCG sector and the engineering industry. Prior to his engagement for B. Braun, Volker has worked as Consultant for a B. Braun subsidiary. He is a member of the global GS1 Healthcare Leadership Team since 2005, and represented Eucomed in the global 'IMDRF UDI work team' as well as in the 'European UDI ad hoc work group'.



Notes

A series of horizontal dotted lines for taking notes.



Join us in **Dubai**
for the next
Global GS1 Healthcare Conference
18-20 April 2016

GS1

Blue Tower
Avenue Louise, 326/10
1050 Brussels, Belgium
info@gs1.org

www.gs1.org/healthcare

GS1 is a registered trademark of GS1 AISBL.
All contents copyright © GS1 AISBL 2015
Design inextremis.be
Printed on recycled paper