



The Global Language of Business

# Joining Together for Healthcare

Value Proposition for *Medical Device Companies*



# Safer, more efficient care starts with a simple scan

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GS1 Healthcare brings together stakeholders from all parts of the healthcare environment. We are a dynamic and collaborative group, working to help the sector improve *patient safety, supply chain security and efficiency, traceability and data synchronisation accuracy* using global GS1 standards. Together, we help shape the future of healthcare. Join the global GS1 Healthcare community and work with us to meet, explore and solve the healthcare challenges of today and tomorrow.

Being a global member of GS1 Healthcare differs from being a local member to your country's Member Organisation. By joining this global community, you will be entitled to:

- Influence and shape the global direction of GS1 Healthcare
- Annually nominate and vote for global GS1 Healthcare Leadership Team which drives the strategy and direction
- Take part in the Public Policy work team to regularly exchange information and define a harmonised implementation of regulatory requirements
- Attend monthly meetings with most recent updates from around the world, their impact on your supply chain and possible solutions
- Access members-only documents in an online repository
- Receive discounted entry to global GS1 Healthcare conferences as well as participate in strategic side meetings
- Obtain support and information from subject matter experts for global issues

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**Be the first in the know:** early radar about developing requirements on Unique Device Identification (UDI) regulations to facilitate implementation

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**Reduce costs and improve return on investment:** real-time information impacting your supply chain to help make the right decisions for the future

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**Understand the full supply chain from the point of care backwards:** how are medical devices applied, pain points of hospitals, etc.

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**Ensure patient safety and supply chain security:** global approach to address industry challenges of increasing globalisation and security threats, such as counterfeiting





Be part of an **industry wide-approach**, in terms of leadership and direction

Join a unique **Public Policy** network where stakeholders are sharing real-time information to anticipate and facilitate implementation of regulatory requirements

Opportunity to **engage and communicate** with internal and external subject matter experts, such as leading healthcare providers and stakeholders via a neutral platform which offers a **360 degree view** to understand their perspectives and to share information

A forum that allows **incubation of ideas** and identification of synergies and learnings from your peers and other supply chain partners

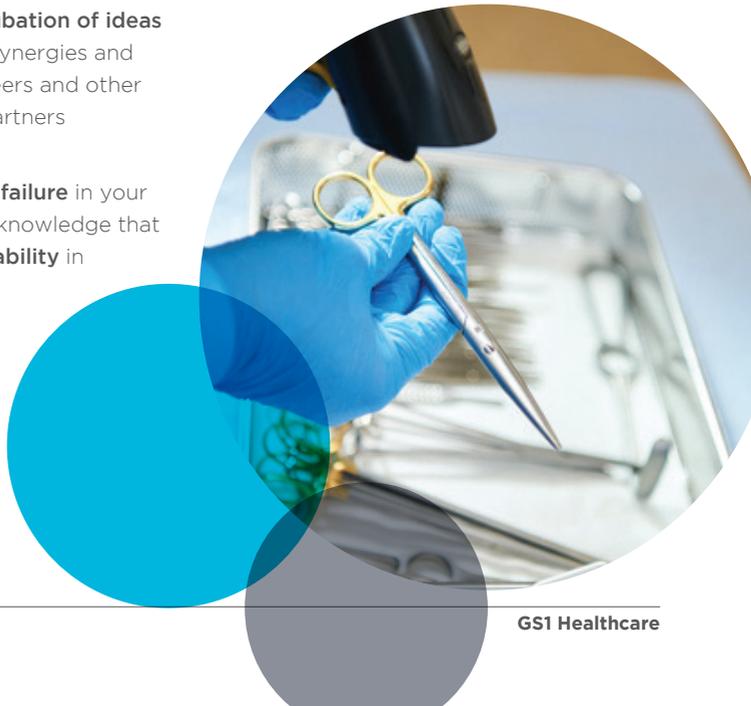
**Reduce the amount of failure** in your initiatives with advisory knowledge that helps to **enable predictability** in your business model

Ability to talk in a **non-competitive** way about **enabling interoperability** between all business partners

**Access** to information and a trading partner network to **better understand industry trends**, the market and future developments

Annual **voting and nomination rights** for global GS1 Healthcare Leadership Team **which drives the strategy and direction** coupled with monthly meetings with global updates about all GS1 Healthcare activities

All **documents accessible online** in respective Community Rooms, discounted access to GS1 Healthcare conferences as well as participation in strategic side meetings





**Volker Zeinar**  
B. Braun



For us as a manufacturer of medical devices and pharmaceuticals, it's important to be informed as early as possible about any new requirements or trends with regard to machine-readable product identification (AIDC), track & trace or data sharing. We see no better way to make this happen than via our membership in GS1 Healthcare, and particularly through our engagement in its Public Policy work team. The Public Policy database is an inimitably source for up-to-date information and official documents in this specific field from all over the world. Sharing information ahead of regulations get published offers us the opportunity to contribute to discussions with regulators in an early phase. Whenever possible we as a healthcare community support the authorities in terms of the definitions of the technical details and meaningful implementation timelines of new regulations. GS1 Healthcare is the neutral networking platform where we can talk in a non-competitive way to our peers in order to drive the development of standards (identification, data sharing, etc.), to share best practices and to gain synergies. It's all about increasing patient safety. We can contribute to this goal through the development and implementation of globally harmonised solutions for AIDC, track & trace, data sharing etc. With this we can secure our investments in the technologies and processes needed to fulfill regulatory requirements as well as our customers' needs. All supply chain stakeholders are sitting in the same boat. GS1 Healthcare helps us to all row in the same direction!

*G. Deduer*



**Dennis Black**  
BD



The GS1 system of standards provides a framework for an unambiguous system to identify and track medical devices. Through the precise use of the GTINs, GLNs, SSCC, GSINs, and other GS1 standards, medical device manufacturers are able to effectively identify and track products within internal systems and throughout the healthcare supply chain. The ability to precisely identify and track medical devices is a prerequisite for a safe and efficient supply chain. In addition to enabling supply chain efficiencies, the GS1 product identification standards are also used by healthcare providers for clinical applications and by regulators for safety and surveillance purposes. Many countries around the world have already embraced and are adopting the GS1 standards thereby creating a globally harmonised system. In summary, an investment in the GS1 system of standards by medical device manufacturers creates a single data standards platform that can be leveraged for patient safety, an efficient supply chain, clinical applications, and surveillance processes worldwide.

*Linio*



## GS1

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