



The Global Language of Business

Opening of the Plenary

28th Global GS1 Healthcare conference
Budapest

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We are all here to improve patient care, end preventable harm, and improve patients outcomes

Participants from all over the world



293

40

75

22

100

75



GS1 Healthcare – key Regulatory milestones in the last months



1. Track and Trace workshop at Third APEC Senior Official Meeting
2. European Commission: Delegated Acts for Falsified Medicines Directive moving forward
3. European Medical Device Regulation with UDI specifications

GS1 Healthcare – key implementation milestones in the last months



- GS1 standards for patient and caregiver identification (GSRN) now recognised as ISO and CEN standards
- GS1 GDSN Medical Device Implementation Guideline ratified
- Second deadline of UDI regulation required support across the world on implementation
- 87% of products in US FDA database identified and marked with GS1 standards
- 7th edition of GS1 Healthcare reference book shows successful implementation cases

Project Imagine



Engage with healthcare providers to drive implementation of the GS1 standards

1. Steering committee formed and meeting monthly
2. Qualitative market research complete
3. Value proposition and communications blueprint finalised



IMAGINE together with us



Imagine

one world, one standard, one vision: improving PATIENT SAFETY.



Thank You!