



The Global Language of Business

Joining Together for Healthcare

Value Proposition for *Pharmaceutical Companies*



Safer, more efficient care starts with a simple scan

GS1 Healthcare brings together stakeholders from all parts of the healthcare environment. We are a dynamic and collaborative group, working to help the sector improve *patient safety, supply chain security and efficiency, traceability and data synchronisation accuracy* using global GS1 standards. Together, we help shape the future of healthcare. Join the global GS1 Healthcare community and work with us to meet, explore and solve the healthcare challenges of today and tomorrow.

Being a global member of GS1 Healthcare differs from being a local member to your country's Member Organisation. By joining this global community, you will be entitled to:

- Influence and shape the global direction of GS1 Healthcare
- Annually nominate and vote for global GS1 Healthcare Leadership Team which drives the strategy and direction
- Take part in the Public Policy work team to regularly exchange information and define a harmonised implementation of regulatory requirements
- Attend monthly meetings with most recent updates from around the world, their impact on your supply chain and possible solutions
- Access members-only documents in an online repository
- Receive discounted entry to global GS1 Healthcare conferences as well as participate in strategic side meetings
- Obtain support and information from subject matter experts for global issues

Be the first in the know: early radar about developing requirements on pharmaceutical serialisation and traceability regulations to facilitate implementation

Reduce costs and improve return on investment: real-time information impacting your supply chain to help make the right decisions for the future

Ensure patient safety and supply chain security: global approach to address industry challenges of increasing globalisation and security threats, such as counterfeiting

Understand the full supply chain from the point of care backwards: how are pharmaceuticals dispensed, pain points of hospitals, etc.





Be part of an **industry wide-approach**, in terms of leadership and direction

Join a unique **Public Policy** network where stakeholders are sharing real-time information to anticipate and facilitate implementation of regulatory requirements

Opportunity to **engage and communicate** with internal and external subject matter experts, such as leading healthcare providers and stakeholders via a neutral platform which offers a **360 degree view** to understand their perspectives and to share information

A forum that allows **incubation of ideas** and identification of synergies and learnings from your peers and other supply chain partners

Reduce the amount of failure in your initiatives with advisory knowledge that helps to **enable predictability** in your business model

Ability to talk in a **non-competitive** way about **enabling interoperability** between all business partners

Access to information and a trading partner network to **better understand industry trends**, the market and future developments

Annual **voting and nomination rights** for global GS1 Healthcare Leadership Team **which drives the strategy and direction** coupled with monthly meetings with global updates about all GS1 Healthcare activities

All **documents accessible online** in respective Community Rooms, discounted access to GS1 Healthcare conferences as well as participation in strategic side meetings





Grant Courtney
GSK



Seven years ago, the prospect of serialisation was a daunting one, with the potential for every country to introduce market specific requirements; making it almost impossible for multi-national organisations to respond to the level of complexity this would have introduced. GS1 has worked tirelessly with industry and legislators to ensure the use of GS1 standard are adopted, which will ultimately help us protect our patients and reduce the risk posed by fake products.



Peggy Staver
Pfizer



Given the increased complexity of global supply chains and the proliferation of pharmaceutical serialisation mandates we are seeing today, it is critical that we have a common means by which to identify, capture and share key product attributes and distribution information about our medicines. Standards-based solutions such as those developed by GS1, help to ensure interoperability of the solutions being deployed to enhance patient safety, improve supply chain transparency and efficiency, and deter pharmaceutical counterfeiting, theft and diversion. GS1 provides a forum for dedicated industry stakeholders to work side-by-side to address issues impacting the potential safety of the patients we serve.



GS1

Blue Tower

Avenue Louise, 326/10

1050 Brussels, Belgium

info@gs1.org

www.gs1.org/healthcare

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